

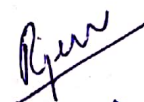
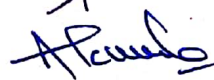
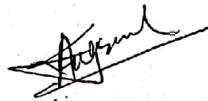
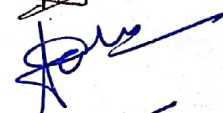


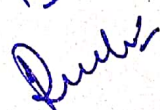


Departmental Committee meeting

Scheduled on June 5th 2021 at 2 PM in Conference room of Academic Block 3
meeting was held to discuss the set agenda and following members were present

Name of Faculty	Designation	Signature
1. Dr Shubho Chattopadhyay	Committee Head	
2. Dr Dheeraj Gandhi	Member	
3. Mr Rajeev Bhandari	Member	
4. Dr Arvind Shukla	Member	
5. Dr Angrish Agarwal	Member	
6. Mr Tarun Gupta	Member	
7. Mr Nitin Sareen	Member	
8. Dr Mohnish Kumar	Member	
9. Ms Ruchi Rastogi	Member	

Meeting Agenda

1. Committee members keeping the trend in mind proposed a new Program in the name of BBA Banking to be introduced from upcoming session 2021.
2. It was discussed to improve teaching pedagogy and make classes' case base and presentation oriented.
3. Department must conduct activities on course bases and must encourage students to organize such events.

June 15th 2021

To Honorable Vice Chancellor,
Invertis Univesrity,
Bareilly.

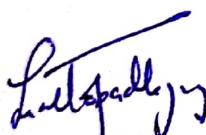
Through – Dean Faculty of Management
Subject – Approval regarding introducing new program – BBA Banking

Respected Sir,


Humbly want to say that, Faculty of Management is proposing a new program in the name of BBA Banking to be introduced from Academic Session 2021. This program has been proposed keeping in mind current industry requirements.

Looking forward for your kind consideration and approval.

Thanks & Regards


(Dr Shubho Chattopadhyay)

Head – Faculty of Management

OK


Approved.



VICE CHANCELLOR
INVERTIS UNIVERSITY
BAREILLY



Evaluation Scheme & Syllabus

Of

Bachelor of Business Administration (Banking)

(B.B.A)

(W.e.f. Academic Session 2021-22)

Faculty of Management

INVERTIS UNIVERSITY

Bareilly

Handwritten signatures:
Dushini
Hank
J
Jury
B
A
P
Munni
S

B.B.A

Bachelor of Business Administration banking(BBA) degree program with emphasis on theories, concepts and applications. This program is suitable for students who are interested in learning business strategy and principles, preparing them to work in a professional business environment. The programme is designed to offer practical broad knowledge of functional aspects of a company and how the interactions of these aspects are successfully executed from a middle management capacity. The programme intends to train the students to become competent enough for entry level management professionals. Its basic aim to impart basic and operational knowledge on all functional areas of management makes the programme unique.

Program outcome of BBABanking Programme

BBA Banking Programme has been designed to prepare graduates for attaining the following specific outcomes:

- PO1: To provide knowledge regarding the basic concepts, principles and functions of management.
- PO2: To develop business and entrepreneurial aptitude among the students.
- PO3: To provide knowledge and requisite skills in different areas of management like human resource, finance, operations and marketing to give a holistic understanding of a business system.
- PO4: To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem solving.
- PO5: To develop IT skills in the areas of information search, word processing, office management software, and presentation software needed to excel in business.
- PO6: To provide practical industrial exposure to the students to hone their managerial competencies and business acumen while attaining a holistic understanding of a business/industry.
- PO7: To prepare the students to deliver effective oral business presentations using a variety of appropriate technologies and achieve excellence in written communications.
- PO8 : To inculcate global view of the industrial and organizational establishments and their functions for taking viable decisions in international business setting.

[Handwritten signatures and initials in blue ink]

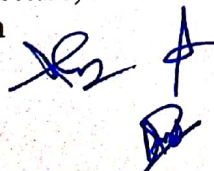

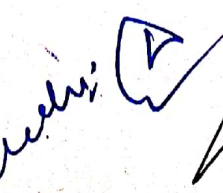

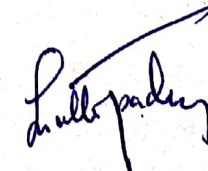
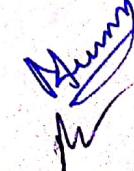
STUDY AND EVALUATION SCHEME
BBA Banking (Bachelor of Business Administration)
 (Effective from session 2020-2021)
YEAR I, SEMESTER I

Course Code	Course Title	Course Category	Hours			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK101	Principle of Management	GE	3	1	0	4	30	70	100
BBK102	Principle of Banking	CORE	3	1	0	4	30	70	100
BBK103	Financial Accounting	CORE	3	1	0	4	30	70	100
BBK104	Banking Law and Practice	CORE	3	1	0	4	30	70	100
BBK105	English Communication	AECC	2	0	2	4	30	70	100
BBK106	Computer Fundamental	SEC	2	0	2	4	30	70	100
Total			16	4	4	24	180	420	600

YEAR I, SEMESTER II

Course Code	Course Title	Course Category	Hours			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK 201	Business Statistics	GE	3	1	0	4	30	70	100
BBK 202	Rural Banking	CORE	3	1	0	4	30	70	100
BBK 203	Regulatory Mechanism in Banking	CORE	3	1	0	4	30	70	100
BBK 204	Managerial Economics	CORE	3	1	0	4	30	70	100
BBK 205	Banking Operations	CORE	3	1	0	4	30	70	100
BBK 206	Environmental Studies	AECC	2	0	0	2	15	35	50
Total			17	5	0	22	165	385	550

L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Semester Exam

YEAR II, SEMESTER III

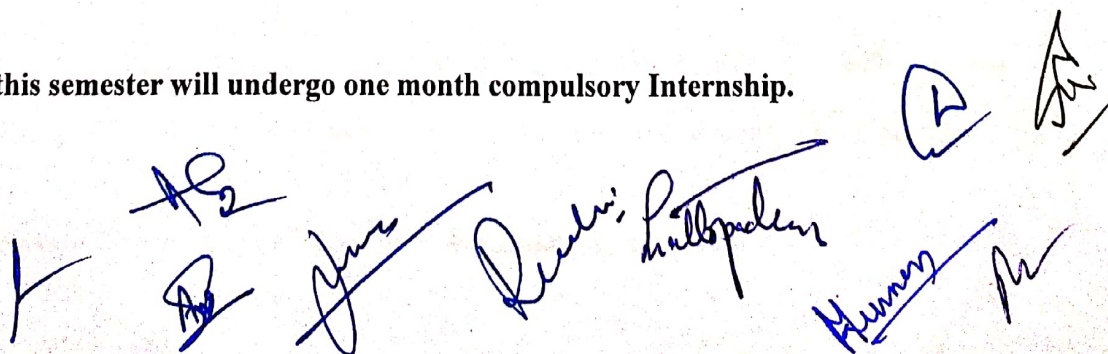
Course Code	Course Title	Course Category	Hours			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK301	Business Ethics & Corporate Governance	GE	3	1	0	4	30	70	100
BBK303	Marketing Management	CORE	3	1	0	4	30	70	100
BBK303	Corporate Accounting	CORE	3	1	0	4	30	70	100
BBK304	Money and Banking	CORE	3	1	0	4	30	70	100
BBK305	Human Resource Management	CORE	3	1	0	4	30	70	100
BBK306	MS-Office for Managers	SEC	2	0	2	4	50	50	100
Total			17	5	2	24	200	400	600

YEAR II, SEMESTER IV

Course Code	Course Title	Course Category	Hours			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK401	Research Methodology	GE	3	1	0	4	30	70	100
BBK402	Financial Management	CORE	3	1	0	4	30	70	100
BBK403	Management Information System	CORE	3	1	0	4	30	70	100
BBK404	Auditing in Banks	CORE	3	1	0	4	30	70	100
BBK405	Indirect Tax Laws	CORE	3	1	0	4	30	70	100
BBK406	Investment & Portfolio Management	CORE	3	1	0	4	30	70	100
Total			18	6	0	24	180	420	600

L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Sem Exam

*After this semester will undergo one month compulsory Internship.



YEAR III, SEMESTER V

Course Code	Course Title	Course Category	Hours			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK501	International Business Management	CORE	4	0	0	30	70	100	4
BBK502	Income Tax and Practices	CORE	3	1	0	30	70	100	4
BBK***	Departmental Specialization Elective-I	DSE 1	4	0	0	30	70	100	4
BBK***	Departmental Specialization Elective-II	DSE 2	4	0	0	30	70	100	4
BBK***	Departmental Specialization Elective-III	DSE 3	4	0	0	30	70	100	4
BBK525	VIVA-VOCE-Summer Internship	AECC	0	0	0	30	70	100	6
Total			19	1	0	180	420	600	26

YEAR III, SEMESTER VI

Course Code	Course Title	Course Category	Hours			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK601	Entrepreneurship Development	CORE	4	0	0	30	70	100	4
BBK602	Banking & Insurance	CORE	4	0	0	30	70	100	4
BBK625	VIVA VOCE-Research Project	AECC	0	0	4	30	70	100	4
BBK***	Specialization Elective - 1	DSE 1	3	1	0	30	70	100	4
BBK***	Specialization Elective -2	DSE 2	3	1	0	30	70	100	4
BBK***	Specialization Elective - 3	DSE 3	3	1	0	30	70	100	4
Total			17	3	2	180	420	600	24

L - Lecture, T - Tutorial, P - Practical, CA - Continuous Assessment, EE - End Sem Exam

BBK* represents Specialization Papers from Specialization Group

[Handwritten signatures and initials]

DISCIPLINE SPECIFIC ELECTIVE -V SEM									
COURSE CODE	SUBJECTS	COURSE CATEGORY	HOURS			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK 503	E- Banking	DSE	4	0	0	30	70	100	4
BBK 504	Credit and Risk Management in Banks	DSE	4	0	0	30	70	100	4
BBK 505	Retail Banking	DSE	4	0	0	30	70	100	4
BBK 506	Management of Commercial Banks	DSE	4	0	0	30	70	100	4
BBK 507	Mutual Funds Services	DSE	4	0	0	30	70	100	4
BBK 508	Central Banking	DSE	4	0	0	30	70	100	4

DISCIPLINE SPECIFIC ELECTIVE -VI SEM									
COURSE CODE	SUBJECTS	COURSE CATEGORY	HOURS			EVALUATION SCHEME		SUBJECT TOTAL	CREDIT
			L	T	P	CA	EE		
BBK 603	Development Banking	DSE	4	0	0	30	70	100	4
BBK 604	Banking Technologies	DSE	4	0	0	30	70	100	4
BBK 605	Corporate Banking	DSE	4	0	0	30	70	100	4
BBK 606	Marketing of Banking Services	DSE	4	0	0	30	70	100	4
BBK 607	International Banking and Foreign Exchange Management	DSE	4	0	0	30	70	100	4
BBK 608	Human Capital in Bank Management	DSE	4	0	0	30	70	100	4

