

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Ekjyot Dung student of BBA 6th Semester in our institute, has successfully completed his/her project work, titled Customer relationship management v/s electronic customer relationship management with special reference to bank for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2019-2022.

Dean Academics Faculty of Management Invertis University, Bareilly (UP) Dr. Manish Gupta

(Dean Management)

Head Department of Management (BBA) Faculty of Management MrvRajeev Bhandari

(HOD, BBA)

Dr. Mobin Anwer

(Project Guide)

Registrar Invertis University Bareilly