



Scheme of Instructions & Syllabi
of
Bachelor of Design
in
Fashion Design
(Effective from Session 2026 - 27)

Department of Fashion Design
Faculty of Science
Invertis University
Bareilly, U. P.

INTRODUCTION

B. Des. Fashion Design

Fashion Design is a multidisciplinary field that combines creativity, innovation, technology, culture, and craftsmanship to create functional, aesthetic, and sustainable fashion products. It plays a significant role in addressing the evolving needs of the global fashion and lifestyle industry by integrating design thinking, technical expertise, and market awareness. The discipline encompasses various aspects of apparel design, textile innovation, fashion communication, merchandising, and product development, enabling designers to respond to changing consumer preferences and emerging market trends. By blending traditional craftsmanship with modern technologies and sustainable practices, fashion design contributes to economic growth, cultural expression, and the advancement of the global creative economy.

The Bachelor of Design (B.Des.) in Fashion Design is a four-year undergraduate programme that prepares students to become creative, technically proficient, and socially responsible design professionals. The curriculum integrates design fundamentals, textile studies, fashion illustration, pattern making, draping, garment construction, digital design, CAD, merchandising, styling, internships, research, and entrepreneurship. Through experiential learning, industry interaction, live projects, and workshops, the programme equips students with the knowledge and skills required to develop innovative, user-centric, and sustainable fashion solutions while adapting to the dynamic needs of the fashion industry.

Vision

To be a centre of excellence in fashion design education by nurturing creative, innovative, ethically responsible, and globally competent designers who contribute to the sustainable growth of the fashion and creative industries.

Mission

The programme is committed to providing quality design education through an industry oriented and interdisciplinary curriculum that integrates creativity, technology, research, and sustainability. It aims to develop competent professionals with strong design, technical, entrepreneurial, and leadership skills while fostering ethical values, lifelong learning, innovation, and meaningful collaboration with industry and society.

PROGRAMME OUTCOMES

B. Des. Fashion Design

PO1: Fashion Design Knowledge

Apply the knowledge of fashion design principles, textiles, garment construction, pattern making, fashion illustration, digital design, merchandising, and fashion technologies to develop innovative and sustainable design solutions.

PO2: Problem Analysis

Identify, formulate, research, and analyze complex fashion design problems by applying creative thinking, scientific principles, design methodologies, and industry practices to arrive at appropriate solutions.

PO3: Design and Development of Solutions

Develop innovative, functional, and aesthetically appealing fashion products, collections, systems, and services that address user needs while considering sustainability, inclusivity, cultural values, safety, and environmental impact.

PO4: Investigation and Research

Conduct research using appropriate design methodologies, analysis, interpretation and synthesis of information to develop meaningful products and design solutions.

PO5: Modern Tool Usage

Select and apply appropriate design tools, digital software, apparel and other emerging technologies for fashion design and product development while recognizing their limitations.

PO6: Designer and Society

Understand the social, cultural, economic, and environmental impact of fashion design decisions and contribute responsibly towards sustainable and inclusive design practices.

PO7: Environment and Sustainability

Apply sustainable design principles, ethical sourcing, responsible production practices, and environmental awareness throughout the fashion design and product development process.

PO8: Ethics and Professional Responsibility

Demonstrate professional ethics, integrity, intellectual property awareness, legal responsibilities, and commitment to quality standards in fashion design practice.

PO9: Individual and Teamwork

Function effectively as an individual and as a member or leader of multidisciplinary teams by demonstrating effective communication, collaboration, leadership, & management skills.

STUDY AND EVALUATION SCHEME

B. Des. Fashion Design

(Effective from session 2026 - 27)

YEAR I, SEMESTER I

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD101	History of Fashion-I	CC	3	1	0	30	70	100	4
BDFD102	Fashion Studies	CC	4	0	0	30	70	100	4
BDFD103	Human Values and Ethics	AECC	2	0	0	15	35	50	2
BDFD151	Fashion Styling	SEC	0	0	4	15	35	50	2
BDFD152	Creative Sketching Fundamentals	CC	0	0	2	10	15	25	1
BDFD153	Technical Fashion Flats-I	SEC	0	0	2	10	15	25	1
BDFD154	Fashion Illustration-I	SEC	0	0	4	15	35	50	2
BDFD155	Textile Design	SEC	0	1	2	15	35	50	2
BDFD156	Fundamentals of Design	CC	0	1	2	15	35	50	2
EPC001*	AI Based English Proficiency Course-I	AECC	2	0	0	0	50	50	2
TOTAL			11	3	16	165	410	550	22
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

Note: CC – Core Course, AECC – Ability Enhancement Compulsory Course, SEC– Skill Enhancement Course, *DSE – Discipline Specific Elective (elect any one from the prescribed), *GE - General Elective (elect any one from the prescribed)

EPC001*: The detailed syllabus is attached at the end of this document.

YEAR I, SEMESTER II

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD201	History of Fashion-II	CC	3	1	0	30	70	100	4
BDFD202	Traditional Indian Textiles	CC	4	0	0	30	70	100	4
BDFD203	Fundamentals of Textiles	CC	4	0	0	30	70	100	4
BDFD251	Introduction to Apparel Design	CC	0	0	4	25	50	75	3
BDFD252	Technical Fashion Flats-II	SEC	0	0	2	10	15	25	1
BDFD253	Fashion Illustration-II	SEC	0	0	4	15	35	50	2
BDFD254	Surface Techniques-I	SEC	0	0	4	15	35	50	2
BDFD255	Digital Skills & Applications	AECC	0	0	2	10	15	25	1
EPC002*	AI Based English Proficiency Course-II	AECC	2	0	0	0	50	50	2
TOTAL			13	1	16	165	410	550	22
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

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EPC002*: The detailed syllabus is attached at the end of this document.

YEAR II, SEMESTER III

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD301	Fashion Communication	CC	3	1	0	30	70	100	4
BDFD302	Textile Finishing & Processing	CC	4	0	0	30	70	100	4
BDFD303	Environmental Science	AECC	2	0	0	15	35	50	2
BDFD351	Fashion Photography	SEC	0	0	2	10	15	25	1
BDFD352	Flat Pattern Making	CC	0	1	4	25	50	75	3
BDFD353	Garment Construction	CC	0	1	4	25	50	75	3
BDFD354	Fashion Illustration-III	SEC	0	0	2	10	15	25	1
BDFD355	Off Loom Techniques	SEC	0	0	2	10	15	25	1
BDFD356	Surface Techniques-II	SEC	0	0	2	10	15	25	1
BDFD357	Digital Design-I	CC	0	0	2	10	15	25	1
TOTAL			9	3	18	175	350	525	21
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

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YEAR II, SEMESTER IV

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD401	Garment Manufacturing Technologies	CC	4	0	0	30	70	100	4
BDFD402	Fashion Merchandising and Marketing	CC	3	1	0	30	70	100	4
BDFD403	Home Textiles	CC	2	0	0	15	35	50	2
BDFD451	Accessory Design	GE	0	1	2	15	35	50	2
BDFD452	Jewellery Design								
BDFD453	Advanced Pattern Making-I	CC	0	0	4	15	35	50	2
BDFD454	Women's Wear	CC	0	0	4	15	35	50	2
BDFD455	Fashion Illustration-IV	SEC	0	0	2	10	15	25	1
BDFD456	Surface Techniques-III	SEC	0	1	2	15	35	50	2
BDFD457	Digital Design-II	CC	0	0	4	15	35	50	2
TOTAL			9	3	18	160	365	525	21
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

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***Students are required to undertake a two-month Summer Internship or Craft Cluster Project after the completion of the IV Semester and complete it before the commencement of the V Semester.**

YEAR III, SEMESTER V

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD501	Visual Merchandising	CC	1	1	0	15	35	50	2
BDFD502	Sustainable Fashion	CC	4	0	0	30	70	100	4
BDFD503	Advanced Fashion Technologies	CC	2	0	0	15	35	50	2
BDFD551	Summer Internship/Craft Cluster Report	SEC	0	2	0	15	35	50	2
BDFD552	Grading	CC	0	0	2	10	15	25	1
BDFD553	Draping	CC	0	0	4	15	35	50	2
BDFD554	Advanced Pattern Making-II	CC	0	0	4	15	35	50	2
BDFD555	Kids Wear	CC	0	0	4	15	35	50	2
BDFD556	Fashion Illustration-V	SEC	0	0	2	10	15	25	1
BDFD557	Digital Design-III	SEC	0	1	4	25	50	75	3
TOTAL			7	4	20	165	360	525	21
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

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YEAR III, SEMESTER VI

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD601	Fashion Entrepreneurship	DSE	3	1	0	30	70	100	4
BDFD602	Fashion Retail Management								
BDFD603	Creative Rights and Design Protection	CC	2	0	0	15	35	50	2
BDFD651	Design Ideation and Innovation	CC	0	1	2	15	35	50	2
BDFD652	Advanced Draping	CC	0	1	4	25	50	75	3
BDFD653	Advanced Pattern Making - III	CC	0	0	4	15	35	50	2
BDFD654	Men's Wear	CC	0	0	4	15	35	50	2
BDFD655	Inclusive Clothing	CC	0	2	2	25	50	75	3
BDFD656	Adobe InDesign	DSE	0	2	2	25	50	75	3
BDFD657	CLO 3D								
TOTAL			5	7	18	165	360	525	21
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

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YEAR IV, SEMESTER VII

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD701	Research Methodology	CC	4	0	0	30	70	100	4
BDFD751	Graduation Design Collection Showcase	CC	0	6	8	70	180	250	10
BDFD752	Portfolio Development	CC	0	2	2	25	50	75	3
BDFD753	Design Collection Presentation	CC	0	0	8	30	70	100	4
TOTAL			4	8	18	155	370	525	21
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

YEAR IV, SEMESTER VIII

Course Code	Course Title	Course Category	Hours			Evaluation Scheme		Subject Total	Credit
			L	T	P	CA	EE		
BDFD851	Professional Industry Practice	CC	0	0	42	150	375	525	21
TOTAL			0	0	42	150	375	525	21
L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam									

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SEMESTER – VII

BDFD701: RESEARCH METHODOLOGY

Teaching Scheme	Examination Scheme
Lectures: 4 hrs/Week	Class Test -12 Marks
Tutorials: 0 hrs/Week	Teachers Assessment – 6 Marks
Practicals: 0 hrs/Week	Attendance – 12 Marks
Credits: 4	End Semester Exam – 70 marks

Course Objectives:

- To introduce students to the fundamentals and significance of research.
- To develop understanding of various research methods and research design.
- To familiarize students with data collection techniques and sampling procedures.
- To provide knowledge of data analysis, interpretation and presentation.
- To develop skills in research report writing and documentation.
- To encourage systematic investigation of problems related to fashion, textiles and allied fields.

Detailed Syllabus:

Unit I: Introduction to Research
Meaning and importance of research, objectives of research, types of research, research process, characteristics of good research, ethics in research, identification and selection of research problems, research in fashion, textiles and apparel studies.
Unit II: Research Design and Review of Literature
Research design and its significance, exploratory, descriptive and experimental research, formulation of research objectives and hypotheses, review of literature, sources of information, referencing and citation methods, plagiarism and academic integrity.
Unit III: Data Collection and Sampling Techniques
Sources of data, primary and secondary data, methods of data collection, observation, interview, questionnaire and survey methods, case study method, sampling concepts, probability and non-probability sampling techniques, sample size determination.
Unit IV: Data Analysis and Interpretation
Classification and tabulation of data, data coding and processing, graphical and diagrammatic presentation of data, measures of central tendency, basic statistical tools, interpretation of results, drawing conclusions and recommendations.
Unit V: Research Report Writing and Presentation
Structure of a research report, preparation of synopsis and research proposal, report writing format, bibliography and references, preparation of tables, charts and illustrations, presentation techniques, seminar presentation and documentation of research findings.

Course Outcomes:

After completing the course, students will be able to:

- **CO1:** Explain the basic concepts, types and significance of research
- **CO2:** Formulate research problems, objectives and appropriate research designs.
- **CO3:** Apply suitable data collection and sampling techniques for research studies.
- **CO4:** Analyse and interpret research data using basic statistical tools.
- **CO5:** Evaluate research findings and draw meaningful conclusions.
- **CO6:** Prepare and present research reports following academic and professional standards.

Suggested Readings

- Kothari, C. R., & Garg, G. (2019). *Research methodology: Methods and techniques* (4th ed.). New Age International Publishers.
- Kumar, R. (2019). *Research methodology: A step-by-step guide for beginners* (5th ed.). SAGE Publications.
- Panneerselvam, R. (2014). *Research methodology*. PHI Learning.
- Cooper, D. R., & Schindler, P. S. (2013). *Business research methods* (12th ed.). McGraw-Hill Education.
- Dawson, C. (2009). *Introduction to research methods: A practical guide for anyone undertaking a research project* (4th ed.). How To Books.

BDFD751: GRADUATION DESIGN COLLECTION SHOWCASE

Teaching Scheme	Examination Scheme
Lectures: 0 hrs/Week	Class Test - 25 Marks
Tutorials: 6 hrs/Week	Teachers Assessment – 20 Marks
Practicals: 8 hrs/Week	Attendance – 25 Marks
Credits: 10	End Semester Exam – 180 marks

Course Objectives:

- To enable students to conceptualize and develop a market-oriented fashion collection through research, trend analysis, and design planning.
- To develop professional skills in pattern development, draping, prototype creation, garment construction, and quality evaluation.
- To enhance students' ability to integrate creativity, technical knowledge, and material selection into a cohesive fashion collection.
- To familiarize students with industry practices related to collection planning, production management, and design refinement.
- To prepare students to professionally style and showcase a complete graduation collection.

Detailed Syllabus:

Unit I: Research and Collection Planning
• Trend forecasting and market research • Consumer profiling and target market identification • Theme and concept development • Mood board, inspiration board, color board and swatch board • Development of rough sketches • Cost and specification sheets
Unit II: Design Development and Prototype
• Pattern development and Draping (where applicable) • Prototype development • Fit analysis and pattern corrections • Prototype evaluation • Jury presentation and design refinement
Unit III: Final Collection Development
• Fabric and trim procurement • Garment construction • Quality control and finishing • Final fitting and alterations • Collection completions (6 – 10 ensembles)
Unit IV: Collection Presentation
• Styling of complete collection • Accessories, footwear and makeup coordination • Fashion photography

- Submission of the lookbook (All garments)
- Final Jury and Fashion Show Presentation

Course Outcomes:

After completing the course, students will be able to:

- **CO1:** Explain the complete fashion collection development process, from research and concept development to final presentation.
- **CO2:** Apply trend research, consumer analysis, design planning, and pattern development techniques to create a cohesive fashion collection.
- **CO3:** Demonstrate proficiency in prototype development, garment construction, fitting, finishing, and quality control for professional apparel production.
- **CO4:** Analyze design concepts, material selection, fit, construction techniques, and production processes to develop industry-relevant fashion collections.
- **CO5:** Evaluate garment prototypes, collection coherence, construction quality, and presentation standards through jury feedback and critical assessment.
- **CO6:** Create and professionally present a complete graduation collection by integrating research, design development, technical execution, styling, and runway presentation.

Note: This is a project-based practical course; therefore, students are not expected to consult conventional textbooks. Instead, they are required to conduct independent research through market surveys, fashion forecasting platforms, brand and e-commerce websites, trend reports, and other authentic industry resources. Pattern making references may be consulted solely for technical development, while the graduation collection should be based on original research.

BDFD752: PORTFOLIO DEVELOPMENT

Teaching Scheme	Examination Scheme
Lectures: 0 hrs/Week	Class Test - 10 Marks
Tutorials: 2 hrs/Week	Teachers Assessment – 5 Marks
Practicals: 2 hrs/Week	Attendance – 10 Marks
Credits: 3	End Semester Exam – 50 marks

Prerequisite: Successful completion of Digital Design – I, Digital Design – II and Digital Design - III.

Course Objectives:

- To understand the importance of professional portfolio development in the fashion industry.
- To develop skills in documenting, organizing, and presenting design work effectively.
- To familiarize students with digital portfolio platforms and presentation tools.
- To create a professional portfolio showcasing individual design identity and competencies.

Detailed Syllabus:

Unit I: Introduction to Portfolio Development
• Purpose, types, and importance of portfolios in fashion design. • Portfolio planning and content selection.
Unit II: Digital Portfolio and Personal Branding
• Digital portfolio platforms, layout design, and personal branding. • Online presentation and professional networking platforms.
Unit III: Portfolio Development
Compilation and documentation of academic projects, design collections, technical work, internships, and creative explorations.
Unit IV: Portfolio Presentation
• Presentation of design projects and graduation collection. • Portfolio review and final submission.

Course Outcomes:

After completing the course, students will be able to:

- **CO1:** Identify various portfolio formats, digital platforms, and presentation methods used in the fashion industry.
- **CO2:** Explain the principles of effective portfolio design, organization, and professional presentation.
- **CO3:** Apply design, technical, and creative skills to develop a professional fashion portfolio.
- **CO4:** Analyze and curate design work to effectively communicate individual strengths and design identity.

- **CO5:** Evaluate portfolio content and presentation strategies for different academic, professional, and entrepreneurial opportunities.
- **CO6:** Create a comprehensive professional portfolio suitable for higher education, internships, employment, and entrepreneurship.

Note: Since this is a project-based course, students will primarily engage in portfolio development, documentation, industry research, trend analysis, and digital exploration. Learning will be supported through portfolio reviews, industry case studies, online resources, professional platforms, and independent research rather than prescribed textbooks.

BDFD753: DESIGN COLLECTION PRESENTATION

Teaching Scheme	Examination Scheme
Lectures: 0 hrs/Week	Class Test - 12 Marks
Tutorials: 0 hrs/Week	Teachers Assessment – 6 Marks
Practicals: 8 hrs/Week	Attendance – 12 Marks
Credits: 4	End Semester Exam – 70 marks

Course Objectives:

- To develop professional presentation & communication skills for presenting a fashion design project.
- To enable students to effectively communicate and justify the complete design process of their Graduation Design Collection.
- To enhance students' ability to present technical execution, design decisions, and collection outcomes before a professional jury.
- To prepare students for professional design presentations and industry interactions.

Detailed Syllabus:

Unit I: Design Collection Presentation and Report
• Preparation of presentation based on the Graduation Design Collection Report. • Presentation of trend analysis, target market, theme and concept development, inspiration board, mood board, color board, swatch board, design development, technical specification sheets, material selection, pattern development, prototype development, garment construction process, and final collection development. • Submission of the complete Graduation Design Collection Report.
Unit II: Jury Presentation
• Professional presentation of the Graduation Design Collection before the jury. • Oral defense of design process, technical execution, and collection outcomes.

Course Outcomes:

After completing the course, students will be able to:

- **CO1:** Explain the complete design journey of the Graduation Design Collection, including trend analysis, concept development, and collection planning.
- **CO2:** Apply professional presentation and communication techniques to effectively present the Graduation Design Collection and its supporting documentation.
- **CO3:** Demonstrate the ability to present and justify design development, material selection, pattern development, prototype development, and garment construction through a structured presentation.
- **CO4:** Analyze the relationship between research, design decisions, technical execution, and the final collection while presenting the project before the jury.
- **CO5:** Evaluate and defend the Graduation Design Collection by responding to jury questions and providing logical justification for design concepts, technical processes, and collection

outcomes.

- **CO6:** Create and deliver a professional presentation of the Graduation Design Collection, supported by a comprehensive report.

Note: As this is a presentation and jury-based course, the focus will be on the professional presentation and communication of the Graduation Design Collection developed in the previous semester. The course emphasizes the effective articulation of design concepts, research, technical processes, and collection outcomes through visual, verbal, and digital presentation methods. Learning will be supported through project documentation, portfolio materials, presentation preparation, and faculty mentoring rather than prescribed textbooks.

SEMESTER – VIII

BDFD851: PROFESSIONAL INDUSTRY PRACTICE

Teaching Scheme	Examination Scheme
Lectures: 0 hrs/Week	Class Test - 60 Marks
Tutorials: 0 hrs/Week	Teachers Assessment – 30 Marks
Practicals: 42 hrs/Week	Attendance – 60 Marks
Credits: 21	End Semester Exam – 375 marks

Course Objectives:

- To provide practical exposure to professional practices in the fashion industry.
- To develop the ability to document, analyze, and reflect upon industry experiences and professional learning.
- To strengthen technical, managerial, communication, and problem-solving skills through industry engagement.
- To prepare students for professional careers by integrating academic learning with real-world industry practices.

Detailed Syllabus:

Unit I: Industry Internship and Report Documentation
Students shall undertake a six-months internship in a fashion design label, export house, buying house, apparel manufacturing unit, retail organization, styling agency, fashion media house, textile organization, or related fashion and lifestyle sector.
Internship Report Documentation:
• Introduction, objectives, and scope of internship • Organization profile and nature of business • Organizational structure and departmental functions • Department assigned and work profile • Roles, responsibilities, and projects undertaken • Design development, merchandising, production, sourcing, styling, branding, retail, or related activities • Digital tools, software, machinery, and technologies used • Product development, professional skills, technical competencies, and industry exposure gained • Challenges faced, problem-solving approaches, and key learnings • Reflection on industry practices and career development
Unit II: Internship Report Presentation
Preparation and submission of Summer Internship Report

Course Outcomes:

After completing the course, students will be able to:

- **CO1:** Describe the structure, workflow, and professional practices of a fashion-related organization.

- **CO2:** Document internship experiences using appropriate technical, professional, and visual reporting methods.
- **CO3:** Apply academic knowledge and technical skills in real-world industry settings.
- **CO4:** Analyze workplace practices, project execution, and professional responsibilities within the fashion industry.
- **CO5:** Evaluate industry challenges, opportunities, and professional learning gained through internship experience.
- **CO6:** Present and defend internship work effectively through professional reports, presentations, and oral communication.

Note: As this is an industry-based experiential learning course, emphasis will be placed on workplace training, professional exposure, project execution, documentation, and reflective learning. Learning will be supported through industry mentoring, practical assignments, internship reports, presentations, and faculty guidance rather than prescribed textbooks.