

MFT401 Entrepreneurship and Project Management

Teaching Scheme	ExaminationScheme
Lectures:3hrs./week Tutorials:1 hr./ week Credits:4	InternalAssessment Marks[IAM]:30 [Class Test: 12, Teachers assessment:6,Attendance: 12] EndSemesterMarks[ESM]:70

CourseObjective:

1. To enable students to have firm grounding in entrepreneurship as they will get prepare competitive job market.

DetailedSyllabus

Module1
Meaning, definition and concepts, characteristics, functions, entrepreneurial traits and motivation, role of entrepreneur in economic development, factors affecting entrepreneurial growth. Types of entrepreneurs - Entrepreneurship, Women entrepreneurship, significance, problems, solutions to the problems.
Module 2
Objectives, Steps, Need for training- target group- Contents of the training programme-Special Agencies for Entrepreneurial Development and Training-DIC.
Module 3
Meaning, Features, Classification, Project identification, Stages in project identification, Project Life Cycle, Project formulationElements, Feasibility Analysis-Network Analysis-Project Planning.
Module 4
Government schemes and incentives for promotion of entrepreneurship; Government policy on small and medium enterprises (SMEs)/SSIs; Setting up of micro small and medium 10 10% enterprises, location significance, Green channel, Bridge capital, Seed capital assistance, Margin money scheme, Sickness, Causes-Remedies.
Module 5

Export and import policies relevant to food processing sector; Venture capital; Contract farming and joint ventures, publicprivate partnerships; Overview of food industry inputs; Characteristics of Indian food processing industries and export; Social responsibility of business. SIDCO, SIDBI, NIESBUD, EDII, SISI, NREG Scheme- SWARNA JAYANTHI, RozgarYojana Schemes.

Suggested readings

1. Drucker, Peter (2014), “Innovation and Entrepreneurship”, Routledge Publishers
2. Abraham M.M, (2010), “Entrepreneurship Development and Project Management”, Prakash Publications and Printers.
3. 3. Desai, Vasant (2001), “Dynamics of entrepreneurial development and management”. Himalaya Publishing House.

CourseOutcomes

- 1.Understand the definition and concept of entrepreneurship.
- 2.Understandobjectives and need for training.
- 3.Understand meaning and features of project.
- 4.Understandgovernment schemes and incentives for promotion of entrepreneurship
- 5.Understand export and import policies relevant to food processing sector;