

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms Aman Pal student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Evaluating the effectiveness of marketing strategies in the e-commerce industry for the partial fulfillment of the degree of Master of Business Administration for the session 2020-2022.

Dean Academics Faculty of Ma/Agenient Invertes University Bandly (UII)

Dr. Manish Gupta

(Dean Management)

Dr. Shubho Chattopadhyay

(HOD, MBA)

(Project Guide)

Registrat Invertis University Barelly