

## CERTIFICATE

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SHAHBAZ KHAN student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled Analyzing the impact of customer relationship management on business profitability for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academics
Faculty of Management
ertis University (Bareilly (UP)

Dr. Manish Gupta

(Dean Management)

Head

Department of Management (BBA)
Faculty of Management
Invertis University, Barcilly (UP)

Mr. Rajcev Bhandari

(HOD, BBA)

Dr. Talha akbar kamal

(Project Guide)

Registrar Invertis University Sareilly