

MBA453: HEALTH CARE & ADMINISTRATION OF CLINICAL & NON-CLINICAL SERVICES

Teaching Scheme	Examination Scheme
Lectures: 4 hrs./Week Tutorials: 1 hrs./Week Credits: 4	Class Test -12Marks Teachers Assessment - 6Marks Attendance – 12 Marks End Semester Exam – 70 marks

Hours: 40

UNIT I (10Hrs): Health Administration in India, Health Care Delivery System, National Health Policy, National Health Programmes: Tuberculosis's control Programme, Dots, Programme for control of Blindness, Family welfare programme, AIDS control programme, role & functions of, National AIDS Control Organisation (NACO).

UNIT II (10Hrs): Epidemiological Triad, Levels of Disease Prevention: Research Methodology, Radiology Services, Pathology & Clinical Laboratory, Central Sterile Supply Department, Laundry & Linen Services, House Keeping Services, Disposal of Biomedical Waste


UNIT III (10Hrs): Kitchen Canteen Services, Medical Records Department, Engineering Services: Maintenance of Building, Campus & Utilities, Biomedical services, Fire safety.

UNIT IV (10Hrs): Quality Management in Health Care: Quality control, ISO, ISO standards, Hospital Accreditation, Role of Quality Council of India (QCI), National Accreditation Board of Hospitals (NABH). Billing, Clamming, Insurance Companies/Employers, Public Relations


Suggested Readings:

1. Park's Text Book of Preventive & Social Medicine –By K. Park - BanarasidasBhanot, Jabalpur.
2. Essential of Hospital Support Services & Physical Infrastructure – By Madhuri Sharma – Jaypee Brothers, New Delhi.
3. Hospital Services Management – By S.K. Parthsarathi – K.J. Hospital, Madras.
4. Medical Records Organisation & Management – By G.P. Mogli – Jaypee Brothers, New Delhi.
5. Management Information System – By Waman s. Javdekar – McGraw Hill.
6. Total Quality Management – By V.V. Gopal – ICFAI University Press.
7. Marketing – RogeraKerin& Steven W. Hartcey – McGraw Hill.
8. Methods of Bio-statistics – By Rao.

Employable Skills	Measuring Tools
Ability to identify and apply the knowledge of subject practically in real life situations	Exercise Workshop Quiz Classroom Discussions


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