

B.Sc. (Fashion Design): Semester-IV	
BFD 402: APPAREL INDUSTRIAL MANAGEMENT	
Teaching Scheme	Examination Scheme
Lectures: 2 hours/week	Class Test -3 Marks
Practical: Nil	Teachers Assessment -3 Marks
Credits: 2	Attendance -6 Marks
	End Semester Exam - 35 marks

**Prerequisite:** BFD 453 Women's Wear, BFD 456 Minor Project, BFD 552 Men's Wear, BFD 553 Functional Clothing, BFD 651 Graduation Design Collection

**Course Objectives:**

1. To give knowledge about management and its different levels.
2. To explain about working of apparel industry.
3. To impart knowledge about organization and its types.
4. To give complete knowledge of garment manufacturing process.
5. To give knowledge about latest trends in apparel industry.
6. To give overview of policies for apparel sector.

**Detailed Syllabus:**

<b>Unit I: Introduction of apparel industry</b>
Importance, objectives, principles, and functions of management.
<b>Unit II: Management levels of apparel industry</b>
Levels of management or managerial hierarchy: top, middle, and lower management
<b>Unit III: History of Textile industry</b>
History of textile industry: organizational structure and levels.
<b>Unit IV: Domestic and export house</b>
Readymade garment manufacture and export process.
<b>Unit V: Management aids:</b>
statistical and cost control, laboratory control, operational research, work study and method study, scientific research and development, communication

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**Course Outcomes:**

After completing the course, the student shall be able to:

1. To remember Gain knowledge on management and different levels of management.
2. To understand history of apparel industry.
3. To apply about organization: concept, principles and types.
4. To analyze comprehend the various steps involved in garment manufacturing.
5. To evaluate about management aids.
6. To create get an insight into importance of personnel management.

**Suggested Readings**

- Introduction to clothing manufacture- Gerry Cooklin
- Textiles-Law and policy-Somasekhar and Raj Mogli
- Encyclopedia of Textiles- P.V. Vidya Sagar
- Garment Exports- Darlie o Koshy

Note: Latest edition of readings may be used

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