

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. MANISHA KUMARI student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled The role of marketing research in business decision-making for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

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artis Angersity Promisers

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Shula Ms. Shweta Gopal

(Project Guide)

