

## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SHUKHJEET KAUR student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled The impact of social media on consumer behavior for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

demics Dean Aca Faculty of Management Invertis University, Gaptay (UP)

(Dean Management)

Mr. Rajeev Bhandari

(HOD, BBA)

Head Head Facility of Management (BBA) Facility of Management Invertis University, Bareilly (UP)

Mr. Amit kumar

(Project Guide)

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