



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. **SIDRA NOOR** student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled **A study on the effectiveness of online advertising** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta
(Dean Management)

Head
Department of Management (BBA)
Faculty of Management
Invertis University, Bareilly (UP)

Mr. Rajeev Bhandari
(HOD, BBA)

Ms. Shweta Gopal
(Project Guide)

Registrar
Invertis University
Bareilly