

Paper III

B.COM.LL.B.: Semester-III	
BCL 303: FUNDAMENTAL OF ENTERPRENURESHIP	
Teaching Scheme	Examination Scheme
Lectures: 4hrs/Week	Class Test -12 Marks
Tutorials: 1 hr/Week	Teachers Assessment – 6 Marks
Credits: 5	Attendance – 12 Marks
	End Semester Exam – 70 marks

CO Number	CO Statement
CO1	understand the concept of Entrepreneurship along with the basic laws and practices of Entrepreneurship
CO2	understand the terminologies associated with the field of Entrepreneurship along with their relevance
CO3	identify the appropriate functions and qualities of Entrepreneur for solving different problems.
CO4	apply basic Entrepreneurship principles to solve business and industry related problems.
CO5	understand the concept of Life Small Business, Raising of Funds and EDP.
CO6	gain a basic understanding of launching a new venture

Unit I

Entrepreneurship: Meaning, concept, characteristics, need, functions, theories of entrepreneurship. Entrepreneur: meaning, characteristics, qualities, functions, types, difference between entrepreneurship & entrepreneur. Difference between entrepreneur, Intrapreneur & manager.

Unit II

Entrepreneurship Development Programme (EDP): Meaning, need, objective, steps, outline, achievements, government assistance and incentives. Women entrepreneurship: meaning, characteristics, problems and steps taken to promote women entrepreneur. Qualities of women entrepreneur.

Unit III

Promotion of a Venture: Concept of projects, project identification, formulation and report, project appraisal; Product selection and techniques, raising of funds: concept, need, types and sources.

Unit IV

Small Business: Process of establishing small business, nature, objectives and importance of small business. Role of financial institutions in financing of small business, infrastructural facilities.

Unit V

Entrepreneurship & Environment: Legal requirements for establishment of new unit. Entrepreneurial consultancy process and methods.

Suggested Readings

- Desai, Vasant, "Dynamics of Entrepreneurial Development and Management", Himalaya Publishing House.
- Desai, Vasant, "Management of Small Scale Industry", Generic.