




CERTIFICATE

TO WHOM IT MAY CONCERN

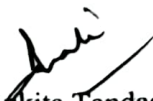
This is to certify that Mr./Ms. **Parkhi Solanki** student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled **Advertising influencing kids buying behaviou in Bareilly region** for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academics  
Faculty of Management  
University, Bareilly (UP)

Dr. Manish Gupta  
(Dean Management)

  
Mr. Rajeev Bhandari  
(HOD, BBA)

Head  
Department of Management (BBA)  
Faculty of Management  
Invertis University, Bareilly (UP)

  
DR. Ankita Tandaon  
(Project Guide)

  
Registrar  
Invertis University  
Bareilly