MBA321: ORGANIZATIONAL CHANGE & DEVELOPMENT

Teaching Scheme Examination Scheme Lectures: 4 hrs./Week Class Test -12Marks Tutorials: 1 hrs./Week Teachers Assessment - 6Marks Attendance - 12 Marks Credits: 4 End Semester Exam - 70 marks

Course Objectives:

To understand the nature of the developmental process in organizations.

To comprehend the main derives and approaches of the change.

To realize and apply the stages of the organizational development process.

To equip students with knowledge & skills required for effective change and organizational development.

To Provide students with knowledge of resistance to change and techniques of handing it.

Hours: 40

UNIT I (10 Hours): Introduction: Concept of organization, function of organization, Typology of organization, Virtual Organization, Organizational Development, Evolution: Kurt Lewin, Robert, McGregor Change: Introduction, meaning, need, implications. Understanding personal change, components of personal change: Self-awareness, Self-analysis, Self-efficacy, Selfesteem, Organizational roles - making organizational and personal role effective

UNIT II (10 Hours): Change Theory: Organizational Change: Force Field Analysis, Managerial approaches for implementing change. Change management: facilitating change, dealing with individual and group resistances, intervention strategies. Organizational Culture & Change: formal & informal components of organizational culture, functions, creating & sustaining culture, designing strategy for cultural change.

UNIT III (10 Hours): Organizational Design: Organizational Design, Work Organization: Analysing and Organising Work, Emerging Issues of Work Organisation and Quality of Work Life

UNIT VI (10 Hours): Organizational Analysis: Organizational Analysis: Organisational Diagnosis-Tools and Techniques, Questionnaire and Interview as Diagnostic Tools, Workshops,

Suggested Readings:

- 1. Change & Knowledge Management -R.L. Nandeshwar, Bala Krishna Jayasimha, Excel
- 2. Management of Organizational Change -K Harigopal, Response Books
- 3. Managing Organizational Change -V Nilkant, S Ramnarayan Response Books
- 4. Managing organizational change -Palmer, Dunford, Akin, Tata McGraw Hill

5. Organization Change and Development- Kavith Singh, Excel Book

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