

## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Vanshika Chauhan student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled The role of branding in creating a competitive advantage for businesses for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academj Faculty of Manad ertis University A reilly IUPI Dr. Manish Gupta

(Dean Management)

Mr. Rajeev Bhandari

(HOD, BBA)

Head .partment of Management (BBA) Faculty of Management Invertis University, Gareilly (UP)

Ms. Vanashree Rawat

(Project Guide)

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