



## CERTIFICATE

### TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms **MOHAMMAD RAZZAK KHAN** student of MBA 4<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled **Assessing the impact of social media marketing on brand awareness and customer engagement** for the partial fulfillment of the degree of Master of Business Administration for the session 2020-2022.

Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)  
Dr. Manish Gupta  
(Dean Management)

Head  
Department of Management (MBA)  
Faculty of Management  
Invertis University, Bareilly (UP)  
Dr. Shubho Chattopadhyay  
(HOD, MBA)

Dr. Upasana Gupta  
(Project Guide)

Registrar  
Invertis University  
Bareilly