

## CERTIFICATE

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms AKANSHA YADAV student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Exploring the effectiveness of strategic management in achieving competitive advantage for the partial fulfillment of the degree of Master of Business Administration for the session 2020-2022.

Dean Academics Faculty of Management Invertis University Areilly (UP)

Dr. Manish Gupta

(Dean Management)

Department of Management (KISA): Family of Management Corsily, Bareilly (UP)

Dr. Shubho Chattopadhyay

(HOD, MBA)

Dr. Mobin Anwar

(Project Guide)

Registrar

Invertis University

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