

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms ZAIN QURESHI student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Assessing the impact of digital marketing on consumer trust and loyalty for the partial fulfillment of the degree of Master of Business Administration for the

Dean Academics Faculty of Management Invertis University Rareilly (UP)

Dr. Manish Gupta

(Dean Management)

Head

Department of Managery (MEA) Faculty of The

Dr. Shubho Chattopadhyay

(HOD, MBA)

CMA Sharad Gautam

(Project Guide)

Registrar Invertis Univa-

Raro