

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms NIKHIL KUMAR NATH student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Analyzing the factors influencing consumer trust in online reviews and recommendations for the partial fulfillment of the degree of Master of Business Administration for the session 2020-2022.

Dean Academics Faculty of Management Invertis University, Bareilly (UP)

Dr. Manish Gupta

(Dean Management)

Department of Management (MEA) Faculty of Management
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Dr. Shubho Chattopadhyay

(HOD, MBA)

Dr. Shubho Chattopadhayay

(Project Guide)

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