

## **CERTIFICATE**

## TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Jahanbee Gupta student of BBA 6<sup>th</sup> Semester in our institute, has successfully completed his/her project work, titled The impact of social media on consumer behavior for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Facult Invertis L sity, Bareilly IIID

Dr. Manish Gupta

(Dean Management)

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