

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Vanshika Chauhan student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled The role of branding in creating a competitive advantage for businesses for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academj Faculty of Manad ertis University A reilly IUPI Dr. Manish Gupta

(Dean Management)

Mr. Rajeev Bhandari

(HOD, BBA)

Head .partment of Management (BBA) Faculty of Management Invertis University, Gareilly (UP)

Ms. Vanashree Rawat

(Project Guide)

Invertis University Bareilly