



CERTIFICATE

TO WHOM IT MAY CONCERN

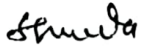
This is to certify that Mr./Ms. **RAGHAV TANDON** student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled **The impact of social media marketing on consumer behavior** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

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