

MEMORANDUM OF UNDERSTANDING (MOU)

Between

Mrs. Seema Barthwal, Director, CRC INVERTIS UNIVERSITY

and

Mr. Jaideep Dhayat, Chief Group Consultant, ZEE Unimedia Ltd.

This is an agreement between Mrs. Seema Barthwal, Director, CRC, Invertis University (here- in- after called party A) and Mr. Jaideep Bhagat, Chief Group Consultant, Zee Unimedia Ltd (here- in- after called party B).

I. PURPOSE & SCOPE

The purpose of this MOU is to clearly identify the roles and responsibilities of each party as they come together for strengthening the Industry- Academia integration. The party B will be designated as "Industry Mentor" for the Department of Journalism and Mass Communication, Invertis University, Bareilly.

In particular, this MOU is intended to:

- Enhance the industry Academia interaction
- Increase the employability of the students of Invertis University and provide a readymade workforce to the Industry
- Increase the awareness of Brand Invertis amongst Corporates
- Reduce the training time and cost for the industry
- Establish a healthy relationship with the Industries for the purpose of Education, Training, Placements, Research, and joint Projects etc.

II. RESPONSIBILITIES OF PARTY B UNDER THIS MOU

Party B shall undertake the following activities:

- To carry out 5 Training sessions (relevant to the industry) for the Students/Faculty, in the form of guest lecturers or workshops
- To provide Summer Internship opportunities to the students of Invertis University.
- To carry out campus placements/ off campus placements for our students at Zee Unimedia

and any other organization.

CAMPUS:

Invertis Village, Bareilly-Lucknow National Highway-24, Bareilly (UP) - 243 123

• Ph. & Telefax: (0581) 2460442, 2460443, 2460454, 3390000

• Fax: (0581) 3390233, 3390234 • E-mail: info@invertis.org

CITY OFFICE:

- To provide mentorship to our students
- To help in developing the course- curriculum of the courses relevant to Zee Unimedia Ltd.
- To strengthen the bonding between Invertis University and Zee Unimedia Ltd. in the form of Joint Projects, Joint Researches or sponsoring the activities of the University etc.

III. RESPONSIBILITIES OF PARTY A UNDER THIS MOU

Party A shall undertake the following activities:

- To cater for all the requirements for carrying out trainings.
- Provide Travel and logistic support to party B
- To pay honorarium to party B for their services rendered.

IV. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES:

1. The Content of this MOU may be modified by both the parties with mutual consultation.
2. This MOU may be terminated by either party by giving a notice of 6 months.

V. EFFECTIVE DATE AND SIGNATURE

This MOU shall be effective upon the signature of Parties A and B or authorized officials. It shall be in force from the date it has been signed by both the parties.

Parties A and B indicate agreement with this MOU by their signatures.

Signatures and dates
Seema Barthwal
Director CRC
Invertis University
Date 23rd July 17

Jaideep Dhaga
Chief Group Consultant
Zee Unimedia Ltd.
Date 28/07/2017.