

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Jasmine Kaur student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled The impact of social media on marketing communication for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Faculty of Management Invertis University, Bareilly (UP) Dr. Manish Guptally (UP)

(Dean Management)

Mr. Raje Bhandari

(HOD, BBA)

Is. Shalini Anand (Project Guide)

Head Jepartment of Management (BBA) Faculty of Management Invertis University, Bareilly (UP)

Invertis University Registrar Bareilly