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Response



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#### 7.2.1.1 Student Faculty exchange Program:

7.2.1.1 Objective of the PRACTICE: Student Faculty exchange Program - International exposure and Culture learning

7.2.1.2 OBJECTIVES OF THE PRACTICE: To facilitate students and faculties from overseas Universities and Invertis University visit each other campuses for exchanging the academic excellence and have enriching experience from each other's cultural heritage. It provides platform to interact with people of diverse culture ,which creates understanding and sense of respect for each other. The students learn to cooperate and collaborate to build mutual understanding of each other's way of life rendering to promotion of international friendship and benevolence. The program aims to cultivate international mindset while educating globally.

#### 7.2.1.3 THE CONTEXT:

Invertis University has established mutually beneficial relationship between Livingstone College Salisbury, North Carolina by developing academic and cultural interexchange in teaching, research and other activities. Many programmes and activities like exchange of faculty, exchange of student, joint conferences, academic meeting, joint research activities and exchange of academic materials are encouraged. Exchange students are selected by a special commission at their home institution which is accepted by other institution. They are admitted by the host institution for one or two semester. The number of students under exchange program will be agreed on in writing by the both institution . At present in every semester max. 10 students can participate in this program . University also nominates its faculty member to travel abroad and gain international exposure of teaching and research. Several conferences , seminars and meeting are conducted to promote this program.

7.2.1.4 THE PRACTICE: The practice of student exchange programme starts from the written examination consist of several aptitude test and GDPI at Invertis University and finalised students will be assist with all the academic necessities at Livingstone College Salisbury, North Carolina for one semester. One faculty member from Invertis University also accompany the students under students exchange programme.

For Teaching Exchange: Each institution may nominate one of its professors ( means a faculty members to participate in an exchange for the purpose of teaching and research in the other institution the period of exchange will be agreed upon in writing by both parties. Initially, it will be for a period of two or four weeks or for a full semester. This period may be changed by the mutual consent of both parties. In general, professors on teaching exchange will remain on full salary benefits with their respective institutions. Teaching course loads, working hours and conditions will normally be in accordance with established rules and practices of the host institution, subject to prior negotiation and agreement.

The host institution will give access to office space, libraries, living accommodation, food, and other needed facilities for professors on teaching exchanges.

All international students must operate within the existing guidelines and regulations of the host institution, and are required to abide by the Immigration Rules The number of international students under this Agreement will be agreed on in writing in advance.

International students must be selected by a special commission at their home institution, and accepted by the host institution

Language proficiency of international students will be evaluated and verified for the host institution in advance by appropriate personnel of the sending institution

International students are required to take courses for credit at the host institution who will issue a transcript and grades for international students under the same rules and regulations as for its own students. The host institution will evaluate the equivalency of the courses at the home institution in awarding the grades to the international students.

The equivalency of the courses at home and host institutions will be determined by the academic committees of both institutions respectively. International students are expected to adhere to the rules and regulations of the host institution and respect the culture, national traditions, and customs of the host country

#### 7.2.1.5 EVIDENCE OF SUCCESS:

The success of this programme lies within the unfiltered and authentic experiences of your own culture melding and adjusting with one another. The partnership between international university has broaden the mindset of student while giving them the opportunity to learn, and enhance the capability at global level. In continuation to exchange program University has established a seamless admission process between the two institution which provides qualified students from Invertis University with a clearly defined option for continuing their education in the Bachelor of Business, Computer Science and liberal Arts at the Livingstone College, Salisbury North

Carolina ,USA. The Livingstone College allows students who completes at least two years of Bachelor Degree at Invertis University to apply for admission.

Under exchange program both the institutes in addition to academic curriculum offer a wide range of sports and recreational facilities to International students . For instance:

1. Orientation Program
2. Cultural Program
3. Sports Events
4. Excursion Trips
5. Co-curricular activities

Through this International students experience new culture and traditions of Host Institute .

#### 7.2.1.6 PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

Being a part of exchange programme student encounter unfamiliar nuance and need to constantly check own personal projection of self, they should also be aware of the fact that many others are indeed doing the same when encountering you. Trying to adjust and accurately conveying feelings in a different cultural setup is a great adventure amplified by a language barrier. The initial challenge that every international student has to face is the cultural shock which they have to go through while they adjust their life in a new country . Home sickness is another big challenge that they have to face while residing in new country. Communication in a new country can be difficult as they face a language barrier, difficulty understanding an accent or being too shy to talk. Sometimes students are unable to meet academic expectations of the Host institute as result they need to do lot of writing practice.

**TITLE: OF THE PRACTICE: Professional Communication Cell**

**7.2.2.1 OBJECTIVES OF THE PRACTICE:** Professional Communication cell focuses on effective communication of students , faculty members and staff of Invertis University. It serves following objectives:

1. To equip students with Professional Language proficiency
2. To develop verbal , nonverbal and other cognitive abilities
3. To Provide students with cohesive and Integrated Personality development Program
4. Emphasis on Creative , Academic and Business Writing
5. To provide Training and Development Programs for Career Building

**7.2.2.3 THE CONTEXT:** In nearly every aspect of life (both professional and personal), effective communication is crucial to success and happiness. Relationships cannot thrive without open communication, and the same goes for businesses both large and small. Keeping the same in mind Professional Communication implemented few best practices in University to make sure that it would benefit both, the employer and the employee. We have also use social tools within our intranet to reap the benefits of social media within everyday activity of our University. We allow employees to share their interests with each other to create meaningful, work-related conversations. This is a great way to combine relationship-building with our Universities' goals and philosophies.

#### **7.2.1.4 THE PRACTICE:**

Professional Communication encompasses written , oral ,visual and digital Communication with in a work place context. Reading, writing, listening and speaking carefully are the four most important communication skills for students. This discipline blends together pedagogical principles of rhetoric, technology, Software, and learning theory to improve and deliver communication. Professional communication Faculty uses strategies, learning theory, and technologies to help students to communicate effectively in the Professional world. The cell ensures student's insight and favourable attitude to English Language by organising different activities in class rooms for instance Perception test, word association test , PPT presentation , debate ,group discussion , Role Play .etc.

The Cell organises various events and sessions for giving Platform to the students to enhance their communication skills and developing the moral values and Character of the students. The cell conducts motivational sessions for building positive attitude and confidence among students. Theatre classes and audio visuals session are conducted by the cell to generate effectiveness in communication. The Cell uses latest technology like language labs for improving language proficiency of students through reading , listening , speaking and recording.

The cell comprises of English language trainers, qualified language Faculty and resource persons from Industry who enables the students to communicate effectively and pragmatically in

different situations . Programs under the Professional communication cell integrate experiential learning opportunities, where students apply what they learn in the classroom within an organizational setting. The programs are designed to help students develop the creative and technical skills necessary to produce visual return and oral communication. Through the classroom learning and hand on experience PC cell promotes students to explore various communication methods and media used across a wide range of fields and industries. The cell also identify training agencies and arrange quality training programmes for aptitude and soft skills improvement of students. It monitor the effectiveness of training programmes and take remedial actions wherever needed. PC cell bridged the gap between corporate and university by equipping students with a necessary skill set to easily adapt to the corporate culture and excel in the career.

#### **7.2.1.5 EVIDENCE OF SUCCESS:**

PC cell creates awareness amongst students, faculty members and staff about the importance of communication skills and dynamic personality by providing guidance and motivation through various activities. The cell has launched remedial courses for language underprivileged students to improve their command in English language. Not only the students but also the faculty members and staff are benefitted by the workshops and training sessions conducted by the professional communication cell. The cell provides students with cohesive and integrated personality development program for inculcating soft skills, enhancing self-esteem and improving overall personality of them.

#### **7.2.1.6 PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:**

The cell requires professional trainers and Qualified faculty members to enhance communication skills of students. The Challenge lies in targeting whole University as the audience . Ratio of student and teacher is need to be compatible. Online sessions and video sessions requires uninterrupted network from both student's and teacher's end. The cell works on need and demand that comes form various department which also requires promotional activities. At the initial stage students from different background and different culture sometimes feels difficulty in various activities proposed by the Cell.



From Left: Dr. Rubina Verma, Dr. Shaileshwar Ghosh, Dr R.K Shukla, Mayor Karen Alexander, Dr R.D Sharma (Dean Business Livingstone College USA), Dr State Alexander (Vice President Livingstone College USA), Prof. Jagdish Rai (Ex-Vice Chancellor, Invertis University)





From Left: Henry Mavolo IT, Dr. Rubina Verma & students of Invertis University





Dr R.D Sharma (Dean Business, Livingstone College USA), Dr. Rubina Verma, Dr. Colin Pillay (Prof. at Livingstone College USA) & students



Dr. Rubina Verma along with students for business meets.



Dr Deidre Hall (HOD English department, Livingstone College, USA) & Dr. Rubina Verma



From left: Dr Colin Pillay, Dr R.D Sharma, Dr Kelli Randal (Dean liberal arts, Livingstone College, USA) & Dr Rubina Verma



From Left: Dr. Rubina Verma, Head IACBE International conference at New Orleans, Kelly Randall

Dr.







Creative writing competition



From Left: Dr R.D Sharma, Dr Karen Alexander & Professional Communication department.



Dr R.D Sharma, Dr Karen Alexander & Professional Communication department.



Welcoming two new students in student exchange p







Comcon2019 International Conference on New Media and Citizens Right to Communicate





Workshop by Asst. Prof. Amritansh Mishra (Topic Perna )









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