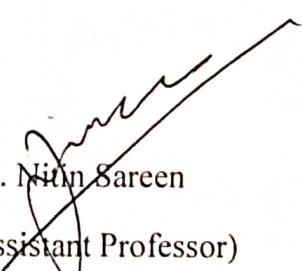
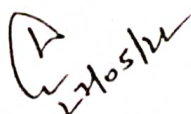



## CERTIFICATE

### To Whom It May Concern

This is to certify that **Ms. Shelly Kohli** student of B. Com(H)-VI Semester in our institute has successfully completed his/her project work entitled "**An Assessment of Advertising Effectiveness in Electronic Media and Wall Painting with Special Reference to Salons in Bareilly**" for the partial fulfilment of the degree of Bachelor of Commerce (Honors) for the session 2021-22.

  
Mr. Nitin Sareen  
(Assistant Professor)

  
Dr. Dheeraj Gandhi  
(HOD, B.com)  
Head  
Department of Commerce  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Dr. Manish Gupta  
(Dean Management)  
Dean Academics  
Faculty of Management  
Invertis University, Bareilly (UP)

  
Registrar  
Invertis University  
Bareilly