

Department of Commerce

02 Sept. 2021

CIRCULAR

VALUE ADDED COURSE (Gender Equality & Women Empowerment)

Student of B. Com (H) & B. Com I are hereby informed you that online "Soft skills" is scheduled from 6 Jan 2022 in your respective classroom, Academic Block-III.

Schedule:

- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: Ms. Vnashree Rawat
- Duration: 2 hrs

Program Overview:

Gender equality and women's empowerment can unlock human potential on a transformational scale.. This training offering focuses on competencies in promoting gender equal roles and relations of women/girls and men/boys, countering negative gender stereotypes and integrating gender perspective in development programming



Dr. Dheeraj Gandhi

(HOD)

Department of Commerce
Faculty of Management
Invertis University, Bareilly



Registrar
Invertis University
Bareilly

Dean Academics
Faculty of Management
Invertis University, Bareilly (U.P.)



INVERTIS
UNIVERSITY BAREILLY

Gender Equality & Women Empowerment

Organised by:
Department of Management


Program :
B.Com(H)/B.Com II


Dr. Dheeraj Gandhi
HOD


Ms. Vnashree
Key Speaker

3:00 PM TO 5:00 PM

SEPT 16 - OCT 15 2021


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Gender Equality & Women Empowerment

Course Overview

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Value Added Course

Course Details:

Name of the Course: - Gender Equality & Women Empowerment

Course Code - BC06

Course Offered to - B. Com (H) & B. Com

Course Duration - 50Hours

Course Coordinator: - Ms. Vnashree Rawat

OBJECTIVE:

The objective of this course is to give knowledge regarding gender equality and women empowerment and several benefits associated with them to students. Since a society's prosperity increases when women and girls can contribute on the same terms as men and boys through their resources and knowledge.

OVERVIEW:

Gender equality is a goal in itself and a prerequisite for sustainable and peaceful development. Gender equality is achieved when women, men, girls and boys have equal rights, conditions and opportunities, and the power to shape their own lives and contribute to the development of society. It is a matter of equitable distribution of power, influence and resources in society. The generally subordinate position of power of women and girls compared with men and boys must end. All forms of violence against women and girls affect both the individual and society as a whole and are an obstacle to gender equality and development. Social norms and customs that sanction inequality and violence against women and girls must be changed.

Course Outcome: Students will learn to

- Advantages of gender equality
- How to increase Share of women in GDP of India
- Ways to handle obstacles for achieving gender equality

What you will learn in this course

1. How to achieve Gender Equality
2. How to tackle the challenges related to Gender Equality
3. Role of women empowerment in society
4. How to increase GDP through women empowerment

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**Course
Outline:**

	Topic	No. of hours allocated
Topic 1	Meaning, & principles of Communication	1
Topic 2	Communication Patterns & Barriers	3
Topic 3	Transactional Analysis	2
Topic 4	Non-Verbal communication	1
Topic 5	Importance of personal Appearance	2
Topic 6	Importance of facial Expressions	3
Topic 7	Postures & Gestures	4
Topic 8	Types and barriers to listening	3
Topic 9	Importance of proper Speaking	2
Topic 10	Audience Awareness	2
Topic 11	Fluency Development Strategies	4
Topic 12	Attending & Conducting Interviews	2
Topic 13	Group Discussion	2
Topic 14	Debates & Conference	2
Topic 15	Business letters	3
Topic 16	Business Reports	2
Topic 17	Paraphrasing	2
Topic 18	Summarizing	3
Topic 19	Delivering of Presentations	4
Topic 20	Note Tasking and Writing Minutes	3