

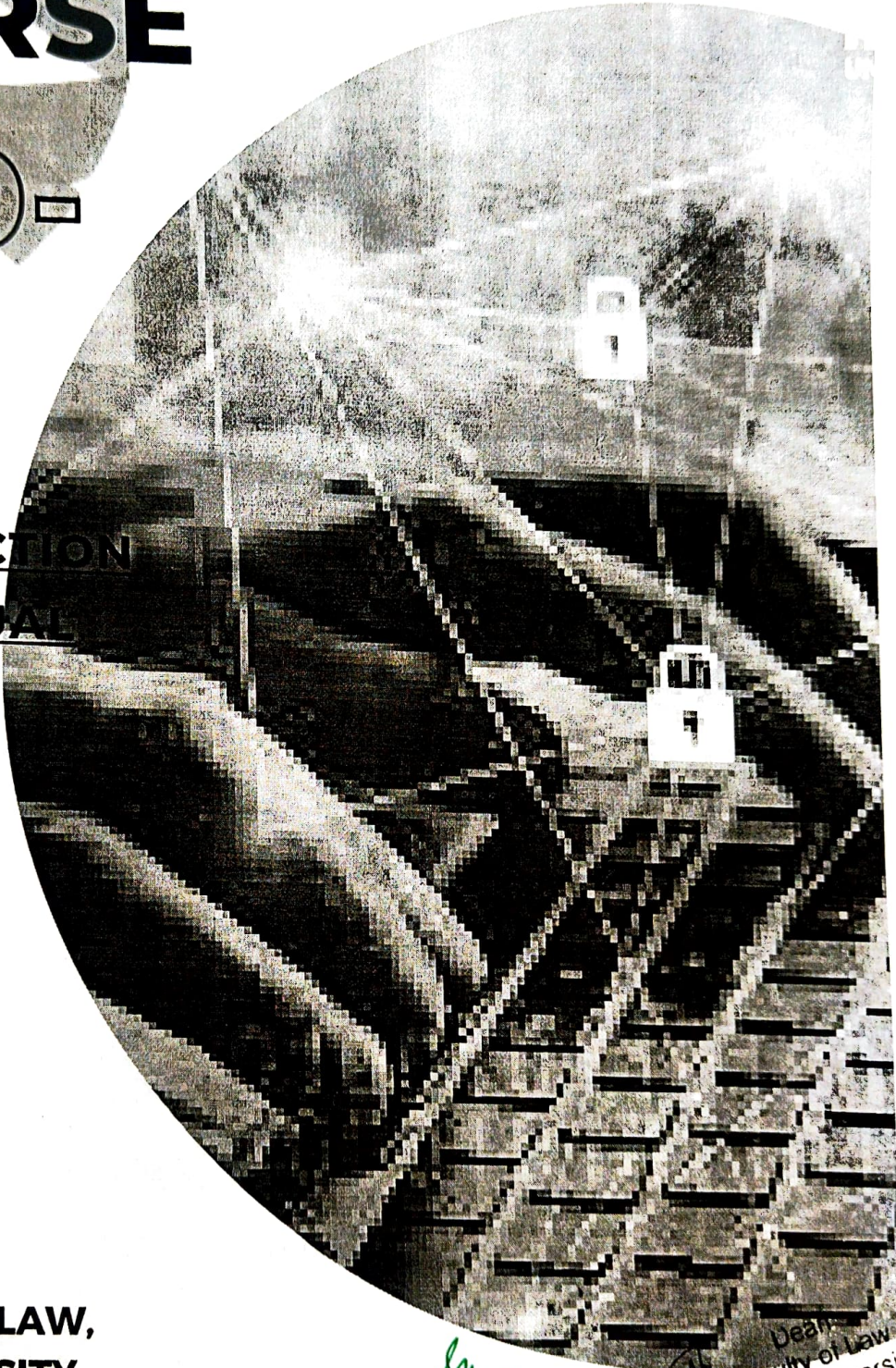
# VALUE ADDED COURSE

2020-  
2021

**TOPIC-**  
**AN INTRODUCTION**  
**TO INTELLETUAL**  
**PROPERTY**  
**RIGHTS.**


**3:00 PM - 5:00 PM**

**04.01.2021-**  
**23.01.2021**




BY-

**DEPARTMENT OF LAW,**  
**INVERTIS UNIVERSITY,**  
**BAREILLY.**

  
Head  
Department of Law  
Faculty of Legal Studies  
University, Bareilly (UP)

  
Registrar  
Invertis University  
Bareilly

  
Dean  
Faculty of Law  
Invertis University  
Bareilly-243123 U.P

# VALUE ADDED COURSE

## ABOUT THE COURSE-

Globalization and advancement in digital technologies have brought about changes in the rapidly emerging and evolving cognitive field as well as the hands-on department. This has led to the increase in the importance of intellectual property rights (IPRs), which encourages fair use and pre-empts plagiarism. IPRs are artistic, creative ideas resulting from the human brain applying art and design and inventing something unique based on the community's pursuit to add property. These rights are assigned to creators for a specific period when the builder acquires them in their work. They include copyright, trademark, design, trade secrets and patents, which provide benefits to creative efforts by acknowledging them.

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DEPARTMENT OF LAW  
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VALUE ADDED COURSE

Course Details-

NAME- An Introduction to Intellectual Property Rights.

CODE- LAW VAC 001

COURSE OFFERED TO-

- BALLB
- BALLB
- BCOMLLB
- LLB

COURSE DURATION -36 HOURS


COURSE CORDINATOR- Mr. Keshav Kaushik

OVERVIEW OF THE COURSE-

The course curriculum covers a wide but definitive area of study that involve fundamentals of IP, historical origins and international obligations, economics of IP, justifications, nature of subject-matter, criteria for protection, term, rights, assignment and licensing, defense, limitations, exceptions, public interest considerations, remedies and enforcement. The course will also contain topics that involve the interface of IP with areas such as human rights and competition law and policy.

WHY THIS COURSE-

Globalization and advancement in digital technologies have brought about changes in the rapidly emerging and evolving cognitive field as well as the hands-on department. This has led to the increase in the importance of intellectual property rights (IPRs), which encourages fair use and pre-empts plagiarism. IPRs are artistic, creative ideas resulting from the human brain applying art and design and inventing something unique based on the community's pursuit to add property. These rights are assigned to creators for a specific period when the builder

  
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acquires them in their work. They include copyright, trademark, design, trade secrets and patents, which provide benefits to creative efforts by acknowledging them.

WHAT WILL STUDENT LEARN FROM THE COURSE-

1. To understand the various types of intellectual property rights.
2. To recognize the importance of IP and to educate the pupils on basic concepts of Intellectual Property Rights.
3. To identify the significance of practice and procedure of Patents.
4. To make the students to understand the statutory provisions of different forms of IPRs in simple forms.
5. To learn the procedure of obtaining Patents, Copyrights, Trade Marks & Industrial Design.
6. To enable the students to keep their IP rights alive.


COURSE LAYOUT-


<u>UNIT</u>	<u>TOPIC</u>	<u>HOURS</u>
UNIT 1	Introduction to Intellectual Property: A Conceptual Primer	01
	Universal Origins of Intellectual Property	01
	Theoretical Justifications for Intellectual Property	01
UNIT 2	Legal Principles of International Intellectual Property Regime: Introduction to TRIPS.	01
	Intellectual Property and Interface with Fundamental Freedoms.	01
	Economics of Intellectual Property: Innovation and Creativity - Policy Linkages.	01
UNIT 3	Concept of Invention, Novelty, Inventive Step	02
	Industrial Application and Disclosure.	01
	Patents, Traditional Knowledge and Biodiversity	01
UNIT 4	Originality Requirement in Copyright Law.	02
	Subject-Matter Requirement in Copyright Law.	01
	Neighbouring/ Related Rights	01


  
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UNIT 4	Trademarks- Concept of Distinctiveness and Grounds for Refusal of Trademark Registration.	03
	Trademarks- Challenges in Non-Conventional Marks and Domain Names Disputes.	01
	Well Known Marks.	01
UNIT 5	Industrial Designs: Definition of a design	02
	Concept of Novelty and Originality; designs not patentable; - Functional Designs.	02
UNIT 6	Economic and Moral Rights of Authors.	01
	Copyright in the Digital Context.	02
UNIT 7	Patent Infringement.	01
	Copyright Infringement.	03
	Amendments to IT Act 2000	02
UNIT 8	Nature of Remedies in IP Law.	02
	Copyright-Civil and Criminal	02
TOTAL NUMBER OF HOURS		36

  
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## DEPARTMENT OF LAW

02 Jan 2021

### CIRCULAR

### BALLB

### VALUE ADDED COURSE

Student of BALLB of I, II, III, IV & V year are hereby informed that value added course "*AN INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS*" is scheduled from 04 JANUARY 2021 in your respective classroom, Academic Block-III.

#### Schedule:

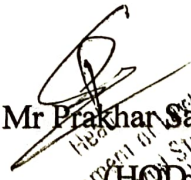
- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: Mr. Keshav Kaushik
- Duration: 2 hrs

#### Program Overview:

The course curriculum covers a wide but definitive area of study that involve fundamentals of IP, historical origins and international obligations, economics of IP, justifications, nature of subject-matter, criteria for protection, term, rights, assignment and licensing, defense, limitations, exceptions, public interest considerations, remedies and enforcement. The course will also contain topics that involve the interface of IP with areas such as human rights and competition law and policy.

  
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Head of the  
Department of Law  
Faculty of Law  
Invertis University, Bareilly (U.P)  
(HOD)  
Department of Law  
Invertis University,  
Bareilly

## DEPARTMENT OF LAW

02 Jan 2021

### CIRCULAR

### BBA.LLB

### VALUE ADDED COURSE


Student of BBALLB I, II & III year are hereby informed that value added course "*AN INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS*" is scheduled from 04 JANUARY 2021 in your respective classroom, Academic Block-III.

#### Schedule:


- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: Mr. Keshav Kaushik
- Duration: 2 hrs

#### Program Overview:

The course curriculum covers a wide but definitive area of study that involve fundamentals of IP, historical origins and international obligations, economics of IP, justifications, nature of subject-matter, criteria for protection, term, rights, assignment and licensing, defense, limitations, exceptions, public interest considerations, remedies and enforcement. The course will also contain topics that involve the interface of IP with areas such as human rights and competition law and policy.

  
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Mr Prakhhar Saxena  
(HOD)

Department of Law

Faculty of Law  
Invertis University, Bareilly

## DEPARTMENT OF LAW

02 Jan 2021

### CIRCULAR

### BCom LLB

### VALUE ADDED COURSE


Student of BCom LLB I & II year are hereby informed that value added course "**AN INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS**" is scheduled from 04 JANUARY 2021 in your respective classroom, Academic Block-III.

#### Schedule:

- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: Mr. Keshav Kaushik
- Duration: 2 hrs

#### Program Overview:

The course curriculum covers a wide but definitive area of study that involve fundamentals of IP, historical origins and international obligations, economics of IP, justifications, nature of subject-matter, criteria for protection, term, rights, assignment and licensing, defense, limitations, exceptions, public interest considerations, remedies and enforcement. The course will also contain topics that involve the interface of IP with areas such as human rights and competition law and policy.

  
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## DEPARTMENT OF LAW

02 Jan 2021

### CIRCULAR

### LLB

### VALUE ADDED COURSE

Student of LLB of I, II & III YEAR are hereby informed that value added course "**AN INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS**" is scheduled from 04 JANUARY 2021 in your respective classroom, Academic Block-III.

#### Schedule:

- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: Mr. Keshav Kaushik
- Duration: 2 hrs

#### Program Overview:

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