

Paper IV

**B.B.A.LL.B.: Semester-V
BBL 504: CRIMINAL PROCEDURE CODE II**

Teaching Scheme	Examination Scheme
Lectures: 4hrs/Week	Class Test -12 Marks
Tutorials: 1 hr/Week	Teachers Assessment – 6 Marks
Credits: 5	Attendance – 12 Marks
	End Semester Exam – 70 marks

CO Number	CO Statement
CO1	Describe the power of courts.
CO2	Analyse the power of courts.
CO3	Discuss investigation, framing of charges, trial and other criminal proceedings
CO4	State the provisions of judgment, appeal, reference and revision
CO5	Explain the Concept of Bail & execution of sentencing.
CO6	Explain the Opportunity of hearing concept before criminal courts.

Unit I : Introduction to Trial Procedure

Charge
Trial by Session Court
Warrant Trial
Mode of taking and recording
Evidence

Unit II : Trials

Summons Trial in summons cases
Summary Trial
General provision as to Enquiries and Trial
Judgement

Unit III : Appeal, Revision and Reference

Appeals and Appellate Authorities in Criminal cases
Revision
Reference and inherent power of High Court

Unit IV : Bail and Sentencing

Execution of Sentence
Suspension, Remission and Commutation of Sentences
Provision as to Bail
Opportunity of hearing concept before criminal courts
Limitation for taking cognizance

Books : Same as previous semester

Keehan Kaurshik

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Ragya Singh

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Gurpreet Singh

Nupur Singh

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Paper III

**B.B.A.L.L.B.: Semester-V
BBL 505: PROPERTY LAW**

Teaching Scheme	Examination Scheme
Lectures: 4hrs/Week	Class Test -12 Marks
Tutorials: 1 hr/Week	Teachers Assessment – 6 Marks
Credits: 5	Attendance – 12 Marks
	End Semester Exam – 70 marks

CO Number	CO Statement
CO1	Explain the concept of moveable and immovable property.
CO2	Discuss the different property agreements like mortgage, sale, charge, lease, gift.
CO3	Describe the general principles of transfer of Immovable Property.
CO4	Interpret the concept of Lease & Exchange
CO5	Explain the concept of Gift.
CO6	Explain the concept of Marshalling & Right of redemption.

Unit-I: Concept of Property and General Principles

Concept of Property: Types: Moveable & Immoveable Property
Definition clause: Immoveable Property, Attestation, Notice, Actionable claim
Definition of Transfer of Property (Sec.5), Constituents of Transfer, Effect & Formalities
Restrictions on Transfer (Sec.10-12)
Transfer to an Unborn person and rule against perpetuity (Sec.13, 14)
Vested and Contingent interest (Sec.19 & 21)
Conditional Transfer
Rule of Election (Sec.35)

Unit-II: General Principles of Transfer of Immoveable Property

Transfer by Ostensible Owner
Rule of Feeding The Grant By Estoppel
Rule of LisPendens
Fraudulent Transfer
Rule of Part Performance

Unit-III: Specific Transfers

Sale, Definition, Parties: Rights and Duties
Mortgage and Charge
Right of redemption
Marshalling

Unit IV: Specific Transfers

Lease
Exchange
Gift
Actionable Claims

Act

The Transfer of Property Act, 1882

Books

Mulla, Transfer of Property Act, Universal Publication.

Subba Rao, Transfer of Property Act, SubbiahChetty, Madras

D.J. Vakil, Transfer of Property Act, Lexis Nexis. Unit I: Easement & Servitude

Keshav Kausik

AB

Pragya Singh

Argh

Arjun Singh

Sobha

Semester VI

Paper I

B.B.A.L.L.B.: Semester-VI	
BBL 601: FUNDAMENTAL OF DIGITAL MARKETING	
Teaching Scheme	Examination Scheme
Lectures: 4hrs/Week	Class Test -12 Marks
Tutorials: 1 hr/Week	Teachers Assessment – 6 Marks
Credits: 5	Attendance – 12 Marks
	End Semester Exam – 70 marks

Course Outcomes:

CO1.	Explain the role and importance of digital marketing
CO2.	Discuss the key elements of a digital marketing strategy
CO3.	Illustrate importance of a digital marketing campaign can be measured
CO4.	Demonstrate advanced practical skills in common digital marketing
CO5.	Understanding the importance of digital marketing
CO6.	Understanding the conceptual framework of digital marketing

Course Content:

Unit-1

Introduction to Digital Marketing: Fundamentals of Digital Marketing, Marketing in the digital world, Impact of digital marketing on traditional marketing, Technologies used in digital marketing, Challenges of digital marketing

Unit-2

Designing a Digital Marketing Strategy. Need for integrated digital marketing strategy, Setting goals and objectives; Situation Analysis, Strategy formulation for digital marketing, Digital Consumer Behavior, Understanding the consumer decision making process on the Internet, Online information search and purchase behavior, Factors influencing online choice, Segmenting, Targeting, Positioning, Creating online user experiences, Personalization and recommender systems

Unit-3

Fundamentals of Website Design and Development: Understanding essentials of website Building, effective website Writing, effective content, Understanding Google Analytics, Web Analytics, E-commerce/Business website best practices, Improving website performance, Understanding consumer behavior through website performance, Consumer Behavior Model Graph (CBMG).

Unit-4

In-bound Marketing: Using search engine optimization, Concept of Search Engine Results, Page (SERP) On-page, SEO off-page, SEO Link-backs Page Rank, Domain Authority, Page Authority

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