

## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Shraddha Jain student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled A study on consumer preference towards "NYKAA" in bareilly City for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academics
Faculty of Management
Partis University, Bareilly (UP)

Dr. Manish Gupta

(Dean Management)

Mr. Rajeev Bhandari

(HOD, BBA)

Head

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Dr. Hitendra Shukla

(Project Guide)

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