

पत्रजला शमा को एतद्द्वारा विद्या वाचस्पति

की उपाधि प्रदान करता है। विद्या-परिषद् की अनुशंसा पर यह उपाधि, अवाप्ति हेतु विनियमों में विहित अपेक्षाओं को पूर्ण कर लेने पर तथा दिसंबर 2019 में अपने शोध—प्रबंध

"स्टडी ऑफ ऑनलाइन एंड इन — स्टोर शॉपिंग बेहेवियर ऑफ कंस्यूमर्स फॉर दुर्बलेस एंड लक्जरी गुड्स इन मुंबई"

> के सफल पक्षपोषण के उपरांत आज 01 जनवरी, 2021 को दी गई है।

INVERTIS UNIVERSITY

BAREILLY UTTAR PRADESH, INDIA

Upon the recommendation of the Academic Council, the University hereby confers the degree of

Doctor of Philosophy

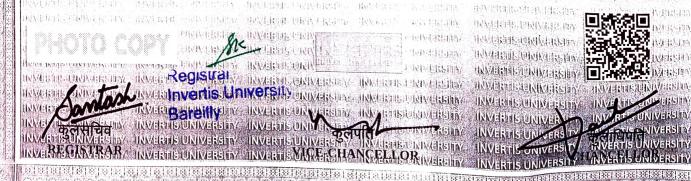
Upon

Patanjali Sharma

who has fulfilled the requirements for the degree as prescribed under the regulations and successfully defended in December 2019, the thesis entitled:

"Study of Online and in-Store Shopping Behaviour of Consumers for for Durable and Luxury Goods in Mumbai"

Given this day, on January 1, 2021.



INVERTIS UNIVERSITY, BAREILLY

Report of Ph.D. Thesis Viva Voce Examination

Name of the Candidate: MR PATANJALI SHARMA

Student ID: PHM2014006

Topic:

STUDY OF ONLINE AND INSTORE SHOPPING BEHAVIOUR FOR CONSUMER DURABLES

AND LUXYRY GOODS

Name of Department: MANAGEMENT Date of Registration/URDC: 10.08.2016

Supervisor: Dr. Manish Gupta

Enrolment No. 141423

Report of The Oral Board

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The Candidate has been PASSE Viva Voce Examination Commit		1955 ca.
1. Prof. Y D S Arya	Vice Chancellor	yrus - 23.12.19
2. Prof. A K Sharma	External Examiner	A.K. Shanne
		The Sharen Co
3. Dr. Angrish Agarwal	Internal Expert	23/12/19
4. Dr. Arvind Shukla	Internal Expert	Lemile
DI. AI VIII DII GALL	internal Expert	73.12.17
5. Dr. Manish Gupta	Supervisor	
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Ph.D. Coordinator

Approved by Vice Chancellor Invertis University, Bareilly

Registrar Invertis University Bareilly

CERTIFICATE

This is to certify that the thesis entitled "Study of Online and In-Store Shopping Behaviour of Consumers for Durable and Luxury Goods in Mumbai" submitted by Mr Patanjli Sharma, for the award of the degree of Doctor of Philosophy, in the Faculty of Management, Invertis University, Bareilly is a record of authentic work carried out by him under my supervision.

The matter embodied in this thesis is the original work of the candidate and has not been submitted for the award of any other degree or diploma.

It is further certified that he has worked with me for the required period in the Faculty of Management, Invertis University, Bareilly

Place-Bareilly

Date- 23/12/2019

(Dr Manish Gupta)

Professor & Dean

Faculty of Management

Invertis University, Bareilly

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