

INVERTIS UNIVERSITY
FACULTY OF MANAGEMENT
Department of Management

19 Jan 2021

CIRCULAR

VALUE ADDED COURSE
BUSINESS SUSTAINABILITY MANAGEMENT - MB-012
MBA IV SEMESTER

Student of MBA 2nd year are hereby informed that value added course " **BUSINESS SUSTAINABILITY MANAGEMENT** " is scheduled from 01 February 2021 in your respective classroom, Academic Block-III.

Schedule:

- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: **Dr. Mobin Anwar**
- Duration: 2 hrs

Program Overview:

To expand the knowledge of sustainability across various organizations, industries and practices; including business, consulting, environmental, and social and governance (ESG), and energy sectors.



Dr. Subho Chattopadhyay
(HOD)

Invertis University, Bareilly
Faculty of Management
Session 2020-21

Value Added Course-Business Sustainability Management - MB-012

Course Aim:

- To expand the knowledge of sustainability across various organizations, industries and practices; including business, consulting, environmental, and social and governance (ESG), and energy sectors.

Course Objectives:

- To learn sustainability challenges and opportunities in the global economy
- To understand the design, technology and planning for sustainability
- To explain regulatory environment and international policies for sustainability

Course Outcome:

By the end of this mini course, students will be able to:

- Apply knowledge of Business Sustainability Management
- To learn sustainability challenges and opportunities in the global economy
- To understand the design, technology and planning for sustainability
- To explain regulatory environment and international policies for sustainability

Course Content:

- Identification of Sustainability challenges and opportunities.
- Analysis of the business case and leadership for action.
- Discussion of regulatory environment and international policy.
- Analysis of Production and consumption.
- The value chain: Implementing business models and processes for sourcing, producing, and consuming sustainably.
- Design, technology and planning for sustainability.
- Communication and marketing identification.
- Collaboration and partnerships.
- Rewiring the business approach.
- Learn to be an effective change agent.
- Overcome barriers to change, obtain networking support, and create a personalized sustainability action plan.
- Corporate, government, and non-profit actors to bring about large-scale change in the sustainability space.
- Policy instruments, international agreements, and the role of business and civil society in shaping a zero-carbon economy.
- Impart the importance of good leadership in achieving change.
- The role of innovative design, planning, and technology in facilitating sustainable business.



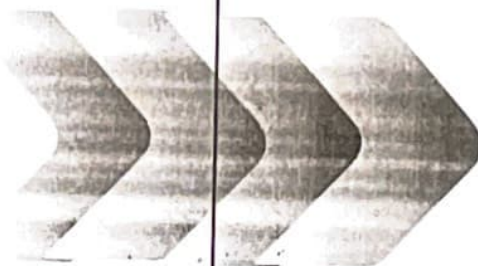
BUSINESS SUSTAINABILITY MANAGEMENT

Organised by:-

Department of Management




INVERTIS
UNIVERSITY BAREILLY




Program :- MBA IV

 **03:00 PM TO 05:00 PM**

 **FEB 01 - MAR 02 2021**

HOD: 
Dr. Subho Chattopadhyay

Key Speaker : 
Dr Mobin Anwar

BUSINESS SUSTAINABILITY MANAGEMENT



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