

# **INVERTIS**

## **UNIVERSITY BAREILLY**

### **BUILDING VIBRANT PERSONALITIES**

7.1.8 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socio-economic and other diversities.



Invertis Village, Highway NH-24,  
Bareilly, U.P.-243123

+91-9690955599  
Toll-Free 1800-274-5252

info@invertis.org  
www.invertisuniversity.ac.in

7.1.8 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socio-economic and other diversities.

University takes Initiatives to Increase and diversify the professional development opportunities and training for staff, faculty, trustees, and administrators for the development of greater awareness and skill creating related to cultivating an inclusive campus climate.

Working towards a diverse and inclusive campus community is a central part of the Invertis University Curriculum. The following section describes some of the successes and efforts that have been initiated at Invertis University that reflects our shared commitment to continued progress. Working together towards greater inclusion is a generative and constantly-evolving process rather than a goal to reach and our efforts must be on-going.

- Diversity and Inclusion Education Curricular have been established to encourage faculty to infuse diversity and inclusion into current courses, develop new courses, and establish creative new approaches to diversity infusion in the curriculum.
- The Academic Council of Board of Trustees now includes diversity as a permanent, standing agenda item for all of its meeting
- Faculty groups have been meeting in a cross-college effort as part of the Diversity Infusion Project to enhance their curriculum in areas of diversity and inclusion since inception.
- Recruitment: The Admission Cell added a question related to diversity and inclusion to the student application process.
- An on-going partnership with an external consultant will train a pool of faculty members to lead dialogues with their peers about diversifying faculty searches.
- Created a new scholarship program matching grants made by community-based organizations to incoming students for up to
- Cross-Cultural Engagement worked collaboratively with student clubs under the Umbrella of Abhiruchi (The Hobby Club) and campus leaders to plan and hold six cultural events in a semester and annual fest Invertia to celebrate cultural diversity.
- International Student Pre-Orientation began in 2015 .They are welcomed and trained to assimilate with New culture. To create perfect global harmony and tolerance, University runs student exchange programs with different Universities worldwide.
- We are increasing University campus resources such as printers, Photocopy, Stationery and other necessities to support the students who may be struggling financially.

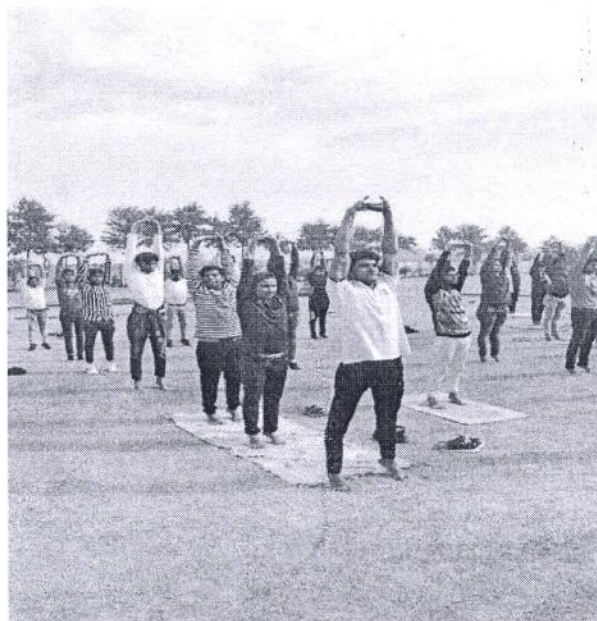
- Areas, photographs and depictions of open passageways have been added to the intelligent grounds map for smooth induction.
- Appropriate depictions of sexual orientation comprehensive washrooms have been added to the intuitive ground maps. .
- Separate working Space for Faculty & Staff members have been allocated in order to assist with noise free environment.
- Student Counselling Services in Dean Student welfare office has offered a new counselling group for students for acquainting them to new culture of University and helping to stay comfortably on the campus.
- Weekly emails focused on diversity and inclusions have started to go out to all students, staff, and faculty at Invertis University.
- A floating holiday list for Invertis employees has been established to provide flexibility for employee holiday observances.
- Human Resources incorporated information on the importance of diversity to the overall performance in both management and staff Performance Appraisal trainings.
- Human Resources incorporated information on the importance of diversity to the overall performance in both management and staff Performance Appraisal trainings. Human Resources established online diversity and inclusion related training modules for all employees including use of respectful language and pay respect to diversity.
- University has begun to provide speakers for its Educational Programming series around diversity and inclusion.
- University technical Team has created online medium like ERP system and Invertis Meet Portal to benefit a wide range of students irrespective of caste, culture and tradition.
- The aspirations, excitement, creativity, investment, research, recommendations, and passion of so many people proposes significant structural, academic, and service-centred changes related to a strong commitment to diversity and inclusion at Invertis University.

*Santosh*

Registrar  
Invertis University  
Bareilly

YOGA DAY, June 21, 2020

YOGASTRA - ONLINE LIVE SESSION TO CELEBRATE THE ESSENCE OF INTERNATIONAL YOGA DAY



An online live session 'Yogarambh' was organized by Department of Agriculture, Invertis University under the banner of the main event of 'YOGASTRA' to celebrate the essence of International Yoga Day. The event was convened by Dr. Soniya Joshi and co-convenor Dr.

Mudita Verma under the humble guidance and supervision of Dean Engineering Prof. RK Shukla. The event was entirely steered by the visionary guest of attraction Dr. Avadhesh Sharma, Head of Education Department, Invertis University. He brought the divine notion and unmatched impulse in the the participants. The channelization of energy, intellectuality and harmony took place at a grand level by outstanding demonstration of multiple Yogasanas.

A new perspective of faith in Yoga practices was restored by this session.

Event was concluded with the vote of thanks, and experience sharing words by the Designators, Faculty members, and the participants.

**INVERTIS UNIVERSITY BAREILLY**

**योगास्त्र**

**YOGASTRA**

*Enchant with Avadhesh ke Updesh*

Department of Agriculture, invertis University is organising an energy and divinity filled live Yoga session by Dr. Avadhesh Sharma on the occasion of International Yoga Day, 21<sup>st</sup> June 2020.

Time & Platform: June 21, 2020 from 7:00 AM on Google Meet

Last Date of Registration- June 20, 2020

Registration Link- <https://forms.gle/zE7HFxPnbiBz1uu17>

**Dr. Avadhesh Sharma**  
Head of Education Department  
Invertis University, Bareilly

He is a trained Art of Living teacher. He has been teaching various programs of the Art of Living based on yoga, pranayama and meditation since last fourteen years. He has trained hundreds of people across various states throughout the nation.

**Yoga for Harmony & Peace**

[/departmentofagricultureiu](https://www.facebook.com/departmentofagricultureiu) | [yogastra2020@gmail.com](mailto:yogastra2020@gmail.com)



Registrar  
Invertis University  
Bareilly *Santosh*

ब्रहस्पतिवार को इन्वर्टिस के सभागार में "स्कॉलर" उपन्यास लोकार्पण समारोह का आयोजन हुआ। यह उपन्यास डॉ. उमेश गौतम के जीवन के संघर्षों के बारे में लिखा गया है। इस उपन्यास के लेखक सी.आर.पी.एफ के जवान संदीप यादव हैं। इस समारोह के मौके पर मुख्य अतिथि के रूप में अविनाश चन्द्र (अपर पुलिस महानिदेशक, बरेली) को आमंत्रित किया गया था और साथ ही विशिष्ठ अतिथि के रूप में डॉ. उमेश गौतम (महापौर, बरेली) (कुलपति इन्वर्टिस विश्वविद्यालय), वीरेंद्र कुमार सिंह (जिलाधिकारी, बरेली) को आमंत्रित किया गया था। समारोह का आरम्भ मुख्य अतिथि संग विशिष्ठ अतिथि द्वारा सरस्वती माँ के आगे दीप प्रज्वलित कर हुआ। कुलाधिपति वाई.डी.एस आर्य ने सभी अतिथियों का स्वागत किया और कुलपति को उपन्यास के लिए बधाई दी और छात्रों को इस उपन्यास को पढ़कर उसमें दर्शाए गए मार्ग को अपनाने की सलाह दी। उपन्यास के लेखक संदीप यादव ने छात्रों को उपन्यास के बारे में जानकारी दी और साथ ही उमेश गौतम को प्रेरणा का स्रोत बताया और उनके सहयोग के लिए उनका आभार प्रकट किया। मुख्य अतिथि अविनाश चन्द्र ने संदीप यादव की प्रशंसा की और डॉ. उमेश गौतम को इस सफलता के लिए बधाई दी। कुलपति डॉ. उमेश गौतम ने संदीप यादव का आभार प्रकट किया और साथ ही बरेली शहर में अच्छे बदलाव लाने की बात कही। इस अवसर पर कुलपति डॉ. उमेश गौतम, कुलाधिपति वाई.डी.एस. आर्य, एडमिनिस्ट्रेटर एल. पी मिश्र, रजिस्ट्रार संतोष कुमार, डीन आर.के शुक्ल, डीन मनीष गुप्ता, डीन डॉ. पी.पी सिंह, दिग्गज गुप्ता, वरुण, उत्कर्ष मिश्र, रुबीना वर्मा, शिल्पी दीक्षित, अजय शर्मा (प्रधानाचार्य बरेली कॉलेज), वंदना शर्मा (चीफ प्रॉक्टर, बरेली कॉलेज), सनोज मिश्र (फिल्म निर्देशक), रोहित राकेश (कवी), आदि मौजूद रहे।

7.1.8.3 Communal socioeconomic

**INVERTIS UNIVERSITY BAREILLY**  
DEPARTMENT OF BBA & B.COM  
Presents  
**"SWADeshi"**  
VOCAL FOR LOCAL  
A National Level Online Competition

**BUSINESS IDEA**  
Bharat Ki Nayi Soch

**VIDYAPAN**  
Light Camera Action

**JINGLE JINGLE**  
Desh Ki Awaaz

**Logo & Tagline**  
Desh Ki Pehchan

**PATRON**  
Dr. Umesh Gautam  
Chancellor, Invertis University, Bareilly (U.P.)

**Advisory Board**

Dr. Y.S. Arya  
Vice-Chancellor  
Invertis University

Dr. Manish Gupta  
Dean Management  
Invertis University

Dr. Usha Gandhi  
Vice-Chancellor  
Invertis University

Dr. Manish Kumar  
Dean  
Invertis University

**Organizing Committee**

Dr. Anand Kumar Singh  
Dr. Anjali K. Agrawal  
Mr. Rajeev Singh Bhattacharya  
Mr. Chandrasekhar Gupta  
Ms. Anshu Saini  
Ms. Ruchi Raastogi  
Mr. Chandra Shekhar Singh  
Ms. Shweta Goyal

Dr. Hiten Chakraborty  
Ms. Chiranjit Das  
Dr. Suresh Kumar  
Dr. Michael Kumar  
Mr. Naveen Agrawal  
Dr. Lata Mohan Pandey  
Ms. Nisha Gupta  
Ms. Vanshika Rawat  
Ms. Anshu Agrawal

**Registration FREE**

**E-CERTIFICATE FOR ALL PARTICIPANTS**

\*Competition Open For Students of 10+2, UG, PG across India

\*How to Register  
Link: <https://invertis.org/academic-affairs/2020/06/09/swadeshi-2020/>

\*Competition Guidelines

Students can participate in more than one competition. Only one student entry is allowed. All groups are free.

**1. Business Idea**  
Submit your idea in PPT or MS word file format. The idea should contain the following details:  
About Business idea, Target customer and Subscribers, if your business idea.

**2. Vidyapan**  
Prepare 1 minute advertisement on any Indian product and services and record it on camera, you can include your family or friends in the advertisement.

**3. Jingle/Jingles**  
Prepare and record 1 minute or any other promotional song/line in any language. Send it as an MP3 or MP4 format.

**4. Logo & Tagline**  
Design logo online/office or Digital. In any Indian product/line/service and write a Tagline for it. Also write your idea behind the logo in not more than 50 words.

\*Jury of 5 members will be final.  
Mail Your Content & Query @ : [swadeshi2020@invertis.org](mailto:swadeshi2020@invertis.org)  
Before 14 JUNE 2020 11:59 pm  
For more information follow us on <https://www.facebook.com/invertis/>

Campus: Invertis Village, Bareilly, Lucknow National Highway, 24124, Bareilly. E-Box: Ph: 0531125 website: [www.invertisuniversity.ac.in](http://www.invertisuniversity.ac.in)



On one of the most significant day of the calender which celebrates the power of the other half, i.e. Woman's day, Invertis University has organised special program named 'WOMANIA 2020'. Students of Mass Communication and Journalism Department participated in women oriented Photography Compitition judged by Dr. Rubina Verma, HOD Professional Communication.

2nd Half Marathon 2016 at Bareilly by Invertis University.

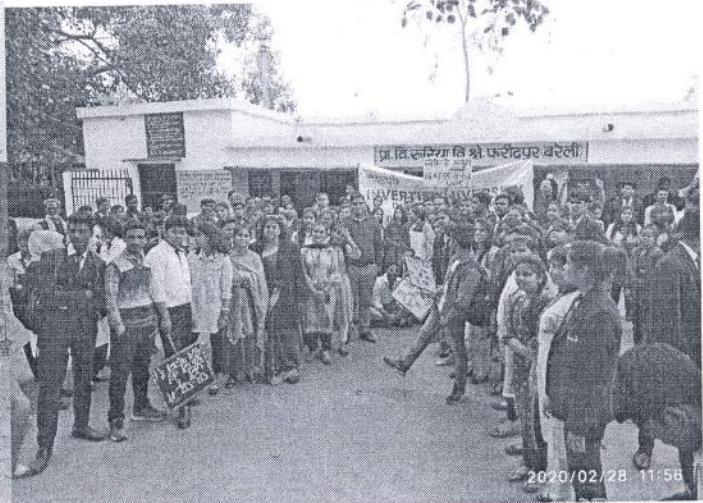
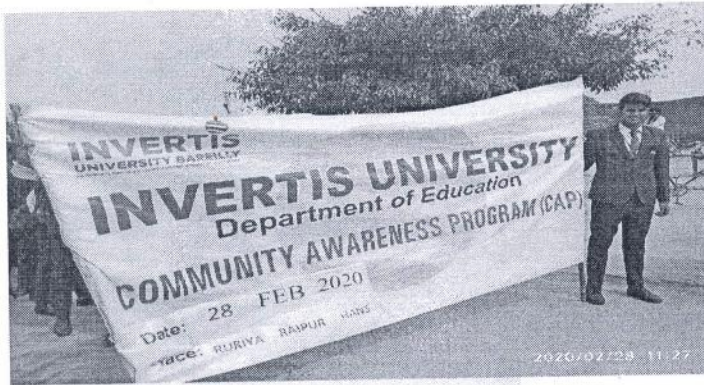
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Invertis University  
Bareilly

2nd Half Marathon 2016 at Bareilly by Invertis University.



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Bareilly





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Registrar  
Invertis University

The students of second semester of the entire Education Department ( B.A. B.Ed, B.Sc.B.Ed, B.El.Ed ) organized a community awareness program in the village named **Ruriya, Faridpur**[Bareilly]in order to spread awareness over different critical issues pertaining in the rural Indian society as of now. The students organized a rally raising slogans over girl education, hygiene, sanitation etc. This was followed by the presentation of three different skits from each respective class over the burning topics like importance of literacy, swachhta and giving equal status to women in the society respectively. This was organized as a competition between the three classes where B.A.B.Edsecond semester got the first position, winning a trophy and added to the legacy of the department. The rural audience was deeply touched and enriched with the knowledge and awareness facts delivered by the students. The whole program was organized under the guidance of the respected Dean Prof. Manish Gupta, HOD of the department Dr. Avadhesh Sharma and the honored faculties Ashish Mishra, Rajesh Chauhan and Tusharika Saxena.

Gram pradhan Mr. Avadhesh Sharma and other panchayat members supported in organizing the CAP activity and thank to invertis university and promise for cooperation in the future.

Towards the end of the event the members of the panchayat of RURIYA village presented their views and extended heartfelt thanks towards INVERTIS UNIVERSITY. The department of education also thanks the university management for supporting and helping us implement the plans successfully.



Bareilly, 7th April 2018 –Invertis University recreated it's own history after organizing an acid attack survivor event, initiated by Department of Journalism and Mass Communication, which turned out to be a great success since Chhanv Foundation, a foundation supporting this cause was being invited to give a motivational talk.

*Santosh*  
Registrar  
Invertis University  
Bareilly

## MOBILE CLOTH DISTRIBUTION JED VILLAGE

12 January 2019

### **Objective:**

It is not possible for everyone who can come and take clothes from wall of humanity so RI decided to distribute clothes in different location, where people need RI services. JED village was one of unprivileged village near bareilly so RI went there and distributed approximately 550 clothes.

Then we have decided to visit Munshi Nagar where a fire accident collapses the temporary houses of poor people. It was quite motivating for them when some like RI visit and distribute Clothes, Food, medicines etc. We use to visit munshi nagar so long as they need us.

**Date/Day:** 12/01/2019 (Saturday)

### **Location:**

- JED Village, Near Faridpur, NH24, Bareilly
- Munshi Nagar, Pilibhit bypass road, Bareilly

**Clothes Distributed:** 550 clothes

**Timing:** 01 pm- 4:00 pm

### **RI Members Involved:**

- Mr. Amritansh Mishra (Faculty Mentor)
- Ms. Swati Bhatrdwaj (Faculty Mentor)
- Ms. Nasreen Javed (Faculty Mentor)
- Ms. Ruchi Rastogi (Faculty Mentor)
- Sunidhi Malick (Member)
- Divyanshu Gupta (Member)
- Samra (Member)
- Geetika Rawat (Member)
- Pragya Agnihotri (Member)
- Ayush Singh (Member)

### **Munshi nagar Team:**

- Mr. Amritansh Mishra (Faculty Mentor)
- Ms. Swati Bhatrdwaj (Faculty Mentor)
- Ms. Nasreen Javed (Faculty Mentor)
- Dr. rachna Saxena (Faculty Mentor)

- Dr. Meenakshi Verma (Faculty Mentor)
- Himanshu Singh (Member)
- Raghav Kapoor (Member)



## TRAFFIC RULES AWARENESS CAMPAIGN

**Date/Day of activity:**

4 June 2019 (Tuesday)

### **Objectives of the activity:**

- To aware citizens of Bareilly about traffic rules.
- Value of wearing helmet and seat belt.
- To aware people about disadvantages of not following traffic rules.
- To aware people to minimize **traffic** disturbances during peak hours.
- Don't give vehicle to kids not having valid authority from RTO.
- Aware people about speed limit.

### **RI Team Members Involved:**

- Amritansh Mishra (CEO)
- Pragya Agnihotri (President)

*Amritansh*  
Registrar  
Invertis University  
Bareilly

- Kritika Rastogi (Vice- President)
- Jatin Patel (Secretary)
- Shreya Agarwal (Joint Secretary)
- Vaibhav parashar (Treasurer)

**Conclusion:** We have aware approximate 250 people on road.

**150:** 2 wheelers owners (Adults)

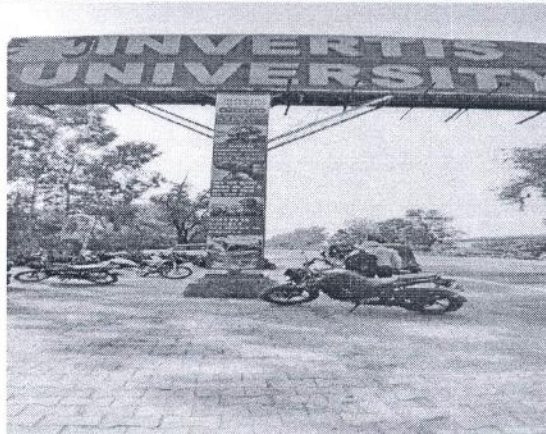
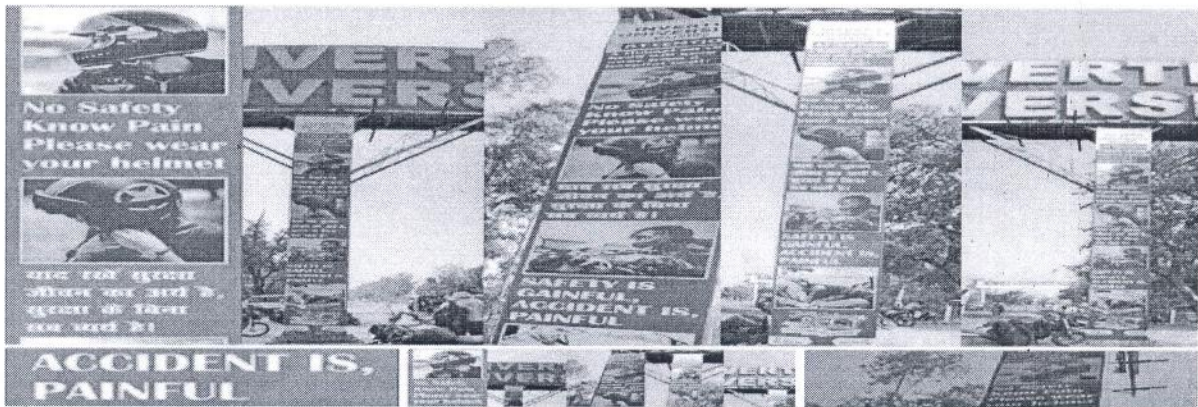
**50:** 4 wheelers owners (Adults)

**50:** 2+4 wheelers (Not Adults)

यातायात जागरूकता को लेकर सड़क पर पहुंचा Invertis University का "The Responsible Invertian Club" सड़क सुरक्षा जैसे गंभीर विषय पर लोगों को जागरूक करने की आवश्यकता है। यातायात नियमों का पालन नहीं कर लापरवाही के चलते कई बार लोग अपनी जान तक गंवा बैठते हैं।

#MayorBareilly #Dr.#UmeshGautam ने क्लब की ओर से किए जा रहे प्रयास की सराहना करते हुए इस प्रकार की गतिविधियों का आयोजन कर लोगों को जागरूक करने की बात कही।

Dr.Umesh Gautam ने अपने संबोधन में विशेषकर युवाओं को यातायात नियमों का पालन करने का आह्वान किया।



*Santosh*  
Registrar  
Invertis University  
Bareilly

## Series of International Webinars

On  
"INDO-CENTRIC RESEARCH AND STUDY  
FOR SELF-RELIANT INDIA"

In the light of

**Atma Nirbhar Bharat Abhiyan**

**July 16, 2020 to July 22, 2020**

Discussion By



**Hon'ble K.N. Govindacharya**

Renowned Economist, Social and Political Thinker  
Founder Patron-III, New Delhi  
On July 16, 2020

Jointly organized by

Invertis University, Bareilly

&  
Kautilya International Foundation, New Delhi.

Coordinators



Dr. Arvind Kumar Shukla  
Associate Professor  
Invertis University, Bareilly



Shri Ajit Thawari  
Founder Director  
KIF

### About the Invertis University

Invertis University is situated in Bareilly on NH-24, equidistant from the county's capital, Delhi and State's capital Lucknow. From a humble beginning in 1998, Invertis has come a long way. From 83 students and one Institute-Invertis Institute of Management Studies, today we stand tall as a full-fledged University with 10 different institutes under its name. We offer a range of Doctoral, Post Graduate & Under Graduate programs in Management, Computer Applications, Engineering, Agriculture, Law, Commerce, Pharmacy, Journalism & Mass Communication, Fashion Design, Education and Applied Science & Humanities, AI Design. We believe that the success of a teacher comes along with the achievements of a student, to ensure our students succeed we make sure they get the very best, that's why our faculty comes from premier institutes like IITs, IIMs & NITs. Invertis pioneered the concept of holistic development, an approach of more than just text book studying and an all-round approach of learning.

It stems from the old management concept of "Keep your feet warm, back straight and head cool."

### About the Kautilya International Foundation

Kautilya International Foundation (KIF), a cultural, civilizational and policy research centre, is founded by Shri K N Govindacharya to reinvent and establish traditional, spiritual and philosophical knowledge system based on Bharatiya (Indian) wisdom, ethics, and values. Dr. Nand Kishor Garg ji is the present chairman of KIF. This foundation emphasizes to implement principles of Kautilya and renowned Bharatiya Acharya in the current scenario in the field of education and culture, law and justice, science and technology, economics and finance, markets and trade, politics and diplomacy, defense and foreign affairs etc. with the help of systematic study, deep research and scholarly dialogues. In the primary exploration, KIF has found that there are many brilliant scholars and experts who have already studied and/or are studying Kautilya either individually and/or in small groups across the globe. Therefore, KIF is looking forward to create a unique platform for such scholars and experts, of different sectors, where they can assemble together in regular time interval to exchange their ideas, experiences, and findings with each other and may further plan their work altogether as a strong force to guide the society towards its real and nature centric growth.

### List of Eminent Speakers



Dr. Balbir Singh Sihag  
Ph.D. (Economics), Institute of Management Studies, Delhi  
Chairman, IIM, Institute of Management Studies, Delhi  
Formerly, IIM, Institute of Management Studies, Delhi



Prof. Shubhada Joshi  
Associate C.E. University of Mumbai



Dr. C.K. Raju  
Formerly, Professor, Institute of Management Studies, Delhi  
Member, Committee on Academic Standards, UGC



Dr. R.D. Sharma  
Formerly, Professor, Institute of Management Studies, Delhi  
Member, Committee on Academic Standards, UGC



Dr. N. Desai  
Formerly, Professor, Institute of Management Studies, Delhi  
Member, Committee on Academic Standards, UGC



Dr. Jai Pal Singh Vyast  
Member of Legislative Council of Uttar Pradesh  
Formerly, Professor, Institute of Management Studies, Delhi



Dr. Amit Kumar Dwivedi  
Associate Professor  
Institute of Management Studies, Delhi  
Member, Committee on Academic Standards, UGC



Prof. Jagdish Rai  
Professor



Dr. Gyaneshwar Chaubey  
Formerly, Professor, Institute of Management Studies, Delhi



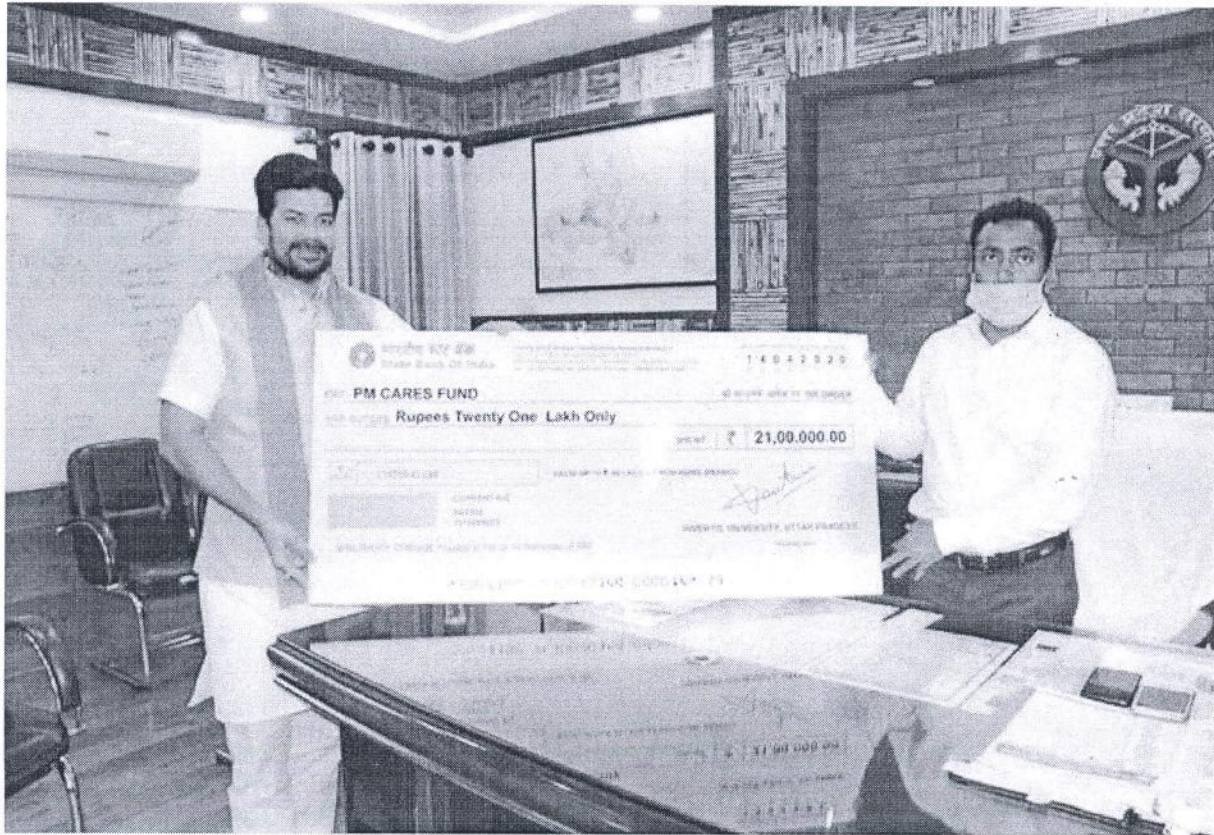
Dr. Mukul Srivastava  
Professor, IIM, Institute of Management Studies, Delhi



Ms. Aashu Bhardwaj  
Formerly, Professor, Institute of Management Studies, Delhi



Mr. Ramesh Kumar  
Formerly, Professor, Institute of Management Studies, Delhi



*Santosh*  
Registrar  
Invertis University,  
Bareilly

# INVERTIS UNIVERSITY BAREILLY

Ref No. IS/Bareilly/2020 Date 14/04/2020

**Shri. Narendra Damodardas Modi**

Hon'ble Prime Minister of India  
Prime Minister's Office  
South Block, Raisina Hill  
New Delhi - 110011.

**Subject:** Contribution made by Invertis University, Bareilly for the Prime Minister Relief Fund for the fight against Corona Pandemic.

Hon'ble Sir,

We, on behalf of management, faculty and staff of Invertis University, Bareilly are pleased to contribute a token amount of Rs. 21,00,000/- (Rs. Twenty one lakh only, cheque numbered '200339' of State Bank of India, dated 14<sup>th</sup> April, 2020) through the District Magistrate of Bareilly to the Prime Minister Relief Fund for the fight against Corona Virus Pandemic.

Invertis is a leading Private University in North India, offering wide range of courses pertaining to different fields of studies like Doctoral, Post Graduate, & Under Graduate Programmes in Management, Engineering, Applied sciences, Humanities, Law, Pharmacy, Journalism & Mass Communication, Fashion Design, Agriculture and Education along with Diploma programmes in Engineering.

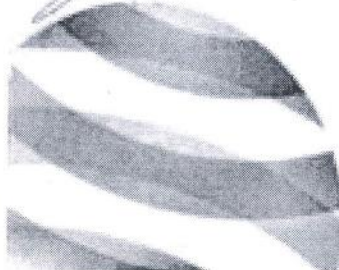
It is our humble request to kindly accept the token contribution as a mark of solidarity for the fight against COVID-19 to show that we stand united at this time of need and emergency to strengthen the hands of our Hon'ble Prime Minister.

The management, faculty and staff of Invertis University, Bareilly will be honoured to help you and the Nation at this critical juncture of time.

With Warm Regards,

  
**Dr. Umesh Gautam**

Chancellor of Invertis University and Mayor of Bareilly



#### CAMPUS

Invertis Village, Bareilly-Lucknow National Highway 24, Bareilly, UP-243 023

• Ph & Telex: (0581) 2460442, 2460443, 3390000

• Fax: (0581) 3390232, 2460454 • E-mail: [info@invertis.org](mailto:info@invertis.org)

#### CITY OFFICE:

9-106, Civil Lines, Opp. GPO, Bareilly-243001 • Ph: (0581) 2429000, 2429112

[www.invertisuniversity.ac.in](http://www.invertisuniversity.ac.in)

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Inspire 2016



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Invertis University  
Bareilly



Quiz 2016



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Registrar  
Invertis University,  
Bareilly

School Student Visited



*Santosh*  
Registrar  
Invertis University  
Bareilly