

PO Attainment

Faculty Name: Dr. Mohnish Kumar

Class-Sem: B.COM(H) 3

Academic Year: 2022-23

Course Name: Principles of Marketing

Course Code: BCM-301

Program Name: B.COM(H)

CO-PO MAPPING:

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	1			1	3		
CO2	3		3	2			3	2
CO3		1	2			2	1	
CO4				3	2			1
CO5	3		2		3			
CO6		1		2		2	1	3

CO ATTAINMENT:

Dr. Mohnish Kumar	Att. Level
CO1	2.67
CO2	2.67
CO3	3.00
CO4	2.56
CO5	2.56
CO6	2.83

PO ATTAINMENT :

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Overall PO Attainment	2.6	2.8	2.7	2.7	2.6	2.8	2.8	2.7				

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Faculty Signature

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S. No.	University Reg. No.	Student Name	Internal Marks Scheme									Total Internal Marks	End Sem Exam Marks	Total Marks
			First Unit Test Theory (20)	Second Unit Test Theory (20)	First Class Test Theory (10)	Second Class Test Theory (10)	Best One From Unit Test Theory (20)	Best One From Class Test Theory (10)	Unit Test(UT)	Attendance(AT)	Teacher Assessment(TA)			
1	BCH2021071	ADITI ARYA	28	22	8	7	28	8	11	11	5	27	55	82
2	BCH2021037	AKASH KUMAR	25	20	7	5	25	7	10	9	4	23	52	55
3	BCH2021137	AKASH KUMAR KARN	28	22	8	7	28	8	11	11	5	27	55	82
4	BCH2021066	AMAN KUMAR	13	10	3	3	13	3	5	5	2	12	49	61
5	BCH2021019	ANJALI SINGH	28	22	8	7	28	8	11	11	5	27	55	82
6	BCH2021021	ANSHIKA PATWA	30	24	8	7	30	8	12	11	5	28	58	86
7	BCH2021130	ANURAG CHAWLA	13	10	3	3	13	3	5	5	2	12	54	66
8	BCH2021150	ATIF NAWAZ	15	12	3	3	15	3	6	6	2	14	51	67
9	BCH2021131	AYUSH DWIVEDI	15	12	5	4	15	5	6	6	3	15	37	52
10	BCH2021145	AYUSH RASTOGI	25	20	8	7	25	8	10	10	5	25	52	77
11	BCH2021126	AYUSHI CHOUDHARY	28	22	8	7	28	8	11	10	5	26	51	70
12	BCH2021123	AYUSHI SRIVASTAVA	28	22	8	7	28	8	11	10	5	26	51	70
13	BCH2021050	AYUSHMAN SINGH	13	10	3	3	13	3	5	5	2	12	49	61
14	BCH2021105	CHHAVI BHARDWAJ	30	24	8	7	30	8	12	11	5	28	56	84
15	BCH2021072	DEEKSHA PAL	30	24	8	7	30	8	12	11	5	28	56	84
16	BCH2021079	DEEKSHA YADAV	28	22	8	7	28	8	11	10	5	26	51	70
17	BCH2021078	DIPIKA JAISWAL	28	22	8	7	28	8	11	10	5	26	51	70
18	BCH2021044	DISHA	30	24	8	7	30	8	12	11	5	28	56	84
19	BCH2021090	DIVYAM GOEL	30	24	8	7	30	8	12	11	5	28	56	84
20	BCH2021141	GYANESH KUMAR TIWARI	25	20	8	7	25	8	10	10	5	25	43	68
21	BCH2021023	HARSH BHARDWAJ	25	20	8	7	25	8	10	10	5	25	43	68
22	BCH2021143	ISHAN MISHRA	28	22	8	7	28	8	11	10	5	26	40	66
23	BCH2021057	ISHIKA CHAUHAN	28	22	8	7	28	8	11	10	5	26	40	66
24	BCH2021121	ISHIKA GUPTA	30	24	8	7	30	8	12	11	5	28	56	84
25	BCH2021134	KARAN GANGWANI	30	24	8	7	30	8	12	11	5	28	56	84
26	BCH2021038	KASHISH SAXENA	28	22	8	7	28	8	11	10	5	26	51	70
27	BCH2021061	KHUSHI MAHESHWARI	30	24	8	7	30	8	12	11	5	28	56	84
28	BCH2021007	KOMAL PREET KAUR	30	24	8	7	30	8	12	11	5	28	56	84
29	BCH2021117	KRIPA SAH	25	20	8	7	25	8	10	10	5	25	43	68
30	BCH2021031	LAVISH ARORA	25	20	8	7	25	8	10	10	5	25	43	68
31	BCH2021040	MANSI KATIYAR	30	24	8	7	30	8	12	11	5	28	56	84
32	BCH2021100	MOHD AARISH	13	10	3	3	13	3	5	5	2	12	49	61
33	BCH2021114	MOHD TABRAN	28	22	8	7	28	8	11	11	5	27	55	82
34	BCH2021009	NEHA GANGWAR	25	20	8	7	25	8	10	10	5	25	43	68
35	BCH2021135	NIMRAT KAUR	20	16	7	5	20	7	8	8	4	20	51	71
36	BCH2021085	OM MEHAR	25	20	8	7	25	8	10	10	5	25	43	68
37	BCH2021016	PEEYUSH KUMAR SINGH	25	20	7	5	25	7	10	10	4	24	47	71
38	BCH2021124	PIYUSH KUMAR SONI	28	22	8	7	28	8	11	11	5	27	55	82
39	BCH2021127	PIYUSH SHARMA	25	20	7	5	25	7	10	10	4	24	47	71
40	BCH2021033	PRANSHU GUPTA	25	20	7	5	25	7	10	9	4	23	43	66
41	BCH2021013	PRIYANKA MISHRA	15	12	5	4	15	5	6	6	3	15	37	52
42	BCH2021022	PRIYANKA SARTWANI	25	20	8	7	25	8	10	10	5	25	43	68
43	BCH2021074	PRIYANSHU GANGWAR	30	24	8	7	30	8	12	11	5	28	56	84
44	BCH2021128	PRIYANSHU KUMAR	25	20	7	5	25	7	10	9	4	23	43	66
45	BCH2021043	RASHI AGARWAL	28	22	8	7	28	8	11	11	5	27	55	82
46	BCH2021018	RITIK AGARWAL	23	18	7	5	23	7	9	9	4	22	37	59
47	BCH2021017	SAKSHAM AGARWAL	15	12	3	3	15	3	6	6	2	14	37	52
48	BCH2021113	SAKSHI SINGH	30	24	8	7	30	8	12	12	5	28	56	84
49	BCH2021129	SAKSHI TARAGI	20	16	7	5	20	7	8	8	4	20	51	71
50	BCH2021089	SANIYA	30	24	8	7	30	8	12	12	5	28	56	84
51	BCH2021052	SARGUN BAJWA	30	24	8	7	30	8	12	12	5	28	56	84

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52	BCH2021069	SEJAL SRIVASTAVA	30	24	8	7	30	8	12	11	5	28	63	91
53	BCH2021144	SHAHNOOR ANSARI	28	22	8	7	28	8	11	11	5	27	63	90
54	BCH2021028	SHAURYA PRATAP	25	20	7	5	25	7	10	10	4	24	37	61
55	BCH2021136	SHIKSHA SHARMA	30	24	8	7	30	8	12	11	5	28	66	94
56	BCH2021008	SHIVANSH AGARWAL	25	20	8	7	25	8	10	10	5	25	34	59
57	BCH2021092	SHIVI CHAUDHARY	28	22	8	7	28	8	11	11	5	27	51	78
58	BCH2021149	SHIVI DUA	15	12	5	4	15	5	6	6	3	15	57	72
59	BCH2021026	SHREYA CHANDWANI	28	22	8	7	28	8	11	11	5	27	60	87
60	BCH2021056	SUHIRD KAUR	25	20	8	7	25	8	10	10	5	25	56	81
61	BCH2021101	SWATI DEVNANI	23	18	7	5	23	7	9	8	4	21	53	74
62	BCH2021010	SWAYAM GOYAL	20	16	7	5	20	7	8	8	4	20	59	79
63	BCH2021094	SWEETY CHAUHAN	23	18	7	5	23	7	9	8	4	21	48	69
64	BCH2021004	SWETA VERMA	30	24	8	7	30	8	12	11	5	28	61	89
65	BCH2021025	TAMANNA GROVER	28	22	8	7	28	8	11	11	5	27	45	72
66	BCH2021045	UDIT SHARMA	25	20	8	7	25	8	10	10	5	25	41	66
67	BCH2021097	UJAWAL GUPTA	13	10	3	3	13	3	5	5	2	12	39	51
68	BCH2021120	UMRA SALEEM	30	24	8	7	30	8	12	11	5	28	44	72
69	BCH2021060	VANSHIKA AGARWAL	25	20	8	7	25	8	10	10	5	25	48	73
70	BCH2021154	NANDINI PATHAK	30	24	8	7	30	8	12	11	5	28	67	95
71	BCH2021155	SIDRA KHAN	30	24	8	7	30	8	12	11	5	28	60	88
72	BCH2021115	AARYA VISHNOI	25	20	7	5	25	7	10	9	4	23	41	64
73	BCH2021111	ABHAY SINGH	13	10	3	3	13	3	5	5	2	12	AB	12
74	BCH2021062	ADARSH PRAJAPATI	13	10	3	3	13	3	5	5	2	12	31	43
75	BCH2021051	AKHAND PRATAP	13	10	3	3	13	3	5	5	2	12	35	47
76	BCH2021081	AMAN SINGH	13	10	3	3	13	3	5	5	2	12	AB	12
77	BCH2021110	ANSH TALWAR	23	18	7	5	23	7	9	9	4	22	43	65
78	BCH2021058	ANSHIKA	15	12	5	4	15	5	6	6	3	15	42	57
79	BCH2021093	ANUSHKA VERMA	13	10	3	3	13	3	5	5	2	12	AB	12
80	BCH2021083	ARSHDEEP SINGH	13	10	3	3	13	3	5	5	2	12	AB	12
81	BCH2021096	ASMIT RATHORE	25	20	8	7	25	8	10	10	5	25	30	55
82	BCH2021064	AVIRAL SHUKLA	13	10	3	3	13	3	5	5	2	12	AB	12
83	BCH2021138	CHETAN	13	10	3	3	13	3	5	5	2	12	AB	12
84	BCH2021103	CHIRAG GAMBHIR	13	10	3	3	13	3	5	5	2	12	AB	12
85	BCH2021075	DEV AGARWAL	25	20	7	5	25	7	10	10	4	24	38	62
86	BCH2021030	DHRUV KATAAR	13	10	3	3	13	3	5	5	2	12	39	51
87	BCH2021046	EKAMDEEP KAUR	30	24	8	7	30	8	12	11	5	28	51	79
88	BCH2021055	ESHI SHUKLA	20	16	7	5	20	7	8	8	4	20	43	63
89	BCH2021076	GARGI DIXIT	13	10	3	3	13	3	5	5	2	12	50	62
90	BCH2021142	GAURAV KUMAR	13	10	3	3	13	3	5	5	2	12	AB	12
91	BCH2021088	HARSH KHARE	13	10	3	3	13	3	5	5	2	12	30	42
92	BCH2021109	HARSHDEEP SINGH	13	10	3	3	13	3	5	5	2	12	AB	12
93	BCH2021059	HITENDRA SINGH DUGTAL	13	10	3	3	13	3	5	5	2	12	34	46
94	BCH2021003	ISHITA GUPTA	15	12	5	4	15	5	6	6	3	15	47	62
95	BCH2021070	JYOTI BISWAS	13	10	3	3	13	3	5	5	2	12	AB	12
96	BCH2021107	KASHISH GUPTA	13	10	3	3	13	3	5	5	2	12	41	53
97	BCH2021086	KASHISH SAMBHWANI	25	20	7	5	25	7	10	9	4	23	43	66
98	BCH2021087	KHIZAR AZIZ	15	12	3	3	15	3	6	6	2	14	28	42
99	BCH2021080	LAXMI NARAYAN	25	20	7	5	25	7	10	9	4	23	60	83
100	BCH2021112	MADHU SHAKYA	23	18	7	5	23	7	9	8	4	21	41	62
101	BCH2021029	MANTOSH KUMAR	13	10	3	3	13	3	5	5	2	12	28	40
102	BCH2021067	MOHAMMAD YAZDAN	15	12	3	3	15	3	6	6	2	14	30	44
103	BCH2021015	MOHIT KESHRI	15	12	5	4	15	5	6	6	3	15	41	56
104	BCH2021053	MONIKA GANGWAR	13	10	3	3	13	3	5	5	2	12	38	50
105	BCH2021133	MUSKAN SINGH	13	10	3	3	13	3	5	5	2	12	44	56
106	BCH2021148	NAKUL SHARMA	13	10	3	3	13	3	5	5	2	12	60	72
107	BCH2021082	NANCY GUPTA	20	16	7	5	20	7	8	8	4	20	28	48
108	BCH2021084	NANCY JAIN	15	12	3	3	15	3	6	6	2	14	46	60
109	BCH2021049	NARENDRA KUMAR VERMA	25	20	7	5	25	7	10	9	4	23	33	56
110	BCH2021091	NEHA	15	12	5	4	15	5	6	6	3	15	43	58
111	BCH2021068	NISHANT MISHRA	15	12	3	3	15	3	6	6	2	14	42	56
112	BCH2021098	OJUS DIXIT	25	20	7	5	25	7	10	9	4	23	51	74
113	BCH2021077	OM SAXENA	13	10	3	3	13	3	5	5	2	12	23	35
114	BCH2021063	PRIYA GANGWAR	13	10	3	3	13	3	5	5	2	12	40	52
115	BCH2021151	PRIYANK SINGH	13	10	3	3	13	3	5	5	2	12	AB	12
116	BCH2021108	PULKIT ANAND	25	20	7	5	25	7	10	9	4	23	30	53
117	BCH2021012	RAHIL KHAN	13	10	3	3	13	3	5	5	2	12	AB	12
118	BCH2021006	RASHMI CHAUDHARY	13	10	3	3	13	3	5	5	2	12	AB	12

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119	BCH2021036	RAVEEN KAUR RAI	25	20	8	7	25	8	10	10	5	25	43	68
120	BCH2021140	RIDHIMA YADAV	13	10	3	3	13	3	5	5	2	12	AB	12
121	BCH2021014	RITIKA MISHRA	13	10	3	3	13	3	5	5	2	12	43	55
122	BCH2021048	SAJAL MAURYA	13	10	3	3	13	3	5	5	2	12	28	40
123	BCH2021125	SAMAKSH MAHESHWARI	15	12	3	3	15	3	6	6	2	14	32	46
124	BCH2021104	SAMEER JAISWAL	13	10	3	3	13	3	5	5	2	12	AB	12
125	BCH2021027	SAMRAT SURI	13	10	3	3	13	3	5	5	2	12	AB	12
126	BCH2021118	SARIM ALI	15	12	3	3	15	3	6	6	2	14	28	42
127	BCH2021139	SAUMYA SHARMA	13	10	3	3	13	3	5	5	2	12	AB	12
128	BCH2021095	SEJAL KANSAL	23	18	7	5	23	7	9	9	4	22	46	68
129	BCH2021116	SHANID ALI	13	10	3	3	13	3	5	5	2	12	31	43
130	BCH2021132	SHASHIKANT RAI	13	10	3	3	13	3	5	5	2	12	AB	12
131	BCH2021092	SHIV RASTOGI	13	10	3	3	13	3	5	5	2	12	15	47
132	BCH2021042	SHIVANG TOMAR	15	12	3	3	15	3	6	6	2	14	46	60
133	BCH2021102	SHOAJIB AHMAD	13	10	3	3	13	3	5	5	2	12	AB	12
134	BCH2021041	SHRESHTH RAJPAL	13	10	3	3	13	3	5	5	2	12	42	54
135	BCH2021119	SIDDHARTH GARG	15	12	5	4	15	5	6	6	3	15	40	55
136	BCH2021034	TUSHAR VARSHNEY	13	10	3	3	13	3	5	5	2	12	31	43
137	BCH2021054	VANSH JAISWAL	13	10	3	3	13	3	5	5	2	12	38	50
138	BCH2021024	VANSH YADAV	13	10	3	3	13	3	5	5	2	12	33	45
139	BCH2021122	VIKRANT KUMAR GANGWAR	13	10	3	3	13	3	5	5	2	12	45	57
140	BCH2021047	YASHI SINGH	13	10	3	3	13	3	5	5	2	12	AB	12
141	BCH2021153	HARLEEN KAUR	15	12	3	3	15	3	6	6	2	14	42	56
142	BCH2021156	MOHD WAQTABAR	13	10	3	3	13	3	5	5	2	12	AB	12
143	BCH2021157	NITESH CHAUHAN	13	10	3	3	13	3	5	5	2	12	AB	12
144														0
Students appeared for the examination			143	143	143	143	143	143	143	143	143	22	122	144
Target / satisfactory mark set as benchmark			12	12	4	4	12	4	5	5	2	12	28	40
Students scored above the target set			143	94	84	84	143	84	143	143	84	12	121	121
% Students scored above the target set			100%	66%	59%	59%	100%	59%	100%	100%	59%	18	99%	84%
Attainment Level			3	2	2	2	3	2	3	3	2	15	3	3

CO1	3		2		3	2	3	3	2	15	3	3	2.67
CO2	3		2		3	2	3	3	2	15	3	3	2.67
CO3	3				3		3	3		15	3	3	3.00
CO4		2		2	3	2	3	3	2	15	3	3	2.56
CO5		2		2	3	2	3	3	2	15	3	3	2.56
CO6		2			3		3	3		15	3	3	2.83

Overall

Rubric:	
% Students	Level
<50%	1
50-75%	2
>75%	3

Overall attainment 2.71

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Q.No	Questions	Marks (70)	CO	BL
	Explain the following:			
1-I	Scope of Marketing	01	CO1	L2
1-II	Societal marketing	01	CO2	L1
1-III	Marketing Myopia	01	CO2	L2
1-IV	Core benefit	01	CO2	L1
1-V	B2C	01	CO2	L1
1-VI	Product form	01	CO1	L1
1-VII	Positioning	01	CO1	L1
	Explain the following:			
2-I	Channel conflicts	01	CO1	L1
2-II	Specialty goods	01	CO1	L1
2-III	Reliability	01	CO1	L1
2-IV	Packaging	01	CO1	L2
2-V	Product Line	01	CO1	L1
2-VI	Durability	01	CO1	L1
2-VII	Non - paid advertisement	01	CO1	L1
3-I	a) Discuss the various marketing philosophies. Give suitable example to support your answer. OR b) Explain the controllable factors of the marketing environment. Discuss these factors with help of suitable examples.	7	CO2	L2
3-II	a) What do you understand by consumer behavior? Discuss the Various steps involved in buying decision process. OR b) Discuss the importance of market segmentation and also discuss the major segmentation variables for business markets.	7	CO3	L3
4-I	a) What is product mix? Discuss the different elements of product mix with help of suitable examples. OR b) Discuss the factors contributing to new product development and discuss the new product development process.	7	CO3	L5
4-II	a) Price is the marketing-mix element that produces revenue; the others produce costs. Explain with the help of suitable examples. OR b) Discuss the different levels of channel of distributions. Discuss the Function of Channels of Distribution with the help of suitable examples.	7	CO4	L3
5	a) Discuss the concept of PLC and explain strategies for each stage of PLC with the help of suitable examples. OR b) Explain Rural marketing. How rural market is different from the urban market. Give suitable examples to support your answer.	14	CO5	L4
6	a) What is promotion mix? Discuss the five 'M's of advertisement with the help of suitable examples. OR b) What do you understand by Channels of distribution? Discuss the Function of Channels of Distribution with the help of suitable examples.	14	CO6	L6

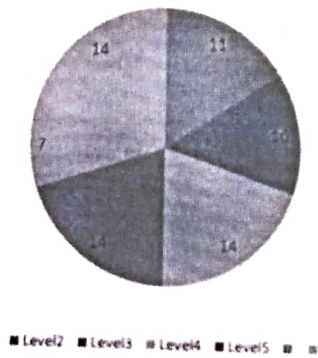
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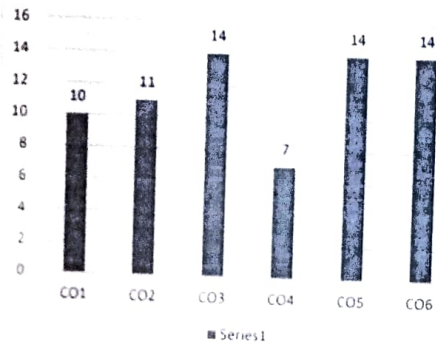
BL – Bloom's Taxonomy Levels
 (1- Remembering, 2- Understanding, 3 – Applying, 4 – Analysing, 5 – Evaluating, 6 - Creating)
 CO – Course Outcomes PO – Program Outcomes; PI Code – Performance Indicator Code

Level	Marks	CO	Marks
Level1	11	CO1	10
Level2	10	CO2	11
Level3	14	CO3	14
Level4	14	CO4	7
Level5	7	CO5	14
Level6	14	CO6	14
Total	70	Total	70

Bloom's Level wise Marks Distribution



Course Outcome wise Marks Distribution



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Q.No	Questions	Marks (30)	CO	BL
	Explain the following in very short -			
1-I	Define Core marketing concepts.	01		
1-II	What is marketed?	01	CO1	L1
1-III	Define Goods and Services.	01	CO1	L1
1-IV	Marketing Mix	01	CO2	L2
1-V	Elements of Product Mix	01	CO1	L2
	Explain the following term -	01	CO1	L1
2-I	What is holistic marketing concept?			
2-II	Marketing Mix	01	CO2	L2
2-III	Stated Need	01	CO2	L1
2-IV	Service Marketing Mix.	01	CO2	L2
2-V	Positioning	01	CO2	L2
	Answer any one question :			
3	a) What is marketing environment? Discuss the various factors of marketing environment with help of suitable examples. b) What are the qualities of a successful marketing managers? Discuss with the help of suitable examples.	08	CO2	L3
4-A	What is market segmentation? Discuss the bases of segmenting the consu	06	CO3	L4
4-B	What is STP? Discuss with help of suitable examples	06	CO3	L4

BL – Bloom’s Taxonomy Levels

(1- Remembering, 2- Understanding, 3 – Applying, 4 – Analysing, 5 – Evaluating, 6 - Creating)

CO – Course Outcomes PO – Program Outcomes; PI Code – Performance Indicator Code

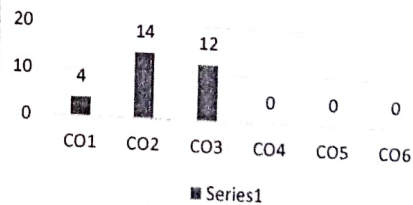
Level	Marks	CO	Marks
Level1	5	CO1	4
Level2	5	CO2	14
Level3	8	CO3	12
Level4	12	CO4	0
Level5	0	CO5	0
Level6	0	CO6	0
Total	30	Total	30

Bloom's Level wise Marks Distribution



■ Level1 ■ Level2 ■ Level3 ■ Level4 ■ Level5 ■ Level6

Course Outcome wise Marks Distribution



Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Head
1st Department of Commerce
Faculty of Management
Invertis University, Bareilly (UP)

Q.No	Questions	Marks (30)	CO	BL
	Explain the following in very short -			
1-I	Define Packaging.			
1-II	Write the basis product differentiation.	01	CO4	L1
1-III	Define barter system of pricing.	01	CO4	L1
1-IV	Types of retailers.	01	CO4	L2
1-V	Write the different types of intermediaries.	01	CO4	L1
	Explain the following function -			
2-I	Channels			
2-II	Rural Marketing	01	CO4	L2
2-III	Promotion Mix	01	CO5	L2
2-IV	Publicity	01	CO5	L2
2-V	Direct Marketing	01	CO5	L2
3	Answer all questions- a)How should a company respond to a competitors price change? Give proper justification to support your answer. b)What do you understand by channel levels? Discuss the different channel levels for consumer market as well as industrial market.	08	CO5	L3
4-A	Discuss the process of setting a pricing policy. Give suitable example for each steps	12	CO6	L4

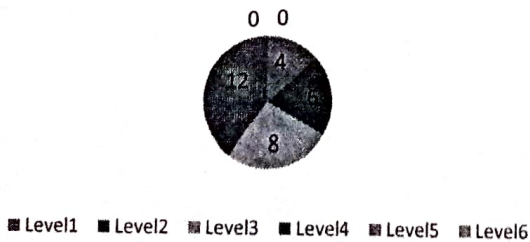
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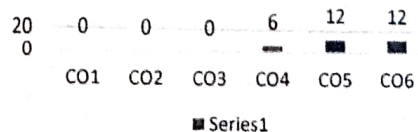
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Level	Marks	CO	Marks
Level1	4	CO1	0
Level2	6	CO2	0
Level3	8	CO3	0
Level4	12	CO4	6
Level5	0	CO5	12
Level6	0	CO6	12
Total	30	Total	30

Bloom's Level wise Marks Distribution



Course Outcome wise Marks Distribution



Dean Academics
Faculty of Management
Invertis University, Bareilly (U.P)

Registrar
Department of Commerce
Faculty of Management
Invertis University, Bareilly (U.P)

Head

Q.No	Questions	Marks (10)	CO	BL
1	State the importance of marketing	05	CO1	L3
2	State the Scope of marketing	05	CO2	L1

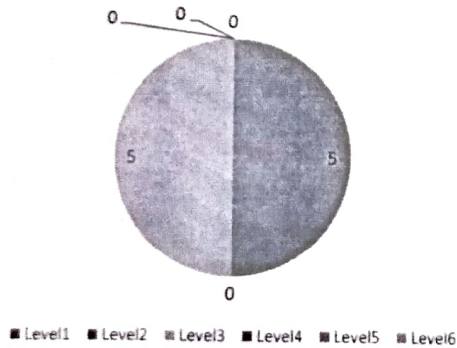
BL – Bloom's Taxonomy Levels

(1- Remembering, 2- Understanding, 3 – Applying, 4 – Analysing, 5 – Evaluating, 6 - Creating)

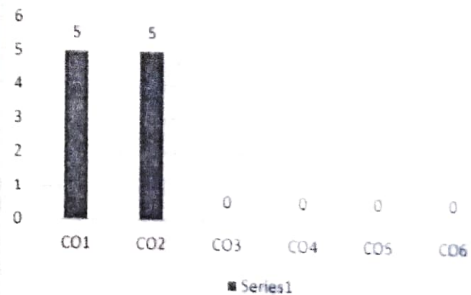
CO – Course Outcomes PO – Program Outcomes; PI Code – Performance Indicator Code

Level	Marks	CO	Marks
Level1	5	CO1	5
Level2	0	CO2	5
Level3	5	CO3	0
Level4	0	CO4	0
Level5	0	CO5	0
Level6	0	CO6	0
Total	10	Total	10

Bloom's Level wise Marks Distribution



Course Outcome wise Marks Distribution



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Faculty of Management
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Registrar
Invertis University
Bareilly

Q.No	Questions	Marks (10)	CO	BL
1	What is the Service Marketing Mix	05	CO4	L2
2	Define the term Online Marketing	05	CO5	L1

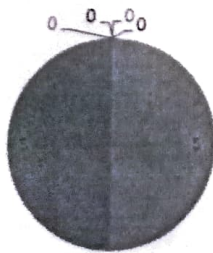
BL – Bloom's Taxonomy Levels

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CO – Course Outcomes PO – Program Outcomes; PI Code – Performance Indicator Code

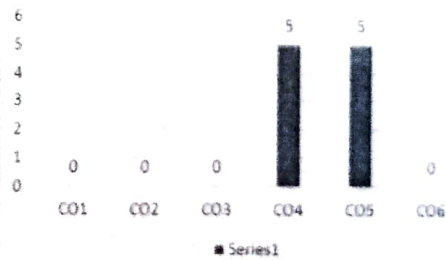
Level	Marks	CO	Marks
Level1	5	CO1	0
Level2	5	CO2	0
Level3	0	CO3	0
Level4	0	CO4	5
Level5	0	CO5	5
Level6	0	CO6	0
Total	10	Total	10

Bloom's Level wise Marks Distribution



Legend: Level1, Level2, Level3, Level4, Level5, Level6

Course Outcome wise Marks Distribution



Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Head
Department of Commerce
Faculty of Management
Invertis University, Bareilly (UP)

Registrar
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Bareilly