

## **CERTIFICATE**

## **TO WHOM IT MAY CONCERN**

This is to certify that Mr./Ms Sneha Kohli student of MBA 4<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled Analyzing the effects of customer satisfaction on customer loyalty and advocacy for the partial fulfillment of the degree of Master of Business Administration for the session 2020-2022.

Dean Academics
Faculty of Management
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Dr. Manish Gupta

(Dean Management)

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Dr. Shubho Chattopadhyay

(HOD, MBA)

CMA Sharad Gautam

(Project Guide)

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