## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms SWEETI PACHAURI student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Analyzing the factors influencing consumer trust in artificial intelligence applications for the partial fulfillment of the degree of Master of Business Administration for the session 2020-2022.

Dear Academics Faculty of Management Invertis University, Bareilly (UP) Dr. Manish Gupta

(Dean Management)

Department of Management (MGA) Faculty of Menagemant Faculty University Provinity (UP) DR Shubho Chattopadhyay

(HOD, MBA)

Dr. Shubho Chattopadhayay

(Project Guide)

Invertis University Registrar

Bareilly