## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Ms. SONY YADAV student of B.Com(Hons) 6<sup>th</sup> Semester in our institute bus successfully completed her project report entitled to "IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOR WITH REFERENCES TO THE YOUTH" for the partial fulfillment of degree of Bachelor of Commerce (Honors) for the session 2019-2022.

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