

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SHIVANSH SINGH student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled The effectiveness of advertising on consumer behavior for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dr. Manish Guppa

Mr. Rajee Bhandari

(HOD, BBA)

Head
apparament of Management (BBA)
Faculty of Management
Invertis University, Threally (UP)

(Project Guide)

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