

INVERTIS UNIVERSITY BAREILLY
Enrollment No. 14142

इन्वर्टिस विश्वविद्यालय

बरेली, उत्तर प्रदेश, भारत

पतंजली शर्मा

को एतद्वारा

विद्या वाचस्पति

की उपाधि प्रदान करता है।

विद्या-परिषद् की अनुशंसा पर यह उपाधि,

अवाप्ति हेतु विनियमों में विहित अपेक्षाओं को पूर्ण कर लेने पर

तथा दिसंबर 2019 में अपने शोध-प्रबंध

“स्टडी ऑफ ऑनलाइन एंड इन – स्टोर शॉपिंग बेहेवियर ऑफ कंस्यूमर्स फॉर
दुर्बलेस एंड लक्जरी गुड्स इन मुंबई”

के सफल पक्षपोषण के उपरांत

आज 01 जनवरी, 2021 को दी गई है।

INVERTIS UNIVERSITY

BAREILLY UTTAR PRADESH, INDIA

*Upon the recommendation of the Academic Council,
the University hereby confers the degree of*

Doctor of Philosophy

Upon

Patanjali Sharma

*who has fulfilled the requirements for the degree as prescribed under the regulations
and successfully defended in December 2019, the thesis entitled :*

**“Study of Online and in-Store Shopping Behaviour of Consumers for
for Durable and Luxury Goods in Mumbai”**

Given this day, on January 1, 2021.

PHOTO COPY

Registrar
Invertis University
Bareilly

कलेसचिव
REGISTRAR

कलेपति
VICE-CHANCELLOR



INVERTIS UNIVERSITY, BAREILLY
Report of Ph.D. Thesis Viva Voce Examination

Name of the Candidate : MR PATANJALI SHARMA

Student ID: PHM2014006

Topic: STUDY OF ONLINE AND INSTORE SHOPPING BEHAVIOUR FOR CONSUMER DURABLES
AND LUXURY GOODS

Name of Department: MANAGEMENT
Date of Registration/URDC: 10.08.2016

Supervisor: Dr. Manish Gupta
Enrolment No. 141423

Report of The Oral Board

Comments:

Queries & comments raised by all the
examiners & committee members has been
successfully answered and incorporated.
Thus I recommend award of P.H.D to
the candidate.

(Use separate sheet if required)

The Candidate has been ~~PASSED / TO RE-APPEAR / FAILED~~ passed.
Viva Voce Examination Committee

- | | | |
|------------------------|-------------------|------------------------------------|
| 1. Prof. Y D S Arya | Vice Chancellor | <u>Y D S Arya</u>
23.12.19 |
| 2. Prof. A K Sharma | External Examiner | <u>A. K. Sharma</u> |
| 3. Dr. Anrishi Agarwal | Internal Expert | <u>Anrishi Agarwal</u>
23/12/19 |
| 4. Dr. Arvind Shukla | Internal Expert | <u>Arvind Shukla</u>
23.12.19 |
| 5. Dr. Manish Gupta | Supervisor | <u>Manish Gupta</u>
23/12/2019 |

Ph.D. Coordinator

Y D S Arya
Approved by Vice Chancellor
Invertis University, Bareilly

PK
Registrar
Invertis University
Bareilly

CERTIFICATE

This is to certify that the thesis entitled "Study of Online and In-Store Shopping Behaviour of Consumers for Durable and Luxury Goods in Mumbai" submitted by Mr Patanjli Sharma, for the award of the degree of Doctor of Philosophy, in the Faculty of Management, Invertis University, Bareilly is a record of authentic work carried out by him under my supervision.

The matter embodied in this thesis is the original work of the candidate and has not been submitted for the award of any other degree or diploma.

It is further certified that he has worked with me for the required period in the Faculty of Management, Invertis University, Bareilly

Place- Bareilly

Date- 23/12/2019



(Dr Manish Gupta)

Professor & Dean

Faculty of Management

Invertis University, Bareilly

