

# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Himanshu Mishra student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled “**Youth Perception towards Online Shopping in Rural Areas**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Pulkit Srivastava

(Project Guide)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: C A. Ashwin Chaur

Signature:

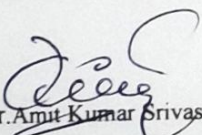


# Certificate

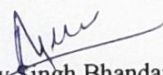


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. **Fatima Ayyub** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “**An Analysis of Job Satisfaction among the Employees of Banking Sector: A Study of Bank of Baroda, Rampur**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.


  
Dr. Amit Kumar Srivastava.

Assistant Professor

  
Mr. Rajeev Singh Bhandari

(HOD, BBA)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Prof. Manish Gupta

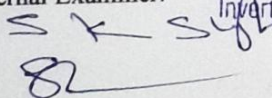
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:





# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Love Agarwal student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "Study on competitive advantage of organized retail store with special reference to V Mart" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. S.K Singh

Assistant Professor

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Prof. Manish Gupta

(Dean Management)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

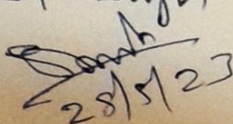
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

S K Singh

Signature:

  
28/5/23

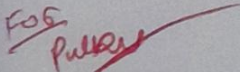


## CERTIFICATE

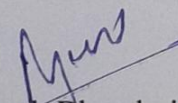


### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. Anushka Singh  
student of BBA VI<sup>th</sup> semester of BBA Department has completed his/her project  
work, entitled Investigating the impact of digital marketing for the partial  
fulfilment of the degree of Bachelor of Business Administration for the session  
2022-2023.


  
Prof. Tarun Gupta

(Project Guide)

  
Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

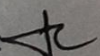
  
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: Dr. Vikram Kumar

Signature: 



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Varsha gangwar student of BBA Department has successfully completed her project work entitled—"A STUDY ON JOB SATISFACTION AMONG THE EMPLOYEES OF SQUARE YARDS NOIDA PVT LTD" for the partial fulfilment of the degree of Bachelor of Business administration for the session 2020-2023.

A handwritten signature in blue ink, appearing to read "Ananti", written over a horizontal line.

Ms. Ananta Narayana  
(Assitant professor)

A handwritten signature in blue ink, appearing to read "Rajeev", written over a horizontal line.

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Heba  
Department of Management  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in green ink, appearing to read "Manish", written over a horizontal line.

Dr. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner

Name: CA. Rohan Kumar

Signature: A handwritten signature in blue ink, appearing to read "Rohan Kumar", written over a horizontal line.  
26/5/23



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Sankalp Dubey** student of BBA-VI semester of BBA Department has successfully completed her project work entitled **“Marketing Planning And Forecasting”** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020-23.

Mr. S.K. Singh  
(Project Guide)

Details of External Examiner:

Name:

Signature:

Mr. Rajeev Bhandari  
(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

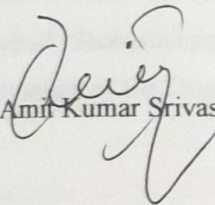


## Certificate

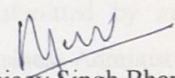


### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Muskan Gupta student of BBA VIth Semester of BBA Department has successfully completed his/her project work entitled “An analysis of work life balance (WLB) of banking sector employees with special reference to HDFC bank of Jalalabad Shahjahanpur Uttar Pradesh” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.


  
Mr. Amit Kumar Srivastava

(Assistant professor)

  
Mr. Rajeev Singh Bhandari

(HOD, BBA)

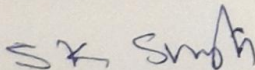
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

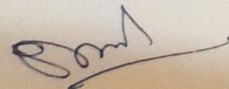
  
Prof. Manish

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: 

Signature: 

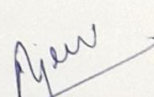


## CERTIFICATE

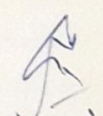


### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. Jatinder Kaur** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "**Impact of Instagram and Instagram influencers in purchase consideration**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020 – 2023.

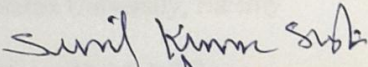
  
**Mr. Rajeev S. Bhandari**

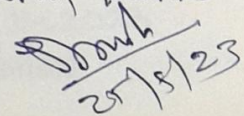
Head  
(Assistant Professor, HOD-BBA)  
Department of Management  
Faculty of Management  
Invertis University, Bareilly (UP)

  
**Dr. Manish Gupta**

(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: 

Signature: 

25/8/23





## CERTIFICATE

### TO WHOM IT MAY CONCERN

This is to certify that **Ms. Kavita Saxena** student of BBA VI Semester in our institute has successfully completed his project work entitled "**A Study of customer loyalty towards Haldiram in India**" for the partial fulfilment of the award of the degree of Bachelor of Business Administration for the session 2022-2023.

Mr. Rajveer Singh  
(Assistant Professor)

Mr. Rajeev Singh  
Bhandari  
(H.O.D BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name :

Signature:



## CERTIFICATE



### TO WHOM IT MAY CONCERN

This is to certify that Ms. Sama khan student of BBA VI Semester in our institute has successfully completed her project work entitled, **“A STUDY OF QUALITY OF WORK LIFE IN BANKING SECTOR WITH SPECIAL REFERENCE TO HDFC BANK AND BANK OF BARODA”** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

*Excellent Report.*

*[Signature]*  
Dr. Amit Kumar Srivastava  
(Assistant Professor)

*[Signature]*  
Mr. Rajeev Singh Bhandari  
(HOD BBA)  
Head

*[Signature]*  
Prof. Manish Gupta  
(Dean Management)

External Examiner

Name: CA. Abhinav Gaur

Signature: *[Signature]*  
26/5/23

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

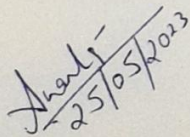
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



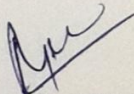
# Certificate

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. **Harshita Singh** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “**A Study of Job Satisfaction in the employees of BDO (Binder Dijker Otte)**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

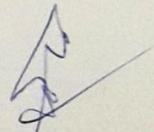
  
25/05/2023

Ananta Narayana



Mr. Rajeev Singh bhandari  
Head

Department of Management (BBA,  
Faculty of Management  
Invertis University, Bareilly (UP)



Prof. Manish Gupta

(Dean)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Examiner: Name: 

Signature: 

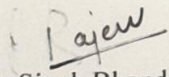


# Certificate



## TO WHOM SO EVER IT MAY CONCERN

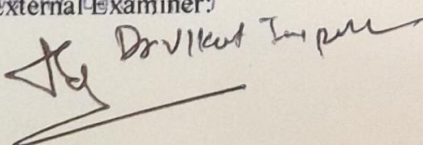
This is to certify that Ms. Khushi Lakhota student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A detailed study of advergame on consumer awareness towards brands and their decision-making processes" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.


  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

  
Dr. Vikas Kumar

  
Prof. Manish Gupta  
(Dean Management)

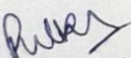
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

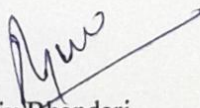



**CERTIFICATE**

**TO WHOM IT MAY CONCERN**

This is to certify that **Ms. Anamta Ahmed** student of B.B.A VI<sup>th</sup> Semester in our institute has successfully completed her project work entitled "**RURAL CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

  
Mr. Pulkit Srivastava  
(Assistant Professor)

  
Mr. Rajiv Bhandari  
(HOD, BBA Department)  
Head

  
Prof, Manish Gupta  
(Dean Management)

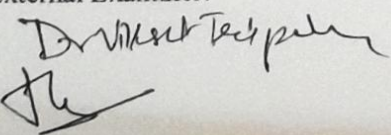
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:





# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. **Mohd kaif** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled “**A study to understand brand adoption of wrist watches by different age groups**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Rajveer Singh

(Assistant Professor )

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

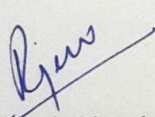
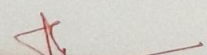



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. ANIK A BAJAJ student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “AN ANALYTICAL STUDY OF ECONOMIC CONCEPTS THROUGH INDIAN BOLLYWOOD MOVIES” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari  
Head  
Department of Management (BBA)  
(HOD, BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)  
Details of External Examiner:  
Name:  
Signature: 

  
Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Zaib student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled "STUDY OF CONSUMER BEHAVIOUR ON ONLINE SHOPPING" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Project Guide Name

S.K. Singh  
(Designation)

24/5/23

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academic  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

DR. Vikas Tripathi

Signature:

A handwritten signature in black ink, appearing to be "Vikas", written over a horizontal line.





## Certificate

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. AMMARA IQBAL student of BBA VI<sup>th</sup> Semester of institute has successfully completed his/her project work entitled "THE STUDY OF CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING AND CONSUMER BUYING BEHAVIOR WITH REFERENCE TO NYKAA" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Pulkit Srivastava  
Assistant Professor

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

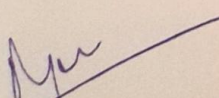


# Certificate

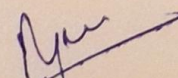


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. Muskan Bhutani student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "Impact of Instagram Marketing adoption towards consumer purchase decision in makeup and fashion industry" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari  
Gupta

(HOD, BBA )

  
Mr. Rajeev Singh Bhandari


(HOD, BBA)

Head

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

  
Prof. Manish

(Dean Management)

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. Vikas Tripathi

Signature:





# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. **Mohd Nazir** student of BBA VIth Semester of BBA Department has successfully completed his/her project work entitled "**The role of advertisement media on Consumer buying behaviour**: A Study of consumer buying behaviour, Bareilly" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

**Mr. Rajveer Singh sir**  
**(Assistant Professor)**

**Mr. Rajeev Singh Bhandari**

**(HOD, BBA)**

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

**Prof. Manish Gupta**

**(Dean Management)**  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

### Details of External Examiner:

Name: **Mr. Abhinav Gaur**

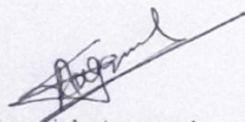
Signature:   
**26/5/23**

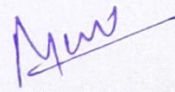


## CERTIFICATE

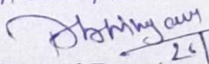
### TO WHOM IT CONCERN

This is to certified that Mr. Anubhav Singh, student of BBA-VI Semester in our institute, has successfully completed his project work entitled "A STUDY OF OOPORTUNITIES OF MUTUAL FUND INVESTMENT IN INDIA" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-23.

  
Mr. Anurish Agarwal  
(Project Guide)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Dr. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

CA. Abhinav Gaur   
Full Name & Signature of External Examiner  
26/5/23





## CERTIFICATE

### TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. **TANMAY SETHI** student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled "**THE EFFECT OF PRICE AND PRICE CHANGES ON SALES OF CONSUMER GOODS**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-23

Prof. S.K. SINGH  
Project Guide

*[Signature]*  
23/5/23

*[Signature]*  
Mr. Rajeev Bhandari  
(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*[Signature]*  
Dr. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

*[Signature]*  
External Examiner

*[Signature]*



# CERTIFICATE



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Sandhya student of BBA 6<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "Emergence of Internet Marketing Need, Opportunities, Origin" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. Viksit Tripathi

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Prof. Manish Gupta

(Dean Management)

Department of Management  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner

Name: CA Abhirav Gaur

Signature: 26/5/23



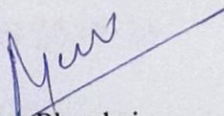
## CERTIFICATE

### TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Prankit Ahuja student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/~~her~~ project work, titled A Comparative Study on Marketing Strategy of Reliance Trends and Pantaloons with area of Reference Rampur (UP) for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-2023



Dr. Viksit Tripathi  
(Assistant professor)



Mr. Rajeev Bhandari

(HOD, BBA)  
Head

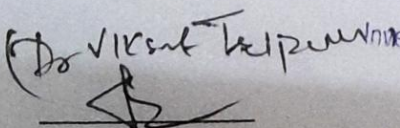
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)



Dr. Manish Gupta

(Dean Management )

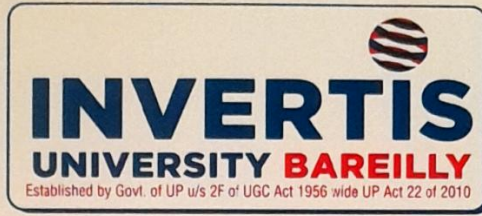
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



External Examiner

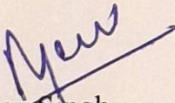


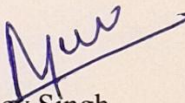
# CERTIFICATE




## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. Fatma Siddique** student of BBA VIth Semester of BBA Department has successfully completed her project work entitled "Impact of Instagram Marketing adoption towards consumer purchase decision in makeup and fashion industry" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

  
Mr. Rajeev Singh  
Bhandari  
(HOD, BBA)

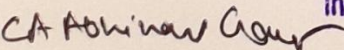
  
Mr. Rajeev Singh  
Bhandari  
(HOD, BBA)

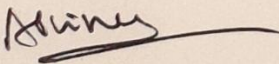
  
Prof. Manish  
(Dean Management)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly

Details of External Examiner:

Name : 

Signature : 





## Certificate

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. SOFIA KHAN student of BBA VI<sup>th</sup> Semester of institute has successfully completed his/her project work entitled "HOW INSTAGRAM INFLUENCERS HELP BRANDS REACH LARGE AUDIENCE AND CONSUMER BUYING BEHAVIOR" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

A handwritten signature in blue ink, appearing to read "Pulkit", is written over the printed name.

Mr. Pulkit Srivastava  
Assistant Professor

A handwritten signature in blue ink, appearing to read "Rajeev", is written over the printed name.

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Department of Management Studies  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in blue ink, appearing to read "Manish", is written over the printed name.

Prof. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. Vikasit Tewari

Signature:

A handwritten signature in blue ink, appearing to read "Vikasit", is written over the printed name.



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. UTTKARSH SHEKHAR student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A STUDY OF INDIAN STOCK MARKET: NSE AND BSE" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

A handwritten signature in blue ink, appearing to be "Angrish Agarwal".

Dr. Angrish Agarwal

(Assistant Professor )

A handwritten signature in blue ink, appearing to be "Rajeev Singh Bhandari".

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)

A handwritten signature in blue ink, appearing to be "Manish Gupta".

Prof. Manish Gupta

(Dean Management)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)

Details of External Examiner:

Name:

Signature:

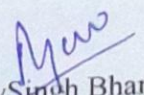
A handwritten signature in blue ink, appearing to be "S K Singh".



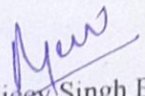
**CERTIFICATE**

**TO WHOM SO EVER IT MAY CONCERN**


This is to certify that Mr./Ms. **Kanak Trivedi** student of BBA VIth Semester of BBA Department has successfully completed his/her project work entitled “ **Study on effectiveness of prime time advert ising on customers awareness towards any product**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 23.

  
Mr. Rajeev Singh Bhandari  
(Designation )

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

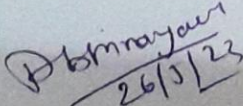
  
Mr. Rajeev Singh Bhandair  
(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Prof. Manish Gupta  
(Dean Management)  
  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA Abhinav Gaur

Signature   
26/5/23



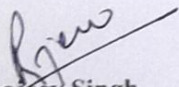
# Certificate



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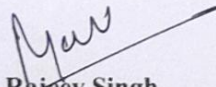
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Ayush Gupta** student of BBA (A)- VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled “**A Study on Evaluating the impact of Product design on Consumer Decision Making**” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
**Mr. Rajeev Singh  
Bhandari**


(Project Guide )

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
**Mr. Rajeev Singh  
Bhandari**

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
**Prof. Manish Gupta**

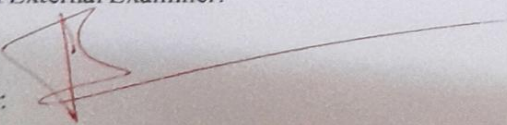
(Dean Management)

Dean Management  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:



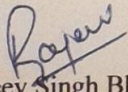


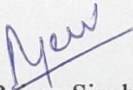
# Certificate




## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Mohd Kamran Akhtar student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “**A STUDY ON VARIOUS RURAL MARKETING STRATEGIES ADOPTED BY FMCG COMPANY**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

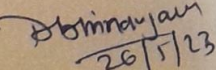
  
Mr. Rajeev Singh Bhandari  
(HOD B.B.A.)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

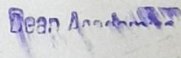
  
Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name: CA-Abhinav Kumar

Signature:   
26/5/23

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

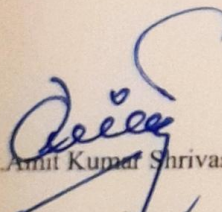


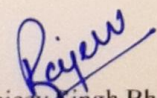
# Certificate





## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.Paras Agarwal student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled “A study on Integration of CSR in Digital Marketing ” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020– 2023.

  
Dr. Anil Kumar Shrivastava  
(Assistant professor)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Head

  
Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:  
Name:  
Signature: 

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Karan Santwani, student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A STUDY ON GROWTH OF CAB SERVICES IN INDIA" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Tarun Gupta  
(Designation)

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name: *Dr. Mohan Chandra*

Signature: *Dr. Mohan Chandra*

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



CERTIFICATE



TO WHOM SO EVER IT MAY CONCERN

This is to certify that YASH AGARWAL student of BBA Department has successfully completed his/her project work entitled—"ANALYSIS OF ROLE OF E-COMMERCE IN REDUCING OPERATIONAL COST" for the partial fulfilment of the degree of Bachelor of Business administration for the session 2020-2023.

Dr. Viksit Tripathi.

(Assitant professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dr. Manish Gupta

(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner Name: CA Abhinav Gaur

Signature:



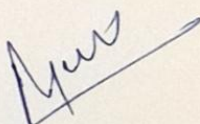
## CERTIFICATE

### TO WHOM IT MAY CONCERN

This is to certify that Mr. Rishabh Verma student of BBA VI<sup>th</sup> Semester of institute has successfully completed his/her project work entitled "A Study of E- Recruitment Practices in IT-Companies of Gurgaon (With Special Reference to Tech Mahindra & Cognizant)" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

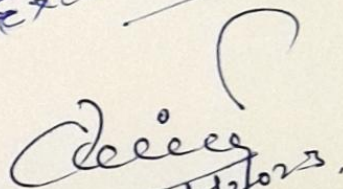


**Dr. Manish Gupta**  
(Dean Management)



**Mr. Rajeev Bhandari**  
(HOD, BBA)  
Head  
Department of Management (BBA,  
Faculty of Management  
Invertis University, Bareilly (UP)

*Excellent Report*



**Dr. Amit Kumar Srivastava**  
(Project Guide)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

CA. Abhinav Gaur

External Examiner



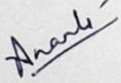


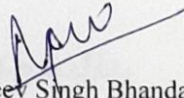
## Certificate




### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. **Mansi Singh** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "**A STUDY OF-GLASS CEILING FACTORS AFFECTING WOMEN CAREER ADVANCEMENT : WITH SPECIAL REFERENCE TO DHAMPUR BIO ORGANIC LTD, UP** " for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
**ANANTA NARAYANA**  
Project Guide Name  
**ASSISTANT PROFESSOR**  
(Designation )

  
**Mr. Rajeev Singh Bhandari**  
(HOD, BBA)  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
**Prof. Manish Gupta**  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: **DR. Vikas Tewari**

Signature:





# CERTIFICATE



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## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Yash Sharma student of BBA 6th Semester in our institute, has successfully completed his project work entitled "Study of Consumer Perception Towards Personal E-Vehicles in Bareilly" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020-2023.

Project Guide Name

~~Gupta~~ S.K. Singh

(Designation)

24/5/23

Mr. Rajeev Singh Bhandari

(HOD, BBA Department)

Head

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. VK Singh

Signature:



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Vartika Singh student of BBA VI<sup>th</sup> Semester of institute has successfully completed her project work entitled "Study of Consumer Perception Towards Electrical Vehicles" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. S.K. Singh

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

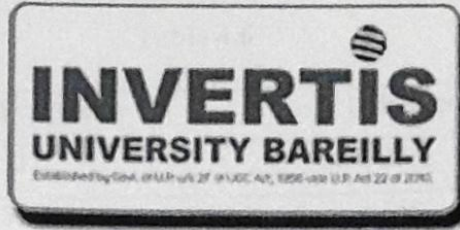
Details of External Examiner

Name

Signature

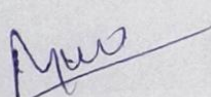


# Certificate



## TO WHOM SO EVER IT MAY CONCERN

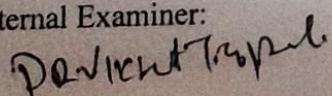
This is to certify that Ms. Shristi Gangwar student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "Network Marketing: exploitation of relationship -myth or reality?" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari  
(HOD BBA) Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)


Details of External Examiner:

Name:



Signature:



  
Dr. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (U.P.)



# CERTIFICATE



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Gaurav Rahwani student of BBA 6<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A Descriptive study of marketing strategies of unified payment interface (UPI) in India with reference to Paytm and Google Pay. for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

DR. Viksit Tripathi

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner

Name:

Dr. Viksit Tripathi

Signature:



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Mohd Faiz student of BBA Department has successfully completed her project work entitled—"CUSTOMER SATISFACTION TOWARDS RELIANCE JIO" for the partial fulfillment of the degree of Bachelor of Business administration for the session 2020-2023.

A handwritten signature in black ink, appearing to read "Apanta", written over a horizontal line.

Ms. Apanta Narayana

(Assitant professor)

A handwritten signature in blue ink, appearing to read "Rajeev", written over a horizontal line.

Mr. Rajeev Singh Bhandari

(HOD. BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in black ink, appearing to read "Manish", written over a horizontal line.

Dr. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner

Name: Dr. Vilesh Tripathi

Signature:

A handwritten signature in black ink, appearing to read "Vilesh", written over a horizontal line.



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Mohd Arsleen student of B.B.A. VI Semester in our institute has successfully completed his project work entitled.. **“A STUDY ON ZOMATO AND SWIGGY MARKETING STRATEGIES”** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-23.

Mr. Pulkit Srivastava  
(Assistant Professor)

Mr. Rajeev Singh Bhandari  
(HOD, B.B.A.)

Department of Management (BBA)  
Faculty of Management

Details of External Examiner: Invertis University, Bareilly (UP)

Name : Dr. Atinav Gaur

Signature:   
26/5/23

Prof. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Sahil Rehman, student of BBAVI<sup>®</sup> Semester of BBA Department has successfully completed his/her project work entitled "Marketing strategy of LUX soap with reference to HUL," for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 - 2023.

Mr. Raj Veer Singh  
(Assistant Professor)

Mr. Rajeev Singh Bhandari  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

Prof. Manish Gupta  
Academics  
Faculty of Management  
Invertis University, Bareilly (UPI)  
(Dean Management)

Details of External Examiner:

Name:

Signature:

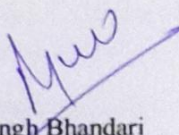


# CERTIFICATE

TO WHOM IT MAY CONCERN




This is to certify that Shreya Chaudhary, a student of BBA - VI semester in our institute has successfully completed her project work entitled 'Financial Inclusion In India; for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-2023.

  
Dr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Dr. Manish Gupta

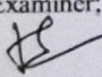
(DEAN MANAGEMENT)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of Examiner;

Name;

Signature;

 Dr. Vikas Toipatni



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. VAIBHAV SAXENA student of BBA VI<sup>th</sup> Semester of BI  
Department has successfully completed his/~~her~~ project work entitled IMPACT OF C  
ON DEMAND OF MOTORED VEHICLES IN BAREILLY for the partial fulfilmen  
degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Viksit Tripathi

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA).

Head

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

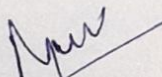


## Certificate



### TO WHOM SO EVER IT MAY CONCERN

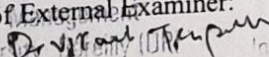
This is to certify that **Ms. Syed Konain Yousuf** student of BBA-VI semester of BBA Department has successfully completed her project work entitled "**Improvement of Electronic Payments**" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020-23.

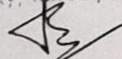
  
Mr. Rajeev Bhandari  
(Project Guide)

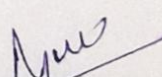
Head

Department of Management (BBA)

Details of External Examiner:

Name: 

Signature: 


  
Mr. Rajeev Bhandari  
(HOD, BBA)

Head

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

  
Prof. Manish Gupta  
(Dean Management)

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

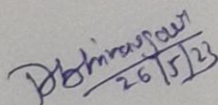


# Certificate

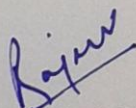


## TO WHOM SO EVER IT MAY CONCERN

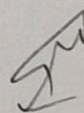
This is to certify that **Mr./Ms. Ghalib Khan** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled **“Expansion of UPI (Spreading Overseas)”** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
26/5/23

CA. Abhinav Gaur  
(Assistant Professor)



Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

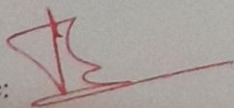


Prof. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:





## Certificate



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### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mohd Anas Ansari student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled "A COMPARATIVE STUDY ON BIG BAZAR" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Project Guide Name

Assistant Professor  
(Designation)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA Abhinav Gaur

Signature:   
26/1/23



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Saman Ansari student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "Consumer Preference towards Insurance Products in rural areas." for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Raj veer Singh

(Designation)  
(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UPI)

Details of External Examiner:

Name:

Dr. Vikas Kumar

Signature:

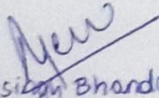


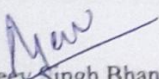
# Certificate

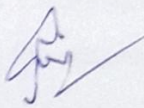


## TO WHOM SO EVER IT MAY CONCERN


This is to certify that Mr./Ms. **Anmol Singh** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A Study On Barellians Perception Towards The Travel Infrastructure Facility Of The City" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari  
Project Guide Name  
HOD, BBA  
(Designation)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

  
Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name: **Dr. Vikas Tejpal**  
Signature: 

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)



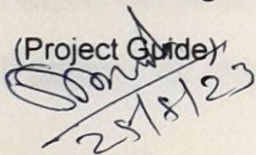
# CERTIFICATE

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. AMAN YADAV**, student of BBA VIth Semester of BBA Department has successfully completed his proejct work entitled **COMPARATIVE STUDY OLA & UBER SERVICES INDIA**, for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. S. K. Singh

(Project Guide)

  
25/8/23

Mr. Rajeev Singh Bhandari

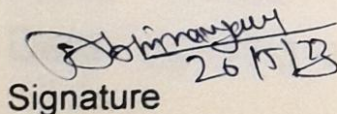
(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Jawahar University, Bareilly (UP)

Prof. Manish Gupta

(Dean, Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

External Examiner

  
Signature 26/8/23



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Nabeel Khan student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “ IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON INVESTOR’S BEHAVIOUR” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Angrish Agarwal

(Associate Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: Dr. Ashish Kumar

Signature:   
26/5/23

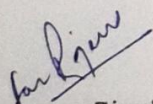


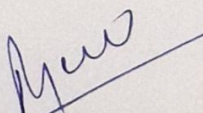
## Certificate

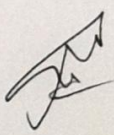


### TO WHOM IT MAY CONCERN

This is to certify that Ms. HARJAS MALHI student of B.B.A 6 Semester in our Institute has successfully completed his/ her project work entitled "STUDY ON MAJOR SCHEMES OF RURAL DEVELOPMENT IN INDIA" for the partial fulfilment of the Degree of the Bachelor of Business Administration for the session 2020-2023.

  
Mr. Raj veer Singh  
(Assistant Professor)

  
Mr. Rajeev S. Bhandari  
(HOD BBA)  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Dr. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details:

Name:

Signature:

SR Singh



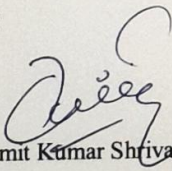


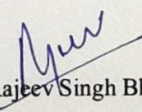
## Certificate




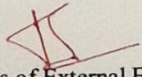
### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. **AFFAN RAIS** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled **“An Evaluation of Relevance of India’s Electric Vehicle Policy with special Reference to Environmental Sustainability”** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023

  
Dr. Amit Kumar Shrivastava  
(Assistant Professor)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

  
Prof. Manish Gupta  
(Dean Management)

  
Details of External Examiner:

Name:

Signature:

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

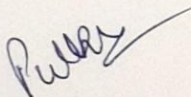
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



**Certificate**

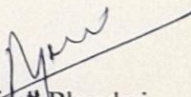
**TO WHOME IT MAY CONCERN**

This is to certify that **Mr. Harsh Saxena** student of BBA-VI semester in our institute has successfully completed his/her project work entitled “ **A study on customer satisfaction towards Airtel** ” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022-23.



Mr. Pulkit Srivastava

(Project Guide)



Mr. Rajesh Bhandari

(HOD, BBA)




Prof. Manish Gupta

(Dean Management)

Details Of External Examiner:

Name: **DR. VIKAS TUPAKU**

Signature: 

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)




# Certificate

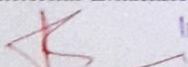



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. AJAY SINGH student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A Study of relationship between online review and consumer decision making" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

Details of External Examiner:  
Name:  
Signature: 

  
Prof. Manish Gupta  
(Dean Management)  
Dean Academics

Faculty of Management  
Invertis University, Bareilly (UPI)



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Shashwat Keerti** student of BBA-VI semester of BBA Department has successfully completed her project work entitled **"Importance Of Ethics In Building Relationship With Customers"** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020-23.

Mr. Tarun Gupta  
(Project Guide)

Mr. Rajeev Bhandari  
(HOD, BBA)

Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name: CA Abhinav Gaur

Signature:   
26/5/23

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (U.P.)



## Certificate



For More Information Visit: [www.invertisuniversity.edu.in](http://www.invertisuniversity.edu.in)

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mohd Bilal Ansari student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled "**RURAL RETAILING CHALLENGES AND ITS OPPORTUNITY**" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Project Guide Name

S. K. Singh  
(Designation)

24/8/23  
Abhinav

Details of External Examiner:

Name: A. Abhinav Gaur

Signature: Abhinav Gaur  
26/8/23

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. SHASHANK SHEKHAR UPADHYAY student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "CONSUMER PREFERENCE TOWARDS ONLINE SHOPPING CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING AND DELIVERY SERVICE" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. S K SINGH

(Associate Professor)

Mr. Rajeev Singh Bhandari

(HOD BBA)

Prof. Manish Gupta

(Dean management)

Details of External Examiner:

Name

Signature:

Dr. Vikas Kuperkar

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

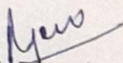
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



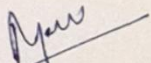
# CERTIFICATE

## TO WHOM IT MAY CONCERN

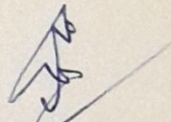
This is to certify that Mr. Raj Gupta student of B.B.A.VI Semester in our institute has successfully completed her project work entitled "**Impact of Growing Food Applications on local Food Vendors in Bareilly**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-23.

  
Mr. Rajeev Singh Bhandari  
(Assistant Professor)

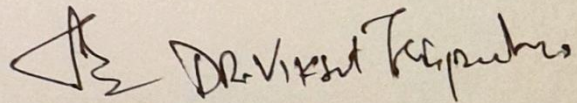
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Mr. Rajeev Singh Bhandari  
(HOD, B.B.A.)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Dr. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



Full name and signature of External Examiner



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Palak Sharma student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "A Study on Marketing Strategies of Online Companies in India with Special Reference to Amazon and Flipkart" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

A handwritten signature in black ink, appearing to read "Tarun Gupta".

Mr. Tarun Gupta

(Assistant Professor)

A handwritten signature in black ink, appearing to read "Rajeev Singh Bhandari".

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in black ink, appearing to read "Manish Gupta".

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: A handwritten signature in black ink, appearing to read "S K Smith".

Signature: A handwritten signature in black ink, appearing to read "S K Smith".

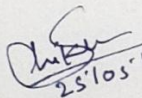


# CERTIFICATE



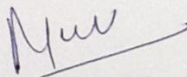
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Akanksha Sharma student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "EMPOWERING WOMEN THROUTH MICRO FINANCE WITH SPECIAL REFERENCE" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
25/05/23

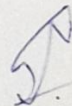
Shiksha Dubey  
Project Guide Name

Assistant Professor



Mr. Rajeev Singh Bhandari

Head  
(HOD, BBA)  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)



Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. Vikas Tripathi

Signature:





# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Aditya shrivastav student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A study on Rural consumer behaviour towards online shopping " for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020- 2023.

Project Guide :

Dr. S.K. Singh

(Assistant professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. Vikas Tripathi

Signature:

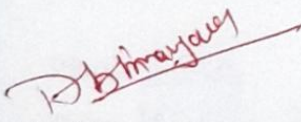


# Certificate




## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Fahad Malik student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A comparative analysis of different investment avenues" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.



Mr. Abhinav Gaur

Assistant Professor



Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)



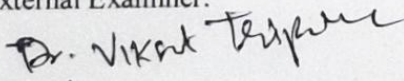
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:



Signature:



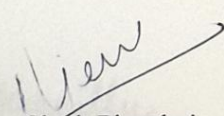


# Certificate



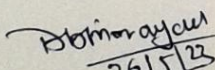
## TO WHOM SO EVER IT MAY CONCERN


This is to certify that Ms. **MANPREET KAUR HANSPAL** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled “**A STUDY ON FINANCIAL EMPOWERMENT OF WOMEN-NFHS**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari

(HOD, BBA) Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)  
Details of External Examiner:

Name: **CA. Abhinav Kumar**

Signature:   
26/5/23

  
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



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## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. Raj Gangwar student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "Customer preference on coupon code based promotional activities with reference a Bareilly city" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

*For*  
*Pukey*

Mr. Tarun Gupta

(Assistant Professor)

*Rajeev*  
Mr. Rajeev Singh Bhandari

(HOD, BBA)  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*Manish*  
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Rati Raman student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled **"Green Marketing: Consumer Prospective and Challenges for business"** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Pulkit Srivastava

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

DR. Vikas Thakur

Signature:



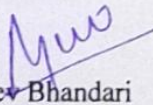
**CERTIFICATE**

**TO WHOM IT MAY CONCERN**

This is to certify that Mr./Ms. Aradhya Singh student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed her project work, entitled “A study on consumer behavior towards online shopping with reference to Bareilly city” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.



Tarun Gupta  
(Assistant Professor)



Mr. Rajeev Bhandari  
(HOD, BBA)



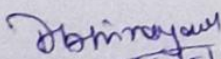
Dr. Manish Gupta  
(Dean Management)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA Abhinav Kumar

Signature:   
26/11/23



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Sakshi Mishra student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "A Study on Indian Entertainment Industry" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Utkarsh Verma

*Utkarsh Verma*  
25/05/23  
(Assistant Professor)

*[Signature]*  
Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*[Signature]*  
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

*SK Singh*

Signature:

*[Signature]*



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Karan Santwani, student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A STUDY ON GROWTH OF CAB SERVICES IN INDIA" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Tarun Gupta  
(Designation)

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA Abhinav Gaur

Signature:   
24/02/23



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. MANDEEP KAUR** student of B.B.A 6 Semester in our Institute has successfully completed his/ her project work entitled **"INFLUENCE OF SOCIAL MEDIA ADVERTISEMENT ON CONSUMER BEHAVIOUR"** for the partial fulfilment of the Degree of the Bachelor of Business Administration for the session 2020 –2023.

**Prof. S.K. Singh**  
(Assistant Professor)

**Mr. Rajeev S. Bhandari**  
(HOD. BBA)  
Head

**Dr Manish Gupta**  
(Dean Management)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of Examiner:

Name: **Ms. Manish Gaur**

Signature: **Manish Gaur**  
26/5/23



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Rajan Singh student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "COMPARATIVE STUDY BETWEEN TRADITIONAL MARKETING AND DIGITAL MARKETING" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Pulkit Srivastav

(Designation)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA. Abhinav Gaur

Signature:   
26/5/23



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Shadab Ahmad student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “**A STUDY ON VARIOUS RURAL MARKETING STRATEGIES ADOPTED BY FMCG COMPANY**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Tarun Gupta

(Assistant professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. Abhinav Gupta

Signature:

  
20/5/23

Prof. Manish Gupta

(Dean Management)

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr Anuj gangwar student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “SERVICES MARKETING PROJECT ON STATE BANK OF INDIA ” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

MR Viksit tripathi  
(Assistant professor)

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name: Dr Abhinav Kumar

Signature:   
26/5/23

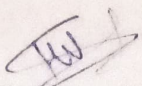
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (U.P.)

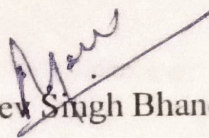



**CERTIFICATE**

**TO WHOM IT MAY CONCERN**

This is to certify that Mr. Yash kumar student of BBA VI<sup>th</sup> Semester of institute has successfully completed his/her project work entitled "Non-Performing Assets of Public and Private Sector Banks in India: An Empirical Study " for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Dr. Hitendra Shukla  
(Assistant Professor)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

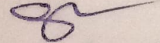
  
Prof. Manish Gupta  
(Dean Management)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: 

Signature: 

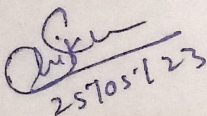


# Certificate



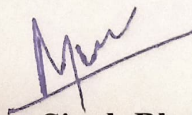
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr..Pranjal gupta student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “RURAL BANKING SYSTEM IN INDIA” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
25/05/23

**Ms. Shikha Dubey**

(Designation)



**Mr. Rajeev Singh Bhandari**

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

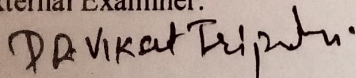


**Prof. Manish gupta**

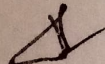
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UPI)  
(Dean Management)

Details of External Examiner:

Name:



Signature:





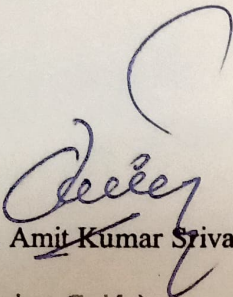
## CERTIFICATE

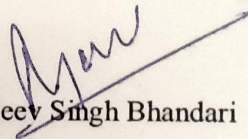


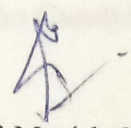
*An Ultra Modern Education For An Ultra Modern World*

### TO WHOM IT MAY CONCERN

This is to certify that **Ms. Garima Bhardwaj** student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled **"A study on Training & Development as a performance enhancement tool in Banking sector (with special reference to ICICI and BOB Bank)"** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-23

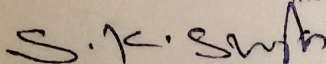
  
Dr. Amit Kumar Srivastava  
(Project Guide)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

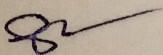
  
Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name:



Signature:



Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

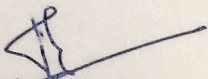


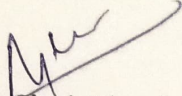
## CERTIFICATE




### TO WHOM IT MAY CONCERN

This is to certify that Mr. Priyanshu Chawla student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his project work, titled **Consumer attitude and preferences towards FMCG** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-2023.

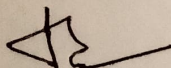
  
Project Guide Name  
(Designation)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

  
Prof. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UPI)

Details of External Examiner:

Name: DR. Shant Taspur

Signature: 



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Ahad warsi student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A STUDY OF CONSUMER PREFERENCE TOWARDS COCA COLA" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Rajveer singh  
(Assistant professor)

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name:

Signature:

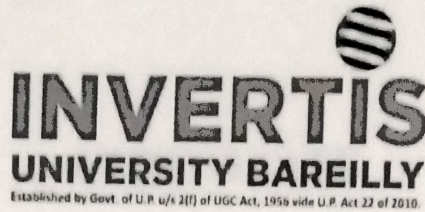
Dr. V. 1248 f. Tripathi

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Akash Veer Singh** student of BBA-VI semester of BBA Department has successfully completed her project work entitled “**Social Media Marketing For Business**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020-23.

Dr. S.K. Singh  
(Project Guide)

Details of External Examiner:

Name:

Signature:

Mr. Rajeev Bhandari  
(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (U.P.)



# Certificate



Dr. Viksit Tripathi

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Suryansh Gupta** student of BBA (A)- VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “**A Descriptive Study of Marketing Strategies of D-Mart**” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

**Dr. Viksit Tripathi**

(Assistant Professor)

**Mr. Rajeev Singh Bhandari**

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

**Prof. Manish Gupta**

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

*Dr. Viksit Tripathi*

Signature:

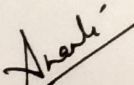


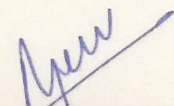
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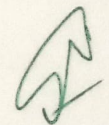


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms Ekjot Kaur** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled **“Organizational Climate, Employee Motivation & Job Satisfaction at Courtyard by Marriott, SBR, Ahmedabad.”** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Ananta Narayana  
(Asst. Prof.)

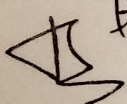
  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

  
Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name:

Signature:

  
Dr. Vikas Talsania

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. ABHISHEK ARYA student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled A STUDY OF ONLINE PAYMENT USAGE AMONG YOUTH or the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Viksit Tripathi

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

S K Singh

Signature:



# Certificate



Be Wise Before Education For A Better Tomorrow World

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Kshitiz pratap singh, student of BBAVI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled on "stock market awareness among the educated youth" and submitted by me in the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Hitendra shukla

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

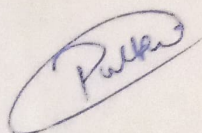
External examiner

CA Abhinav Gaur



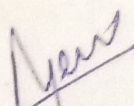
**CERTIFICATE**  
**TO WHOM IT MAY CONCERN**

This is to certify that **Mr. Kartikay Agarwal** student of BBA VI Semester in our institute has successfully completed his project work entitled "**Marketing policies of Youtube**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2022.



**Mr. Pulkit Srivastava**

(ASSISTANT PROFESSOR)



**Mr. Rajeev Singh Bhandari**

(HOD, BBA)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)



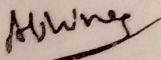
**Dr. Manish Gupta**

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

**Details of External Examiner**

Name: **CA. Abhinav Gaur**

Signature: 



# Certificate



As More Modern Education For An Modern World

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Divyansh Agarwal, student of BBAVI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled Impact of e-commerce on rural behaviour **(WITH SPECIAL REFERENCE TO GROCERY PRODUCTS)** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Pulkit Srivastava

(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (IUP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (IUP)

CA. Ashwin Kumar

External Examiner



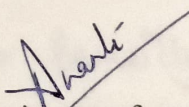
## Certificate



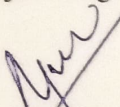
### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Iram Ansari\_ student of BBA VIth Semester of BBA Department has successfully completed his/her project work entitled “\_A study of Monetary and Non-Monetary incentives for employee performance :-With special reference to private banks of Shahjahanpur Uttar Pradesh” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Ms. Ananta Narayana

  
(Assistant professor)

Mr. Rajeev Singh Bhandari

  
(HOD, BBA)  
Head

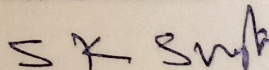
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

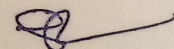
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: 

Signature: 



## CERTIFICATE



### TO WHOM IT MAY CONCERN

This is to certify that Ms. Aditi Sharma student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed her project work, titled **Consumer behavior towards organic cosmetic products in U.P** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-2023.

*For Project*  
Mr. Rajveer Singh

(Project Guide)

*[Signature]*  
Mr. Rajeev Singh Bhandari

(HOD, BBA)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*[Signature]*

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

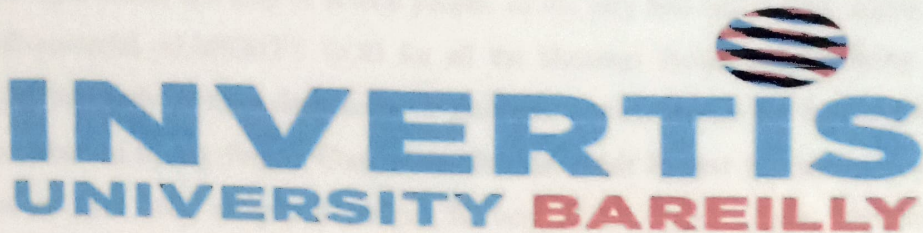
Details of External Examiner:

Name: *Dr. Vikas Kumar*

Signature: *[Signature]*



## CERTIFICATE



### TO WHOM IT MAY CONCERN

This is to certify that Mr.Devansh Gupta student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his project work, titled “**Competitor Analysis of Loan Providing Companies**” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-23

*Abhinav Gaur*  
26/5/23

CA Abhinav Gaur  
(Project Guide)

*Rajeev Singh Bhandari*

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

*Manish Gupta*

Dr. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UPI)

Details of External Examiner:

Name:

Signature:

*[Red Signature]*



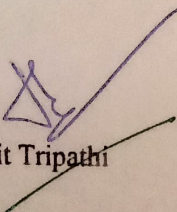
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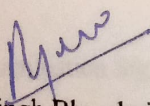


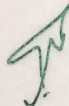
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. ANUJ AGARWAL student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled A COMPARATIVE STUDY ON TITAN AND CASIO WRIST WATCHES For the partial fulfilment of the degree of Bachelor of Business Administration for the session

2022 – 2023.

  
Dr. Viksit Tripathi  
(Assistant Professor)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA).

  
Prof. Manish Gupta  
(Dean Management )

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

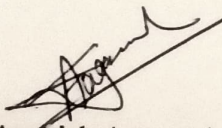
Details of External Examiner:

Name: CA Abhinav Kumar  
Abhinav Kumar



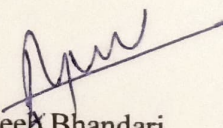
**Certificate**  
**TO WHOME IT MAY CONCERN**

This is to certify that **Mr. Suyash Khandelwal** student of BBA-VI semester in our institute has successfully completed his/her project work entitled **“Market Efficiency and Regulatory Reforms: A Study of the Indian Security Market”** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022-23.



Dr. Angrish Agrawal

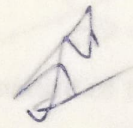
(Project Guide)



Mr. Rajeev Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)



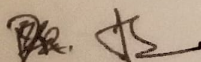
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details Of External Examiner:

Name: **Dr. Vikas Tripathi**

Signature: 



# Certificate



*An Ultra modern Education For An Ultramodern World*

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Aman Saxena student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled "An Analytical study of Impact of Green Marketing on Consumer Buying Behavior with Special reference to FMCG Industry" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. S.K. Singh

(Faculty of Management)

Mr. Rajeev Singh Bhandari

(HOD, BBA)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta


(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

  
Dr. Vikas Kumar



# CERTIFICATE



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Anurag Prajapati student of BBA VI<sup>th</sup> Semester of institute has successfully completed his/her project work entitled "A Comparative Study on Non-Performing Assests (NPA) with Special Reference to Nationalized & Private Sector Banks" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

A handwritten signature in blue ink, appearing to be "Shikha", written over a horizontal line.

Ms. Shikha Dubey  
(Assistant Professor)

A handwritten signature in blue ink, appearing to be "Rajeev", written over a horizontal line.

Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in blue ink, appearing to be "Manish", written over a horizontal line.

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

A handwritten signature in blue ink, appearing to be "Vikas", written over a horizontal line.

Signature:

DR. Vikas Tejpal



## Certificate



Be Wise Be Better Education For A Better World

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Javed Ansari student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled “**ANALYSIS OF RURAL MARKETING IN INDIA**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Project Guide Name

S. K. Singh  
(Designation)

24/8/23

Details of External Examiner:

Name: CA Abhinav Kumar

Signature:

Abhinav Kumar  
26/8/23

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

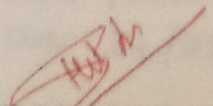


# Certificate

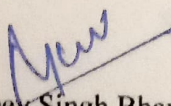


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Mohammad Maroof Malik student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A STUDY ON INVESTORS' BEHAVIOR ON MUTUAL FUND" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.


  
Dr Hitender Shukla

(Designation)

  
Mr. Rajeev Singh Bhandari

(HOD, BBA)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Prof. Manish Gupta

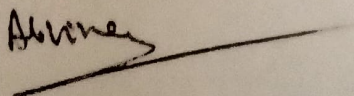
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA Abhinav Chaur

Signature:





## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. MANJINDER KAUR** student of BBA VI Semester of BBA Department has successfully completed her project work entitled **“CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING OF APPARELS”** for the partial fulfilment of the Degree of the Bachelor of Business Administration for the session 2020 – 2023.

Prof. S.K. Singh  
(Assistant Professor)

Mr. Rajeev S. Bhandari  
(HOD. BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dr Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

#### Details of External Examiner:

Name:

Sumit Singh

Signature:

Sumit Singh  
25/5/23



**TO WHOM IT MAY CONCERN**

This is to certify that Ms Sugandh Kapoor student of BBA VI<sup>th</sup> semester of BBA Department has successfully completed her project work entitled—"A STUDY ON RELATIONSHIP BETWEEN PERFORMANCE APPRAISAL AND EMPLOYEE RETENTION IN BAREILLY EDUCATIONAL INSTITUTES" for the particular fulfilment of the degree of Bachelor of Business administration for the session 2022-2023.

*Utkarsh Verma*  
*25/05/2023*

Mr. Utkarsh Kumar Verma

(Project Guide)

*Rajeev*

Mr. Rajeev Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*Manish Gupta*

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA Abhinav Gaur

Signature: *Abhinav Gaur*  
*26/5/23*



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Nitish Bajpai student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “Impact of Digital Marketing on Consumer Buying Behaviour, “with special reference of electronic and Communication Company” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Viksit Tripathi  
(Assistant Professor)

Mr. Rajeev Singh Bhandari  
(HOD, BBA)

Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name:

Signature:

D. Viksit Tripathi

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



**TO WHOM IT MAY CONCERN**

This is to certify that Mr Ashish Kumar Singh student of BBA VI<sup>th</sup> semester of BBA Department has successfully completed his project work entitled—"A STUDY ON WORK LIFE BALANCE IN EDUCATION SECTOR IN HIGHER EDUCATION INSTITUTE" for the particular fulfilment of the degree of Bachelor of Business Administration for the session 2022-2023.

*Utkarsh Verma*  
*25/05/2023*  
Mr. Utkarsh Kumar Verma  
(Project Guide)

*Rajeev*  
Mr. Rajeev Bhandari  
(HOD, BBA)

*Manish Gupta*  
Prof. Manish Gupta  
(Dean Management)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:  
Name: *Dr. Abhinav Chaur*  
Signature: *Dr. Abhinav Chaur*

*26/5/23*

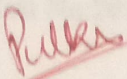


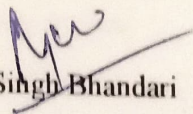
## CERTIFICATE

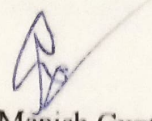


### TO WHOM SO EVER IT MAY CONCERN

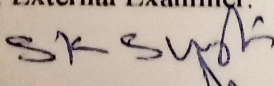
This is to certify that **Ms. Kairan Kaur Bains** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "**A study of digital payment consumption services among youth**" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022-2023.

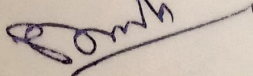
  
Mr. Pulkit Srivastava  
(Assistant Professor)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Prof. Manish Gupta  
(Dean Management)  
  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: 

Signature: 

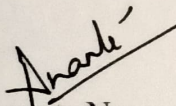


## CERTIFICATE



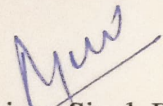
### TO WHOM IT MAY CONCERN

This is to certify that Ms. Yashi Mishra student of BBA VI Semester in our institute has successfully completed her project work entitled-**“A STUDY ON WORK-LIFE BALANCE OF EMPLOYEES: WITH SPECIAL REFERENCE TO INVERTIS UNIVERSITY BAREILLY** “for the partial fulfillment of the degree of bachelor of business administration for the session 2022-2023

  
Ms. Ananta Narayana


(Assistant Professor)

External Examiner

  
Mr. Rajeev Singh Bhandari

(HOD BBA)  
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

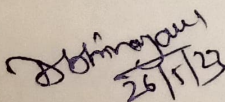
  
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Name: CA. Abhinav Gaur

Signature:

  
26/5/23

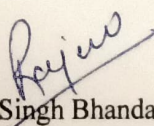


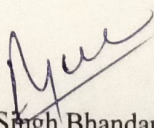
# Certificate

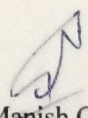


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. Devang Singh student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "An Assessment of Jewellery Purchasing from Online Platform in Bareilly" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)

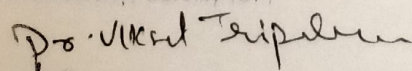
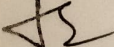
  
Prof. Manish Gupta  
(Dean Management)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UPI)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UPI)

Details of External Examiner:

Name:   
Signature: 



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Kashan Jamal student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/~~her~~ project work entitled “Study of customer awareness towards health insurance with special reference with star health”. for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Vikas Tripathi

(project Guide )

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

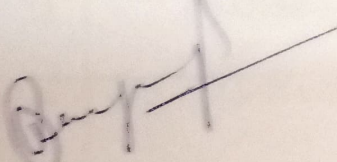


# Certificate

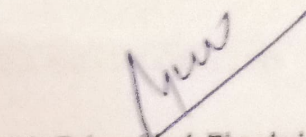


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. ASHUTOSH KUMAR SINGH student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A Study of brand promotion strategy of Swiggy And Zomato" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 - 2023.

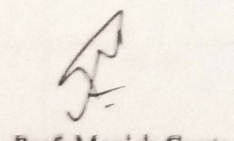
  
Mr. Rajveer Singh

(ASSISTANT PROFESSOR)

  
Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (IUP)

  
Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (IUP)

Details of External Examiner:

Name:

Dr. Virat Tejpal

Signature:



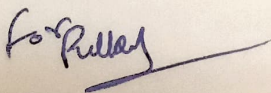


## Certificate

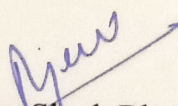


### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. **Priya Singh** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled **"THE STUDY ON THE USE OF ADVERTISEMENT MEASURES BY METRICFOX"** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 23



Mr. Rajveer singh



Mr. Rajeev Singh Bhandari



Prof. Manish Gupta

(Designation )

(HOD, BBA)

(Dean Management)

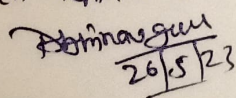
Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA. Abhinav Gaur

Signature   
26/5/23



**CERTIFICATE**

**TO WHO IT MAY CONCERN**

This is to certify that **Ms. KIRANDEEP KAUR** student of **Bachelor of Business Administration** 6<sup>th</sup> Semester in our institute has successfully completed her project work entitled “**A study of customer preference towards online shopping post COVID - 19 with the special reference to Bareilly city**” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022-23.

*For Review*  
**Mr. Tarun Gupta**  
Project Guide

*[Signature]*  
**Mr. Rajiv Singh Bhandari**  
(HOD, B.B.A.)

Department of Management  
Faculty of Management  
Invertis University, Bareilly (UP)

*[Signature]*  
**Dr. Manish Gupta**  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

*[Signature]*  
**External Examiner**

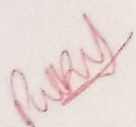
*[Signature]*  
28/12/23



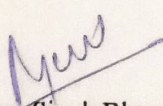
# CERTIFICATE

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. ~~Yuxxal~~ Singh, student of BBA 6th Semester in our institute has successfully completed his/her project work entitled "Study of Consumer Perception Towards Personal E-Vehicles in Bareilly" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2021-2023.

  
Mr. Pulkrit Srivastava

(Assistant Professor)

  
Mr. Rajeev Singh Bhandari

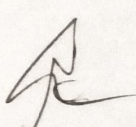
(HOD, BBA Department)

Head

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

  
Prof. Manish Gupta

(Dean Management)

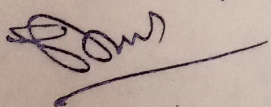
Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

Dean of External  
Examiner:

S K Singh





# Certificate



*Enrich Modern Education For An Upsurge World*

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Mr. Humam khan student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled Consumer preferences towards Tata Motors and Maruti Suzuki cars for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Rajveer Singh

(Assistant professor)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

S K Singh

Signature:

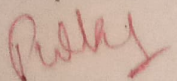


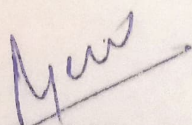
# Certificate

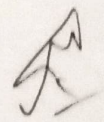


## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. **Mohd Bariq Aleem** student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled **"STUDY OF COSTUMER SATISFACTION TOWARDS ONLINE SHOPING "** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Pulkit Srivastav  
(Assistant Professor )

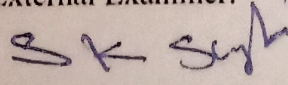
  
Mr. Rajeev Singh Bhandari  
(HOD, BBA)  
Head


  
Prof. Manish Gupta  
(Dean Management)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

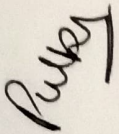
Name: 

Signature: 

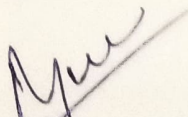


## TO WHOM IT MAY CONCERN

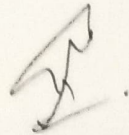
This is to certify that MR. PEEHU AGARWAL student of BBA –VI semester in our institute has successfully completed her project work entitles “ **A STUDY ON HUMAN RESOURCE PRACTICES AND ORGANISATIONAL BEHAVIOUR**” for the partial fulfilment of the degree of bachelor of business administration for the session 2022-2023



**MR. PULKIT SRIVASTAVA**  
**(ASSISTANT PROFESSOR)**



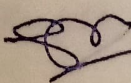
**MR. RAJEEV BHANDARI**  
**(HOD, B.B.A)**



**PROF. MANISH GUPTA**  
**(DEAN MANAGEMENT)**

Name of External  
Examiner:

SK Singh



Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



Certificate



An Ultra Modern Education For An Ultra Modern World

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Raj Singh student of BBA VIth Semester of institute has successfully completed his/her project work entitled "Organisational culture and it's impact on employees behaviour at Hyundai Motors Ltd." for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Utkarsh Verma  
25/05/2023  
Project Guide

Asst. Prof  
(Designation)

Mr. Rajeev Singh Bhandari  
Head  
Department of Management (BBA)  
Faculty of Management  
(HOD, BBA)  
Invertis University, Bareilly (UP)  
Faculty of Management  
Department of Management (BBA)  
Head

Dr. Manish Gupta  
Dean Management  
(Designation)

Dean Academic  
Faculty of Management  
Invertis University, Bareilly (UP)

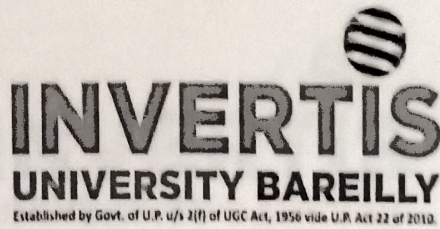
Details of External Examiner:

Name: Dr. Vikas Tappu

Signature: [Signature]

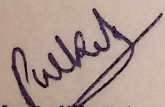


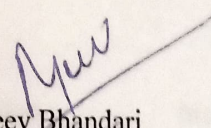
# Certificate




## TO WHOM SO EVER IT MAY CONCERN

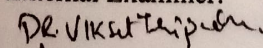
This is to certify that **Ms. Naureen Qureshi** student of BBA-VI semester of BBA Department has successfully completed her project work entitled **“Product labelling and consumer perception on cosmetic industry”** for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2020-23.


  
Mr. Pulkit Srivastava  
(Project Guide)

  
Mr. Rajeev Bhandari  
(HOD, BBA)  
Head

  
Prof. Manish Gupta  
(Dean Management)

Details of External Examiner:

Name:  Dr. Vikas Singh

Signature: 

Department of Management (BBA)

Faculty of Management

Invertis University, Bareilly (UP)

Faculty of Management  
Invertis University, Bareilly (UP)



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr./Ms. Kausal Kumar student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “A STUDY ON LABOUR WELFARE MEASURES IN MANUFACTURING UNITS IN SHAHJAHANPUR” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

*Utkarsh Kumar Verma*  
25/05/2023

Utkarsh Kumar Verma

(Assistant Professor )

*Mr. Rajeev Singh Bhandari*

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*Prof. Manish Gupta*

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

*SK Singh*

Signature:

*SK Singh*



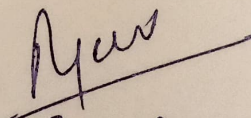
## Certificate



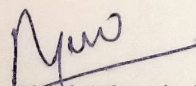
*To Whomsoever Education Shall Be Offered from World*

### TO WHOM SO EVER IT MAY CONCERN


This is to certify that Rehan Ali student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his project work entitled "RURAL RETAILING CHALLENGES AND ITS OPPORTUNITY" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
RAJEEV SINGH BHANDARI  
Project Guide Name

(Designation)

  
Mr. Rajeev Singh Bhandari

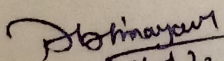
(HOD, BBA)  
Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Prof. Manish Gupta

(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: CA. Abhinav Kumar

Signature:   
26/11/23



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Navya Gupta student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "A Study of Relationship Marketing: Present and future" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

A handwritten signature in black ink, appearing to be "Viksit", written over a horizontal line.

Dr. Viksit Tripathi

(Assistant Professor)

A handwritten signature in black ink, appearing to be "Rajeev", written over a horizontal line.

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in black ink, appearing to be "Manish", written over a horizontal line.

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: A handwritten signature in black ink, appearing to be "Viksit", written over a horizontal line.

Signature: A handwritten signature in black ink, appearing to be "Viksit", written over a horizontal line.

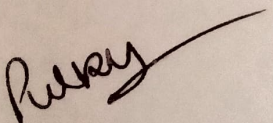


# Certificate

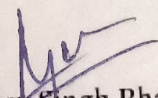


## TO WHOM SO EVER IT MAY CONCERN

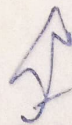
This is to certify that Mr. KARTIK AGARWAL student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "Impact of Sensory Marketing on Consumer Buying behaviour" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

  
Mr. Pulkit Srivastava

(Assistant Professor)

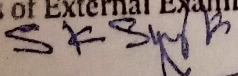
  
Mr. Rajeev Singh Bhandari

(HOD, BBA)  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Prof. Manish Gupta

(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

  
24/5/23



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Ayush Bhatnagar student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "Will metaverse survive in India: A study about people perception regarding metaverse" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Pulkrit Srivastava  
(Assistant Professor)

Mr. Rajeev Singh Bhandari

(HOD BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Sik Singh

Signature:



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Faraz Azeem Khan student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled "A study on Rural Retail with reference to Uttar Pradesh" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

*Faraz Azeem Khan*

Mr. Tarun Gupta

(Assistant Professor)

*Rajeev Singh Bhandari*

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (U.P.)

*Manish Gupta*

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (U.P.)

Details of External Examiner:

Name:

*Dr. Vinod Kumar*

Signature:

*[Signature]*



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. BHAVISHYAM RAJPAL student of BBAVI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “A Study of consumer awareness and adoption towards GST in India” for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Dr. Hitendra Shukla

(ASSISTANT PROFESSOR)

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Dr. Hitesh Tripathi

Signature



## Certificate



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Mohd Kaif student of B.B.A. VI Semester in our institute has successfully completed his project work entitled.. **"STUDY OF CONSUMER PERCEPTION ON ELECTRIC VEHICLES IN BAREILLY"** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-23.

Mr. Rajveer Singh  
(Assistant Professor)

Mr. Rajeev Singh Bhandari  
(HOD, B.B.A.)

Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name :

Signature:

Prof. Manish Gupta  
(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)



**CERTIFICATE**

**TO WHOM IT MAY CONCERN**

This is to certify that Mr./Ms. **Urooba** student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled "**A Study of HRM Practices and their effect on job satisfaction and organizational performance: An empirical study of manufacturing units in Bareilly**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2020-2023.

*Utkarsh Verma*  
25/05/2023  
Mr. Utkarsh Kumar Verma  
(Project Guide)

*Rajeev*  
Mr. Rajeev Bhandari  
(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

*Manish*  
Dr. Manish Gupta  
(Dean Management)

Dean Academic  
Faculty of Management  
Invertis University, Bareilly (UP)

*Ch. Ashwini Gaur*

External Examiner

*Ashwini*



# Certificate



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. OJESWI KHARE student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed his/her project work entitled “MAMAEARTH CASE STUDY” for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name:

Signature:

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)




## CERTIFICATE

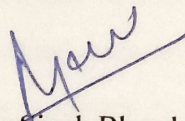


### TO WHOM SO EVER IT MAY CONCERN

This is to certify that SAHIL RASTOGI student of BBA Department has successfully completed his/her project work entitled– A Study of Online Payment Usage Among Youth for the partial fulfilment of the degree of Bachelor of Business administration for the session 2020-2023.

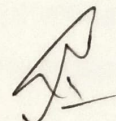
  
Dr. Viksit Tripathi.

(Assitant professor)

  
Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University Bareilly

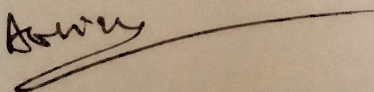
  
Dr. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

#### Details of External Examiner

Name: CA Abhinav Chaur

Signature: 



## CERTIFICATE



### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Hiten Agarwal student of BBA VI<sup>th</sup> Semester of BBA Department has successfully completed her project work entitled "TO STUDY THE GROWTH OF MUTUAL FUNDS REGARDING SALARIED INDIVIDUALS" for the partial fulfilment of the degree of Bachelor of Business Administration for the session 2022 – 2023.

A handwritten signature in blue ink, appearing to be "Hitendra Shukla".

Mr. Hitendra Shukla

(Assistant Professor)

A handwritten signature in blue ink, appearing to be "Rajeev Singh Bhandari".

Mr. Rajeev Singh Bhandari

(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

A handwritten signature in blue ink, appearing to be "Manish Gupta".

Prof. Manish Gupta

(Dean Management)

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

Details of External Examiner:

Name: S K Singh

Signature: A handwritten signature in blue ink, appearing to be "S K Singh".