

Name of the Cell/Department: Department of Journalism and Mass Communication

Academic year: 2021-22

Name of the program: Aparajita-Women Day Celebration

Date: 8-03-2022 Venue: Seminar hall 1

Description: Our University stands firm in its longstanding commitment to the advancement of gender equity and equality and the empowerment of women and girls, in all their diversity.

Department of Journalism and Mass Communication, Invertis University

in association with Amar Ujala Bareilly celebrated International Women's Day "APARAJITA"

on Tuesday, 8th March 2022 at 10:00 A.M. in Seminar Hall 1.

On March 8th, International Women's Day Our JMC department celebrated the social, educational and technical achievements of women by honouring three empowered women, Mrs Shalini Sharma, Dr. Nisha Sharma, and Dr Meeta Chaudhary of Invertis University. The Vice-Chancellor of the University, Dean of Engineering, Dean of Mass Communication, Head of the JMC department, faculty members and Students addressed the pressing challenges of Women and focused on the needs of women and girls, and ensure they have empowered participants in all sectors of life. All the dignitaries of Invertis University graced the event with their kind presence and addressed the audience to create a transformative event for bringing Balance and empowering all of us, Women and Men.

The event was followed by Nuked Natak to support women and girl's economic security, prevent and respond to all forms of gender-based violence, and increase their access to health, education, justice, and human right. Prizes were distributed to the winners of various events like poster making and extempore organized in connection with women's day celebration and students delivered brilliant speeches, recited poems and soulful songs praising womanhood.

In end, a general talk show with Eminent Women was organised in the presence of Vice Chancellor Prof YDS Arya Sir, Dean Engineering, Dean Management, Dean Sciences and Registrar of the University. The following enlightening topics were discussed

- Innovation and technology for gender equality" and it aims to emphasise the importance of technology in bringing gender issues to light By Dr Meeta Chaudhary
- 2. The social and economic achievements of women by Ms Shalini Anand
- 3. Need of Education for Women by Dr Nisha Sharma.
- 4. Gender Equality by Dr. Rubina Verma

The Vote of thanks was given by Coordinator Dr. Rubina Verma.

bordinator

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