## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Mr. Yash Gupta student of B.COM (H) VI Semester in our institute has seccessfully completed his project work entitled "A STUDY ON THE IMPACT OF LIFESTYLE ON BAREILLY CONSUMER PURCHASING DECISION" for the partial fulfilment of the degree of Bachelor of Commerce (Honors) for thesession 2019-2022.

( Project Guide)

Dr. Dheeraj Gandhi

(HOD Bcom)

Head Department of Commerce Faculty of Management Invertis University, Bareilly (UP)

Dr. Manish Gupta

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