

INVERTIS UNIVERSITY FACULTY OF MANAGEMENT Department of Management

18 Jan 2021

CIRCULAR

VALUE ADDED COURSE - INNOVATION AND ENTREPRENEURSHIP MANAGEMENT-BB-012

BBA IV SEMESTER

Student of BBA IInd year are hereby informed that value added course "INNOVATION AND ENTREPRENEURSHIP MANAGEMENT" is scheduled from 01 February 2021 in your respective classroom, Academic Block-III.

Schedule:

- Time Slot: 03:00 PM to 05:00 PM
- Key Speaker: Mr. Tarun Gupta
- Duration: 2 hrs

Program Overview:

The objective of this course is to develop idea generation, creative and innovative skills, also understand the role and importance of entrepreneurship for economic development.

Bhandari Rajeev Singh (HOD)

Invertis University, Bareilly Faculty of Management Session 2020-21

INNOVATION AND ENTREPRENEURSHIP MANAGEMENT-BB-012

COURSE OUTCOME

By the end of this course, students will be able to:

- Apply knowledge of Innovation and Entrepreneurship Management
- · To develop idea generation, creative and innovative skills
- To understand the role and importance of entrepreneurship for economic development
- · To design business plans by considering all dimensions of business

UNIT I

Analyzing the Current Business Scenario, Innovation and Creativity. Types of Innovation, School of Innovation. Challenges of Innovation, Steps of Innovation Management,

UNIT II

Experimentation in Innovation Management, Idea Championship, Participation for Innovation, Co-creation for Innovation, Proto typing to Incubation. Brainstorming ideas, reverse Brainstorming, out of the box thinking.

UNIT III

Marketing of Innovation, Technological Innovation Management Planning, Technological Innovation Management Strategies, Technology Forecasting. Disruptive Innovation and Mind Mapping

UNIT IV

Sustainability Innovation and Entrepreneurship, Innovation Sustainable Conditions, Innovation: Context and Pattern, SME'S strategic involvement in sustainable development, Reverse Innovation, Central and State Government schemes to foster entrepreneurship

UNIT V

Business Models and value proposition, Why Start-up's Fail: Reasons and Remedies, Role of venture capitalists and angel investors- Incubators: Business Vs Technology, Managing Investorfor Innovation,

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INNOVATION AND ENTREPRENEURSHIP MANAGEMENT

Organised by:-Department of Management

^orogram:- BBA IV

Key Speaker: Mr. Tarun Gupta

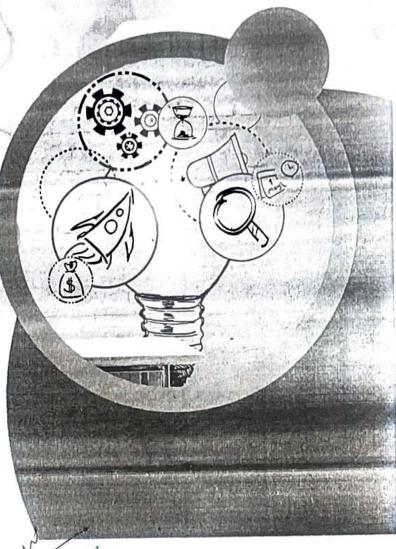
HOD: ajeev Singh Bhandari

🙀 FEB 01 - MAR 02 2021 (🖖 03:00 PM TO 05:00 PN



INNOVATION AND ENTREPRENEURSHIP MANAGEMENT

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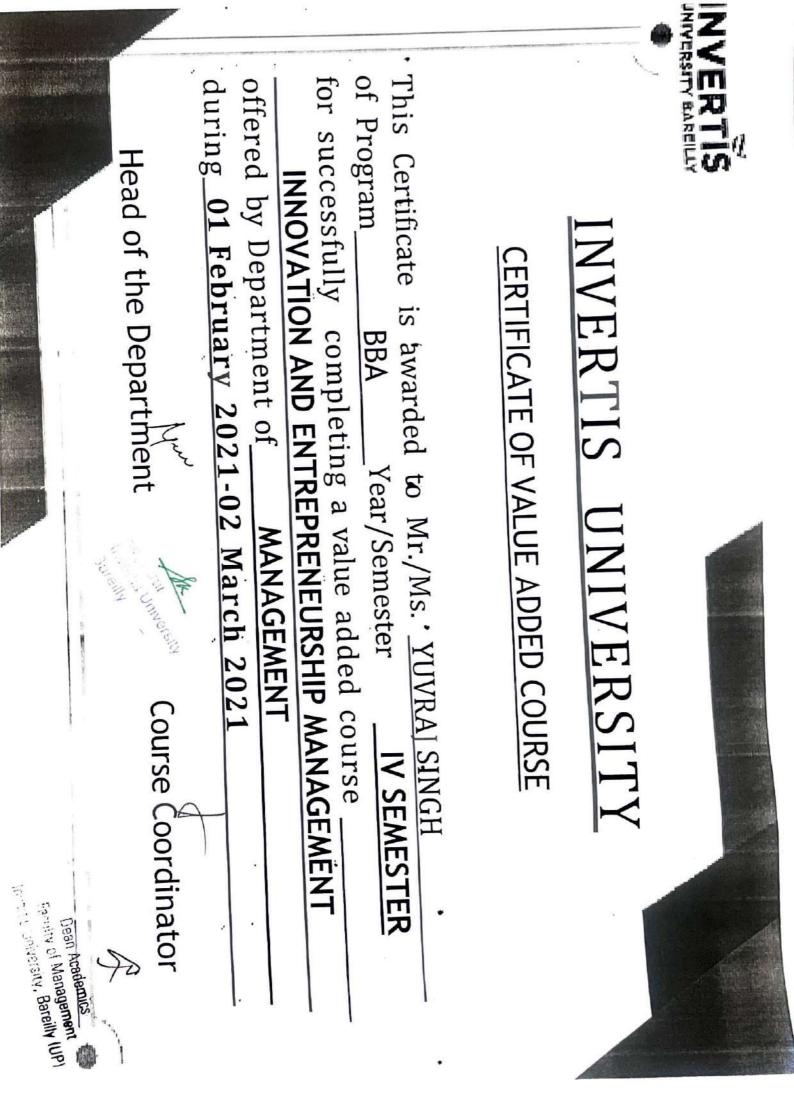
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INVERTISE OF VALUE ADDED COURSE COURT OF VALUE ADDED COURSE This Certificate is awarded to Mr./Ms. ROHIT ROY of Program BBA Year/Semester IV SEMESTER for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT Offered by Department of MANAGEMENT Ourse Coordinator Head of the Department Course Coordinator	INTERTIS

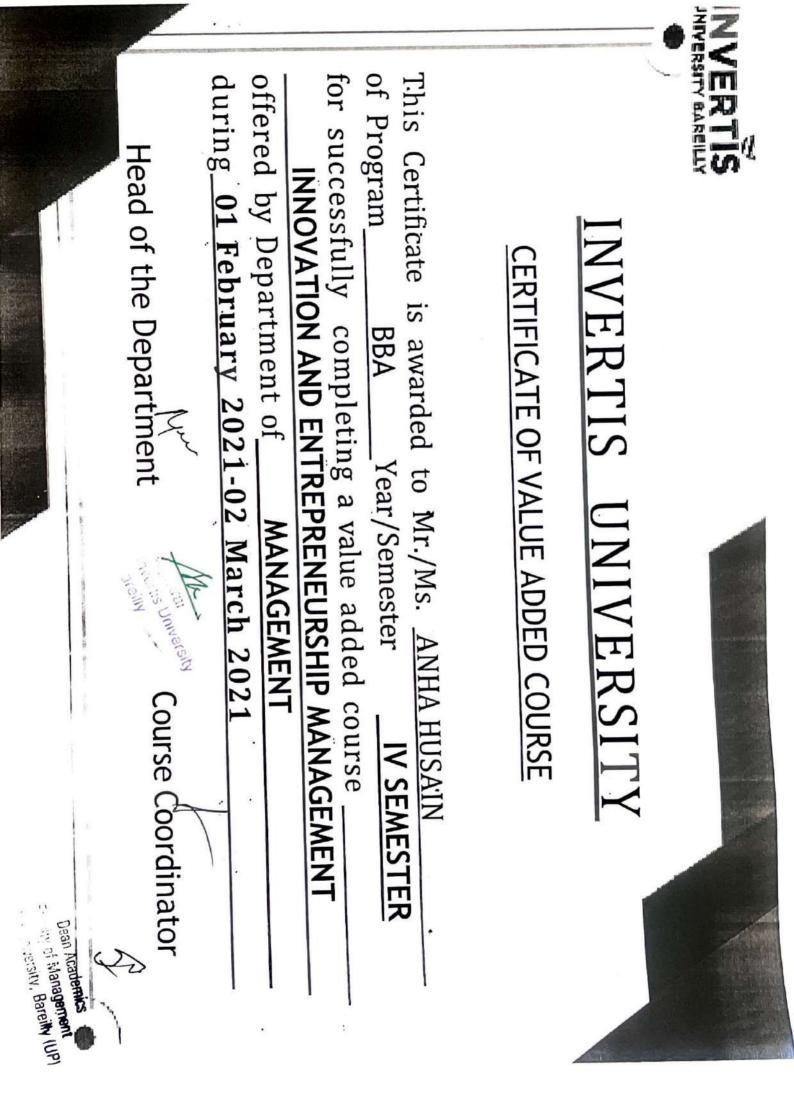
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for successfully completing a value added course	
This Certificate is awarded to Mr./Ms. <u>ALI ANSAR SAYEED</u> of ProgramBBAYear/SemesterIV SEMESTER	
CERTIFICATE OF VALUE ADDED COURSE	
INVERTIS UNIVERSITY	
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This Certificate is awarded to Mr./Ms. <u>TANVI KHANDUJA</u> of Program <u>BBA</u> Year/Semester <u>IV SEMESTER</u> for successfully completing a value added course <u>INNOVATION AND ENTREPRENEURSHIP MANAGEMENT</u> offered by Department of <u>MANAGEMENT</u> during <u>01 February 2021-02 March 2021</u> Head of the Department Head of the Department	This Certifi of Program for success offered by during_01 Head
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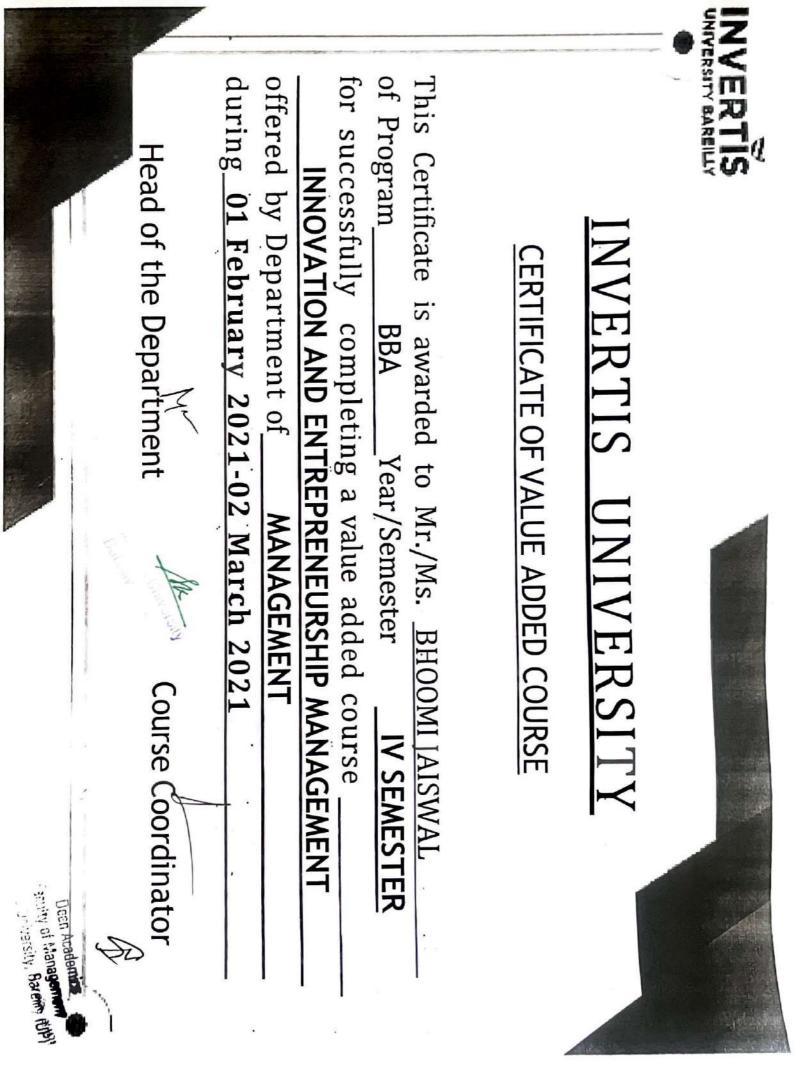
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Head of the Department	and the second
offered by Department of <u>MANAGEMENT</u> during 01 February 2021-02 March 2021	
of Program <u>BBA</u> Year/Semester <u>IV SEMESTER</u> for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT	
This Certificate is awarded to Mr./Ms. AKASH KUSHWAHA	
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INVERTIS INVERTIS UNVERTIS UNVERTIS INVERTIBICATE OF VALUE ADDED COURSE This Certificate is awarded to Mr./Ms. MONIKA MISHRA of Program <u>BBA</u> Year/Semester <u>IV SEMESTE</u> for successfully completing a value added course <u>INNOVATION AND ENTREPRENEURSHIP MANAGEMENT</u> during <u>01 February 2021-02 March 2021</u> Head of the Department
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	during <u>01 February 2021-02 March 2021</u> Head of the Department	for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT offered by Department of MANAGEMENT	•This Certificate is awarded to Mr./Ms. <u>•SANDEE</u> of Program <u>BBA</u> Year/Semester	CERTIFICATE OF VALUE ADDED COURSE	INVERTIS UNIVERSITY	UNIVERSITY BAREILLY
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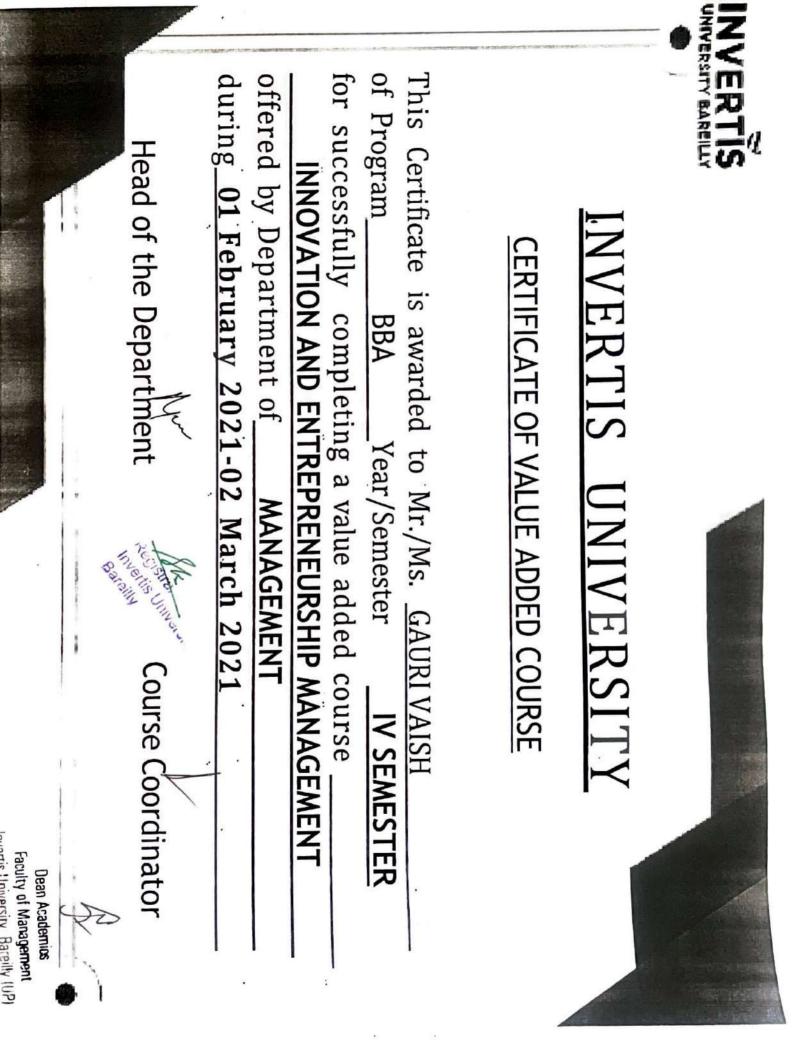
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	CERTIFICATE OF VALUE ADDED COURSE
	This Certificate is awarded to Mr./Ms. <u>MOHD ZAIN SHAMSI</u> of Program <u>BBA</u> Year/Semester <u>IV SEMESTER</u>
	for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT
	during 01 February 2021-02 March 2021
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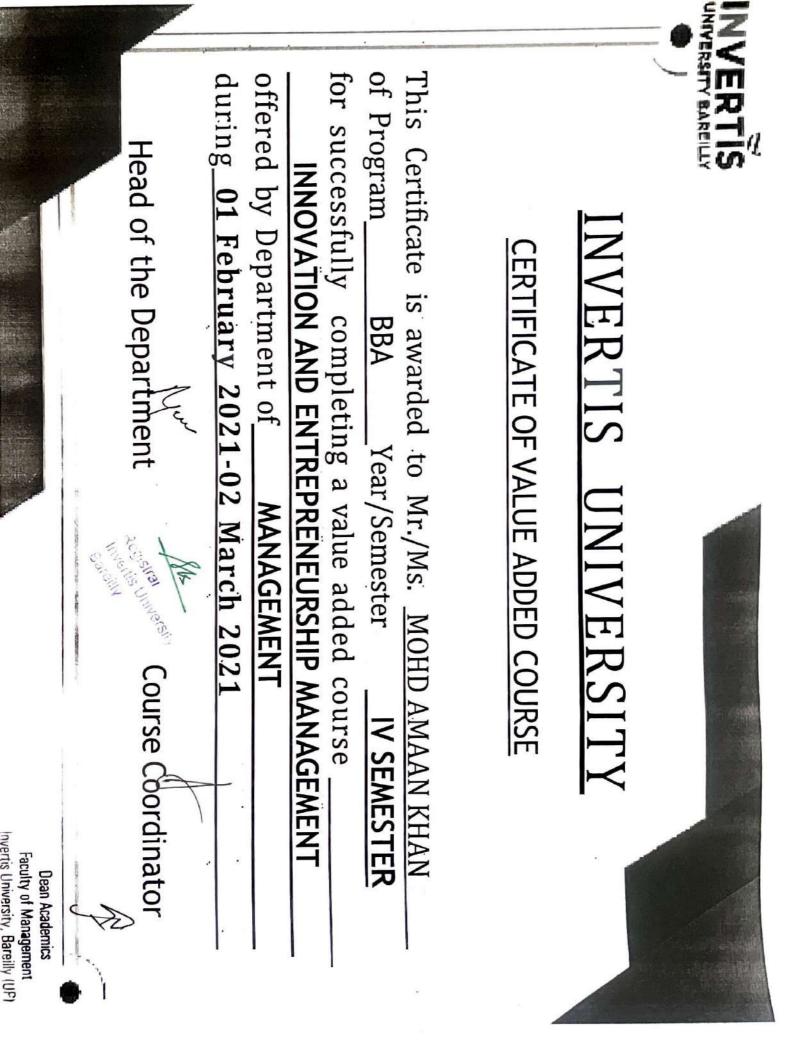
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	CERTIFICATE OF VALUE ADDED COURSE
	This Certificate is awarded to Mr./Ms. <u>NAYAN AGARWAL</u>
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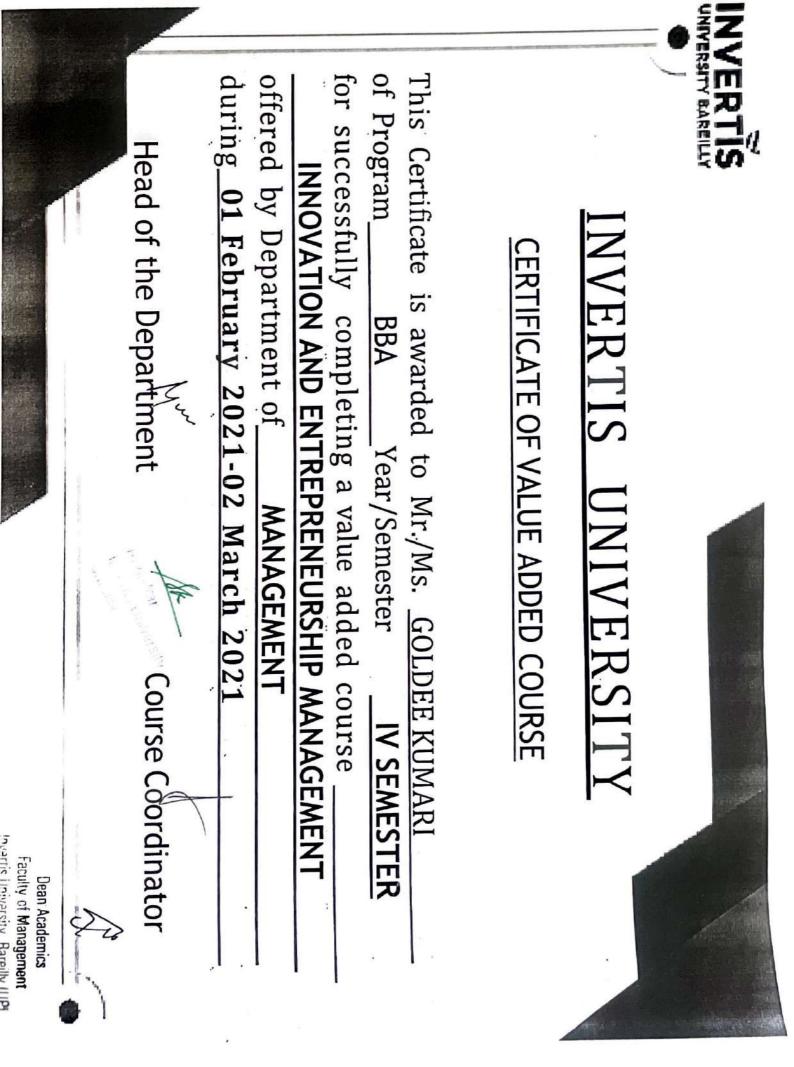
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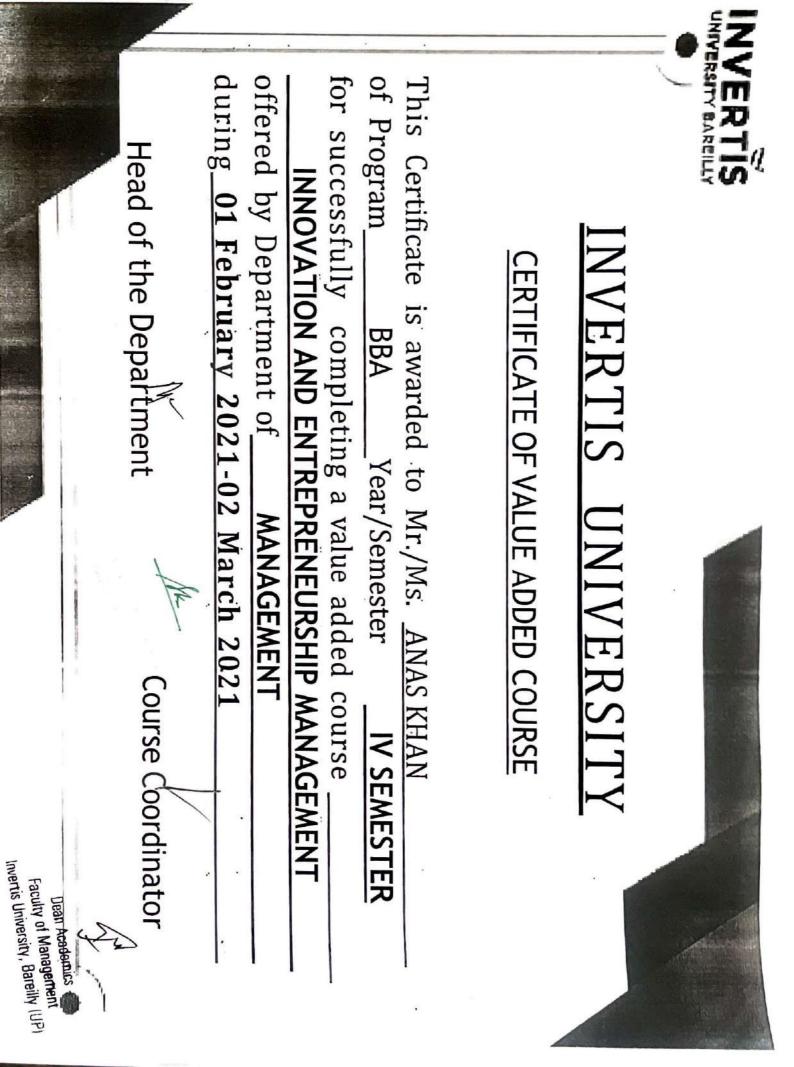
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Barens	Head of the Department	for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT offered by Department of MANAGEMENT during 01 February 2021-02 March 2021	This Certificate is awarded to Mr./Ms. <u>NAVEEN MISHRA</u> of Program <u>BBA</u> Year/Semester <u>IV SEMES</u>	CERTIFICATE OF VALUE ADDED COURSE	INVERTIS UNIVERSITY	UNIVERSITY BARELLY
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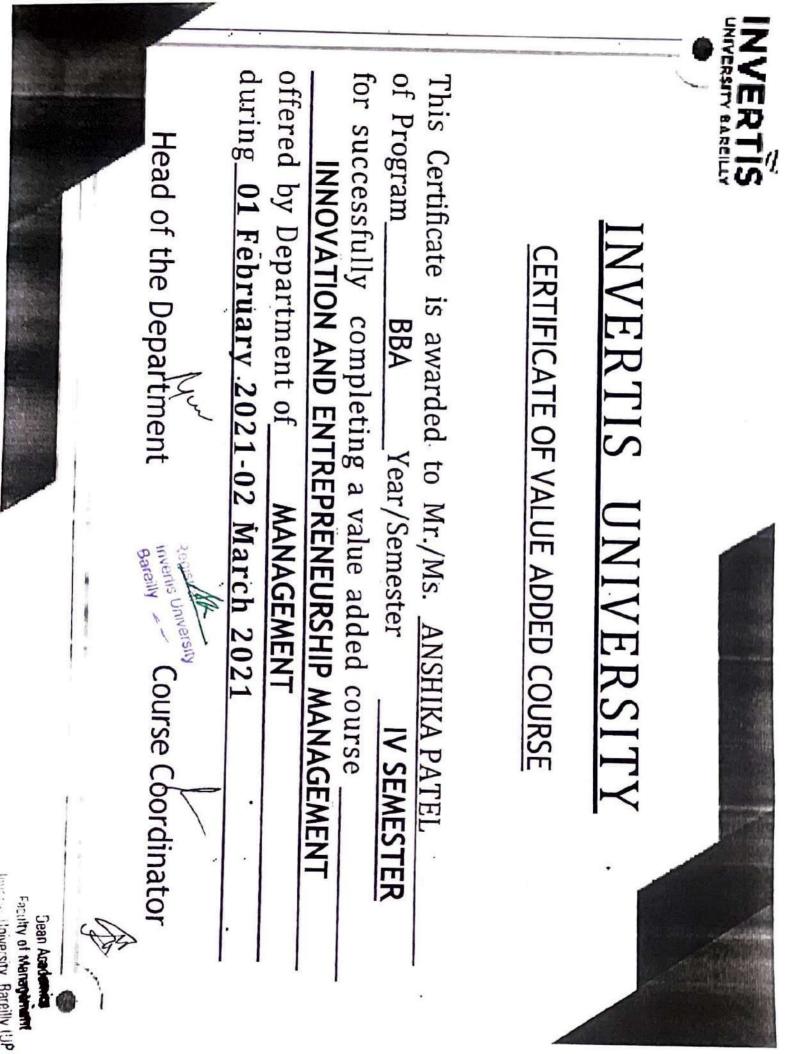


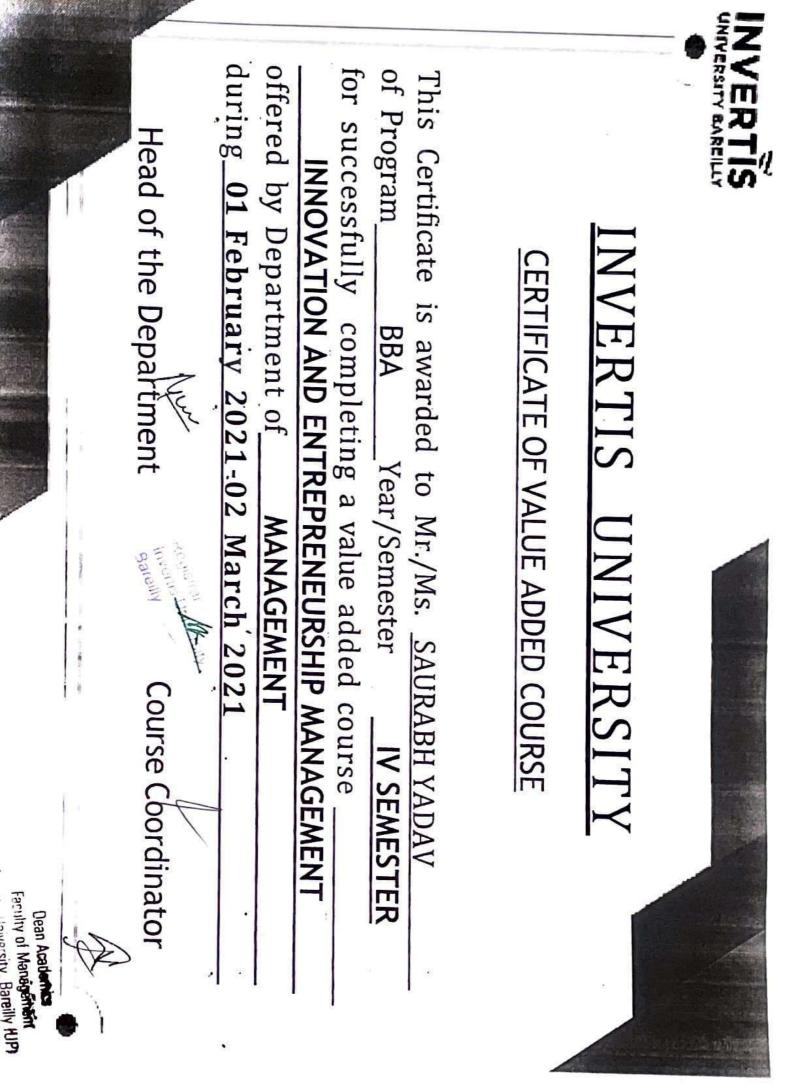




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Dean Asademics. Faculty of Management Invertis University Barnity (110)	Course Coordinator	ALUE ADDED COURSE ALUE ADDED COURSE o Mr./Ms. <u>SHRADDHA JAIN</u> ar/Semester <u>IV SEMESTER</u> a value added course <u>IV SEMESTER</u> <u>REPRENEURSHIP MANAGEMENT</u> <u>MANAGEMENT</u> 02 March 2021	







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·Th	This Certificate is awarded to Mr./Ms. AKRITI NANDA
of	of Program BBA Year/Semester IV SEMESTER
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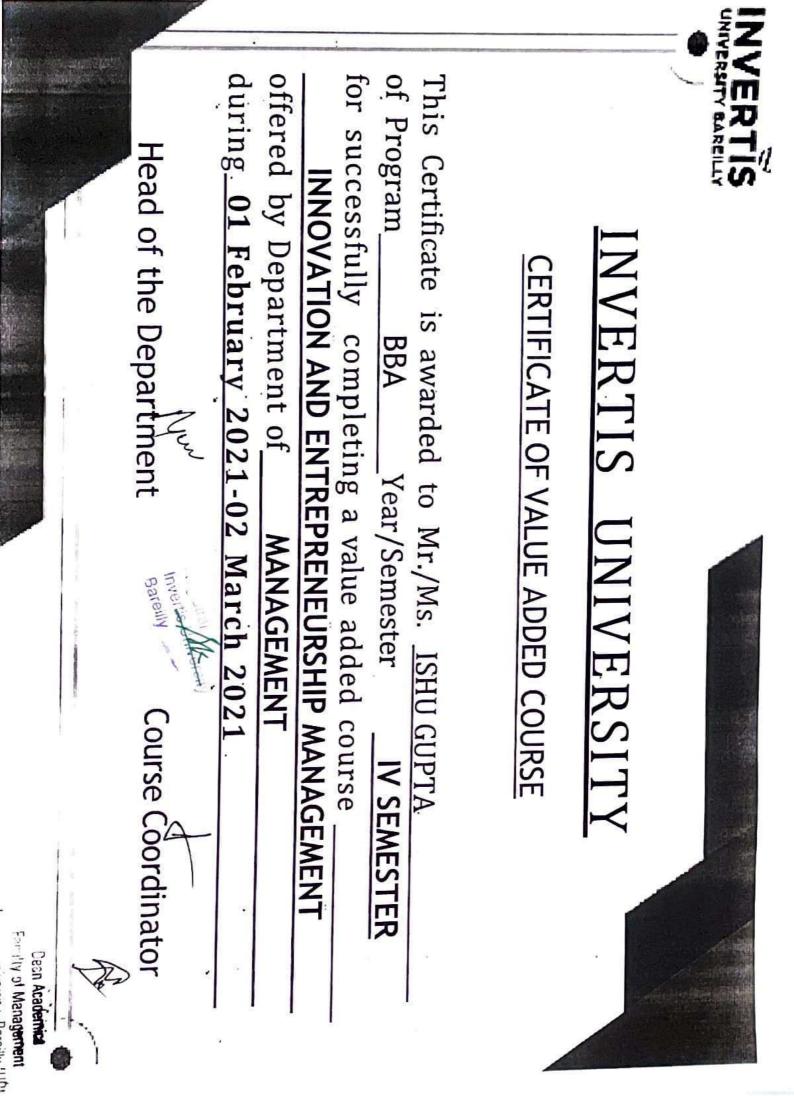
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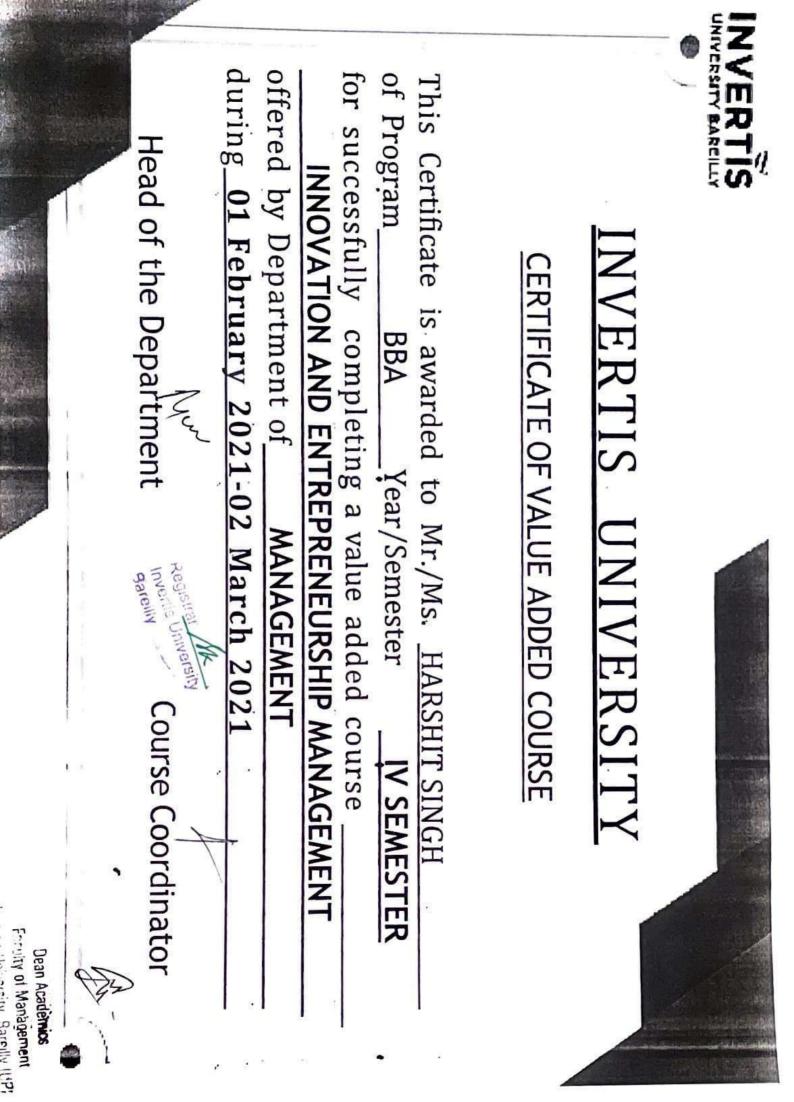
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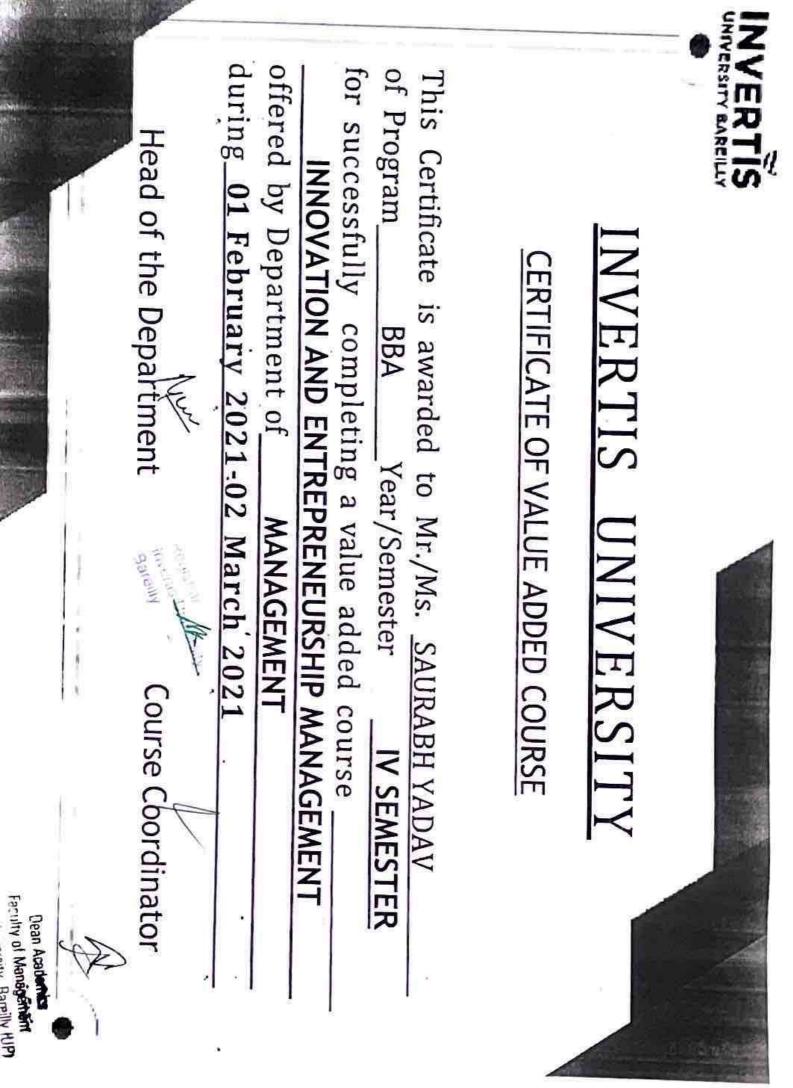
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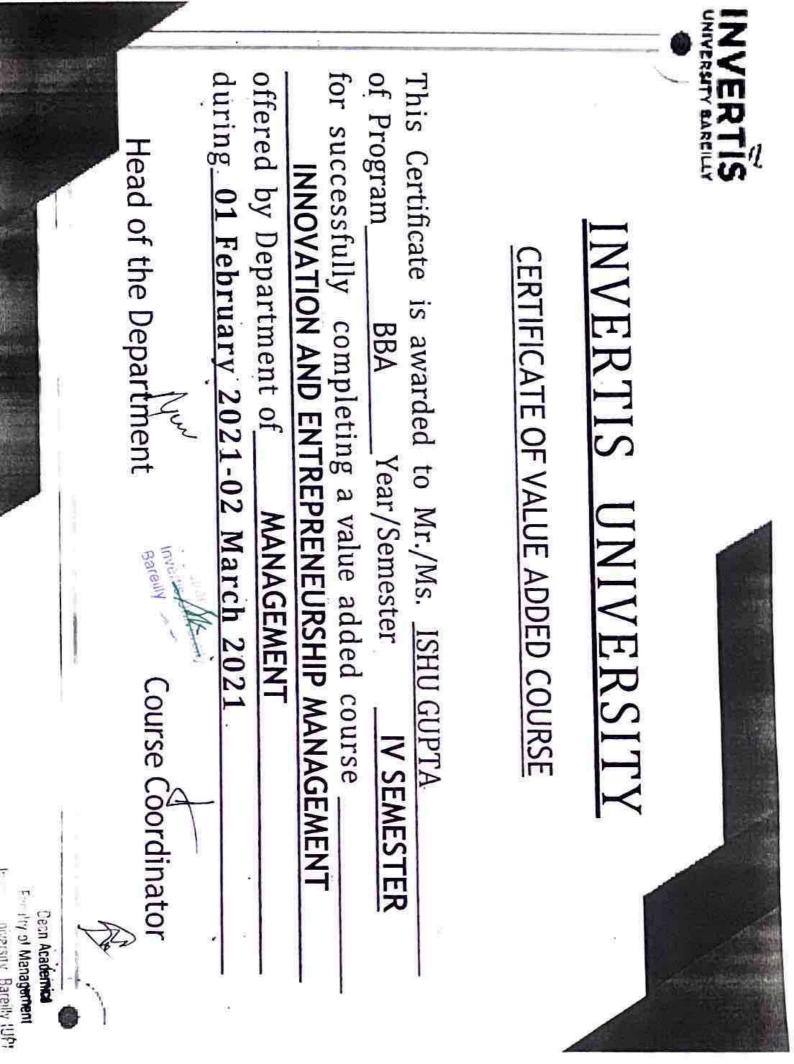
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This Certificate is awarded to Mr./Ms.	warded to Mr./Ms. LOVEPREET SINGH
of Program BBA	A Year/Semester IV SEMESTER
for successfully completing a value	ccessfully completing a value added course
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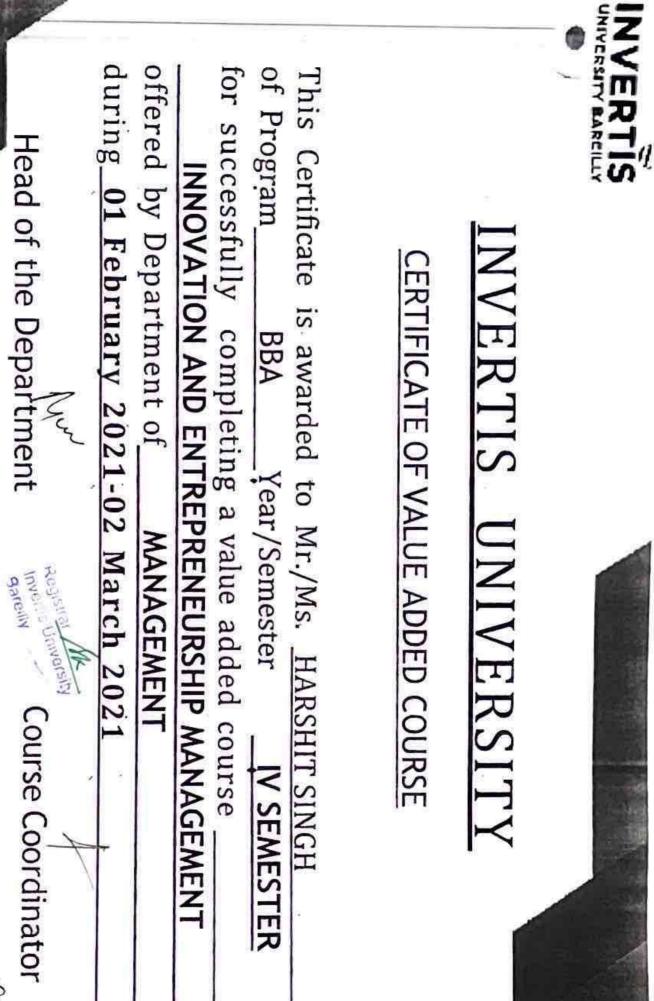


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	CERTIFICATE OF VALUE ADDED COURSE
	This Certificate is awarded to Mr./Ms. <u>AKRITI NANDA</u> of Program <u>BBA</u> Year/Semester IV SEMESTER
	for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT offered by Department of MANAGEMENT during 01 February 2021-02 March 2021
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This Certificate is awarded to Mr./Ms. MADHAV SINGHAL	MADHAV SINGHAL
of Program BBA Year/Semester IV SE	IV SEMESTER
for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT	HIP MANAGEMENT
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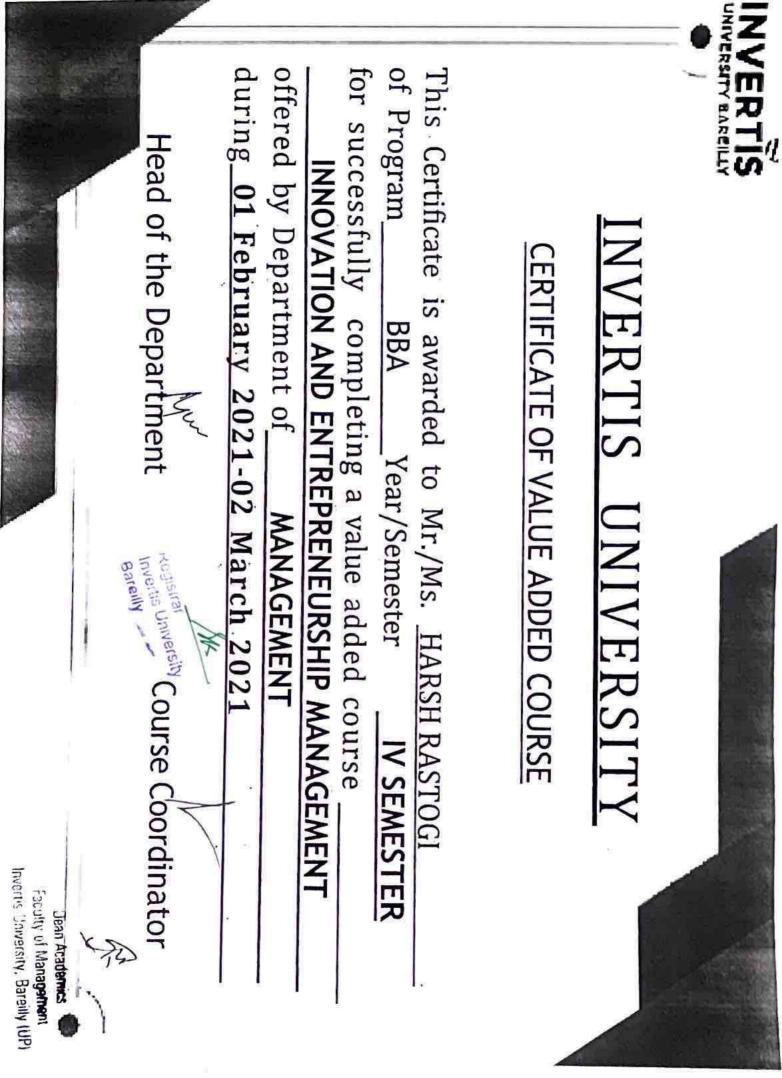


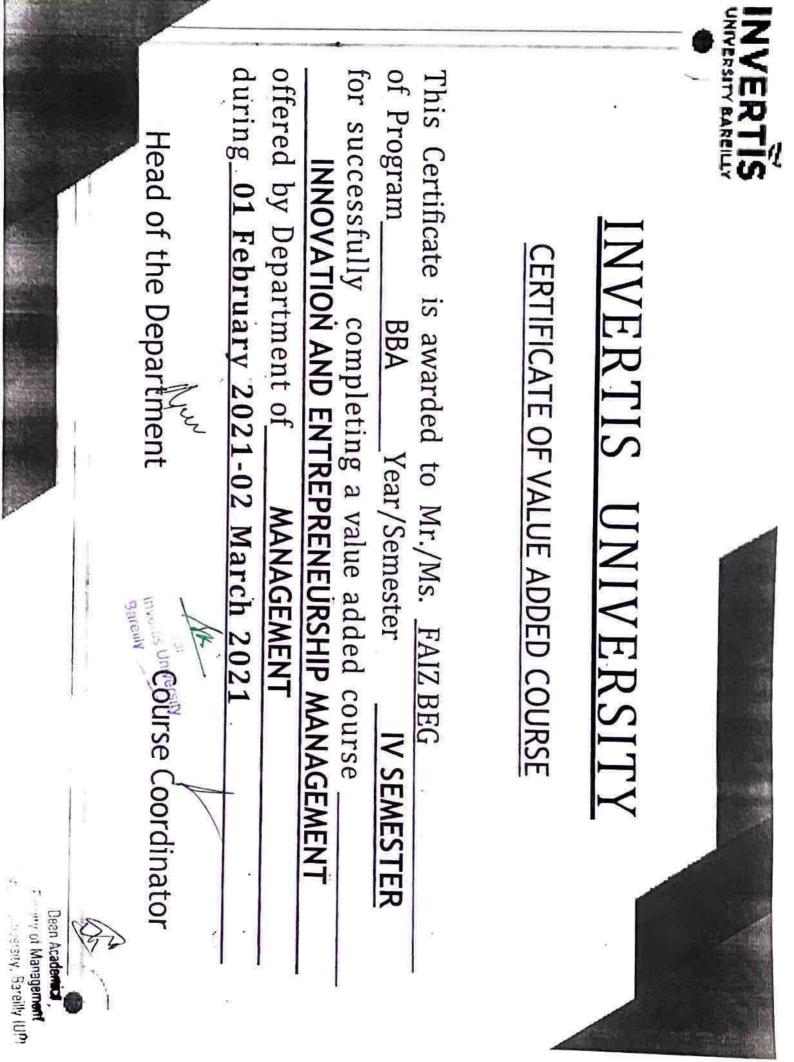
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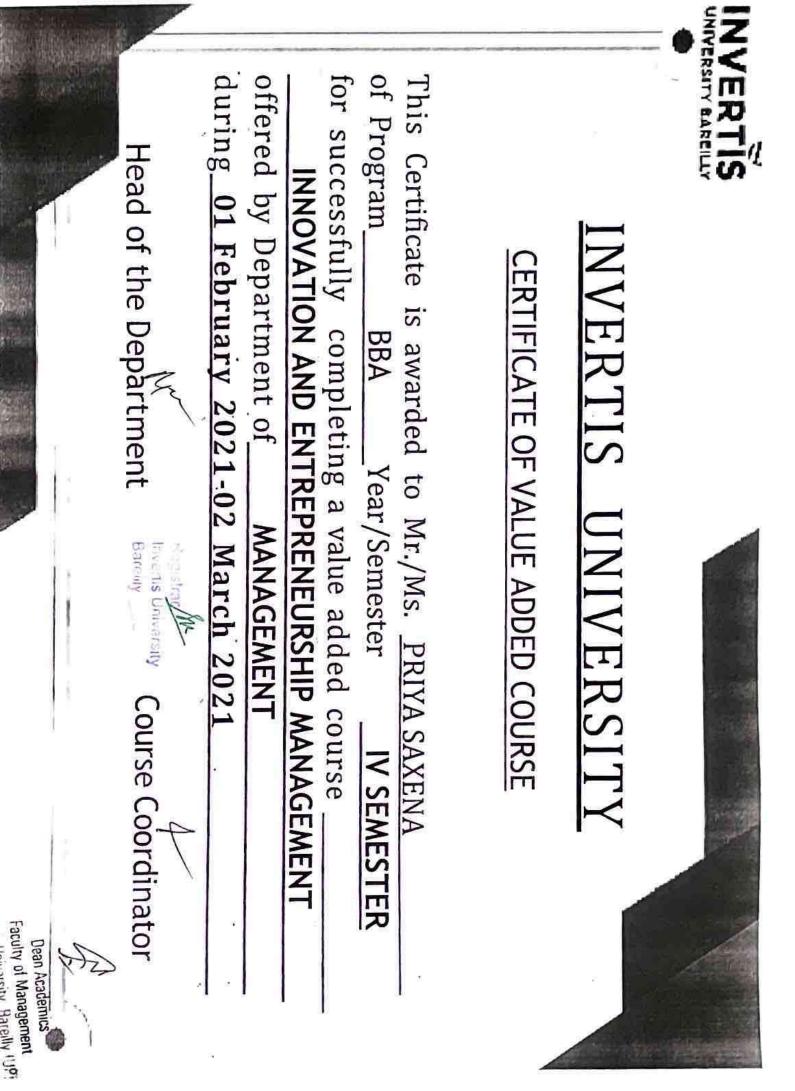
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This Certificate is awarded to Mr./Ms. <u>BHUPESH JALOTA</u> of Program <u>BBA</u> Year/Semester <u>IV SEMESTER</u>	
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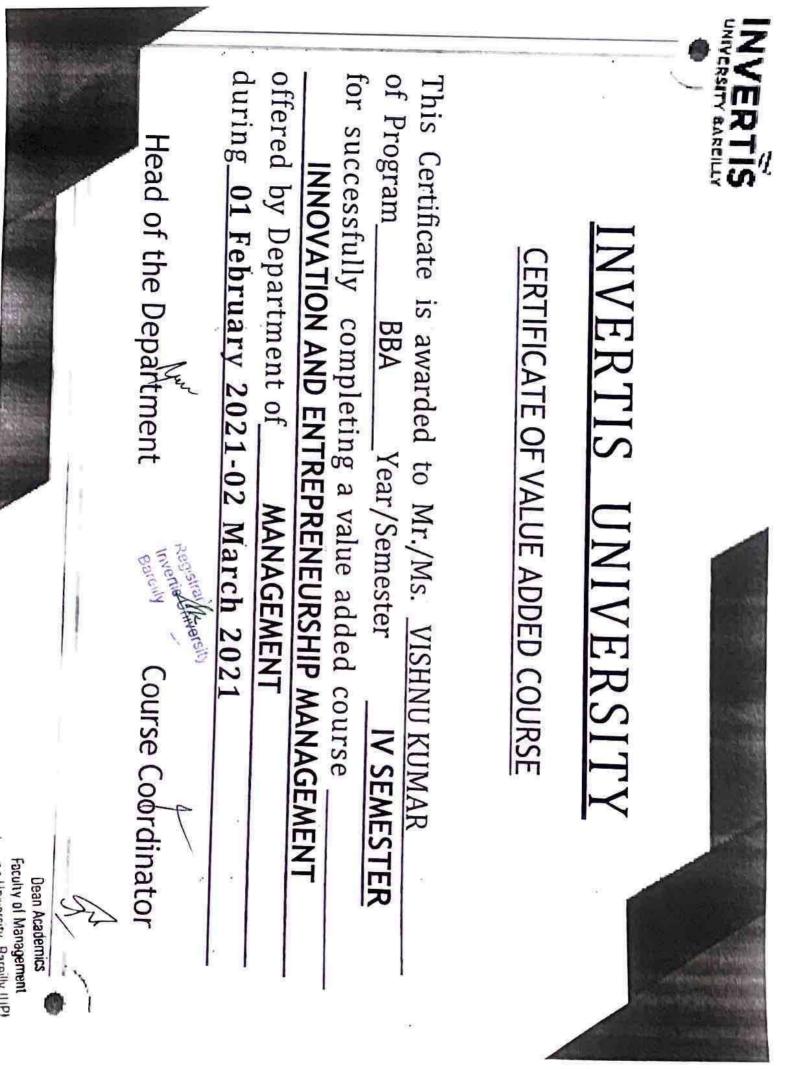


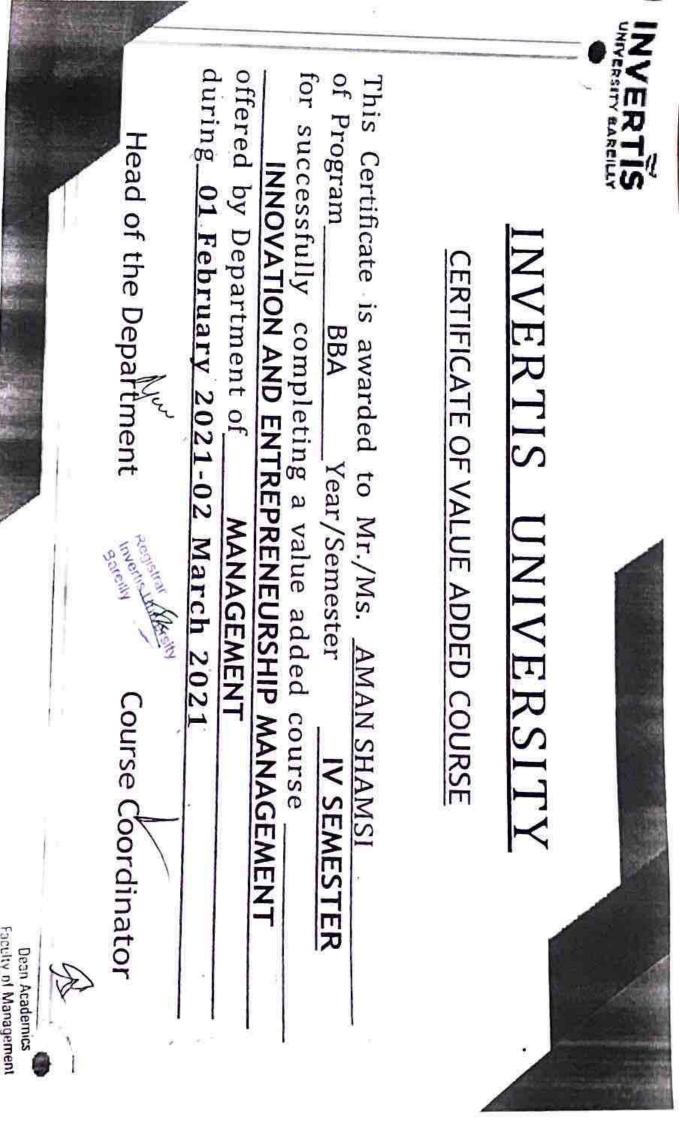
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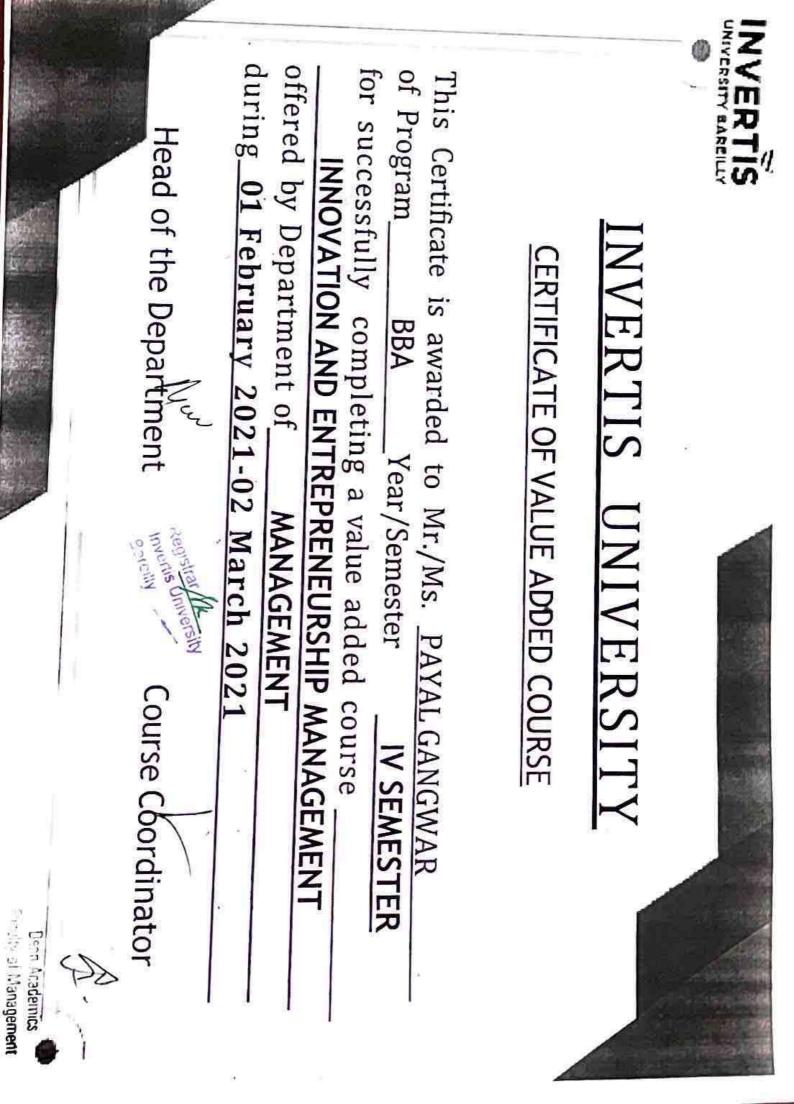
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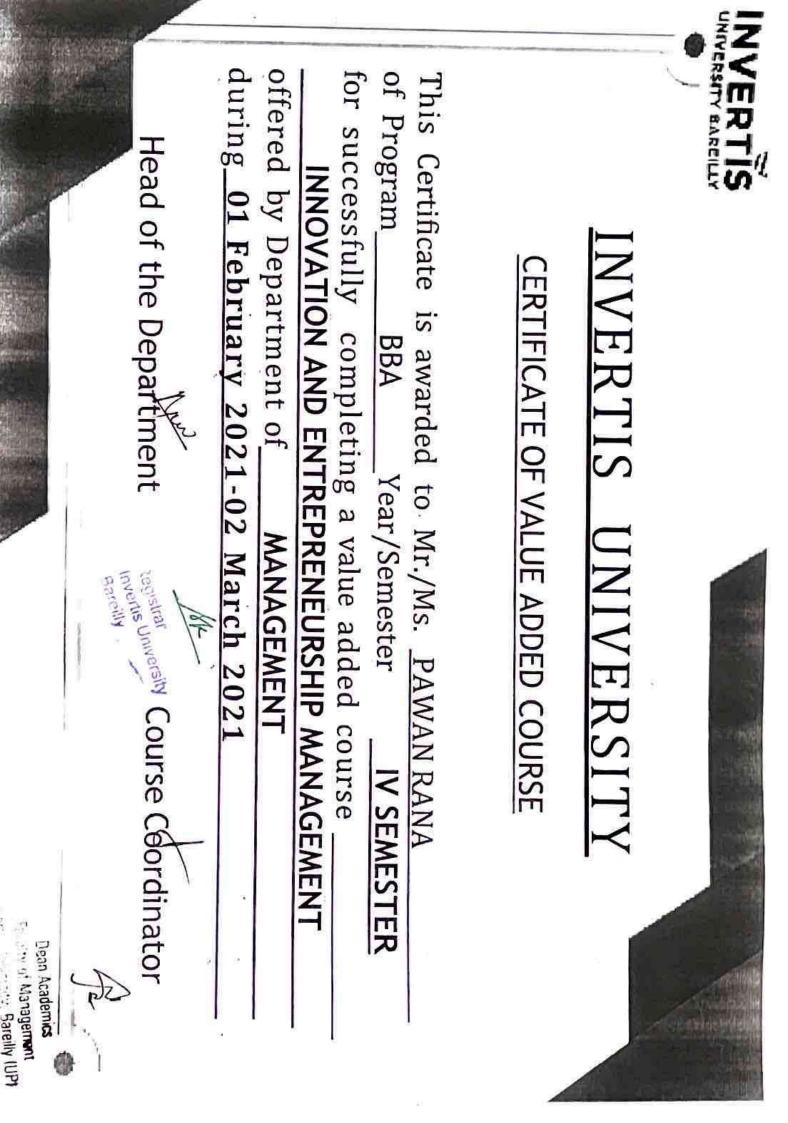
of Program during 01 February 2021-02 March 2021 for successfully completing a value added course offered by Department of This Certificate is awarded to Mr./Ms. KARAN SHARMA Head of the Department INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA ___Year/Semester MANAGEMENT Invent Bareniy Wheners Course Coordinator IV SEMESTER

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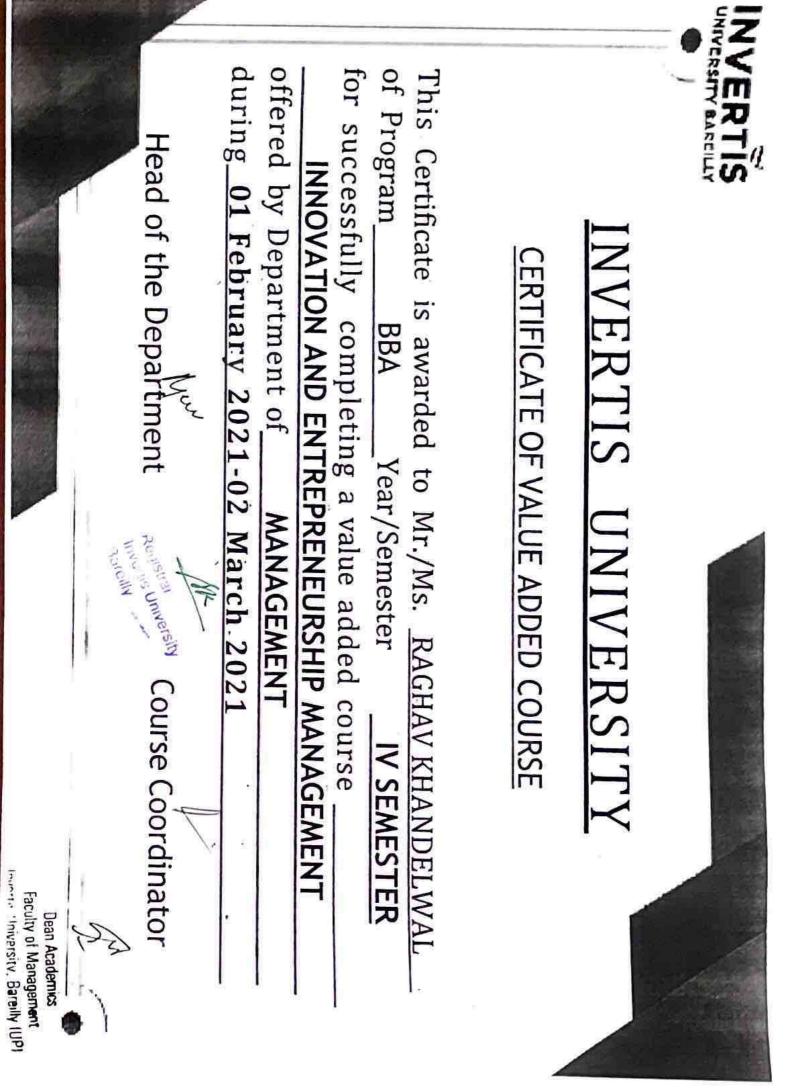




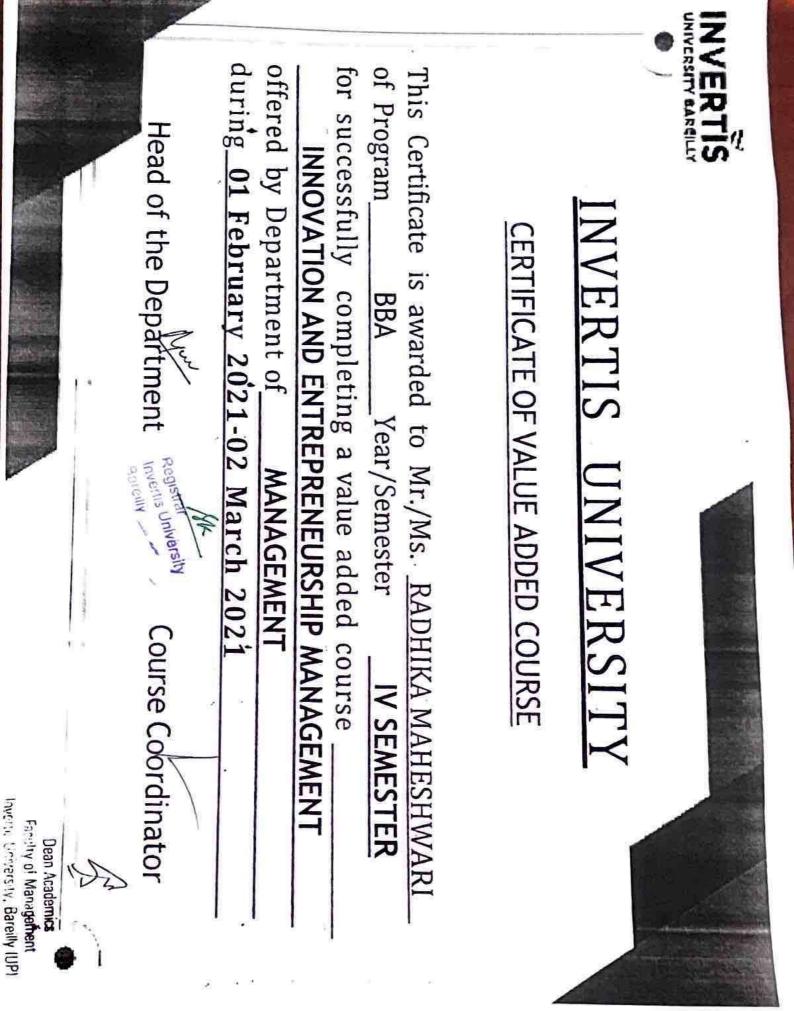


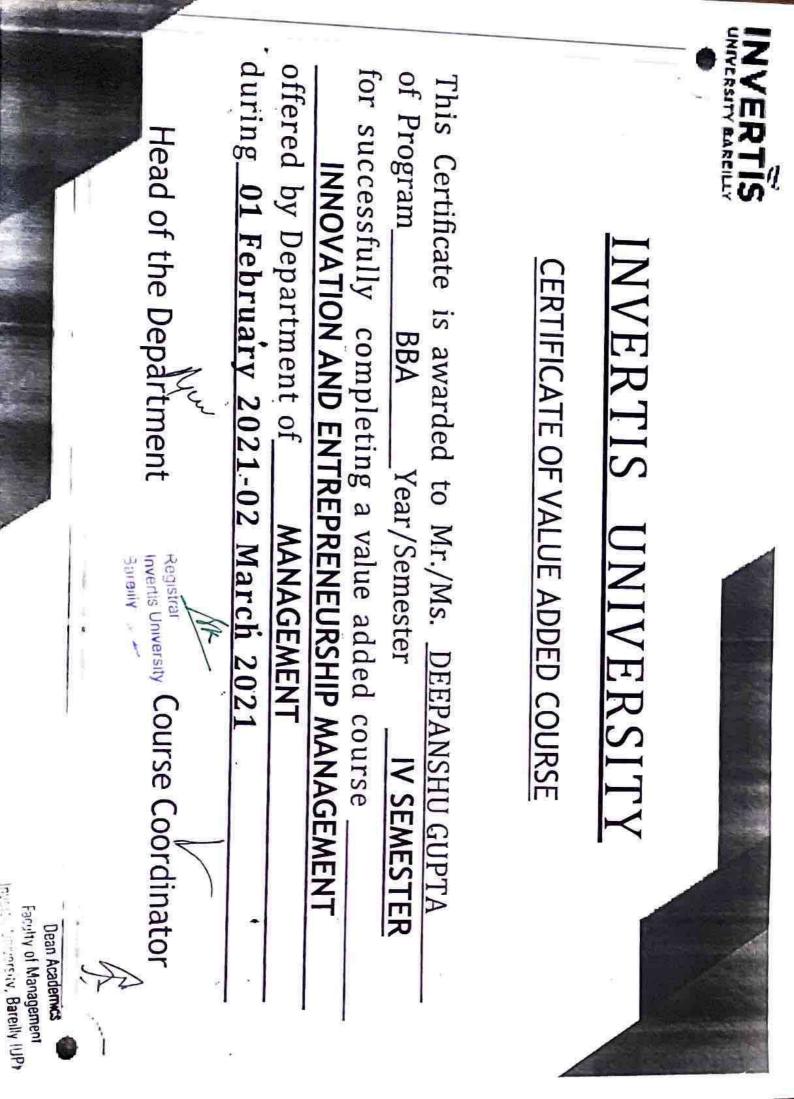


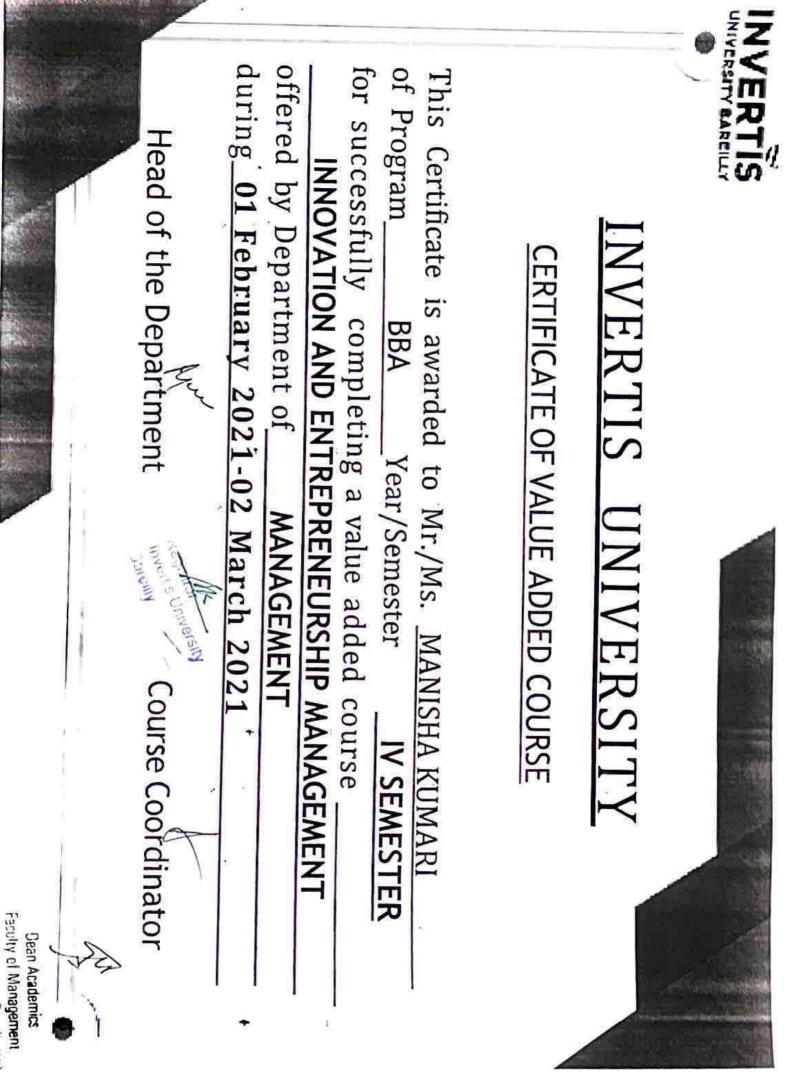
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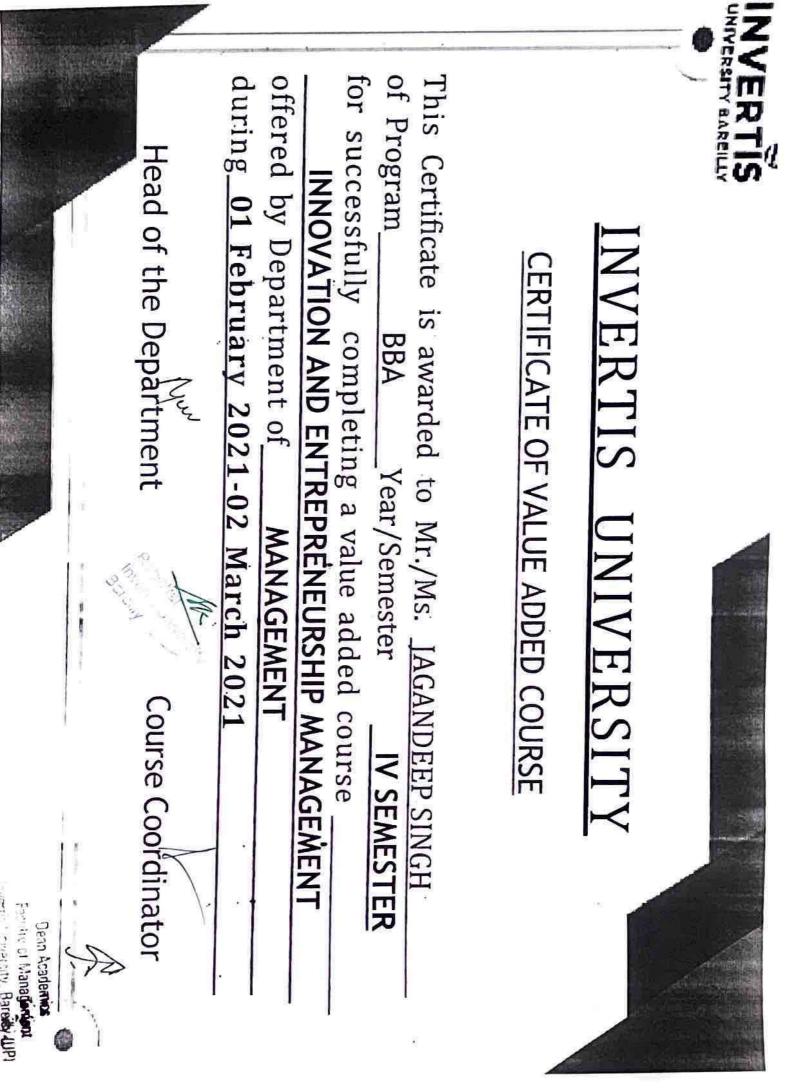


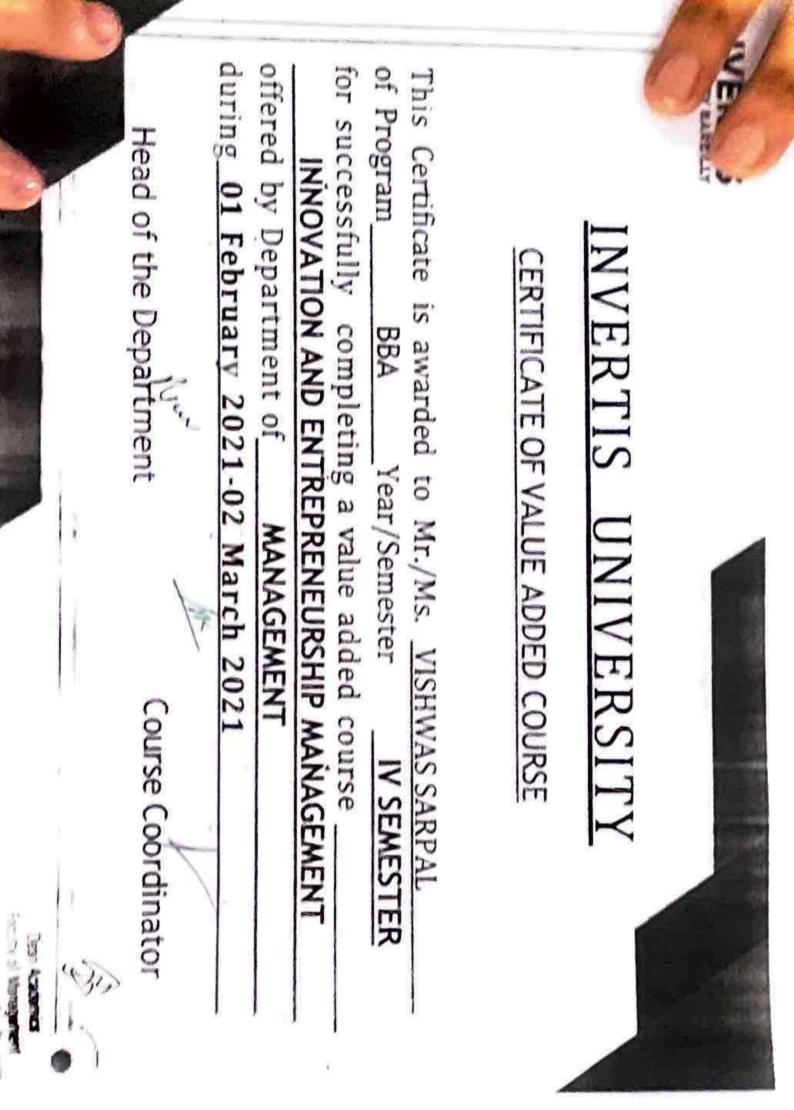
INVERTIS UNIVERSITY LERTIFICATE OF VALUE ADDED COURSE This Certificate is awarded to Mr./Ms. <u>RAGHAV TANDON</u> of Program <u>BBA</u> Year/Semester <u>IV SEMESTER</u> for successfully completing a value added course <u>INNOVATION AND ENTREPRENEURSHIP MANAGEMENT</u> during <u>01 February 2021-02 March 2021</u> Head of the Department of <u>MANAGEMENT</u> Head of the Department <u>March 2021</u> Course Coordinator		-			. \$ 7
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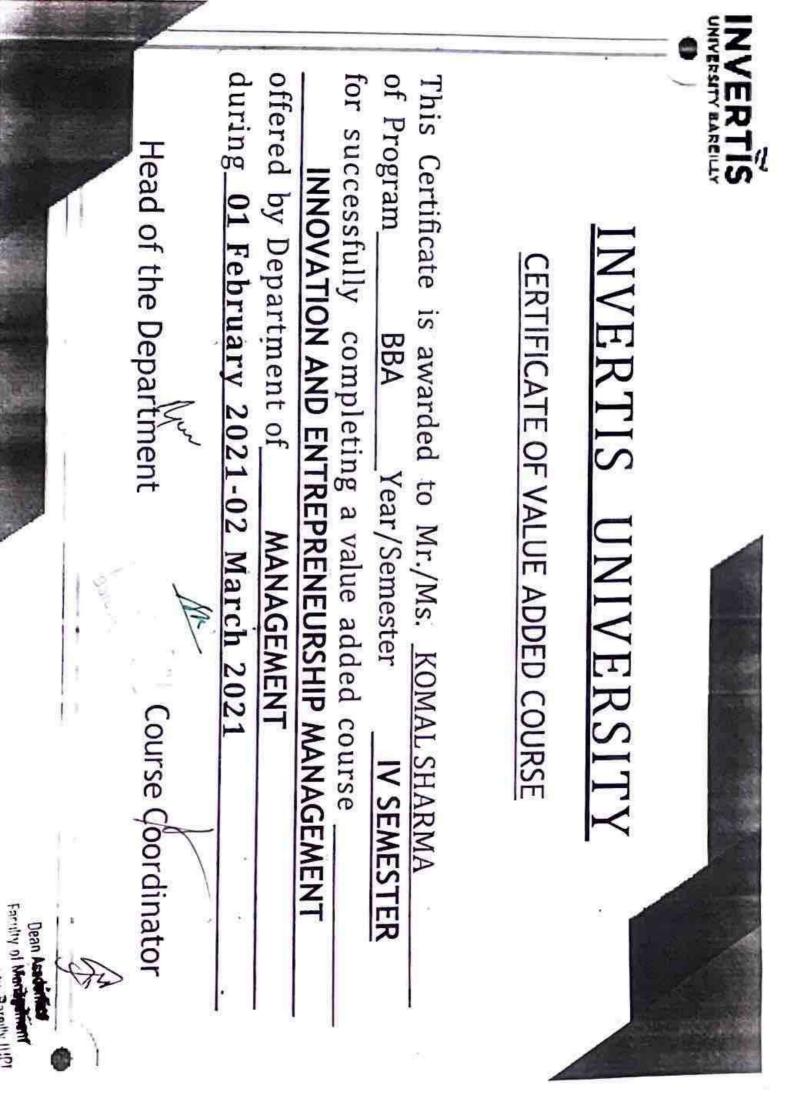


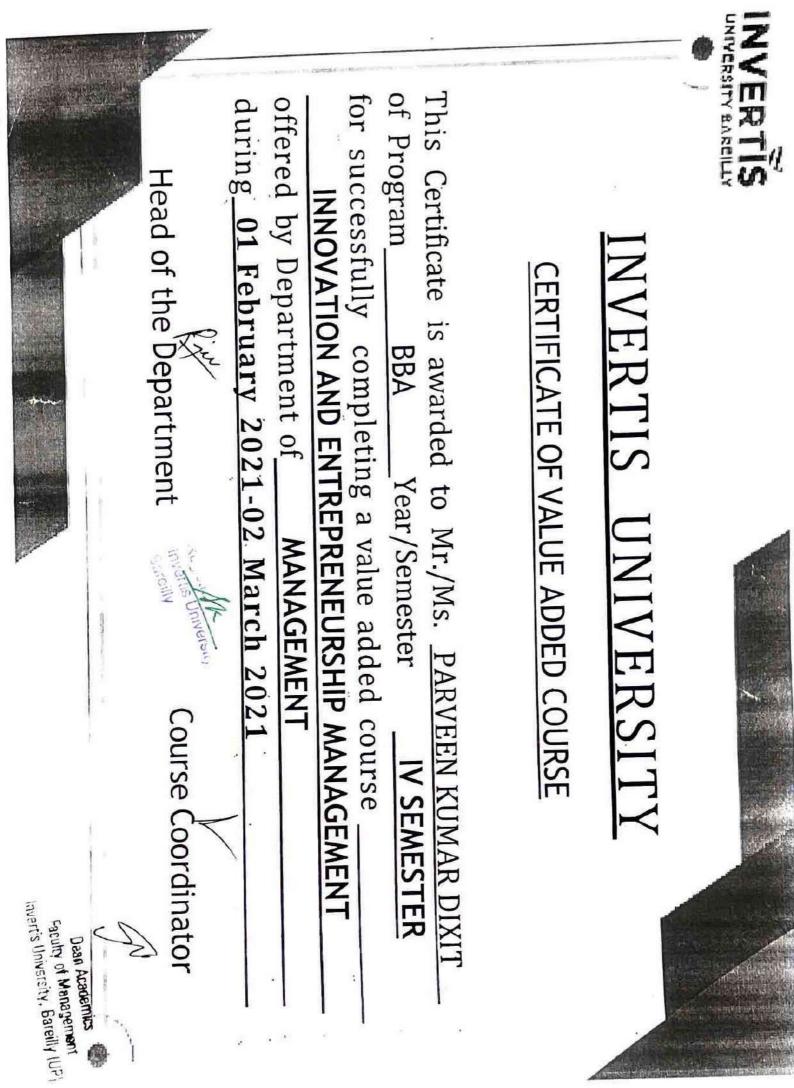
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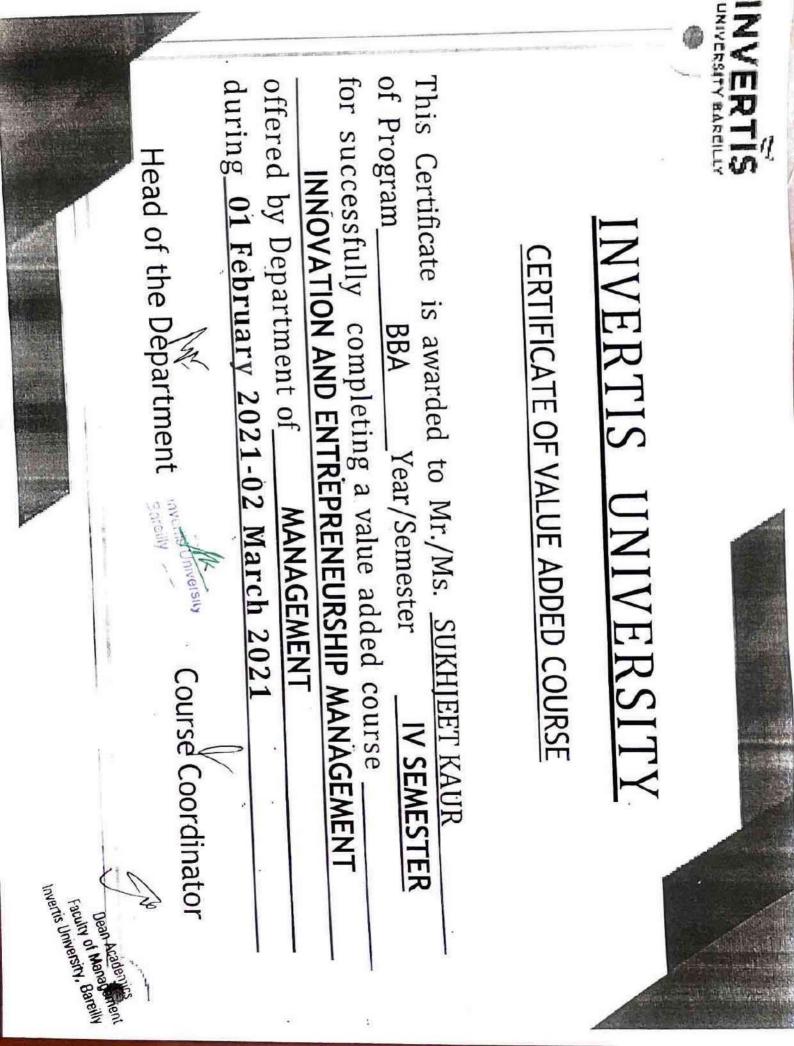
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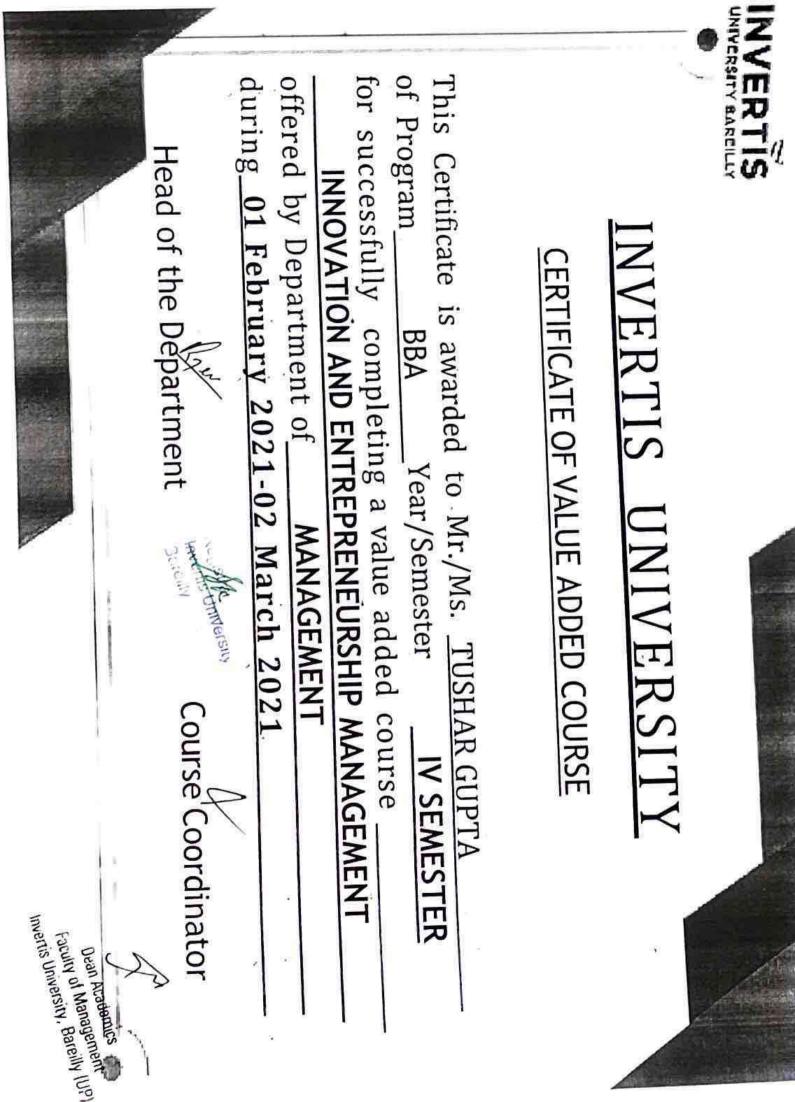
of Program for successfully completing a value added course This Certificate is awarded to Mr./Ms. VISHWAS SARPAL during 01 February 2021-02 March 2021 offered by Department of Head of the Department INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA ___Year/Semester MANAGEMENT Course Coordinator IV SEMESTER

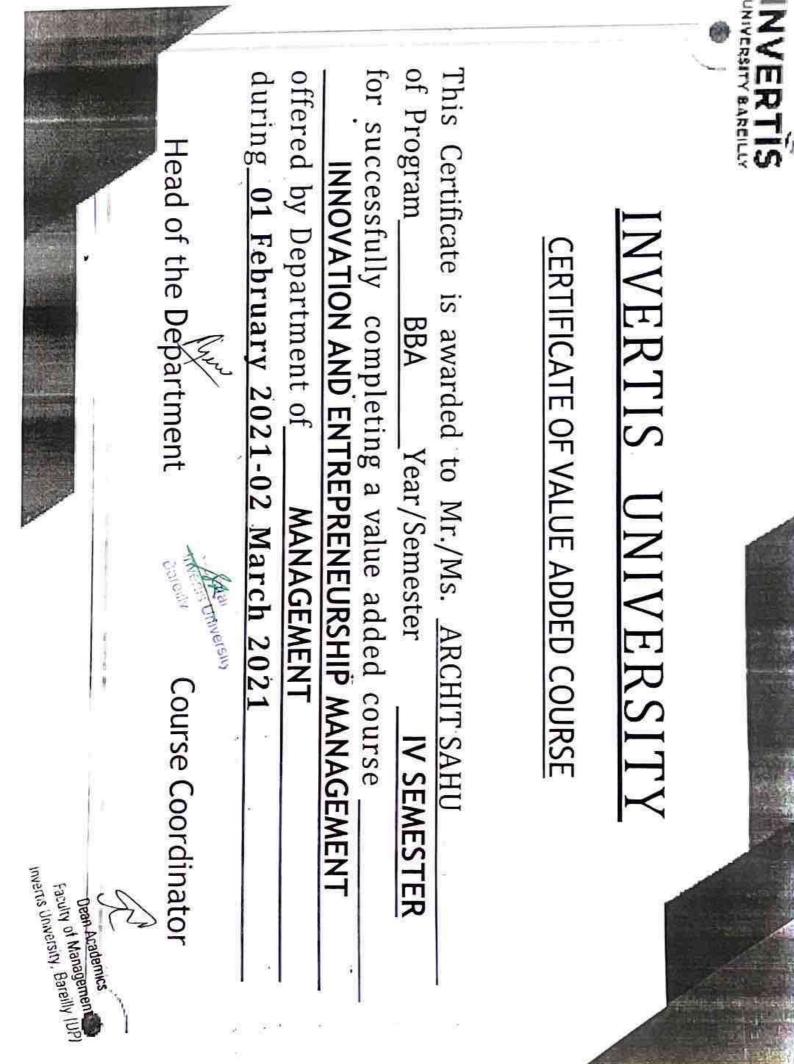
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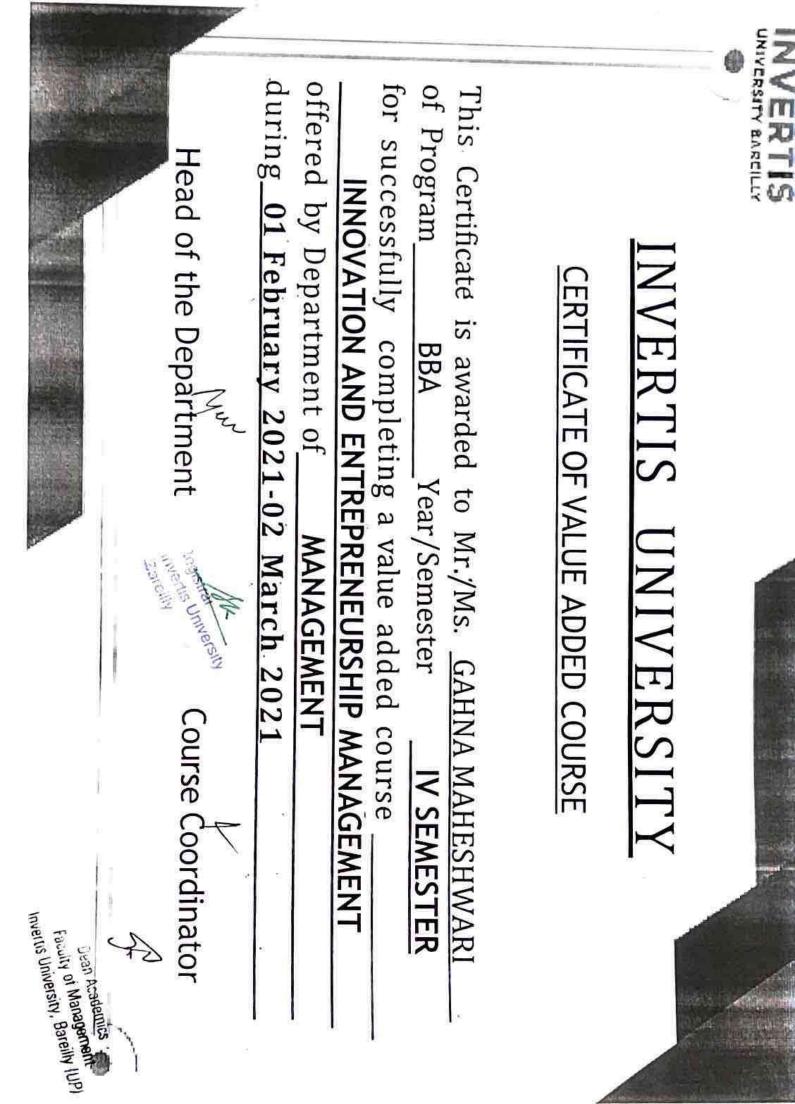




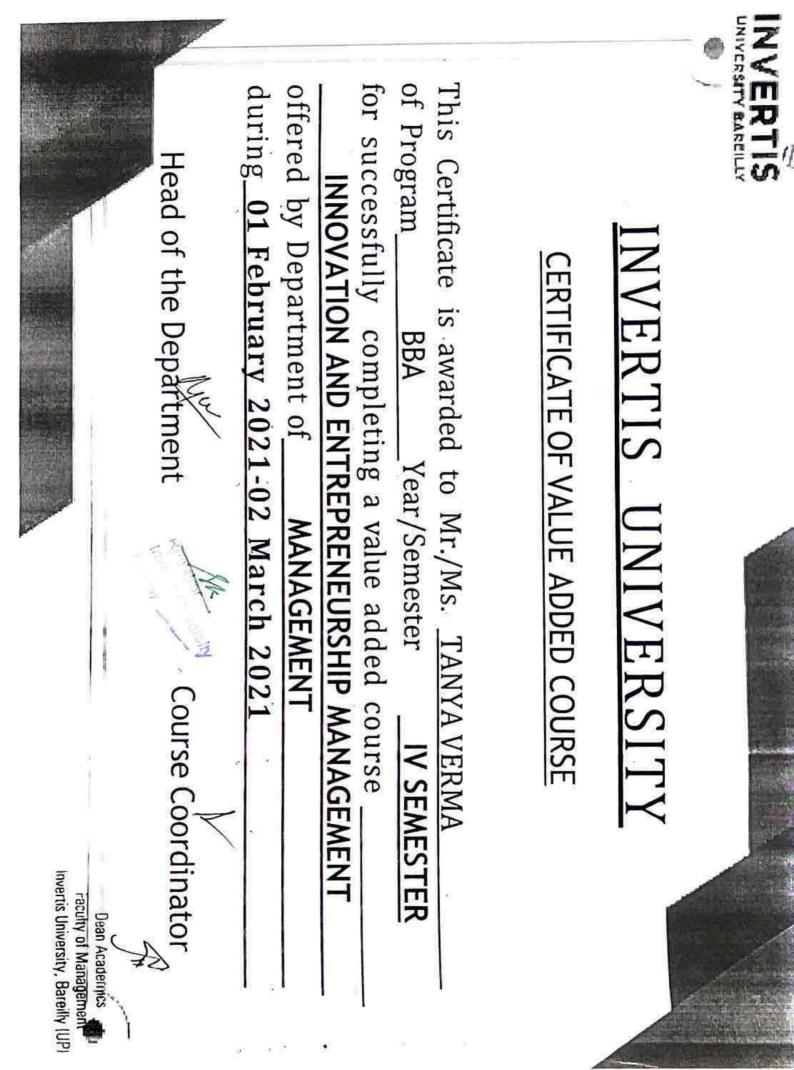


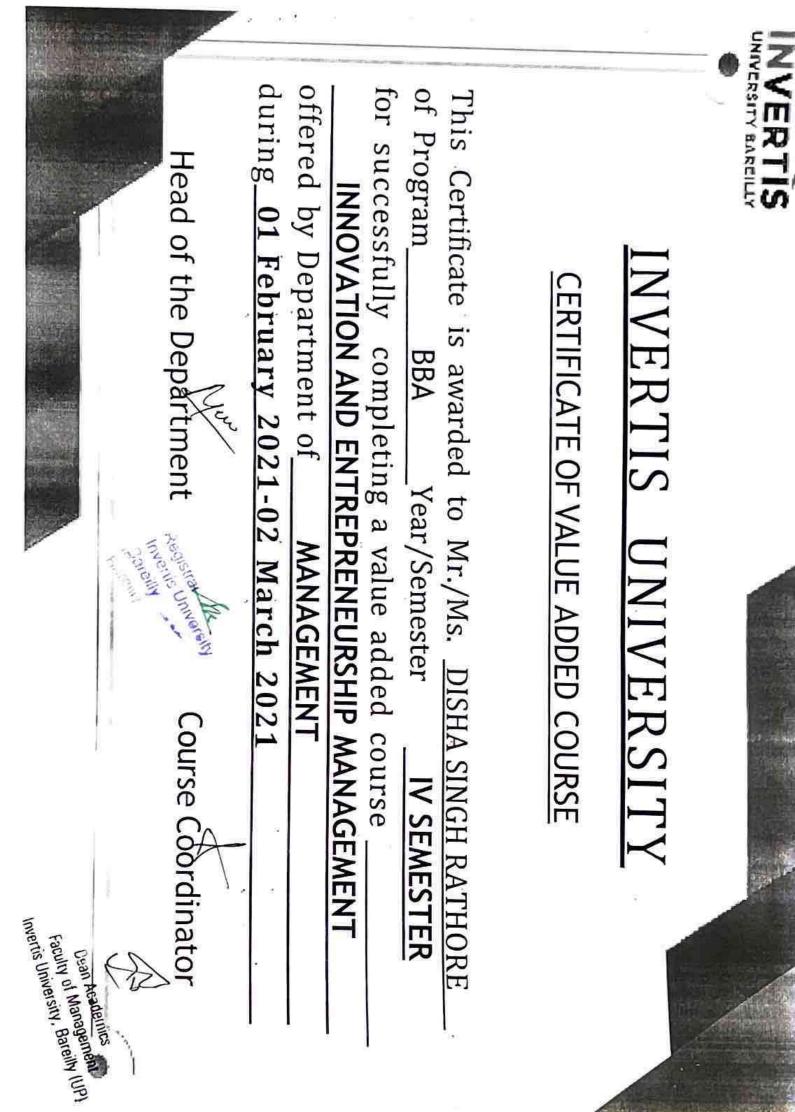


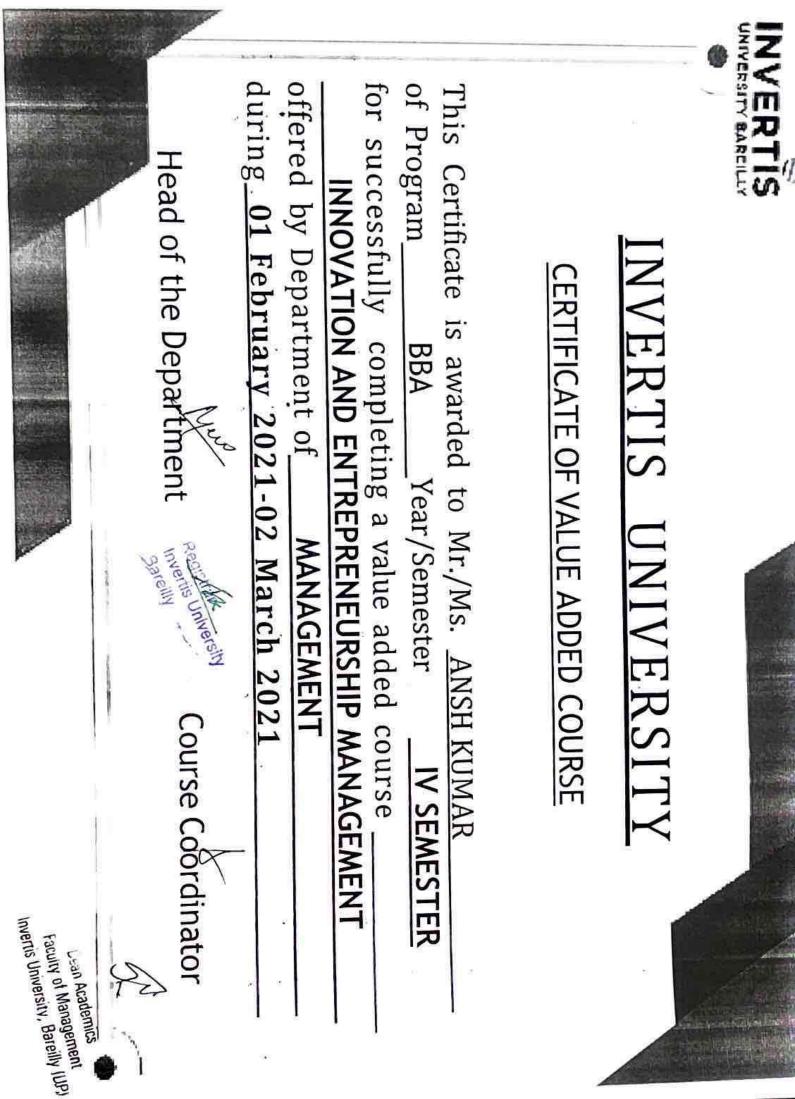


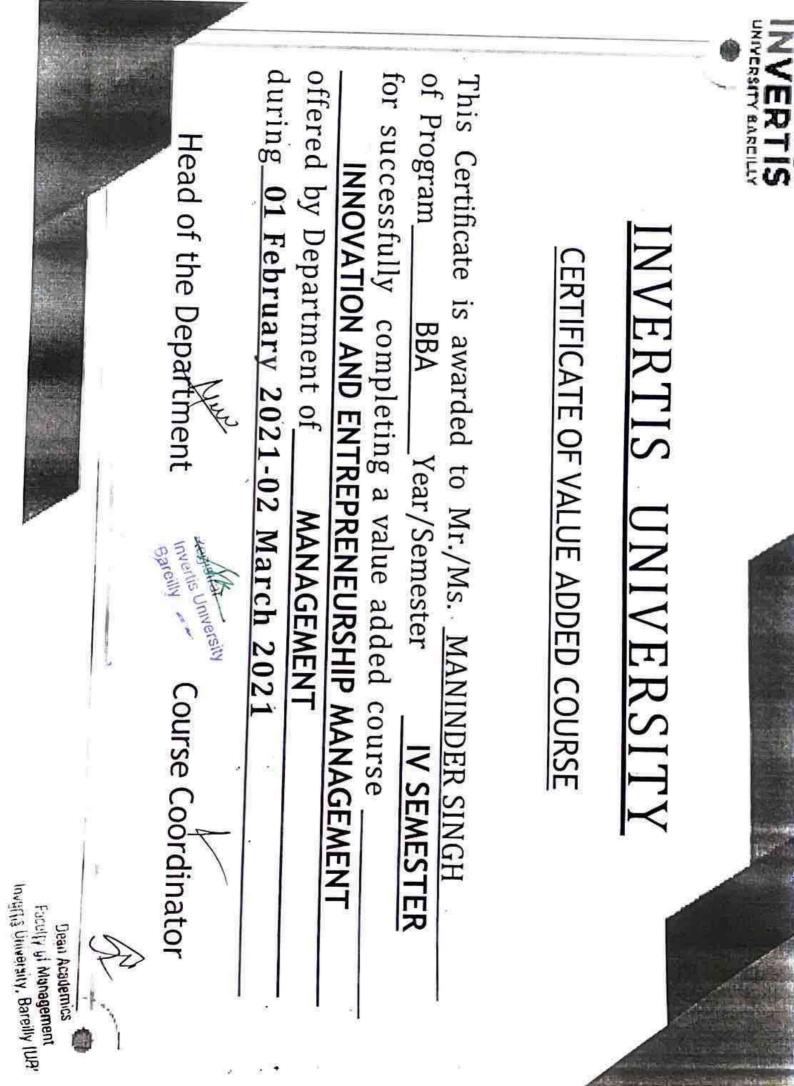


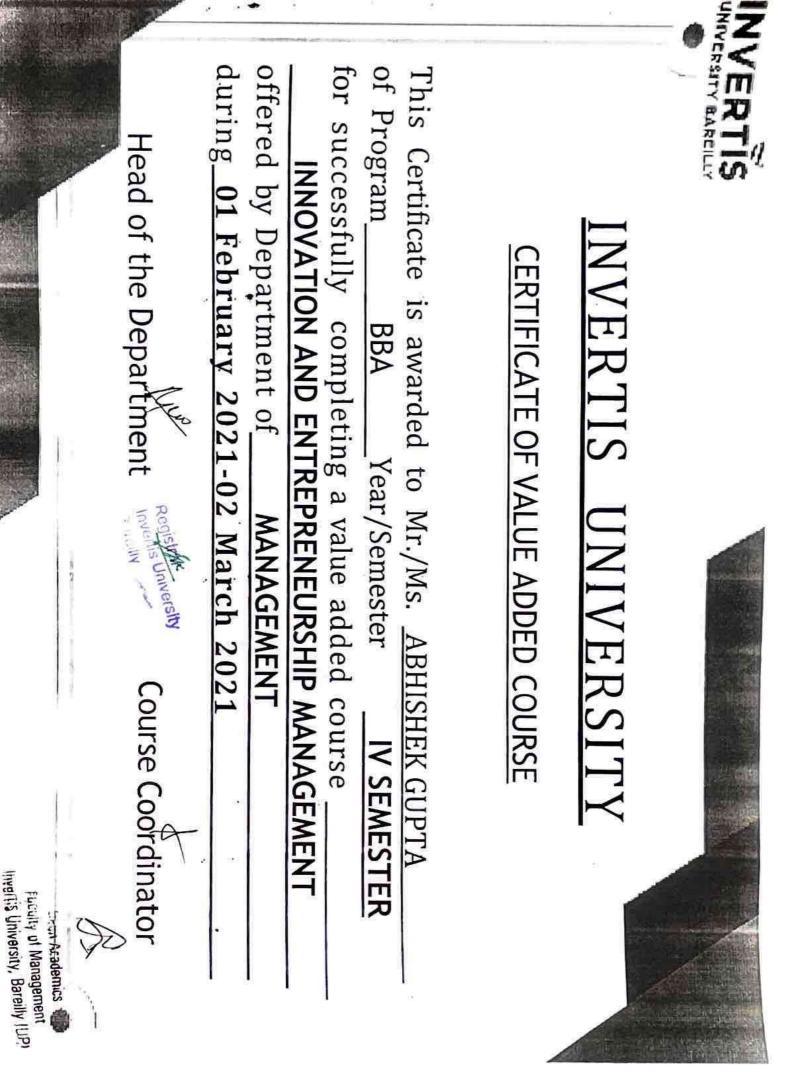
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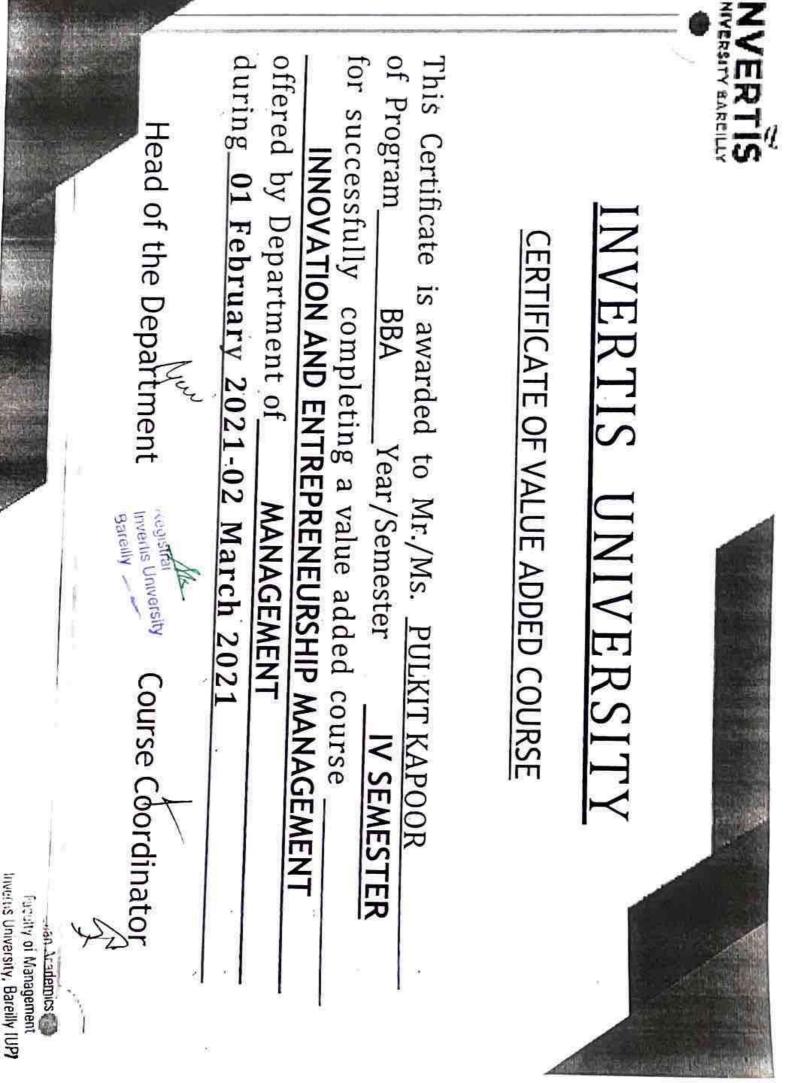
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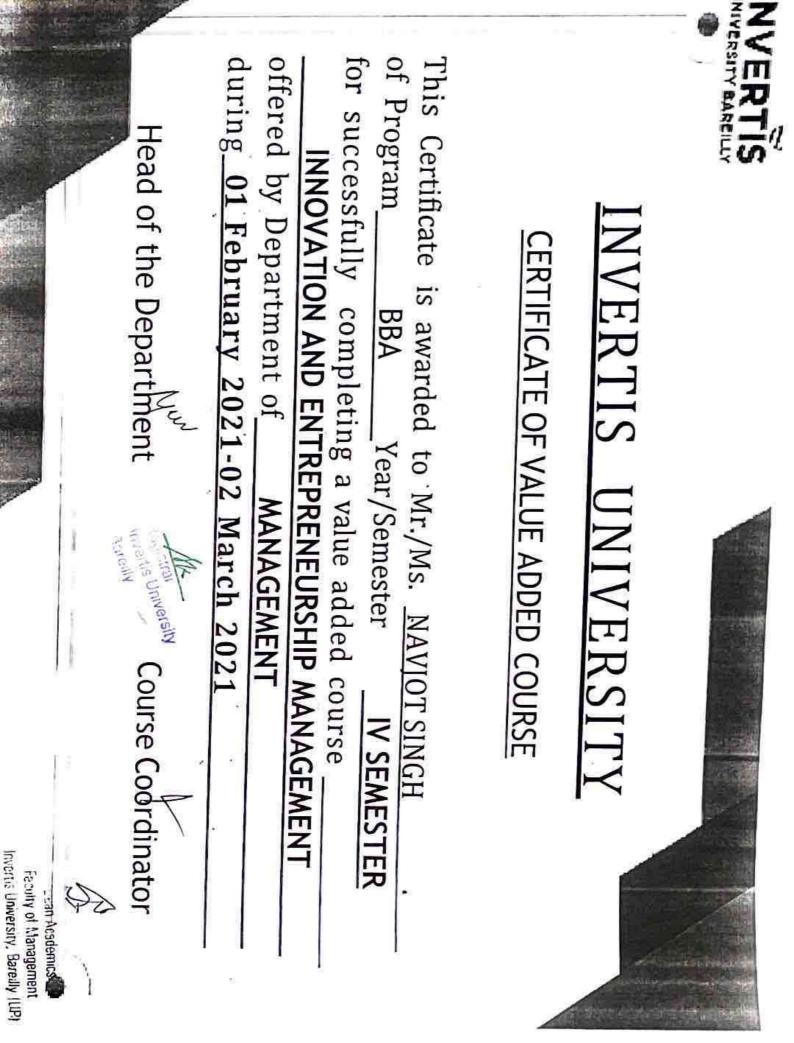
Head of the Department	This Certificate is awarded to Mr./Ms. MANAV MITTAL of Program BBA Year/Semester IV SEMESTE for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT offered by Department of MANAGEMENT during 01 February 2021-02 March 2021	INVERTIS UNIVERSIT	INVERTIVE ARELLY
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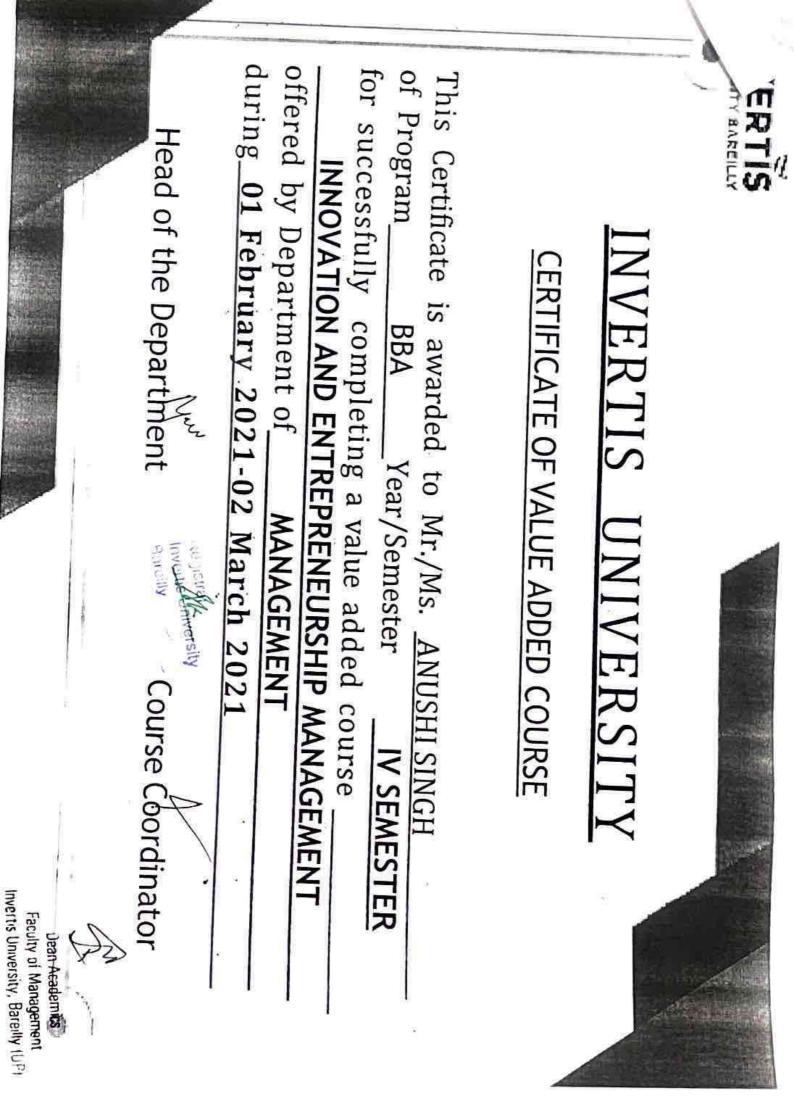
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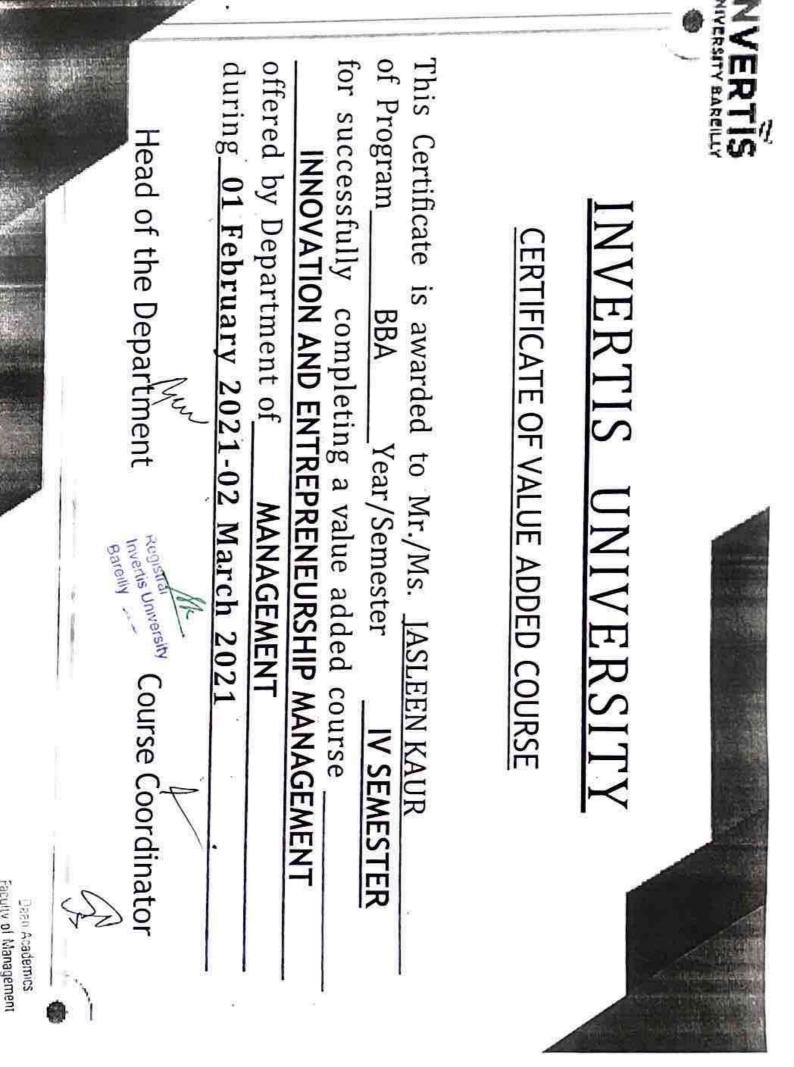
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This Certificate is awarded to Mr./Ms. <u>PRIYANSHU KUMAR MISHRA</u>	This Cer
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	CERTIFICATE OF VALUE ADDED COURSE
	This Certificate is awarded to Mr./Ms. LOVEPREET SINGH
	of Program BBA Year/Semester IV SEMESTER
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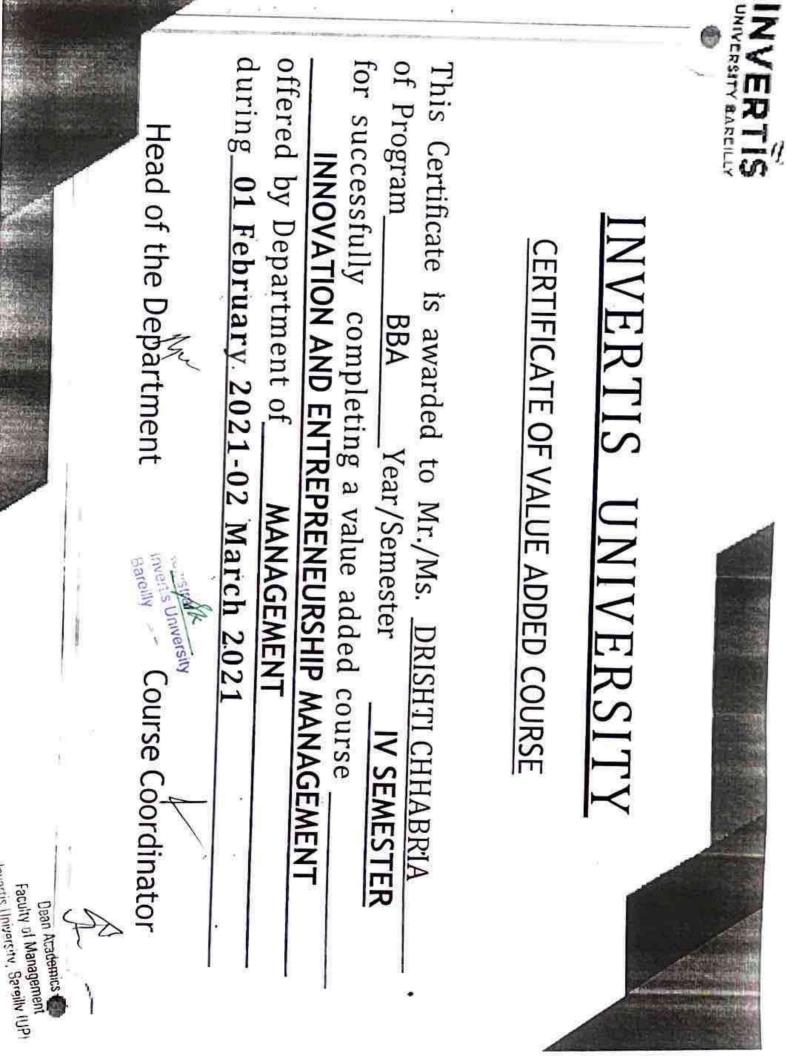


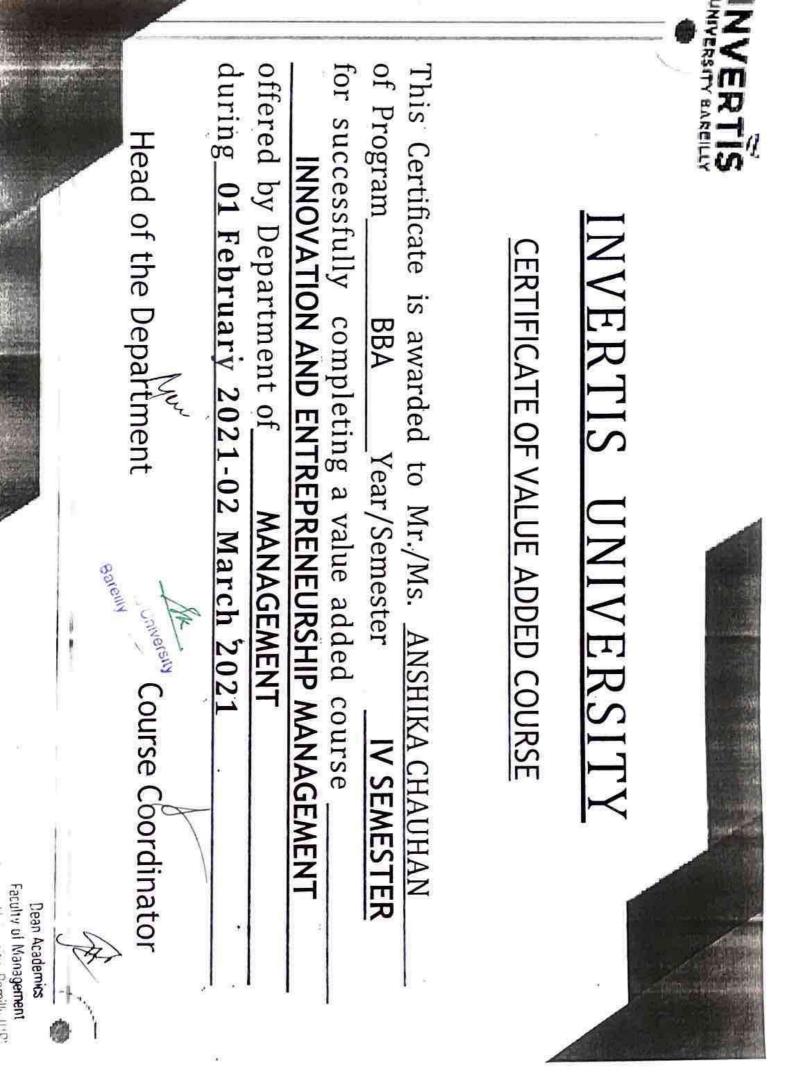
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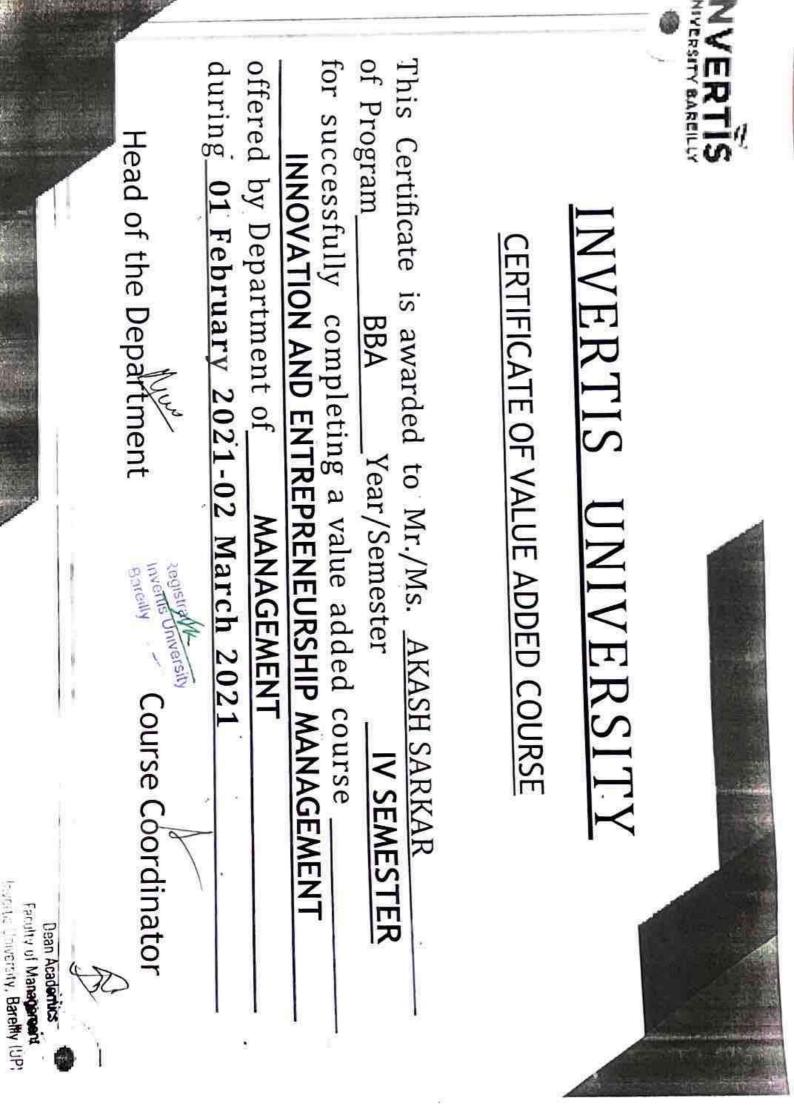
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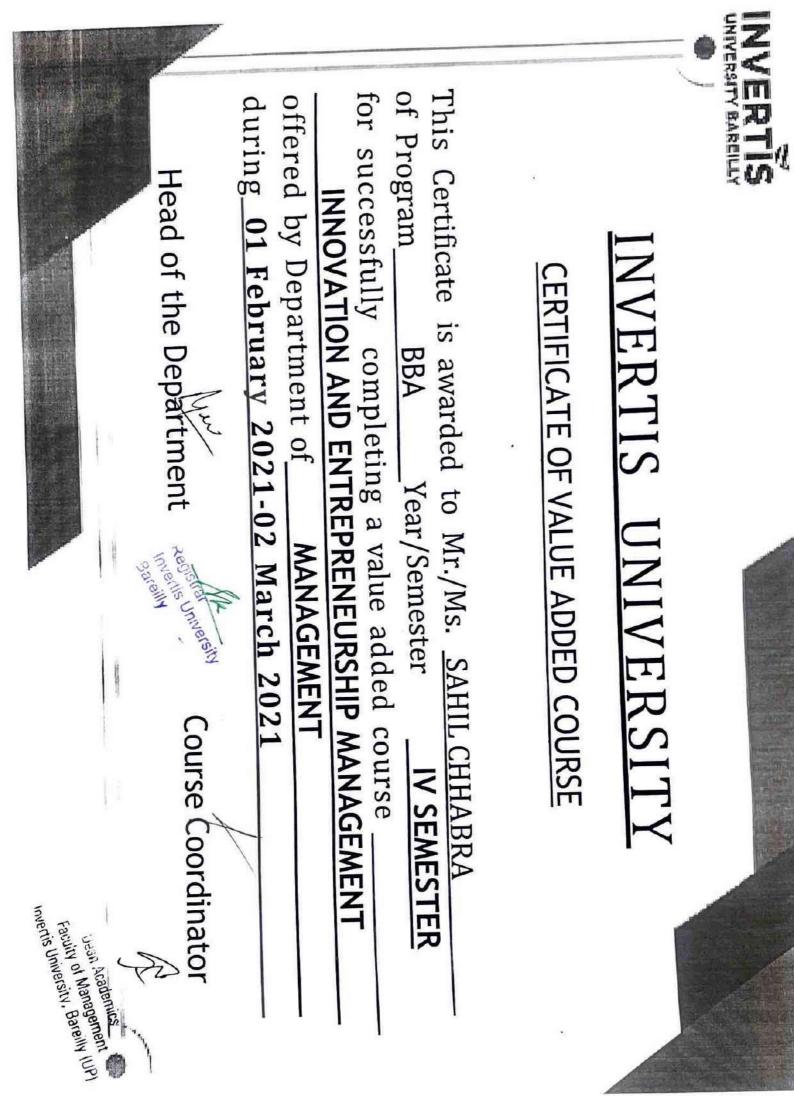
during 01 February 2021-02 March 2021 offered by Department of for successfully completing a value added course of Program This Certificate is awarded to Mr./Ms. SIMRAN ARORA Head of the Department INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Year/Semester MANAGEMENT Bareilly -Invents University Course Coordinator IV SEMESTER

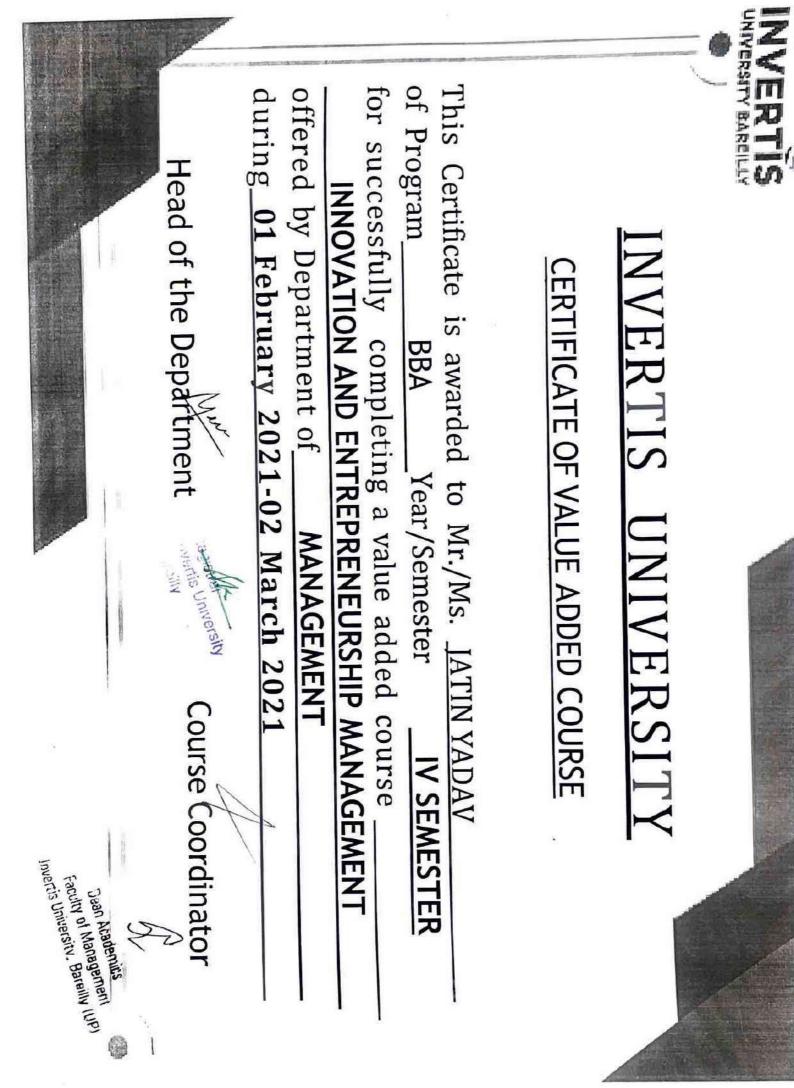
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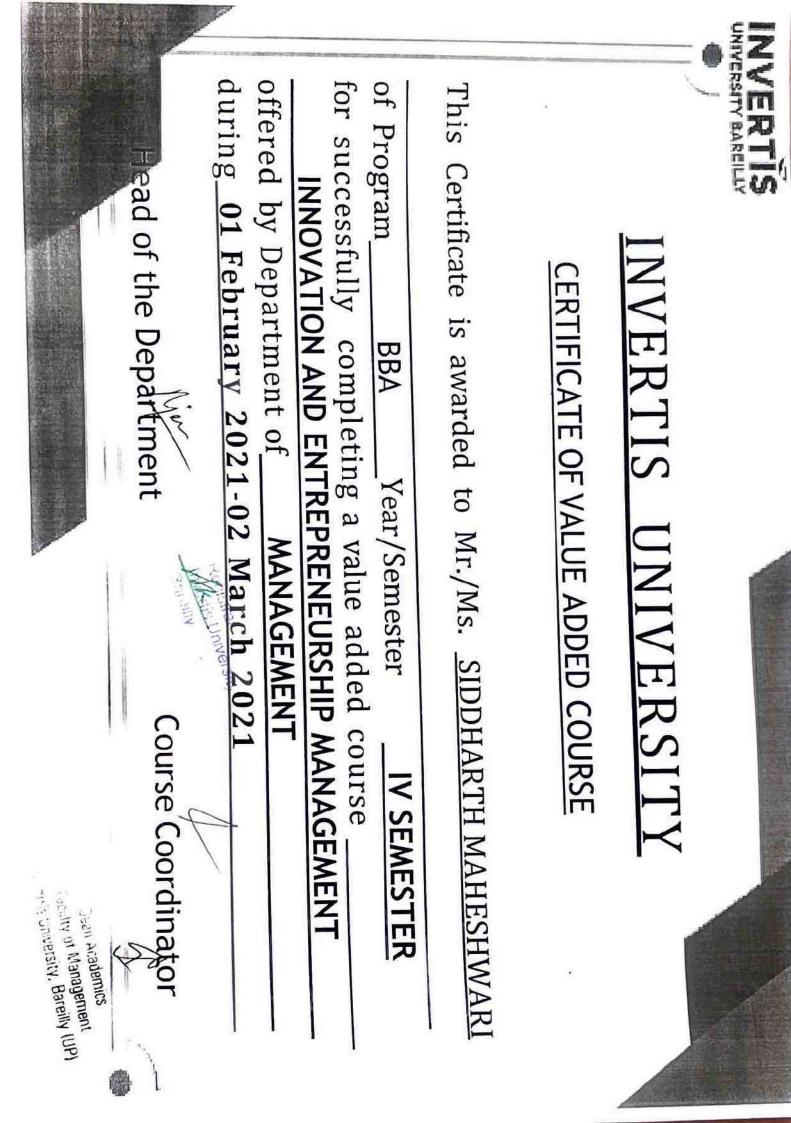


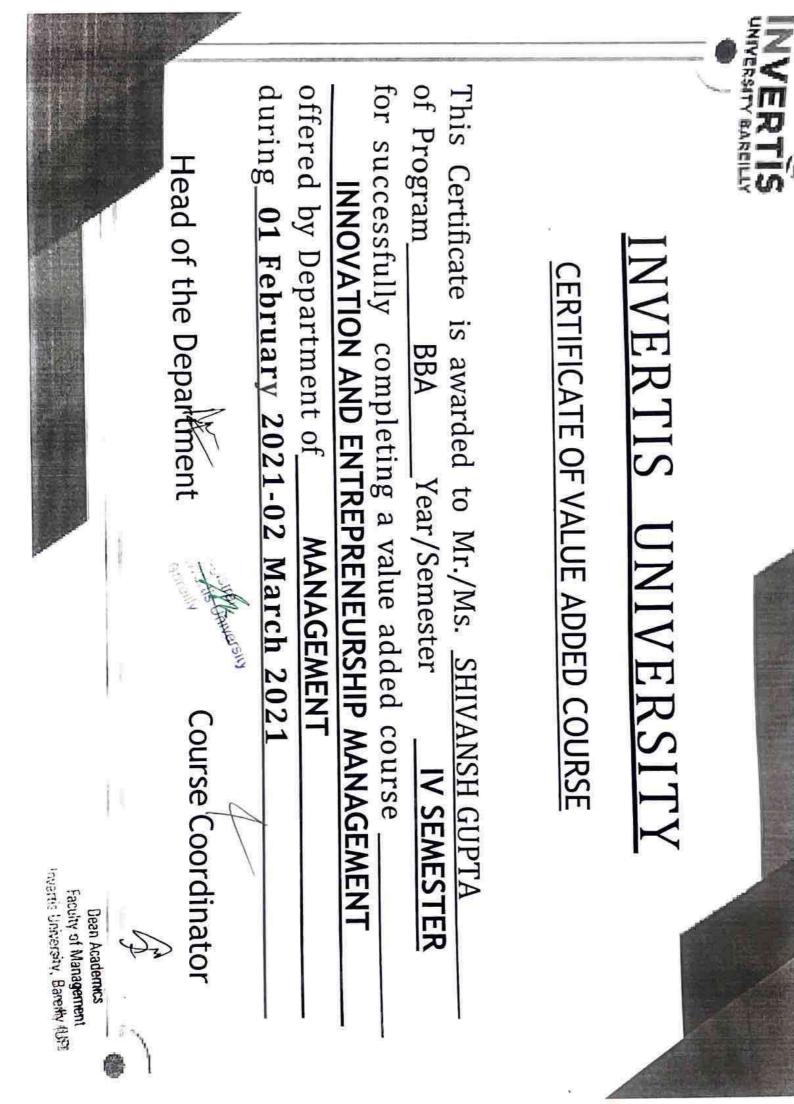


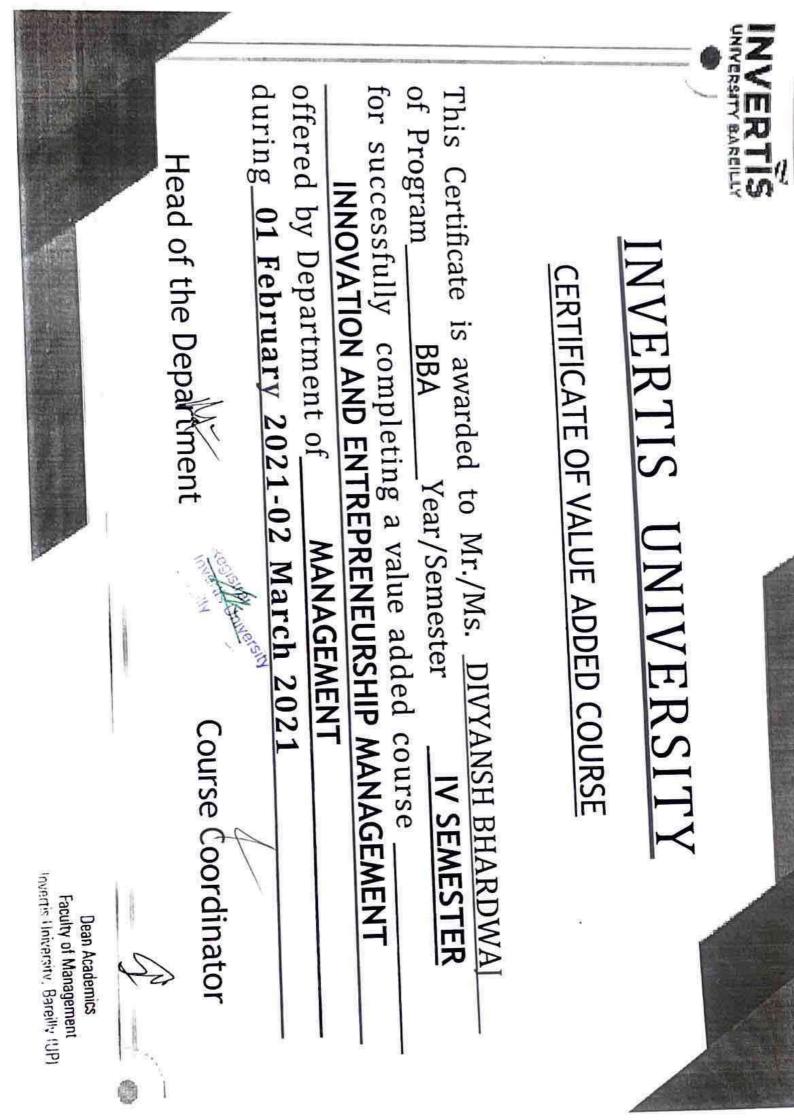


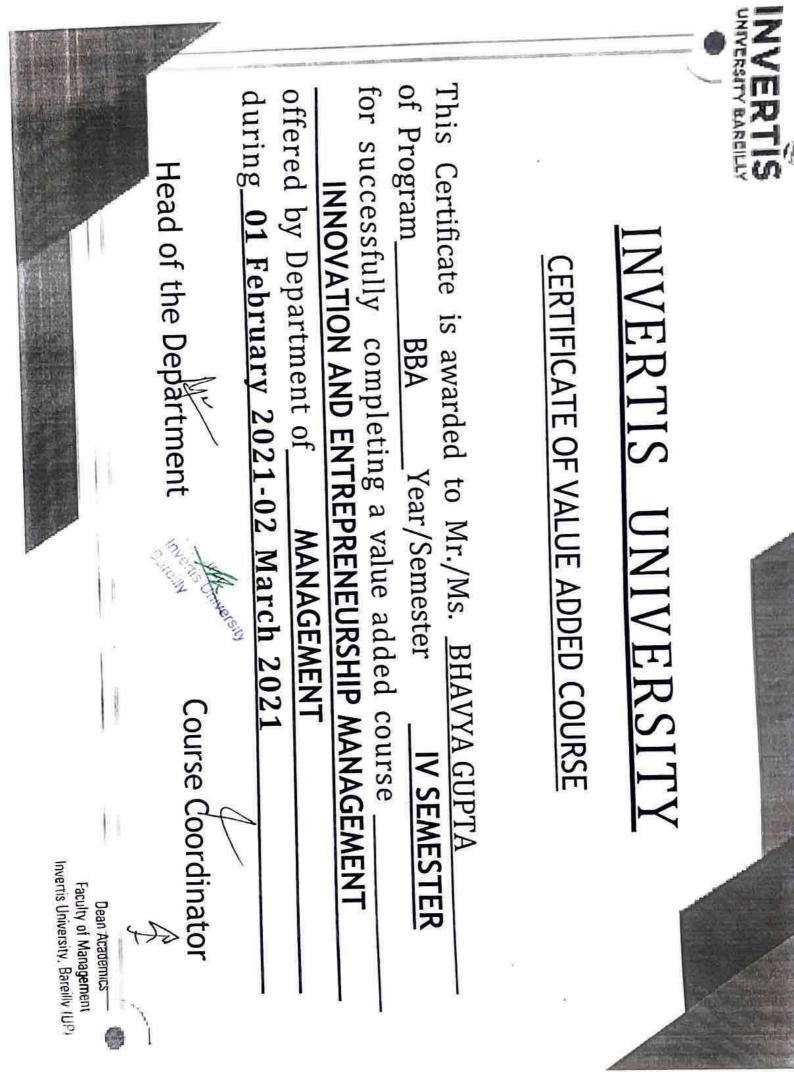


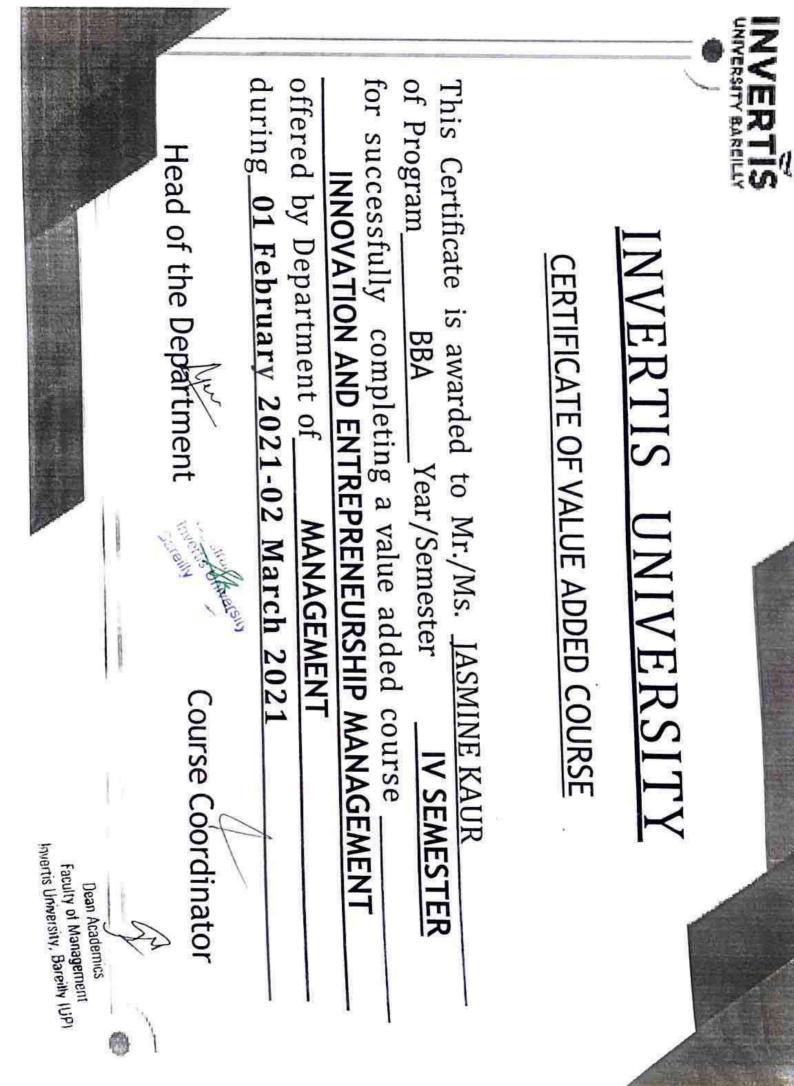


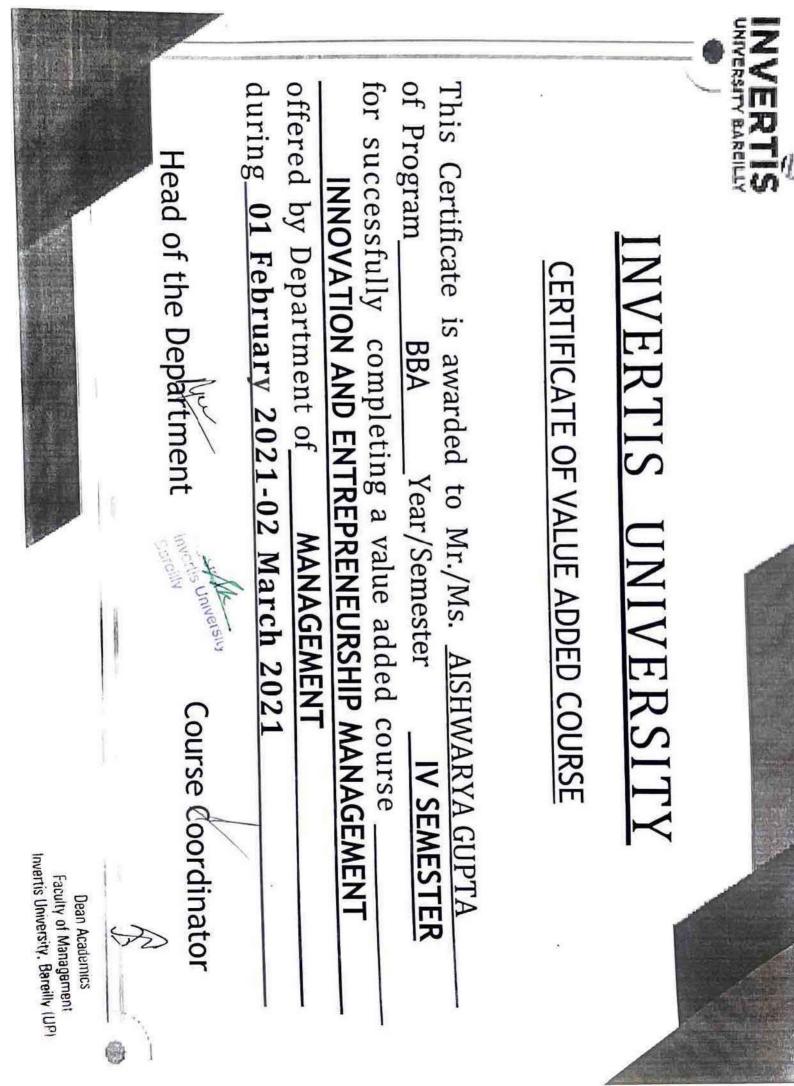


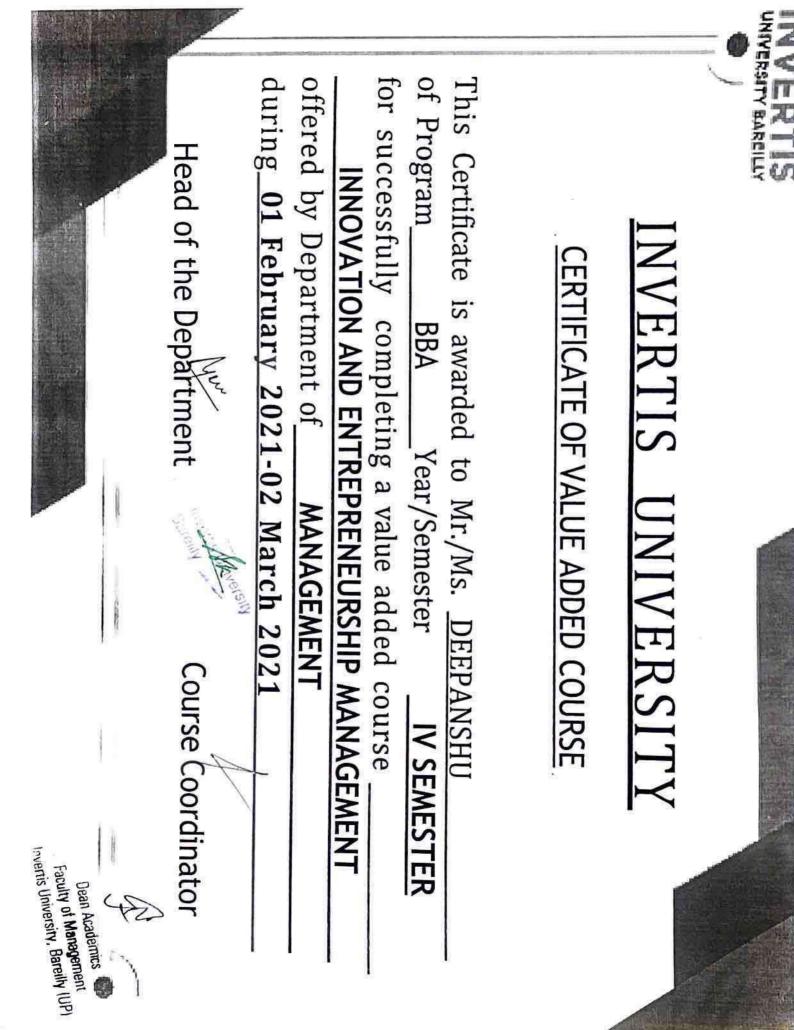












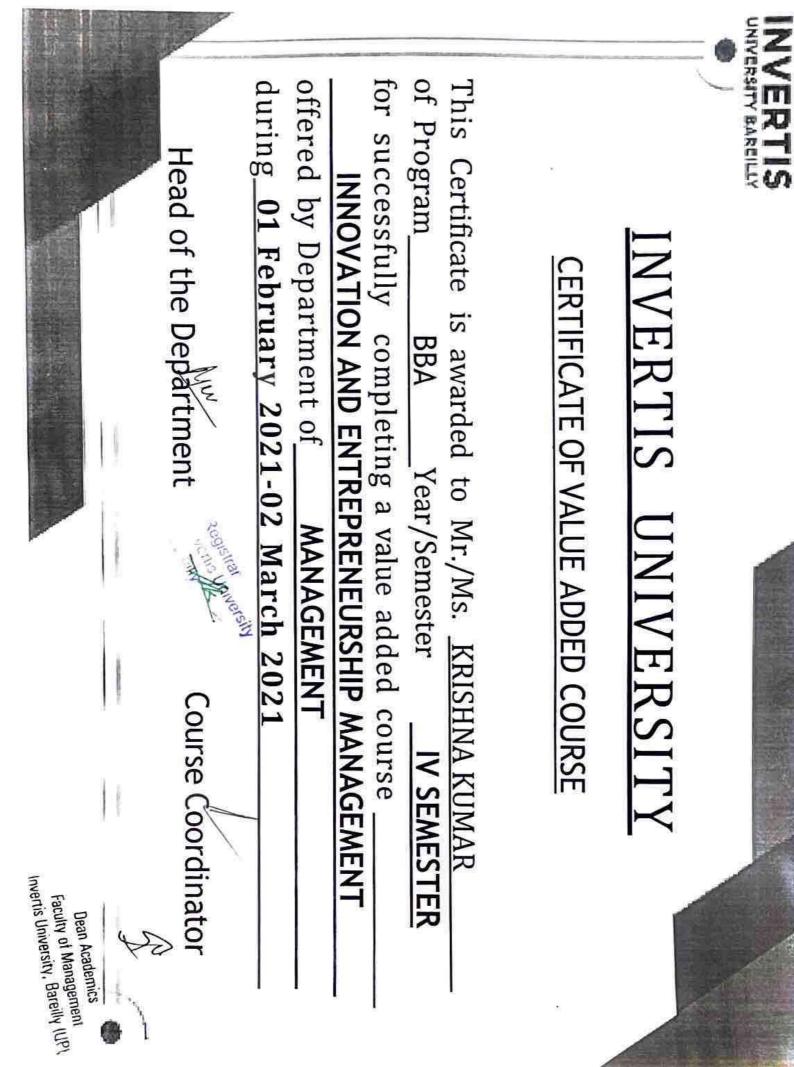


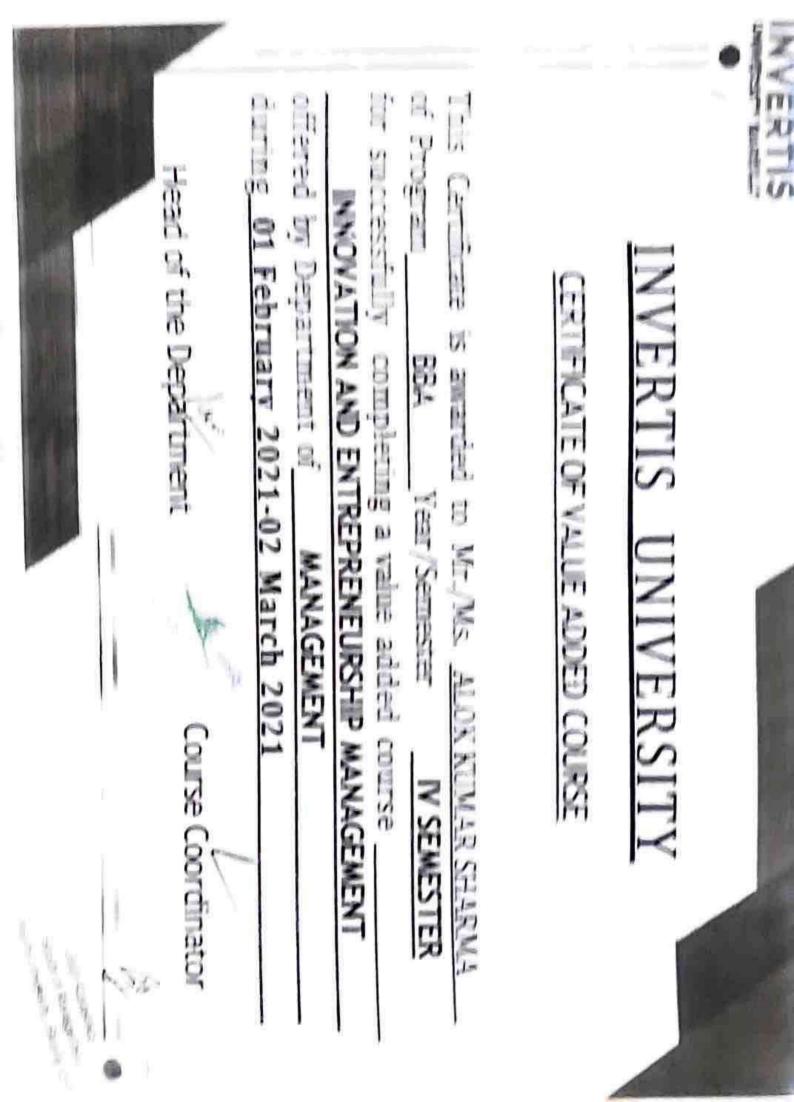
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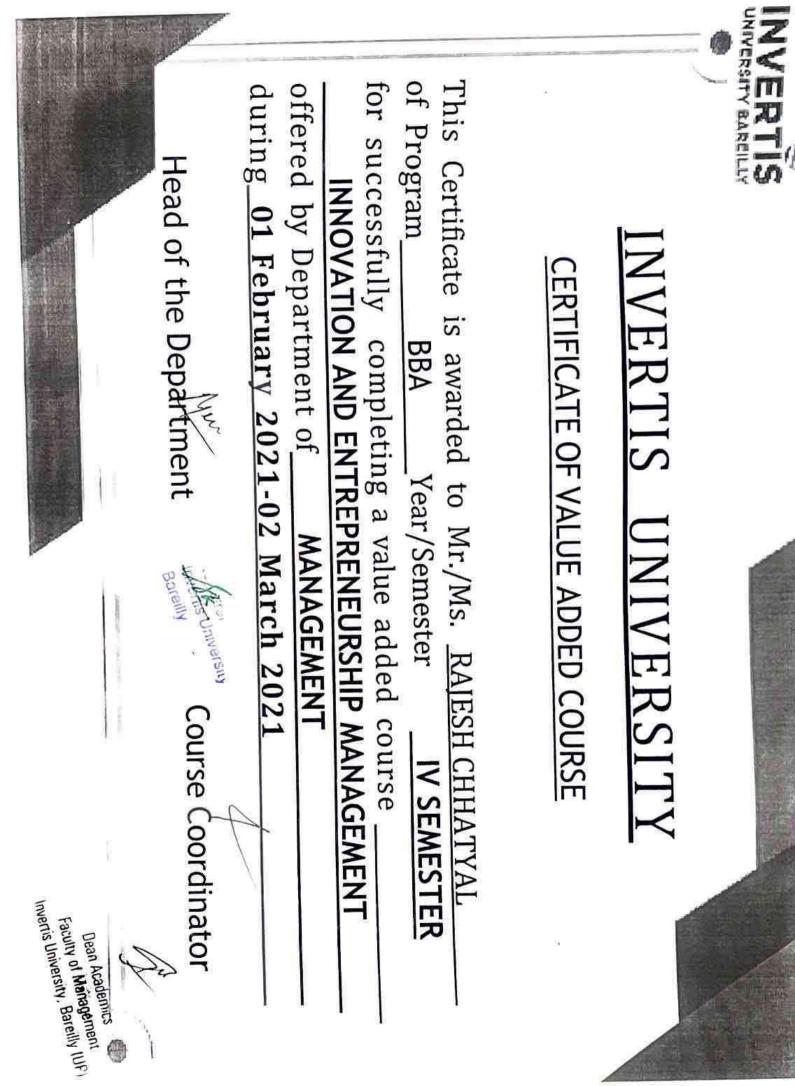
CERTIFICATE OF VALUE ADDED COURSE

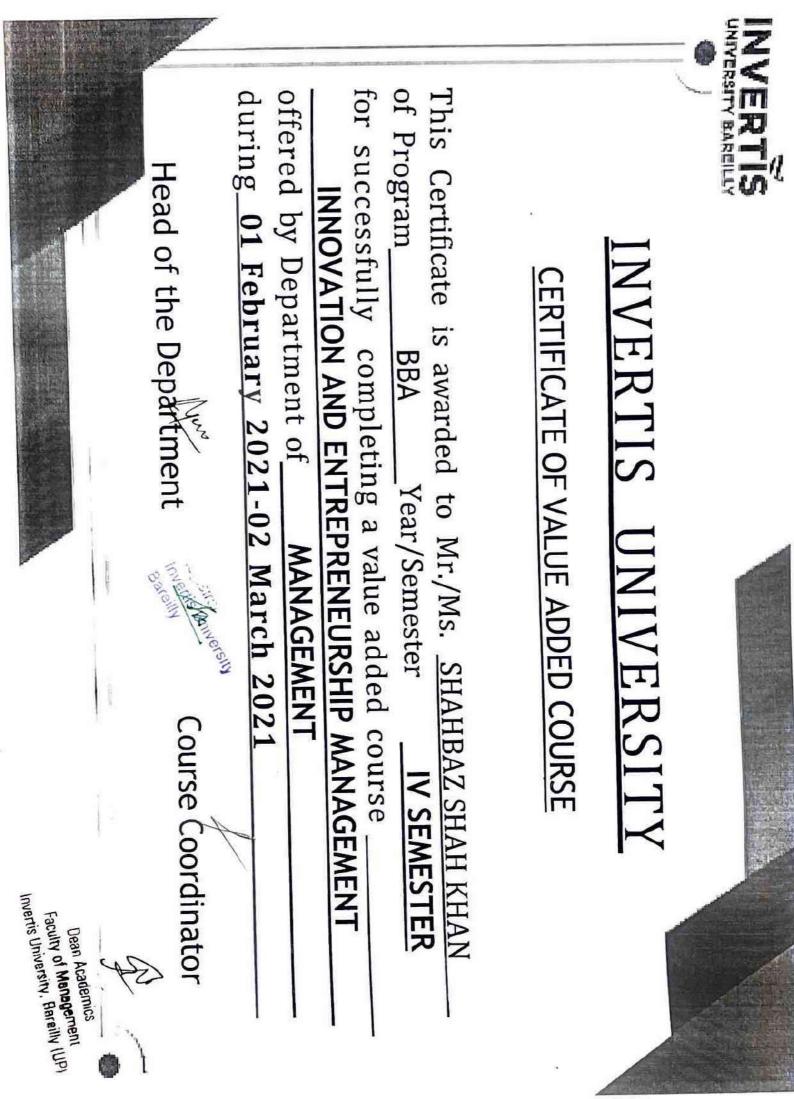
for successfully completing a value added course offered by Department of MANAGEMENT of Program This Certificate is awarded to Mr./Ms. FAIZI KHAN INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Year/Semester IV SEMESTER

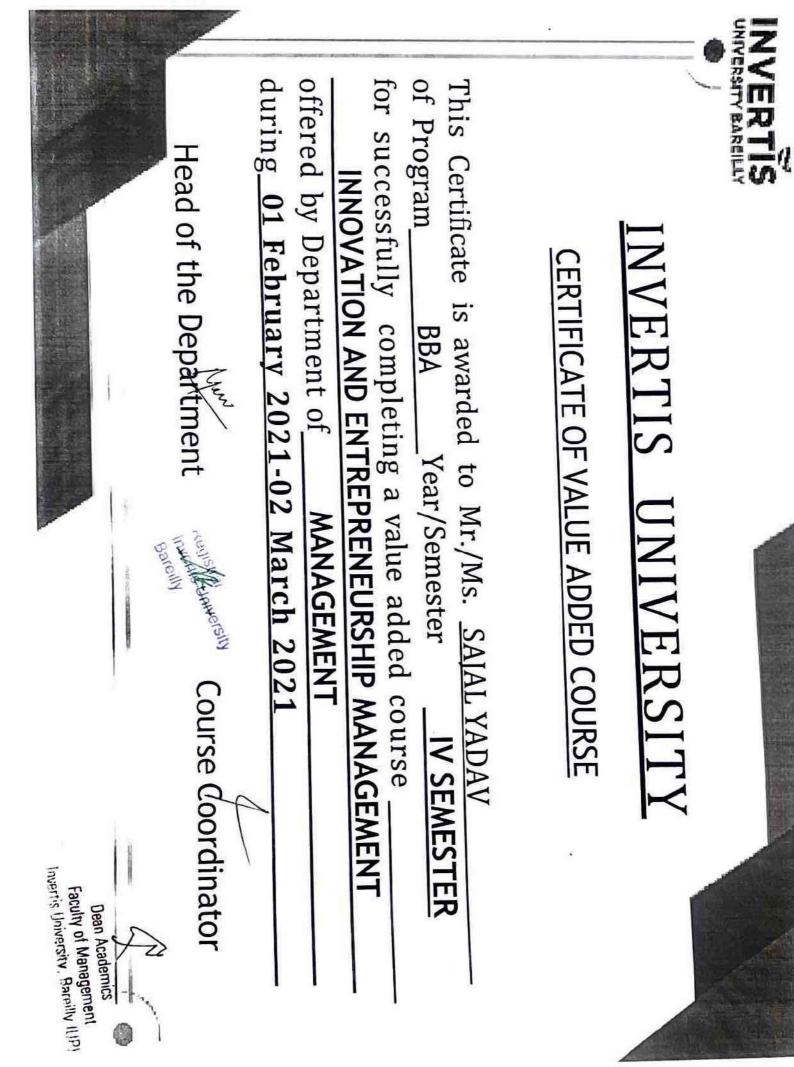
during 01 February 2021-02 March 2021 Head of the Department NIUN HINGINS . Course Coordinator Invertis University, Bareilly IUPI Faculty of Management Dean Academics

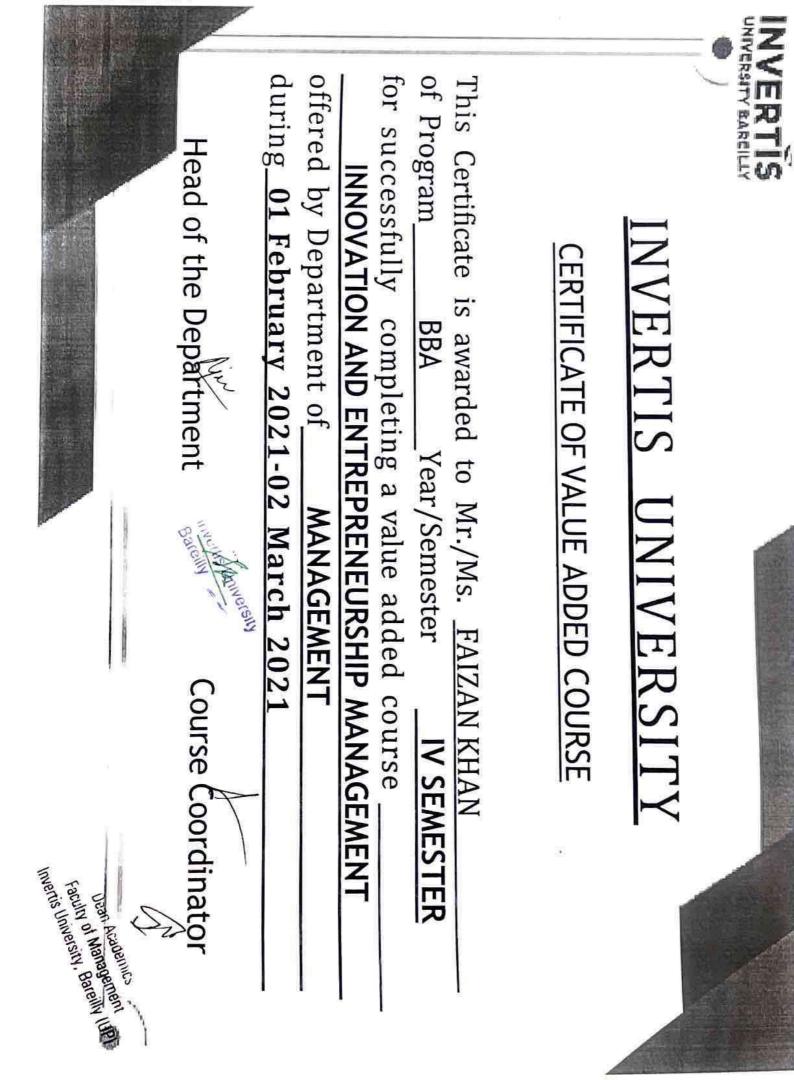


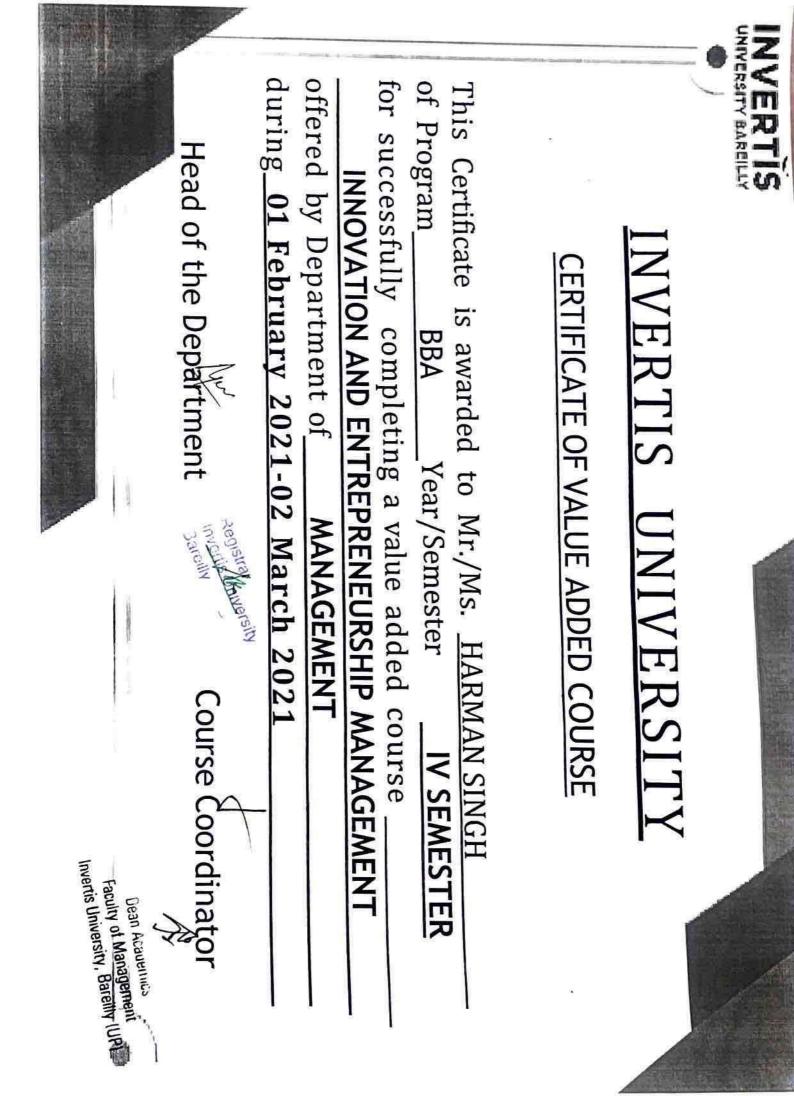


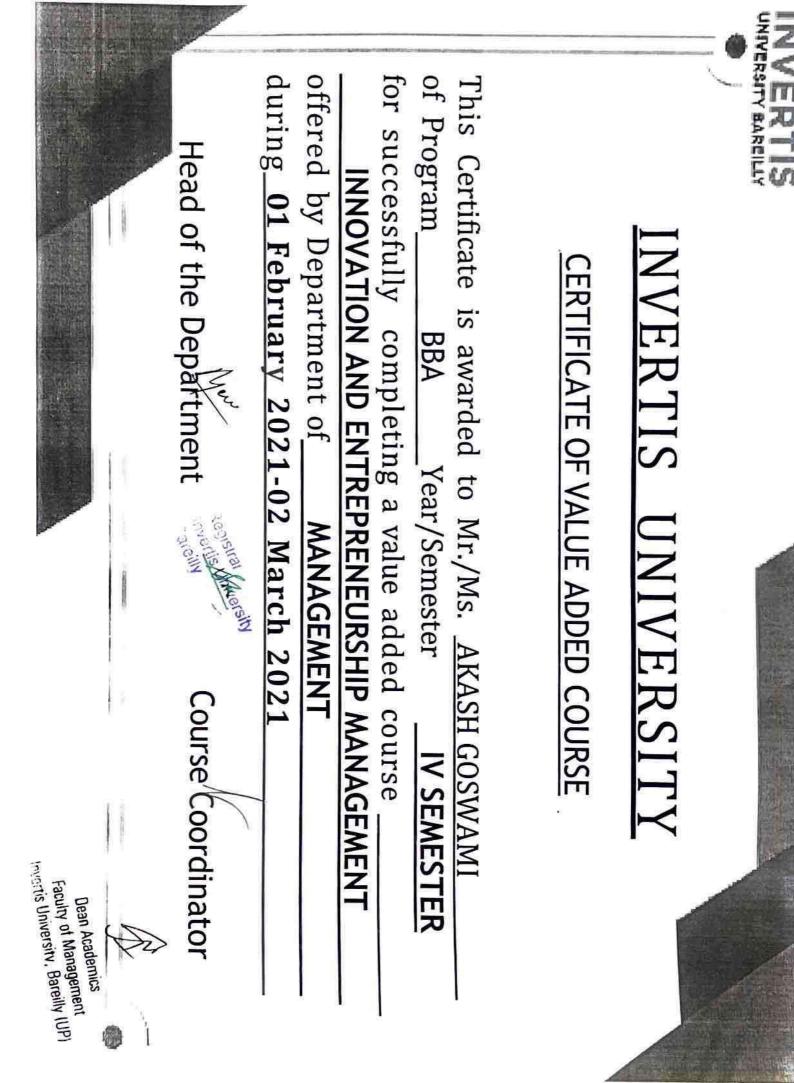


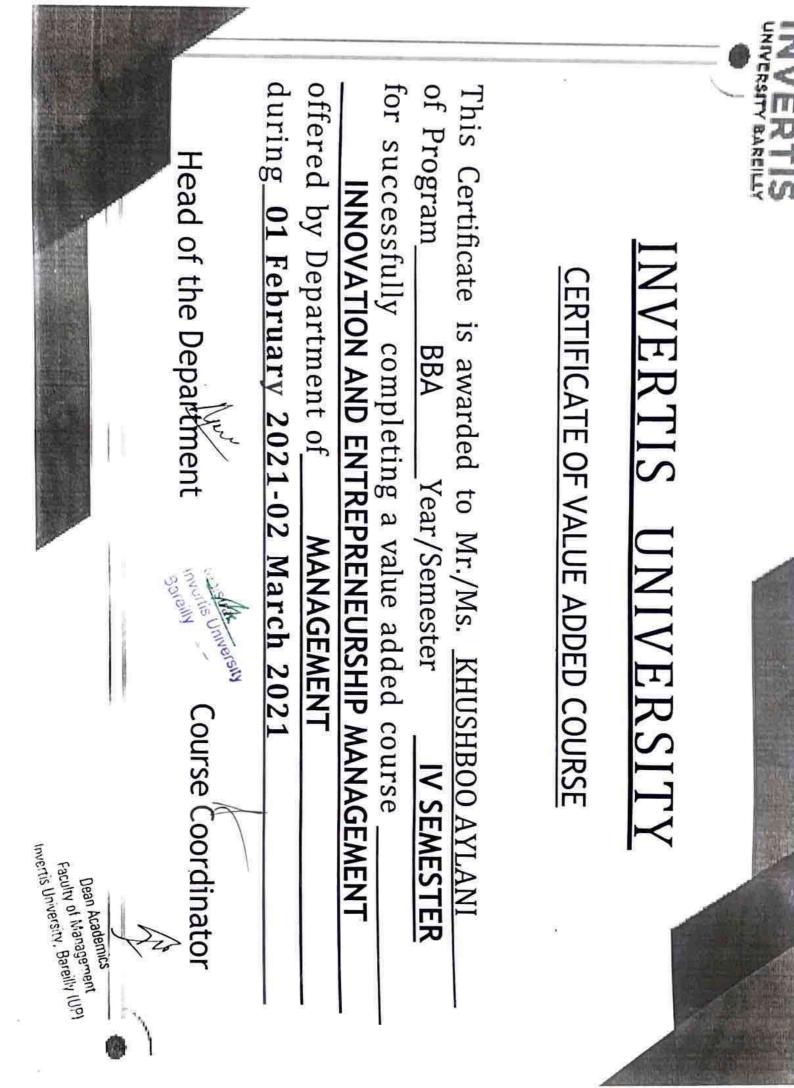


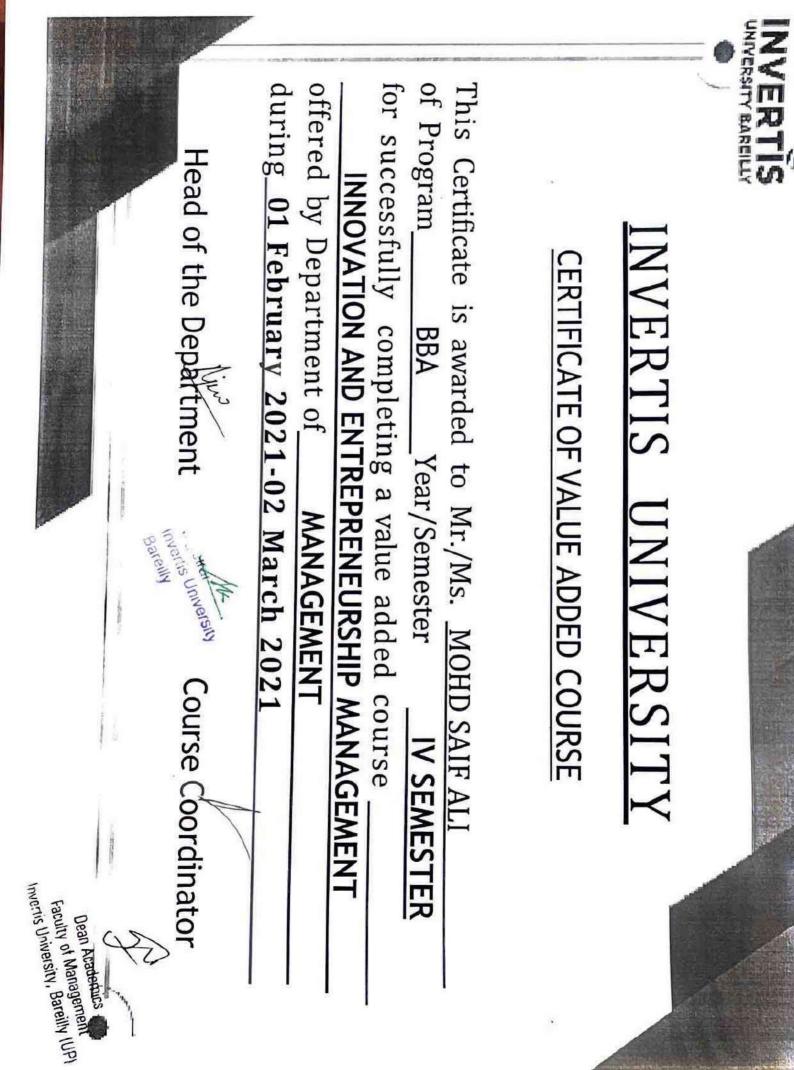












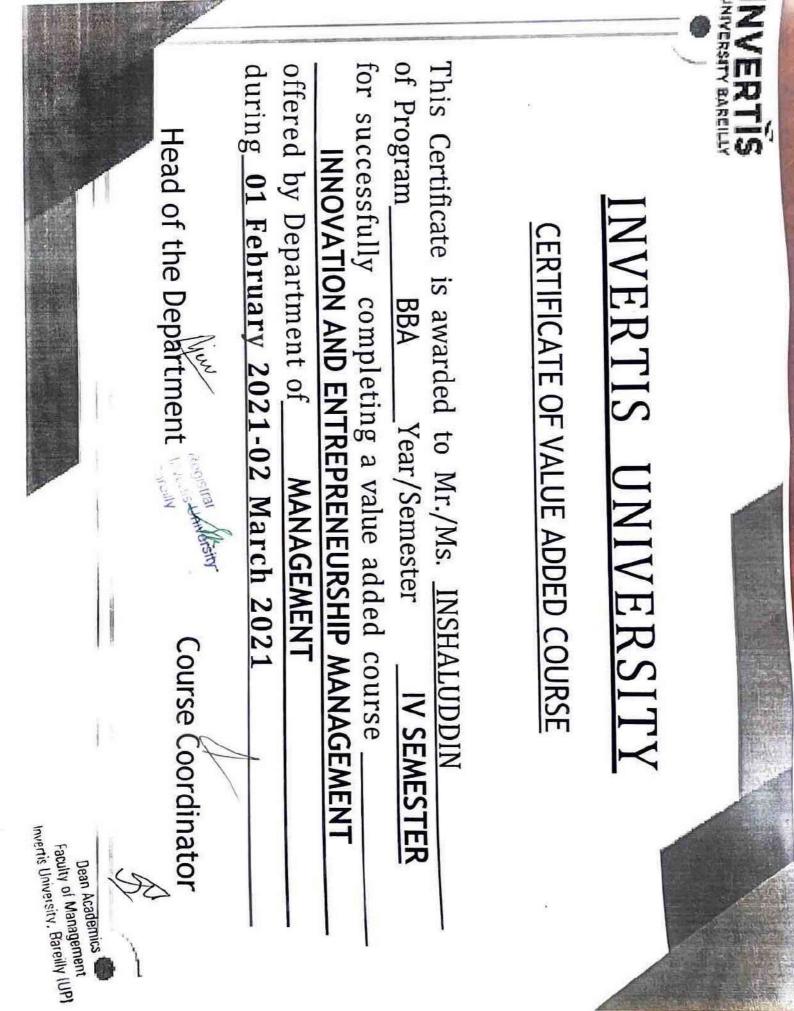


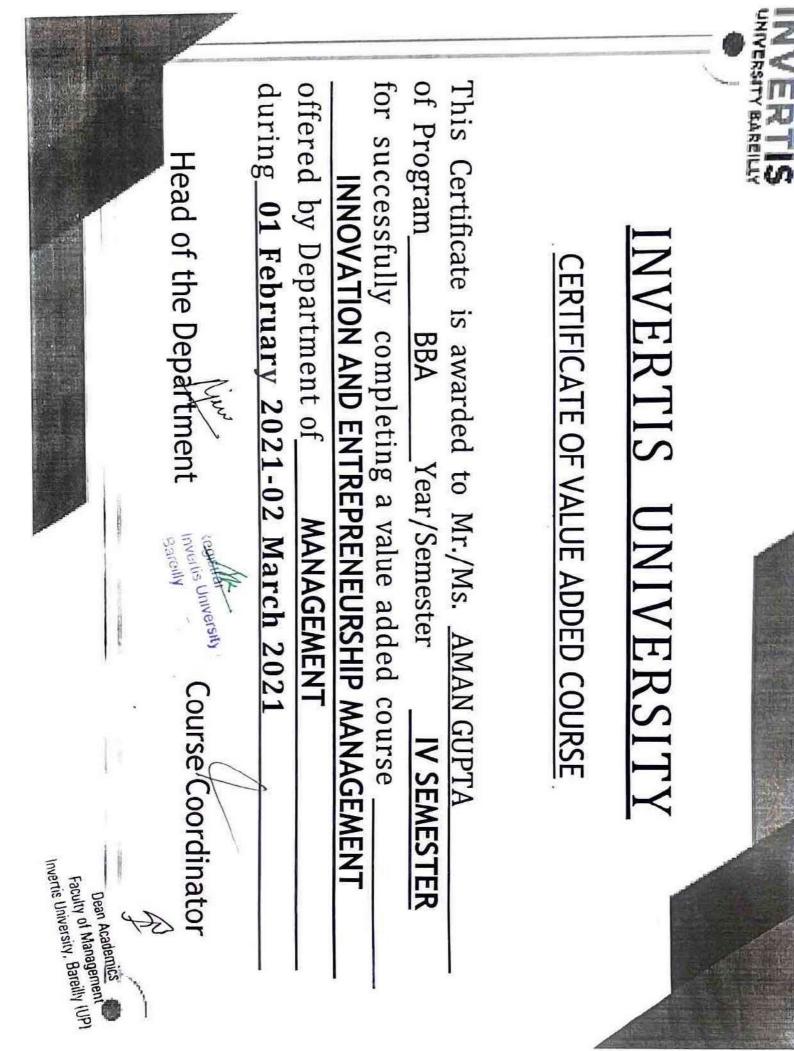
INVERTIS UNIVERSITY

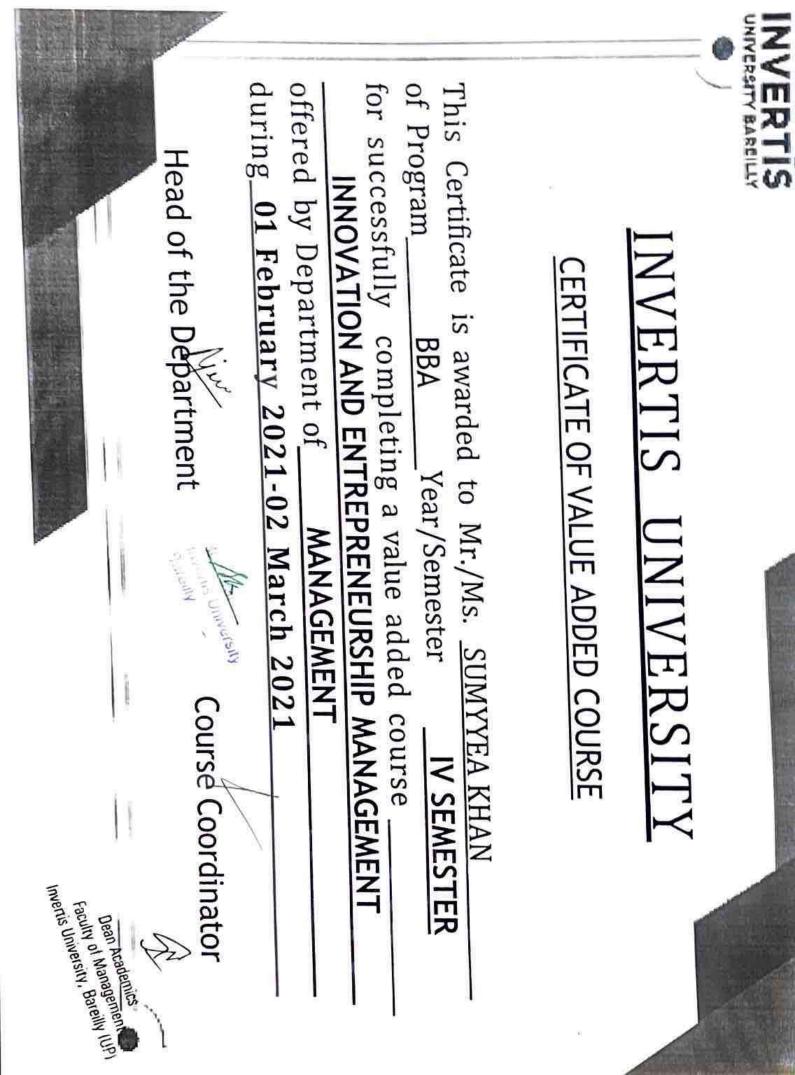
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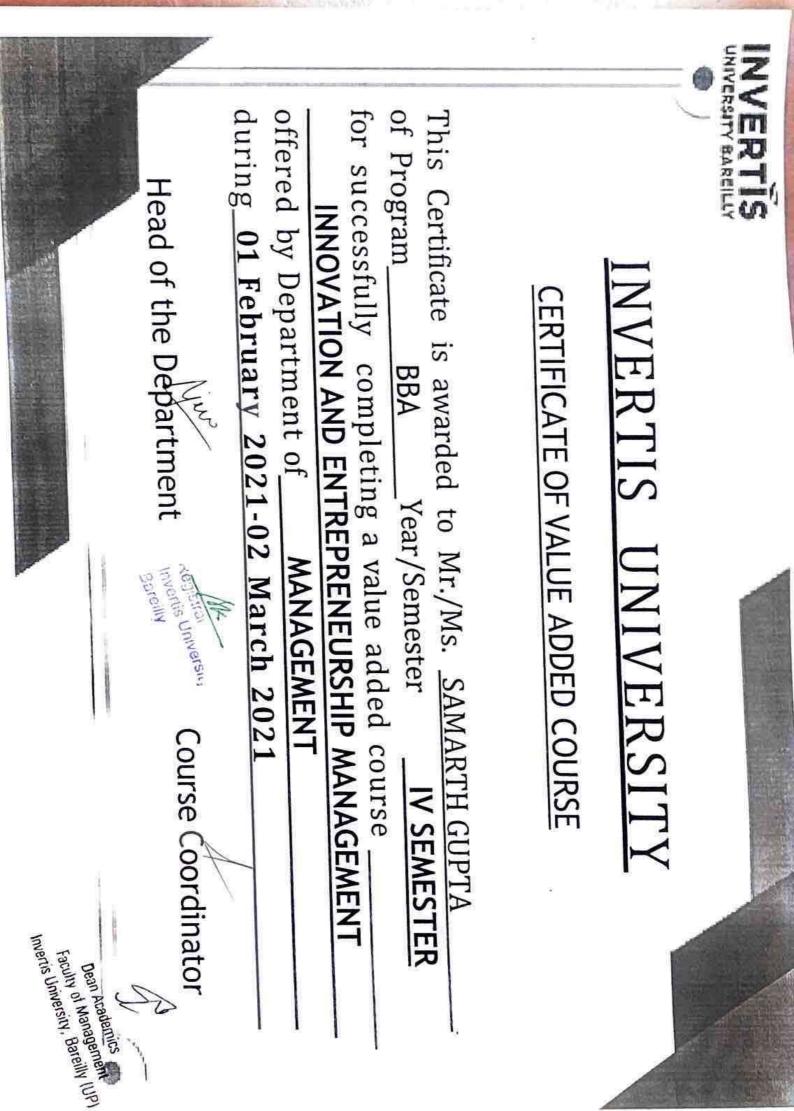
during 01 February 2021-02 March 2021 offered by Department of MANAGEMENT tor successfully completing a value added course of Program This Certificate is awarded to Mr./Ms. TAHSEEN RAZA Head of the Department INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA MIN Year/Semester 6918-Course Coordinator IV SEMESTER Dean Acadomics

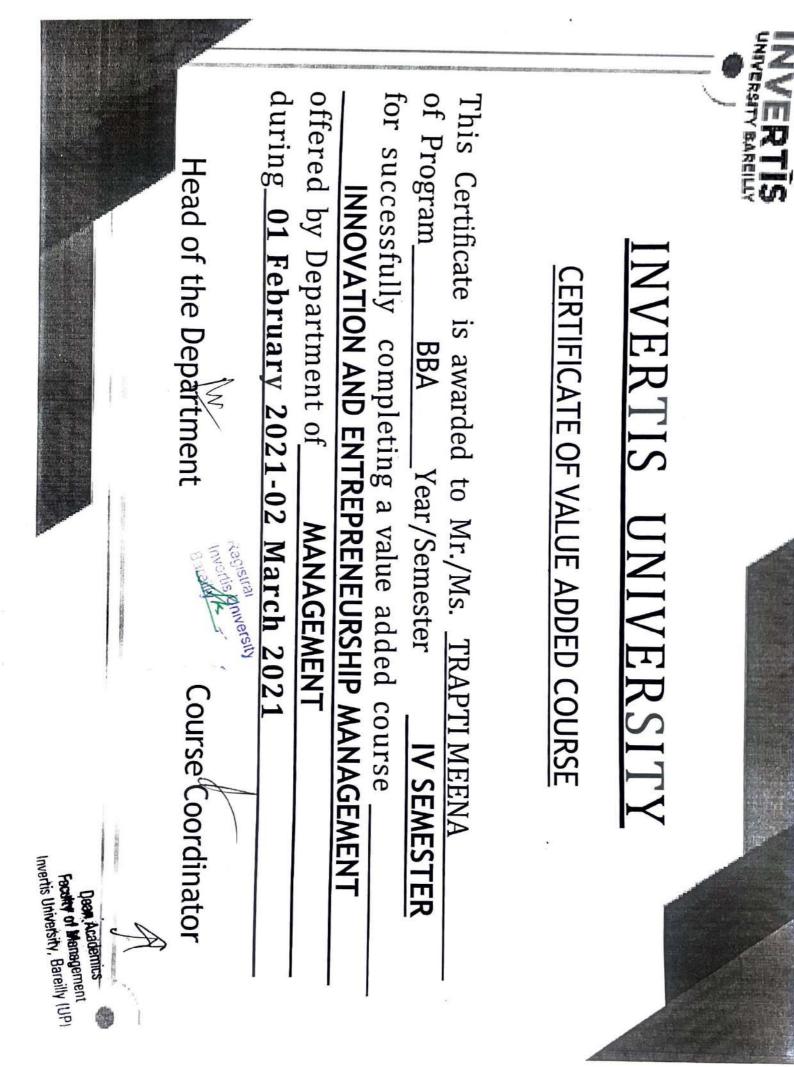
Faculty of Management Invertis University, Bareally (UP)

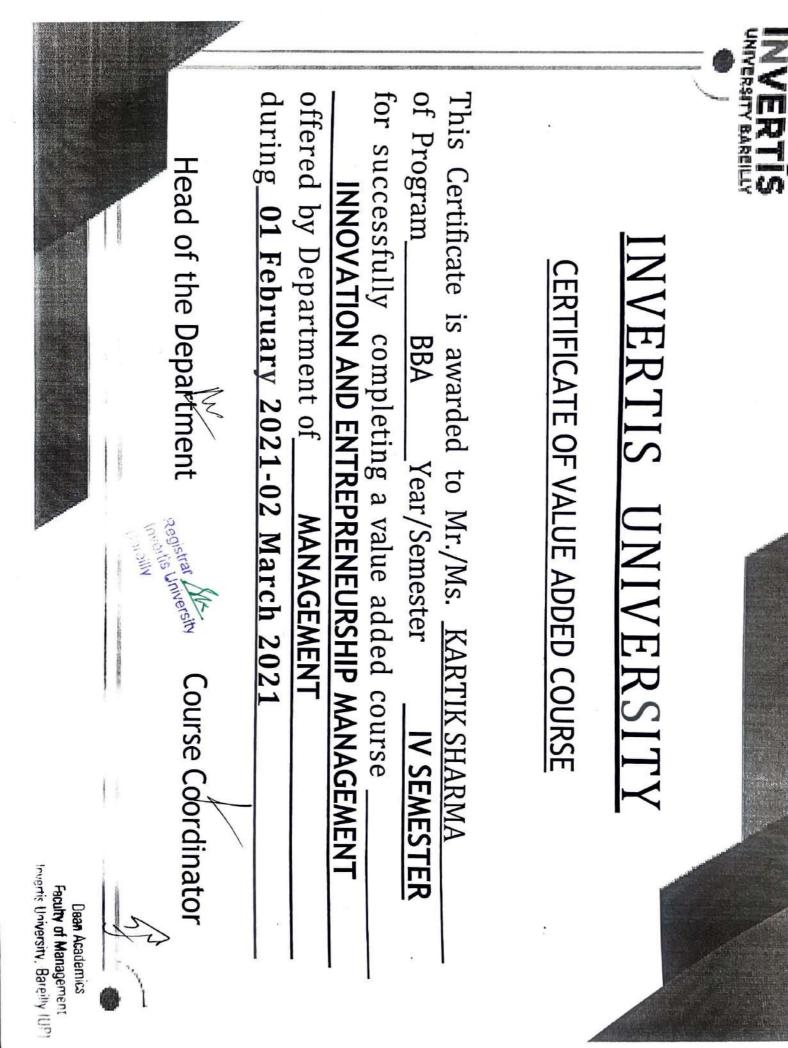


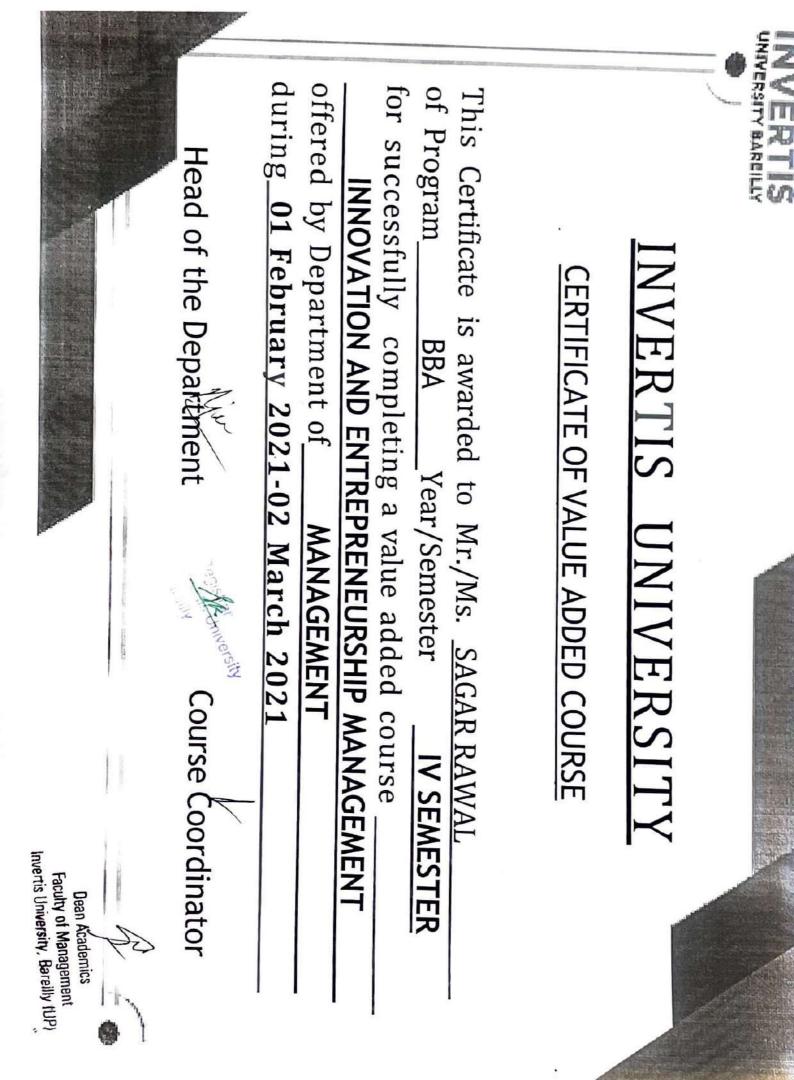


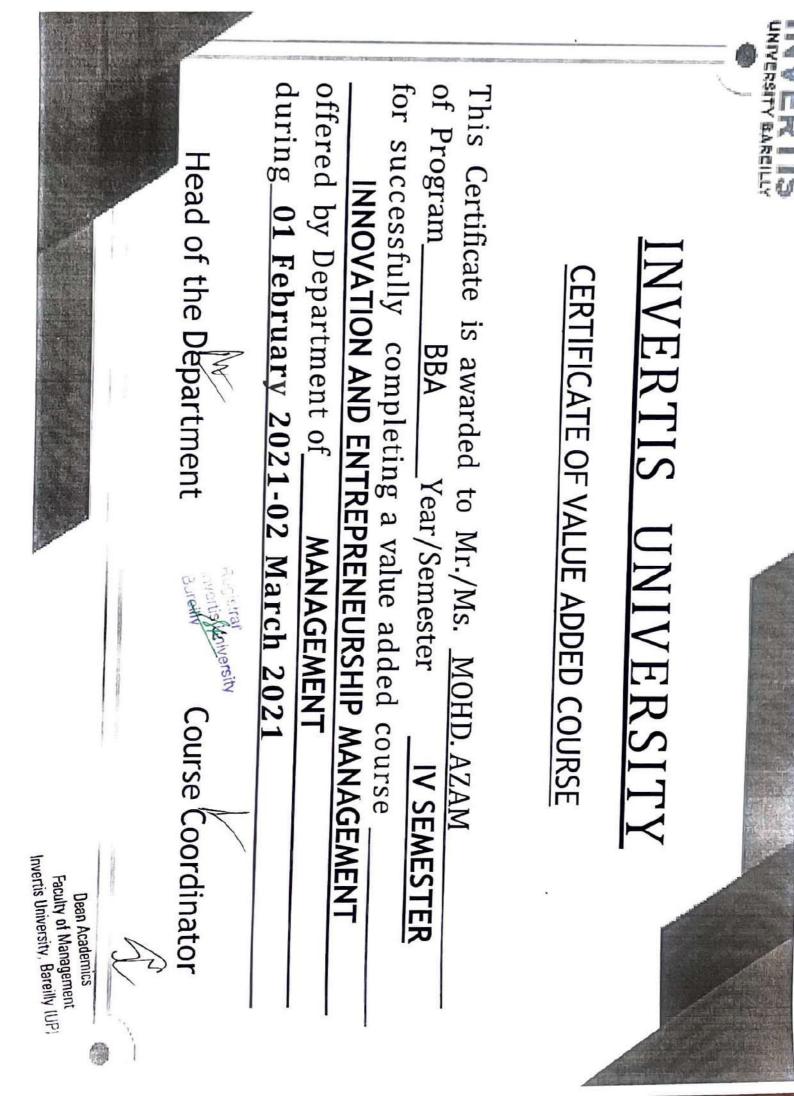


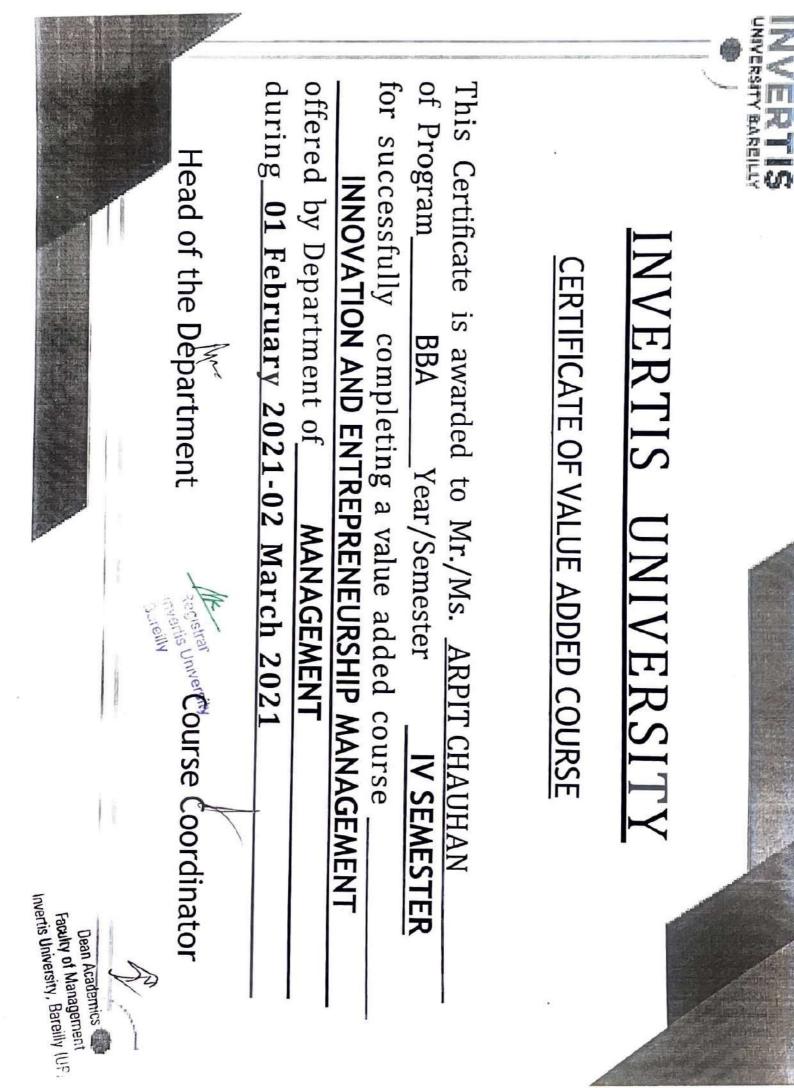


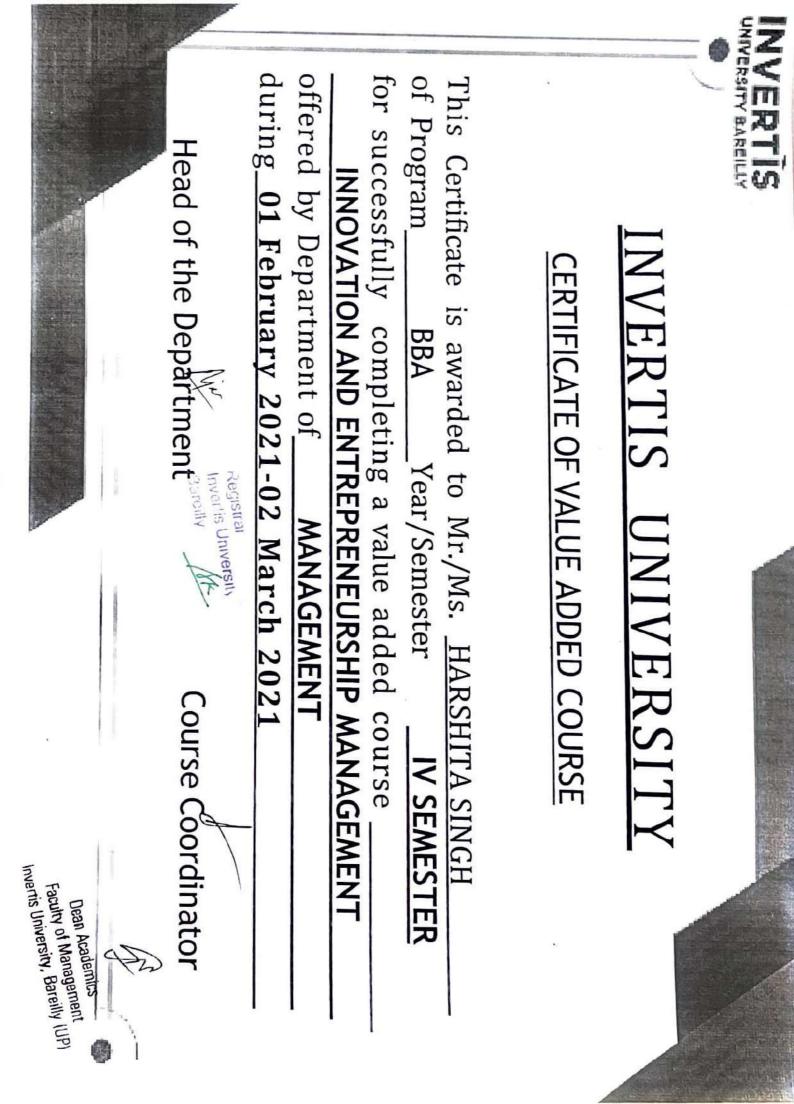


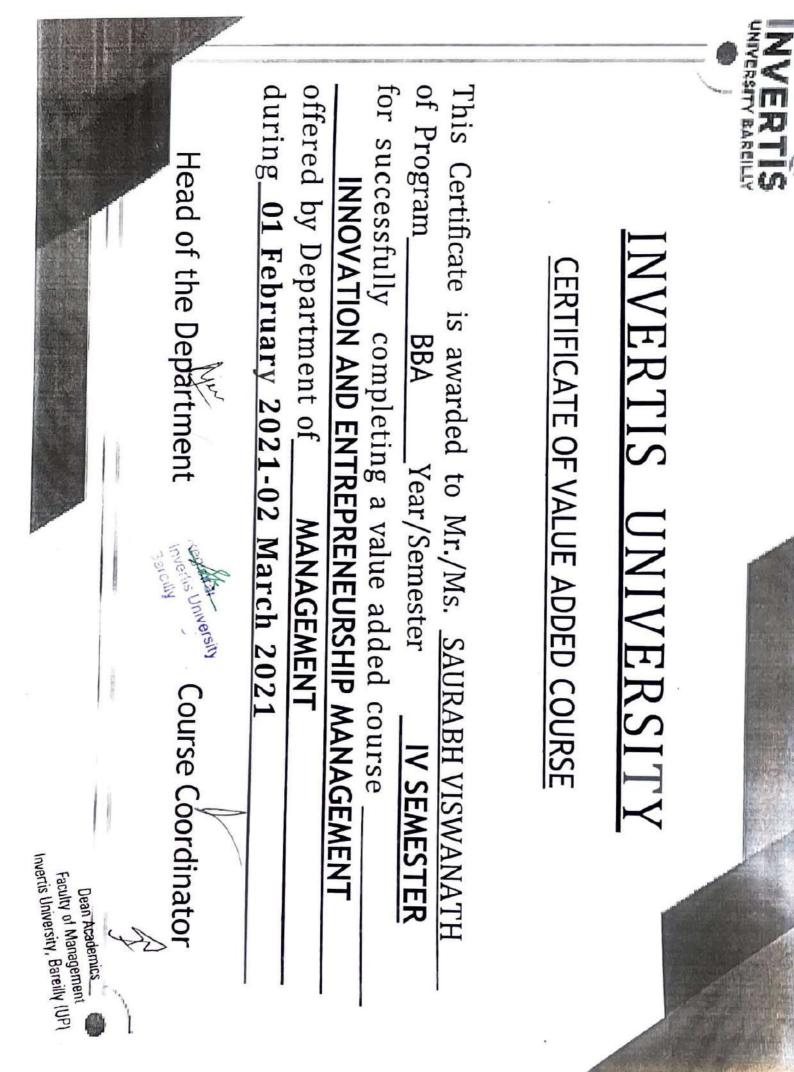


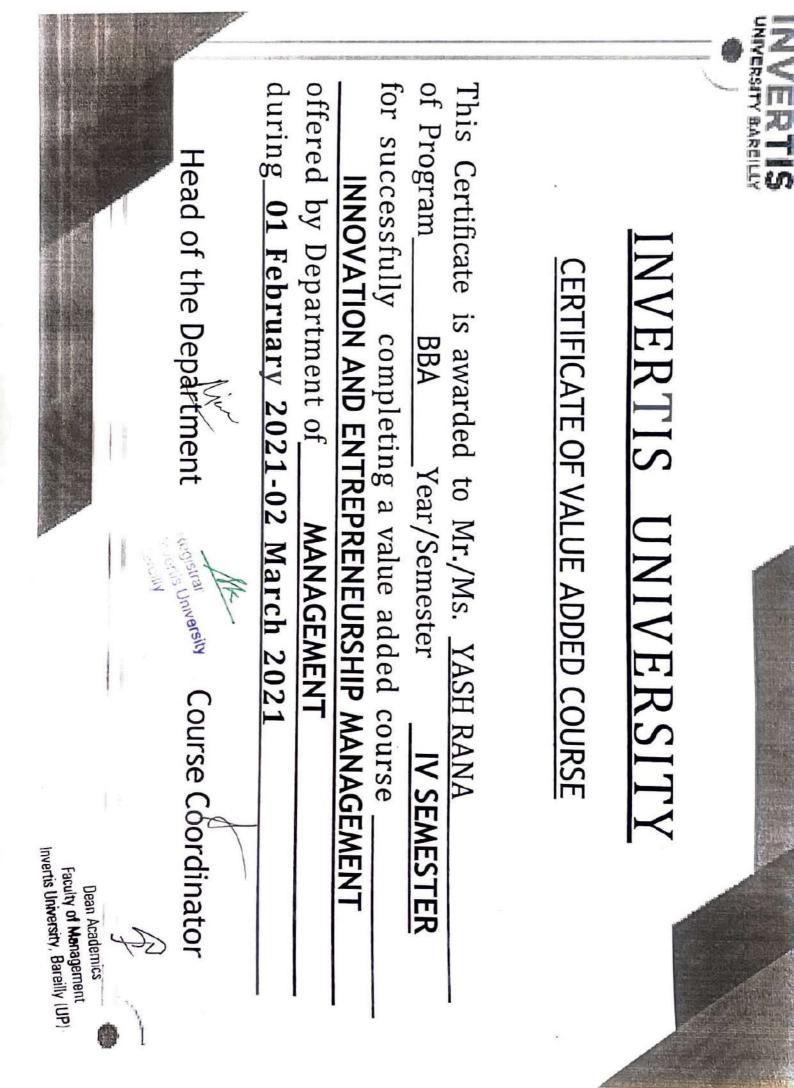


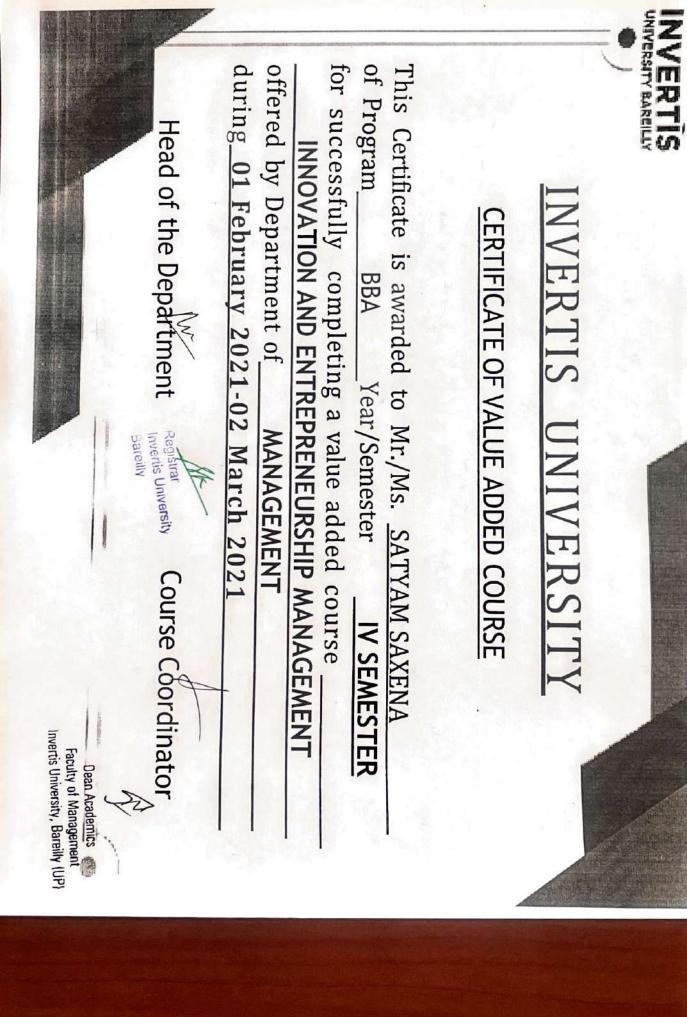


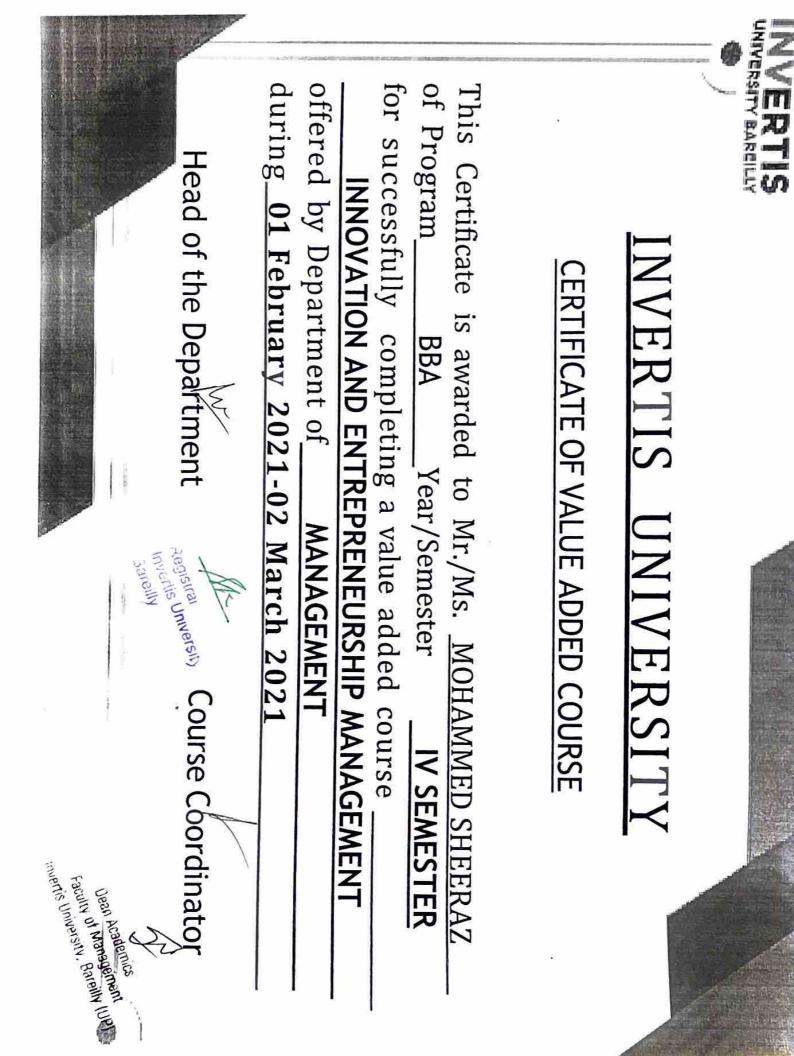


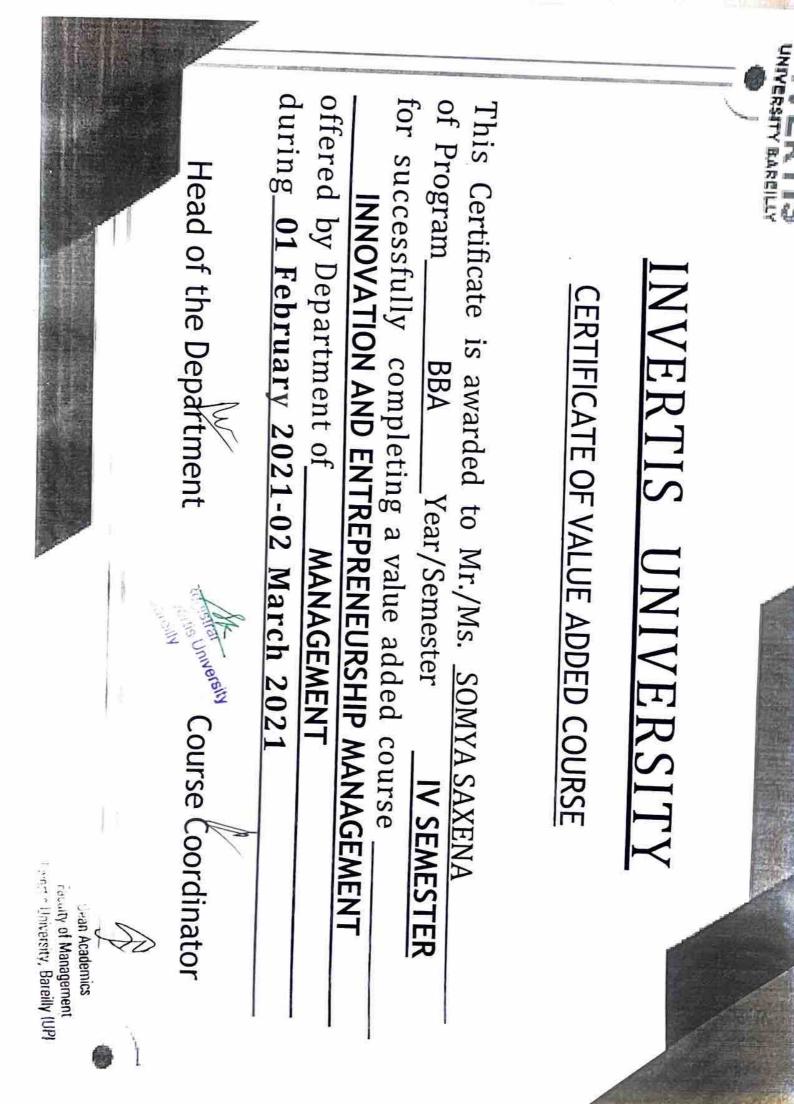


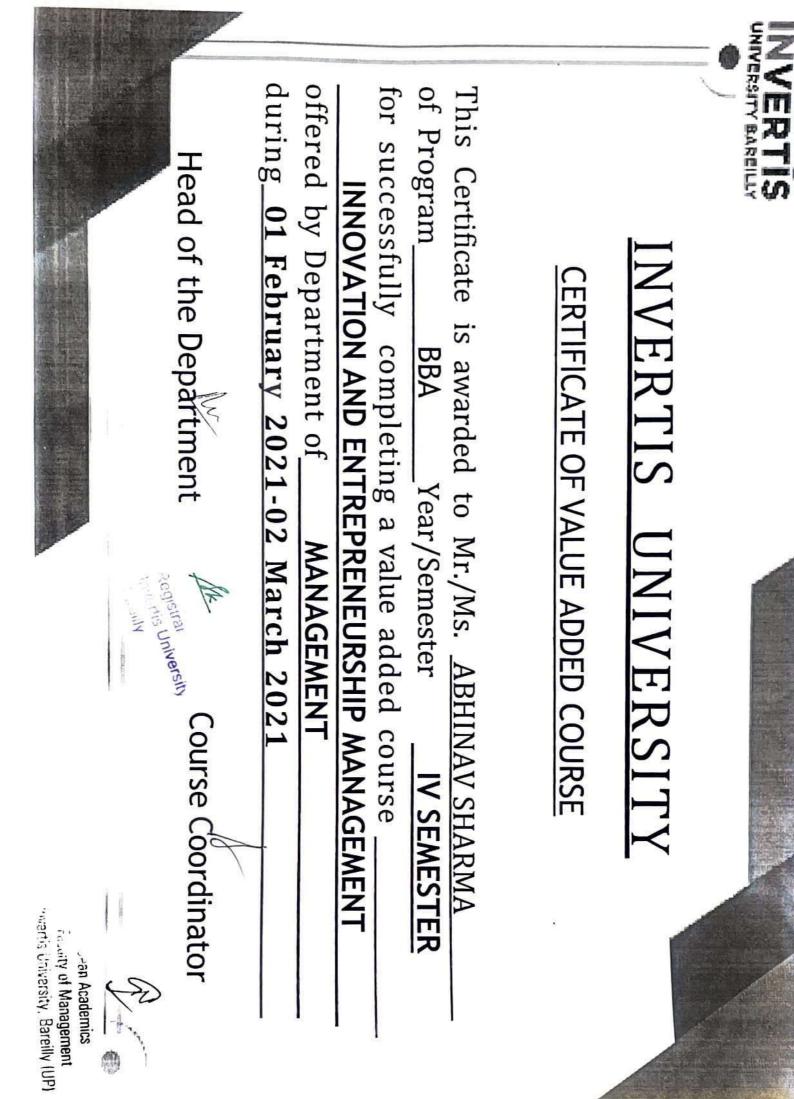


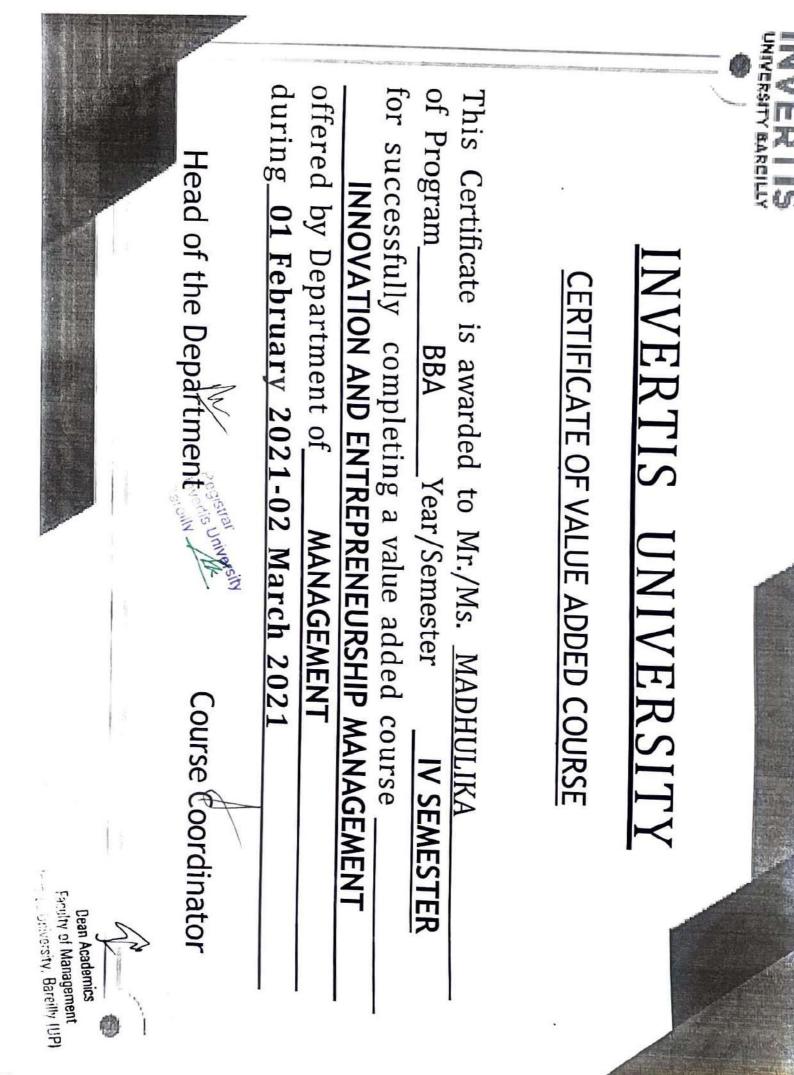


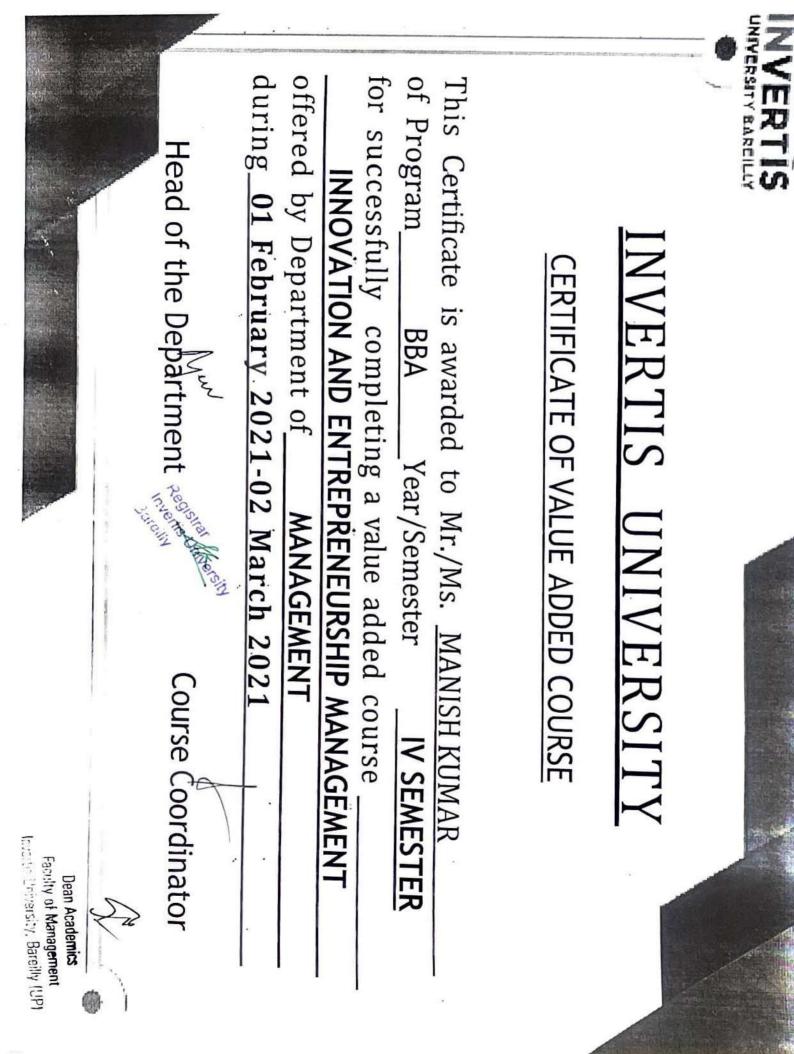


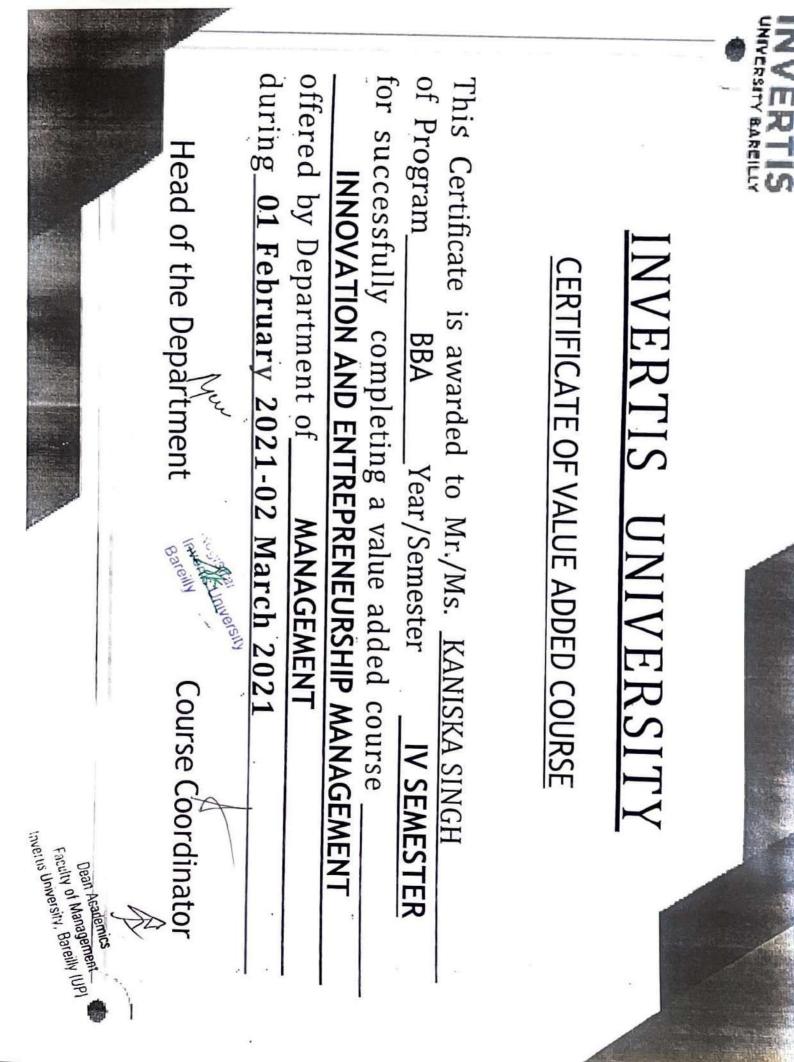














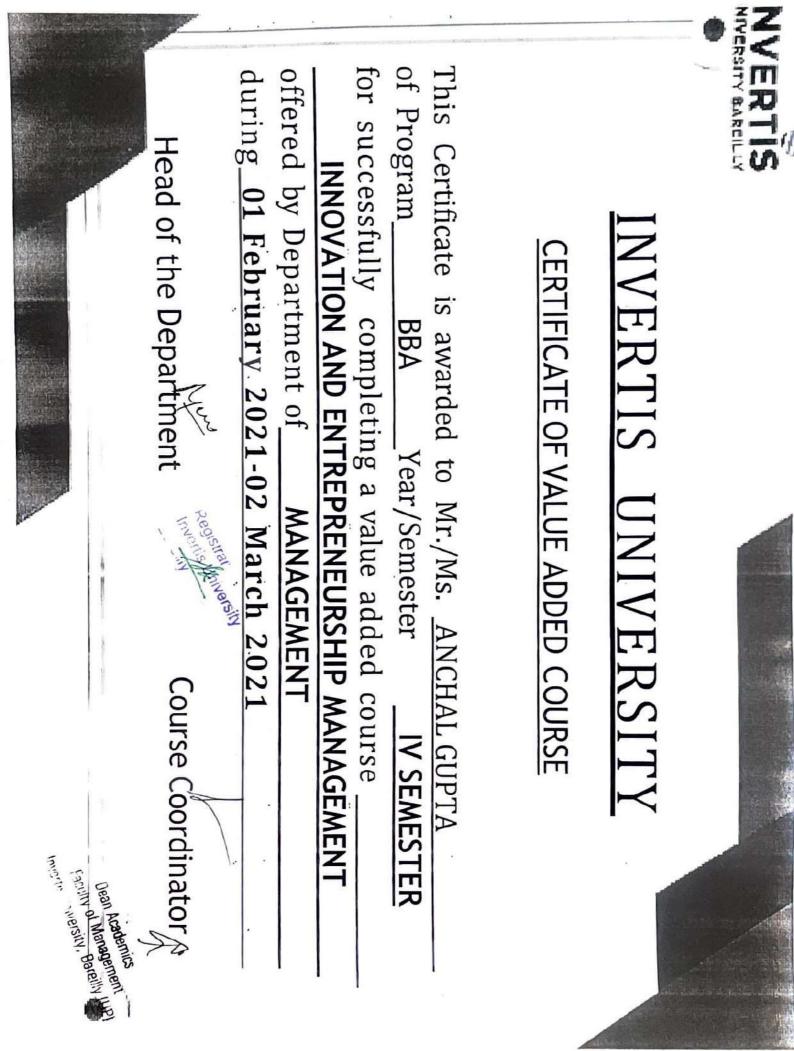
CERTIFICATE OF VALUE ADDED COURSE

during 01 February 2021-02 March 2021 for successfully completing a value added course of Program offered by Department of MANAGEMENT This Certificate is awarded to Mr./Ms. SUMIT AGNIHOTRI INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Kur Year/Semester TIUNELENTA Course Coordinator IV SEMESTER

Head of the Department



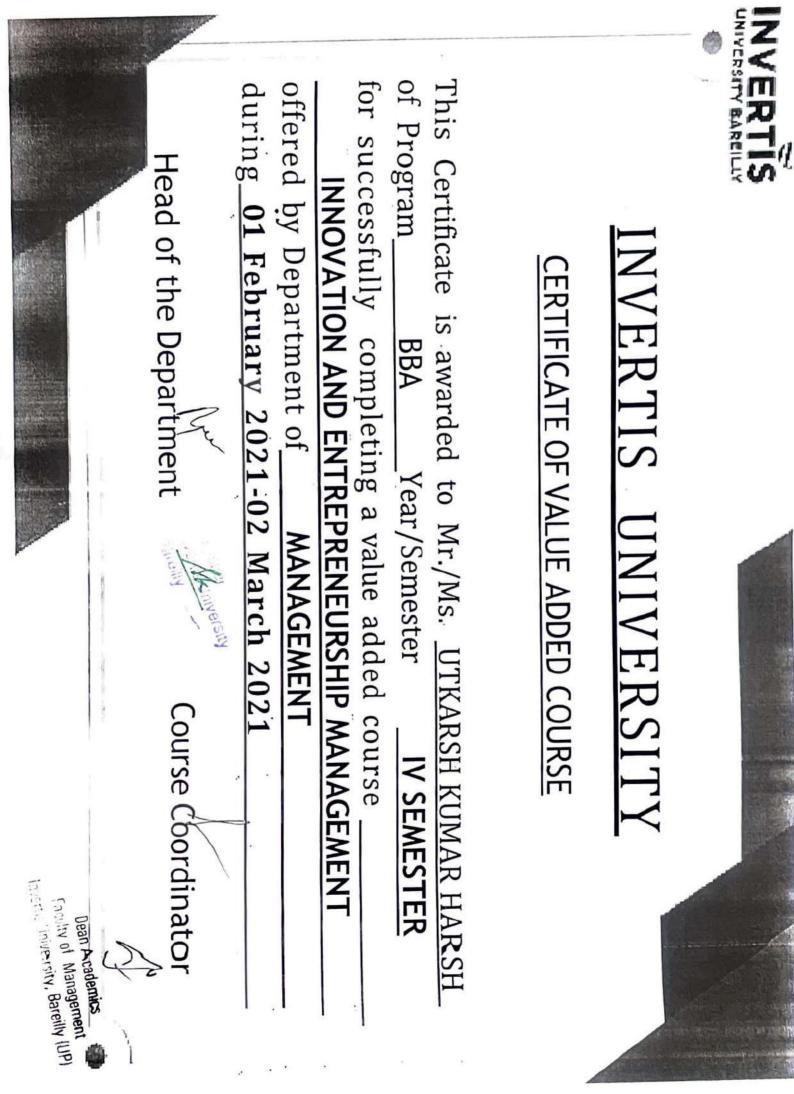
Invertis University, Bareilly JUP1 Faculty of Management Dean Academics

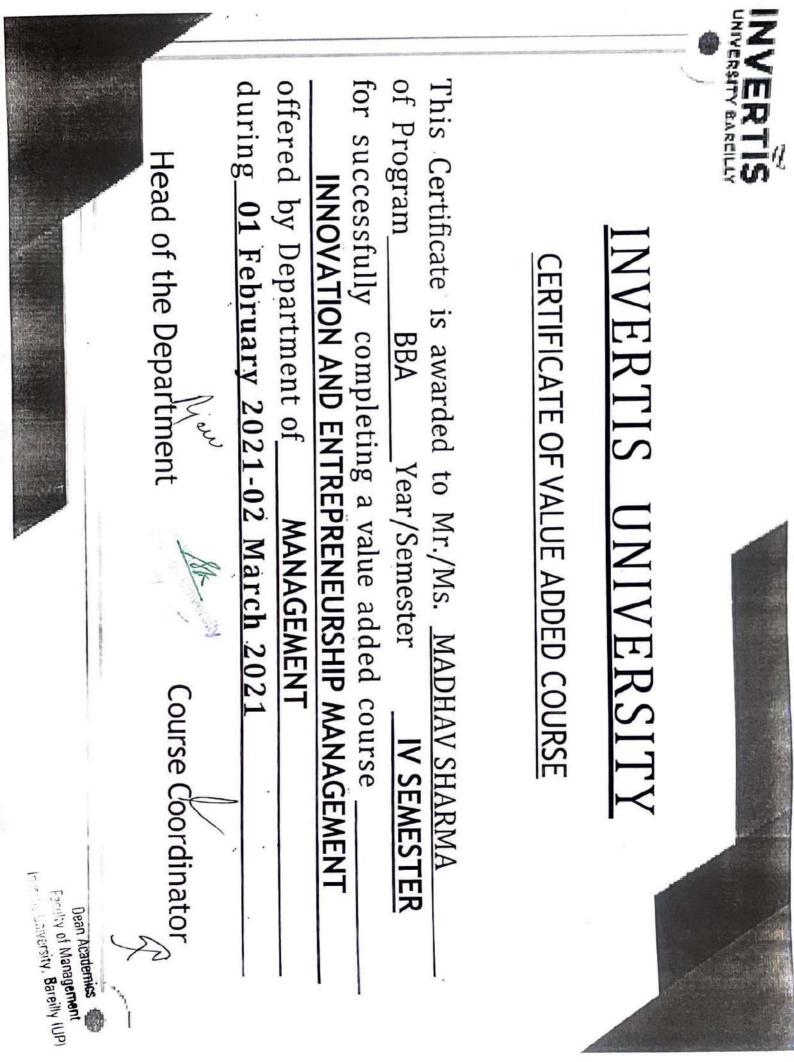


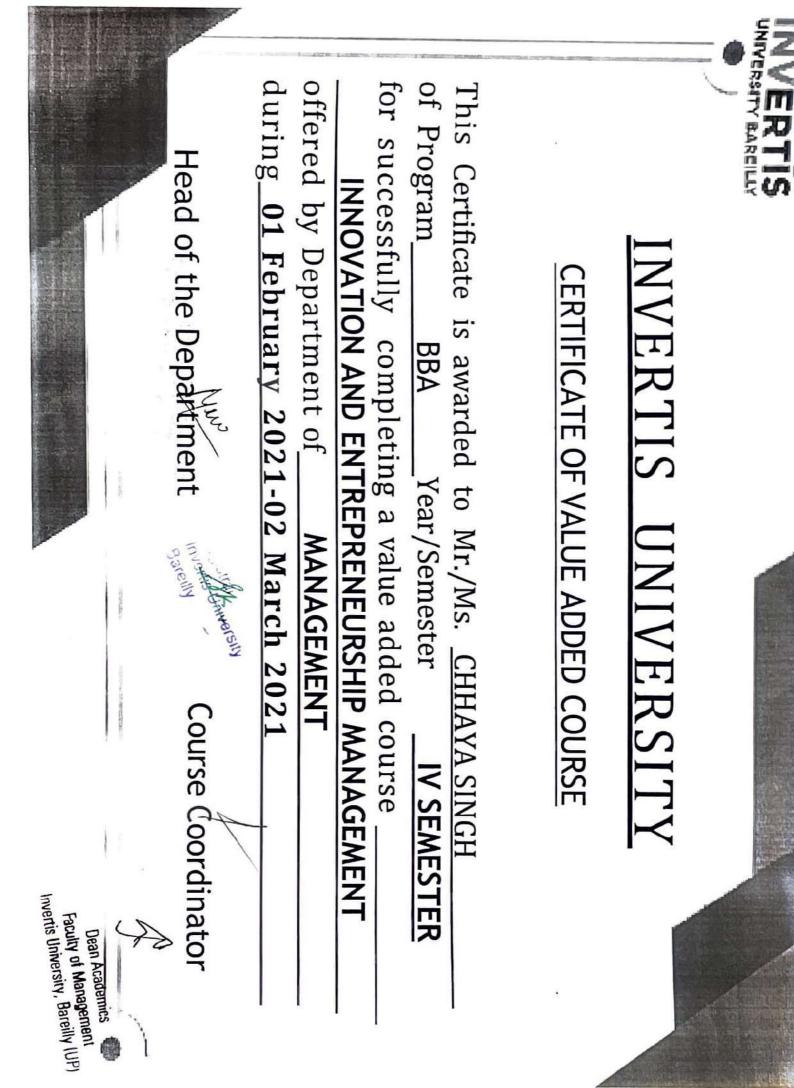


CERTIFICATE OF VALUE ADDED COURSE

during 01 February 2021-02 March 2021 offered by Department of MANAGEMENT for successfully completing a value added course of Program This Certificate is awarded to Mr./Ms. PRATIBHA SINGH Head of the Department INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Year/Semester Course Coordinator IV SEMESTER Instruct Spreasestry, Barbilly IUPY Faculity of Management Dean Academics





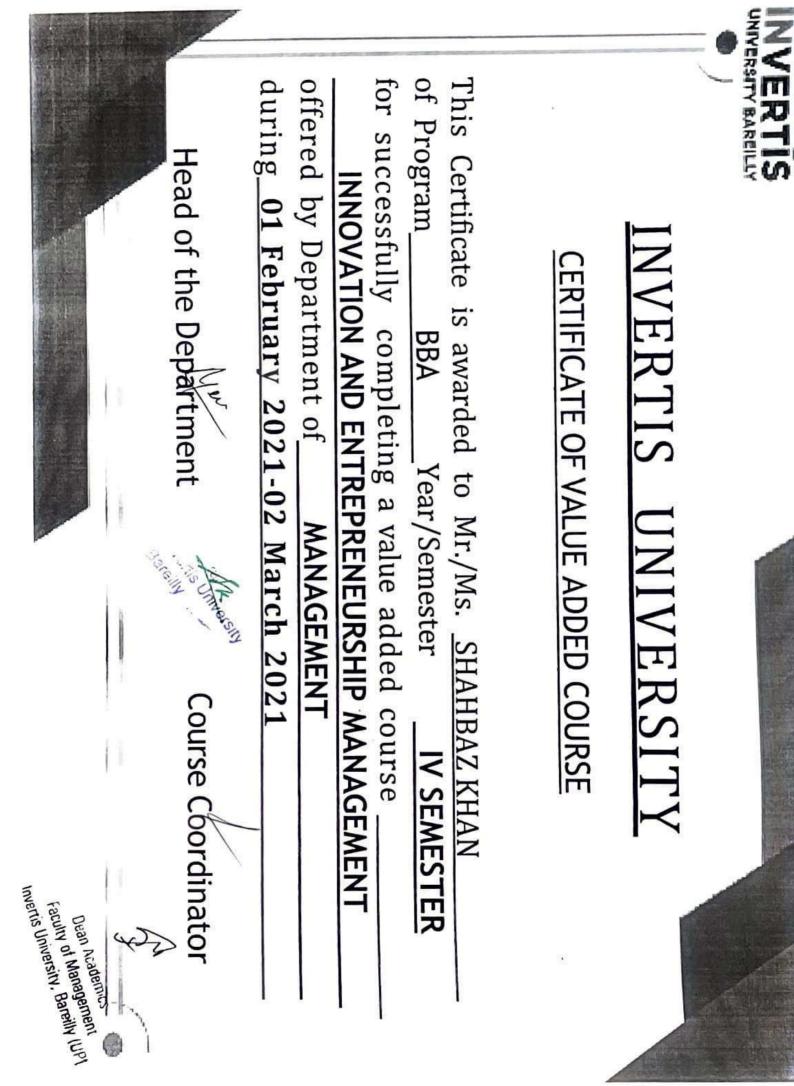




CERTIFICATE OF VALUE ADDED COURSE

offered by Department of MANAGEMENT for successfully completing a value added course of Program_ This Certificate is awarded to Mr./Ms. ANANYA GUPTA INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Year/Semester IV SEMESTER

during 01 February 2021-02 March 2021 Head of the Department Aniversity Course Coordinator Invertis University, Bareilly (UP) Faculty of Management Dean-Academics





CERTIFICATE OF VALUE ADDED COURSE

of Program This Certificate is awarded to Mr./Ms. ADHIRAJ VARDHAN SINGH for successfully completing a value added course BBA Year/Semester IV SEMESTER

INNOVATION AND ENTREPRENEURSHIP MANAGEMENT

during 01 February 2021-02 March 2021 offered by Department of MANAGEMENT

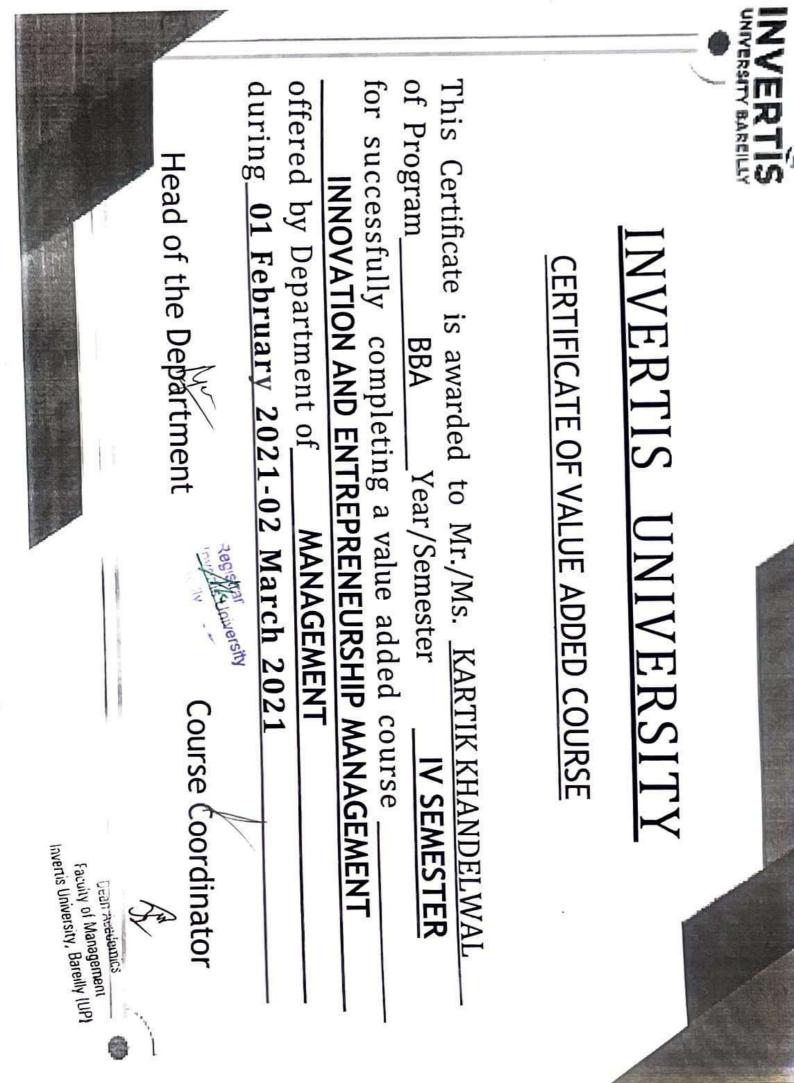
Head of the Department

Course Coordinator



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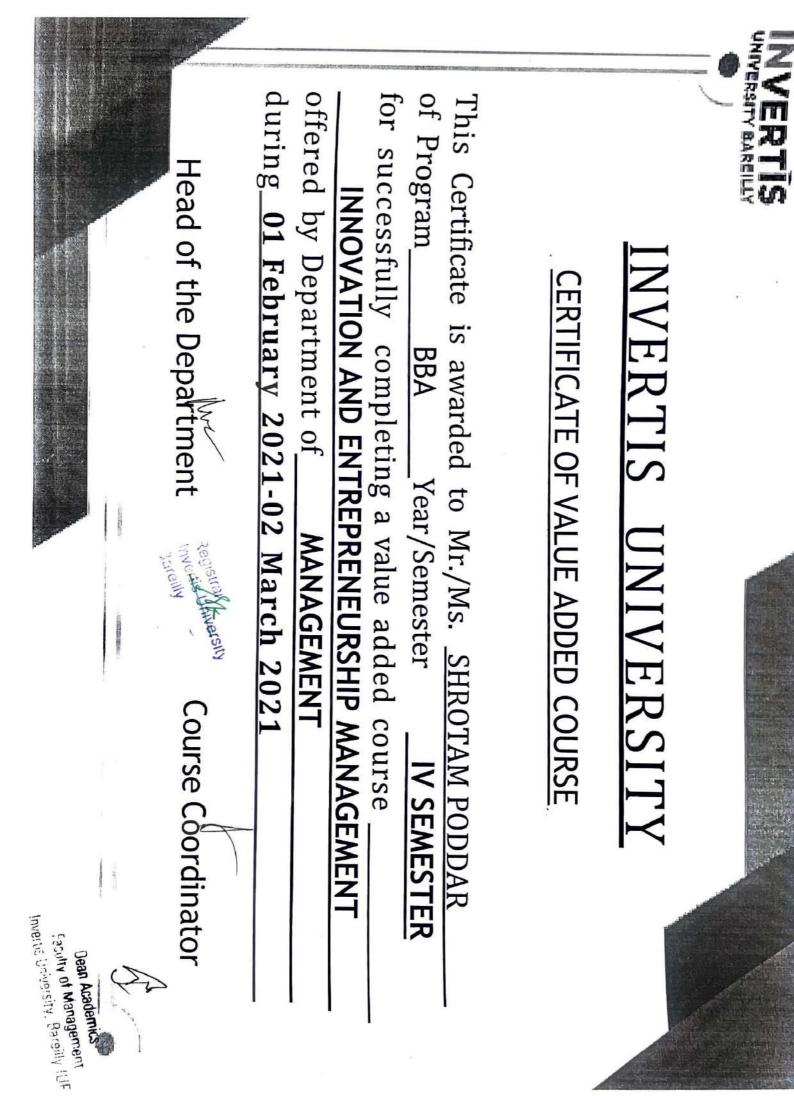


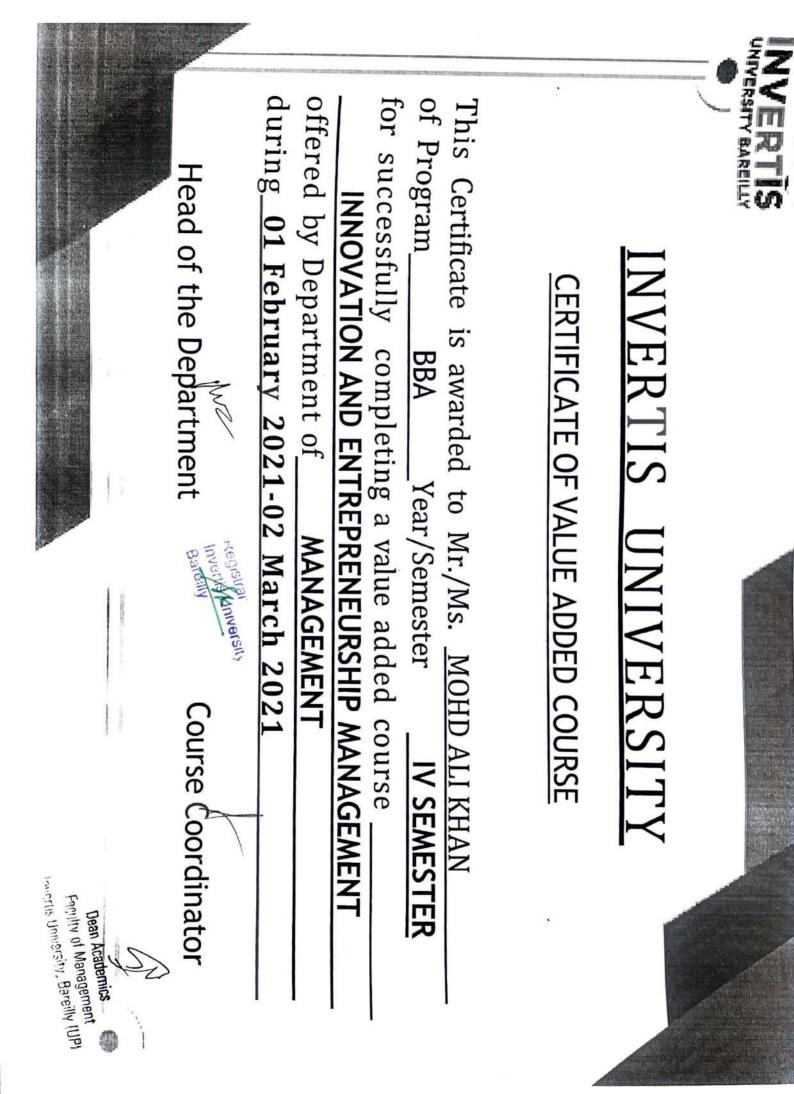
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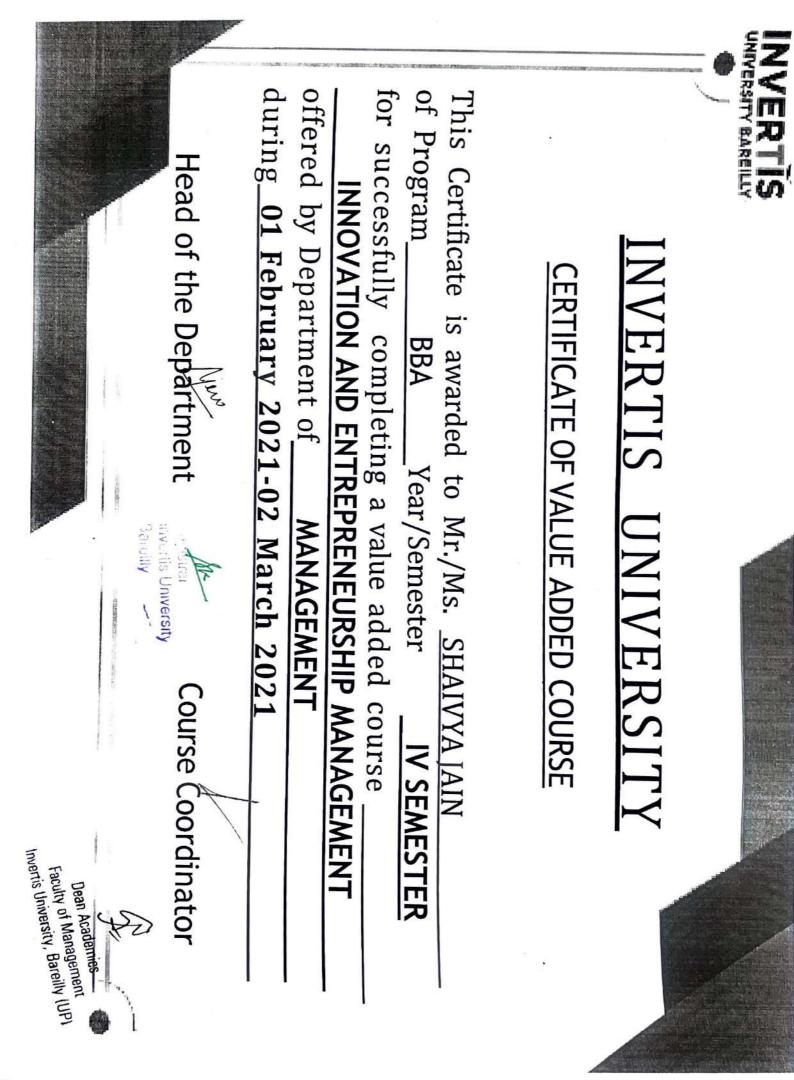
of Program for successfully completing a value added course during 01 February 2021-02 March 2021 This Certificate is awarded to Mr./Ms. EKIYOT DUNG offered by Department of Head of the Department INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Year/Semester MANAGEMENT Registration University Course Coordinator Sareilly IV SEMESTER

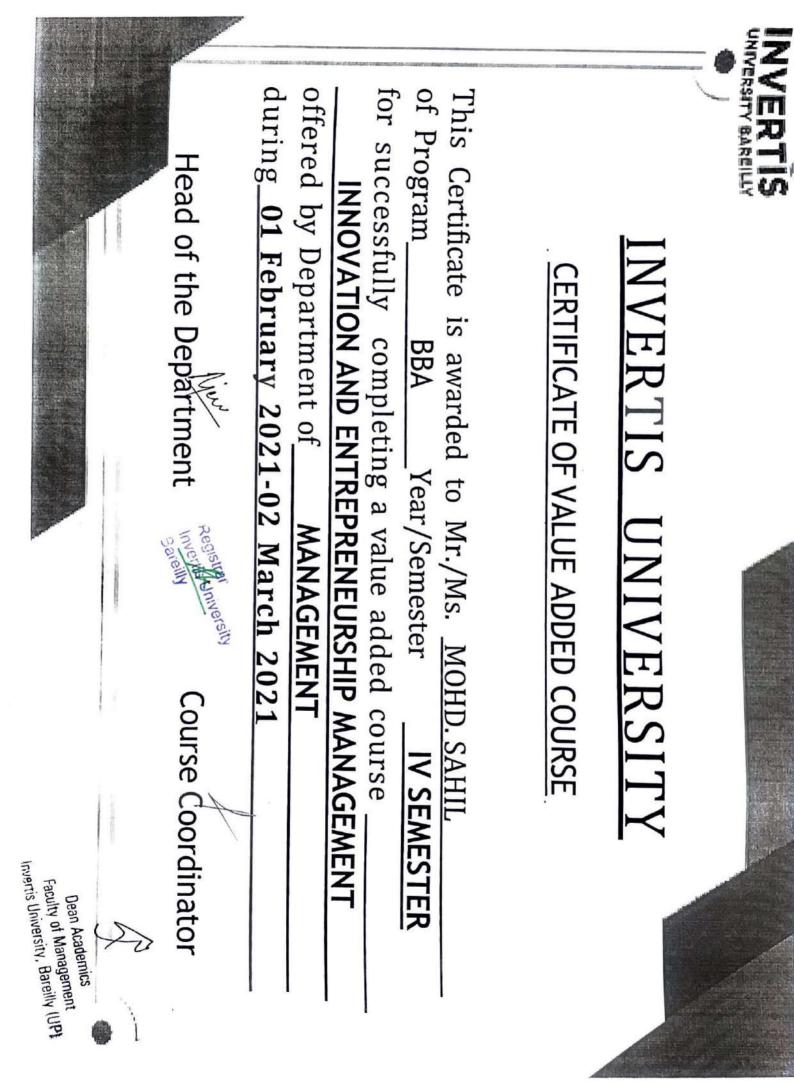
Faculty of Management Faculty of Management File inniversity, Bareilly JUPL

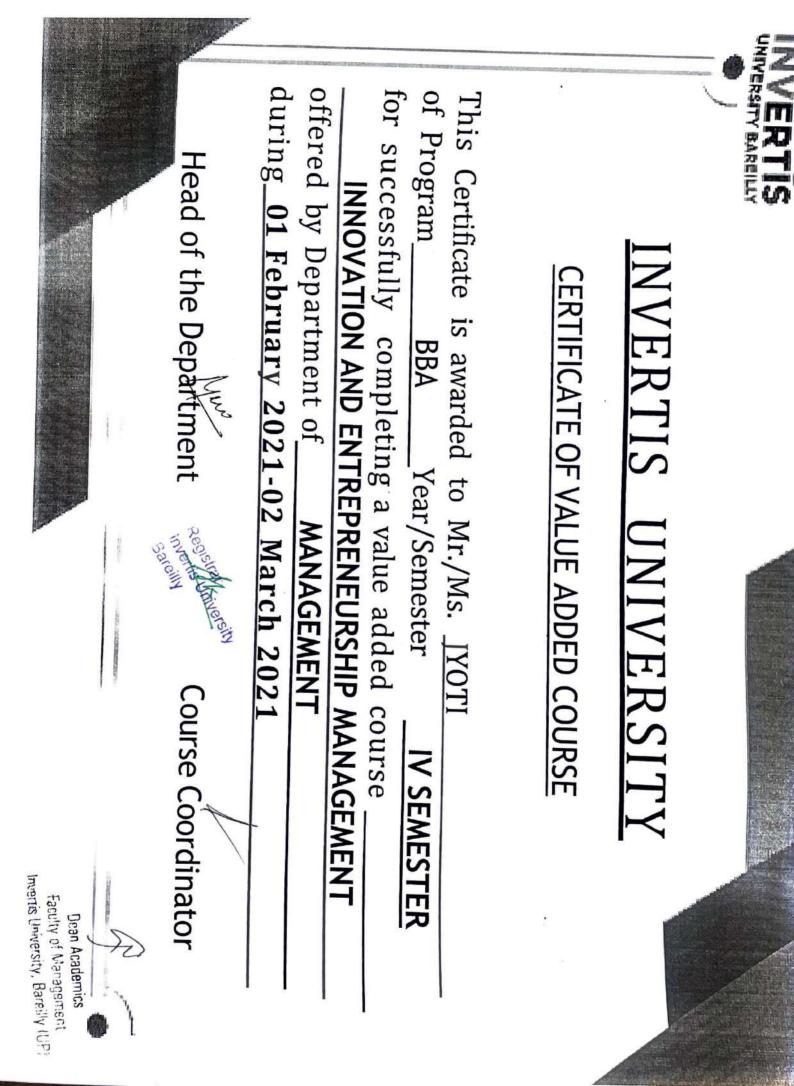
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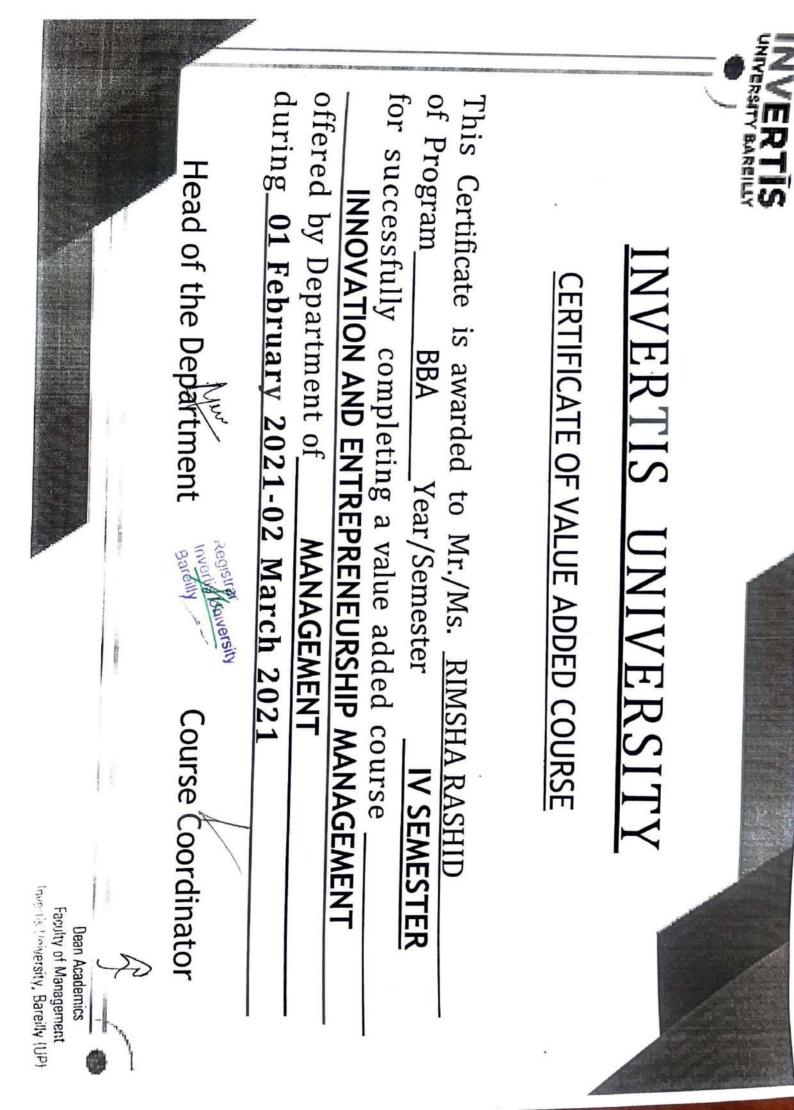


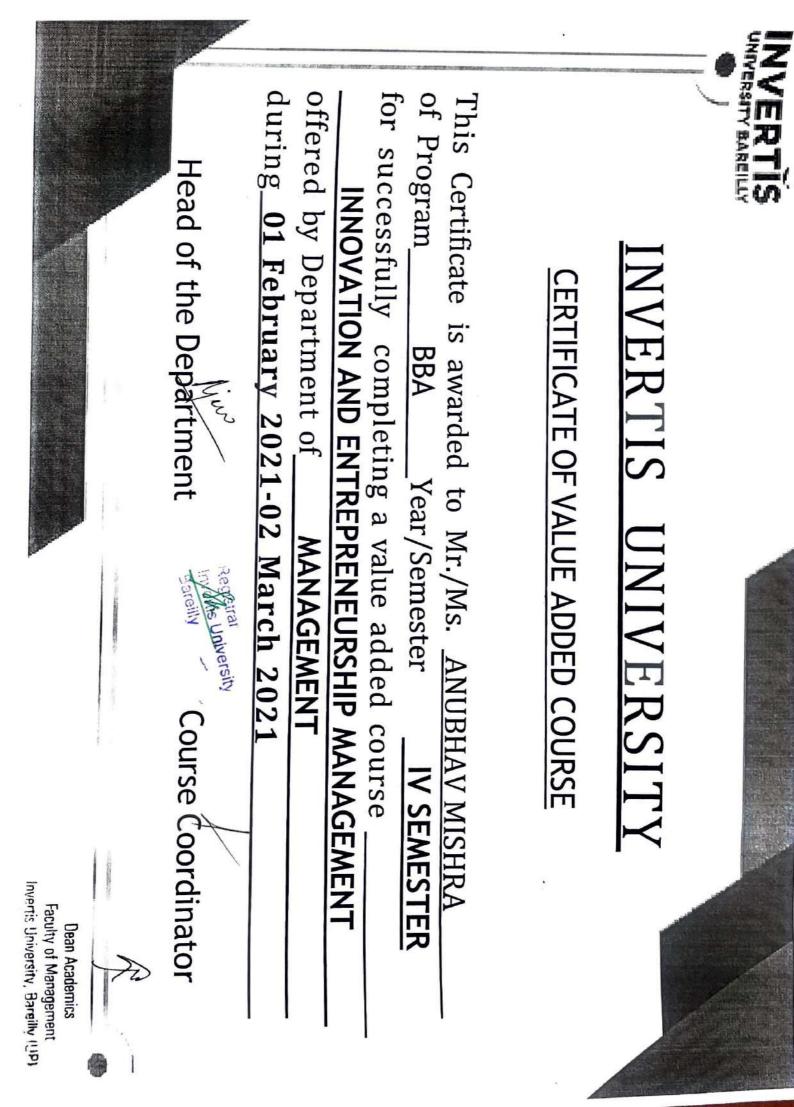


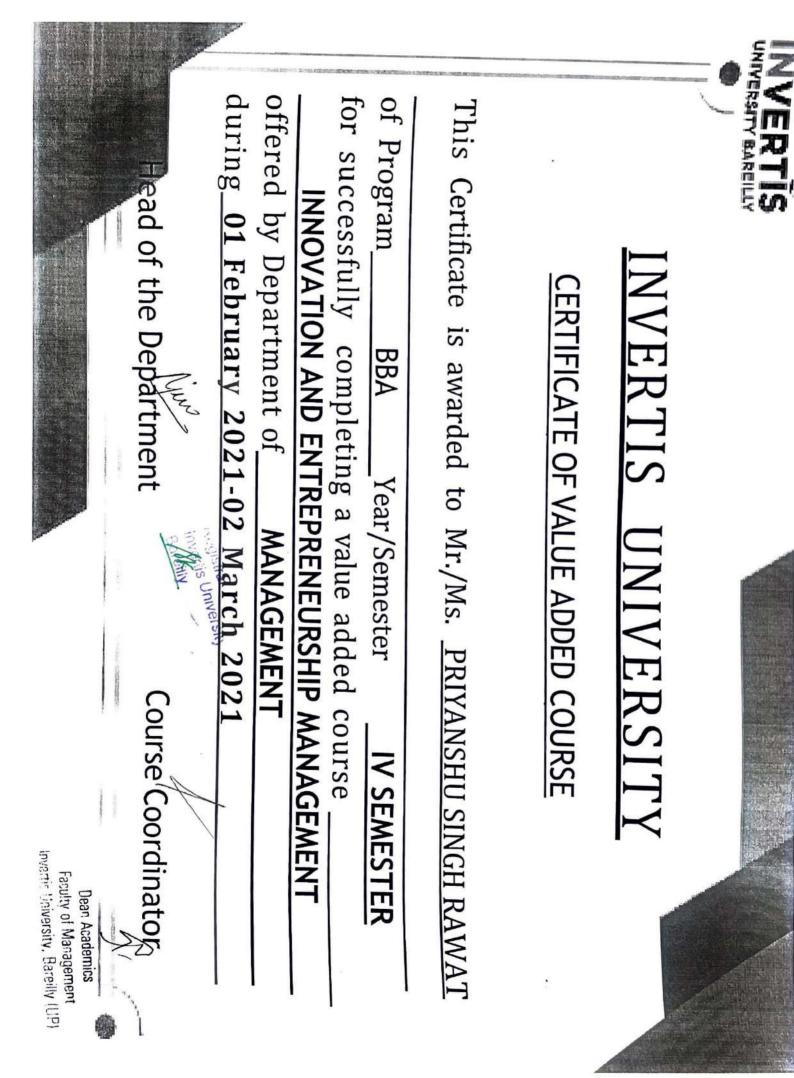


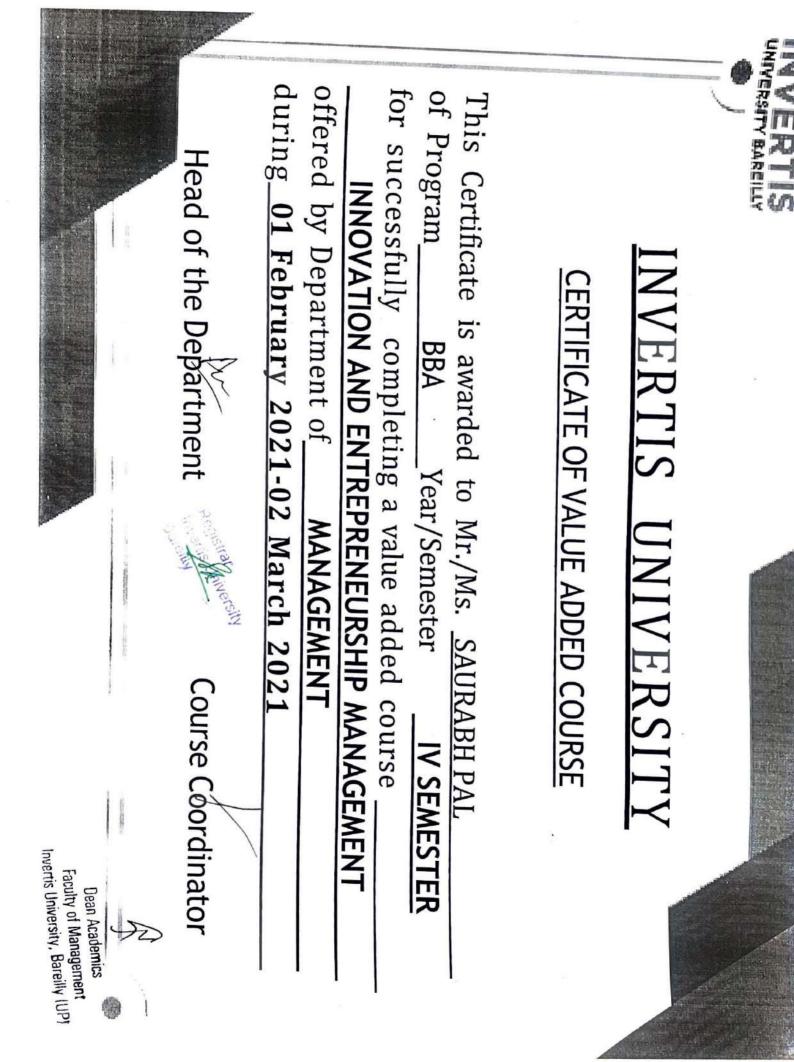


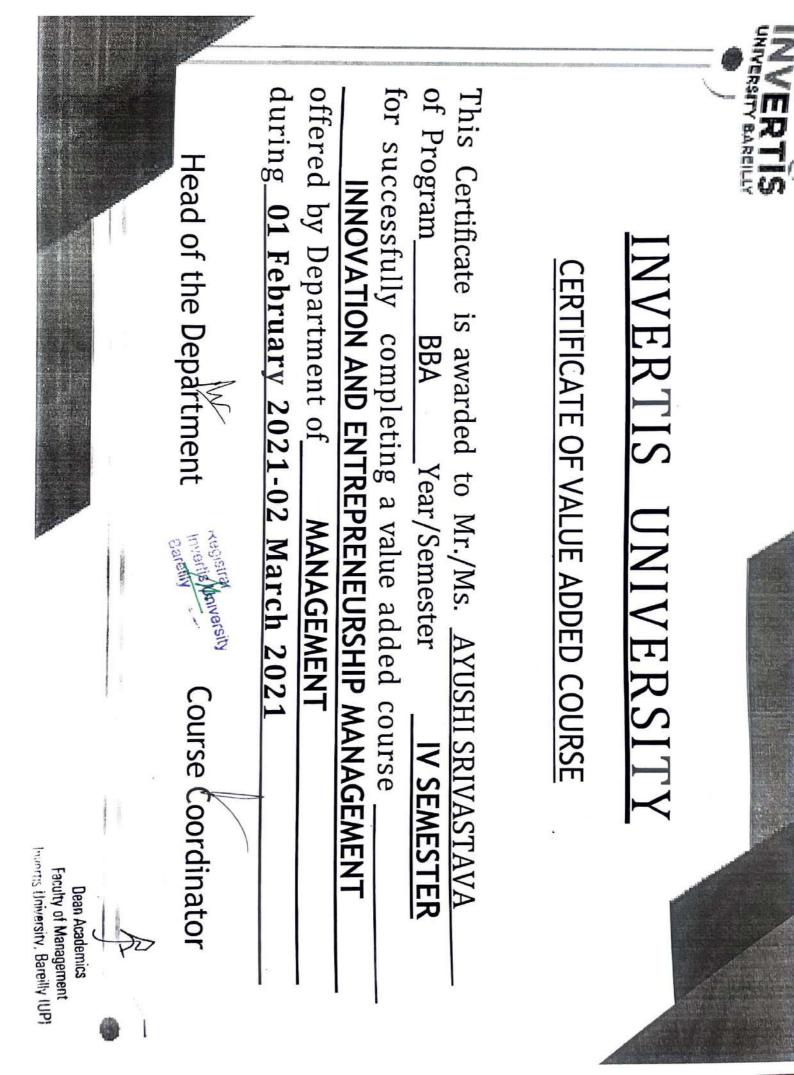


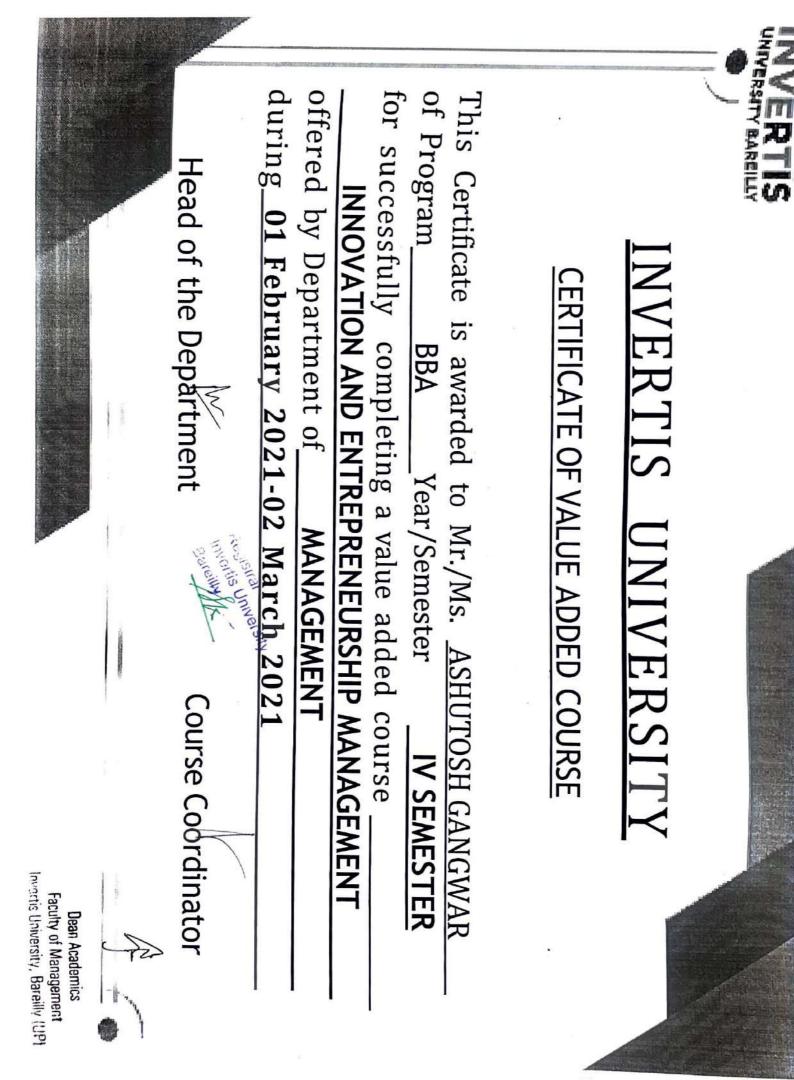


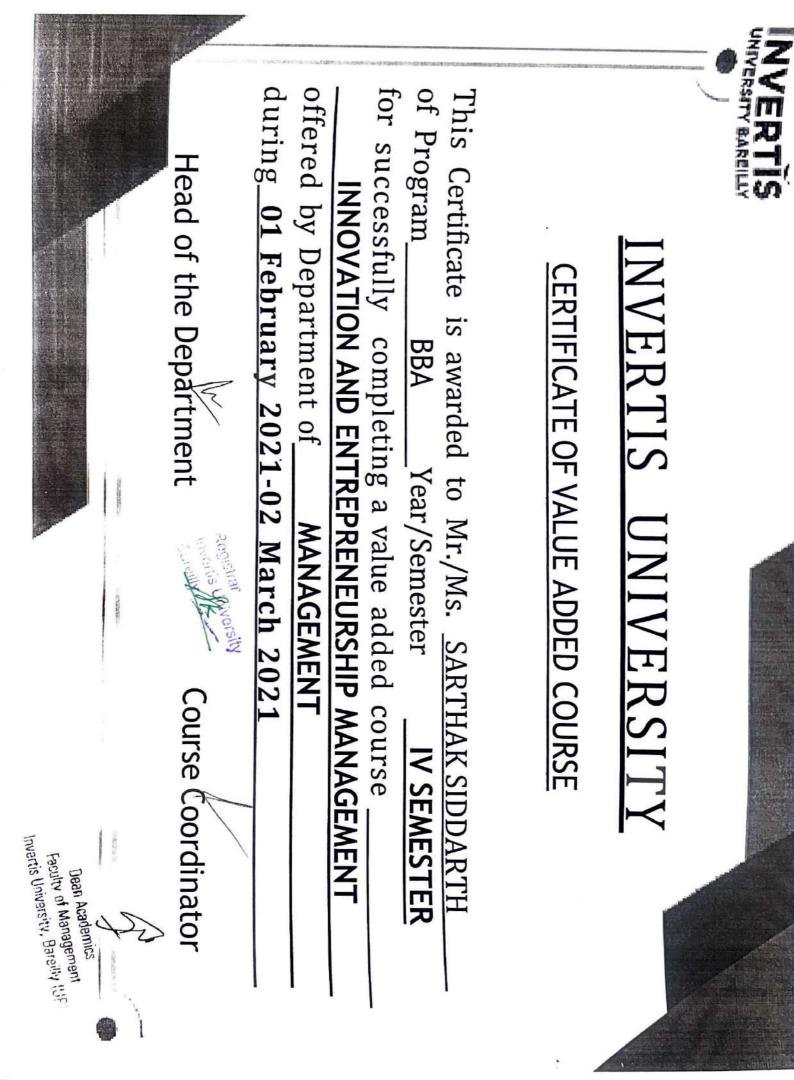


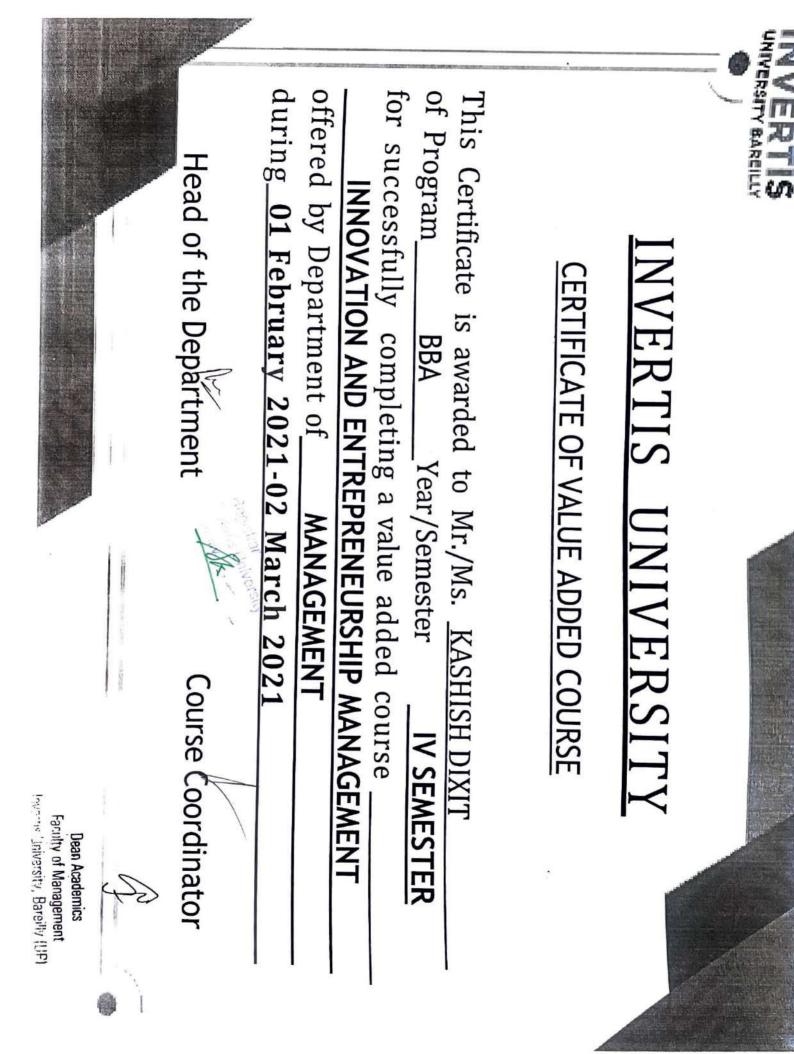


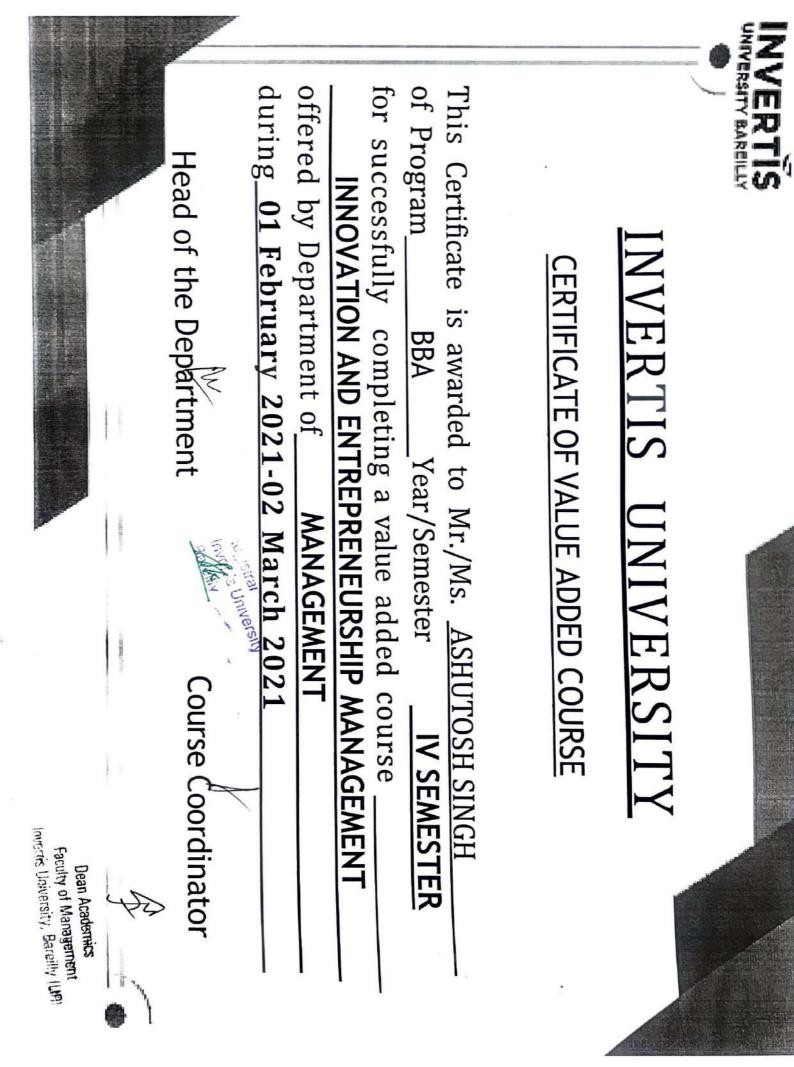


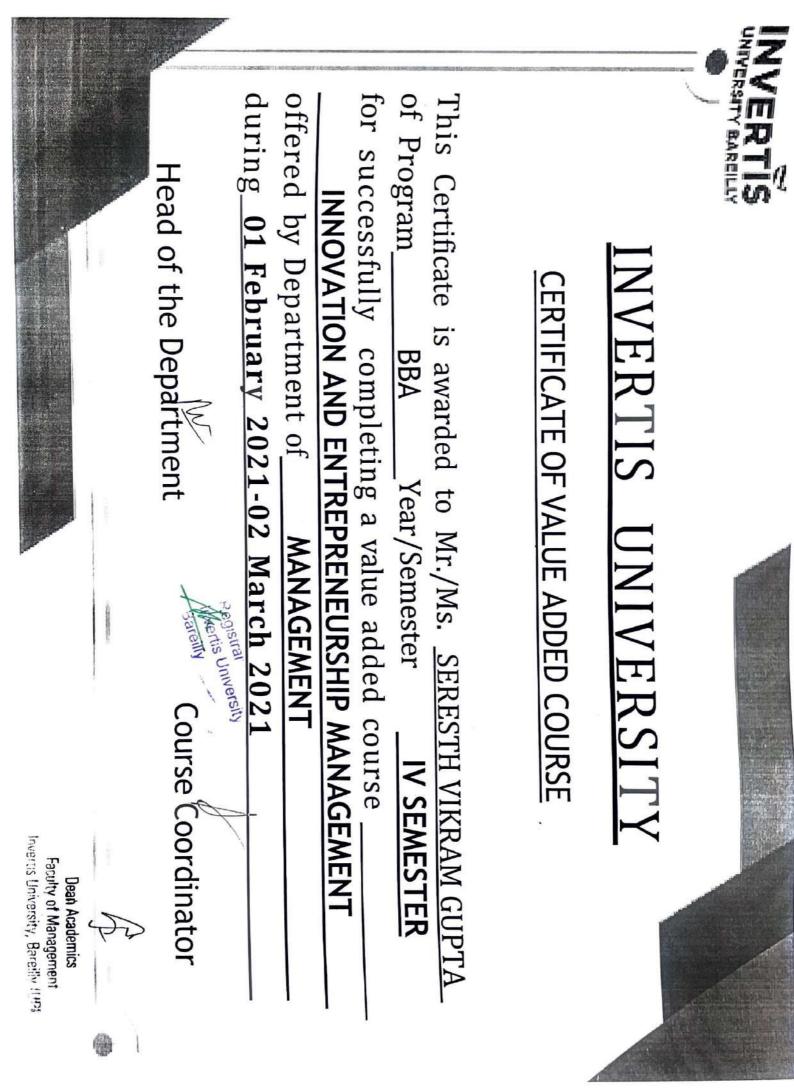


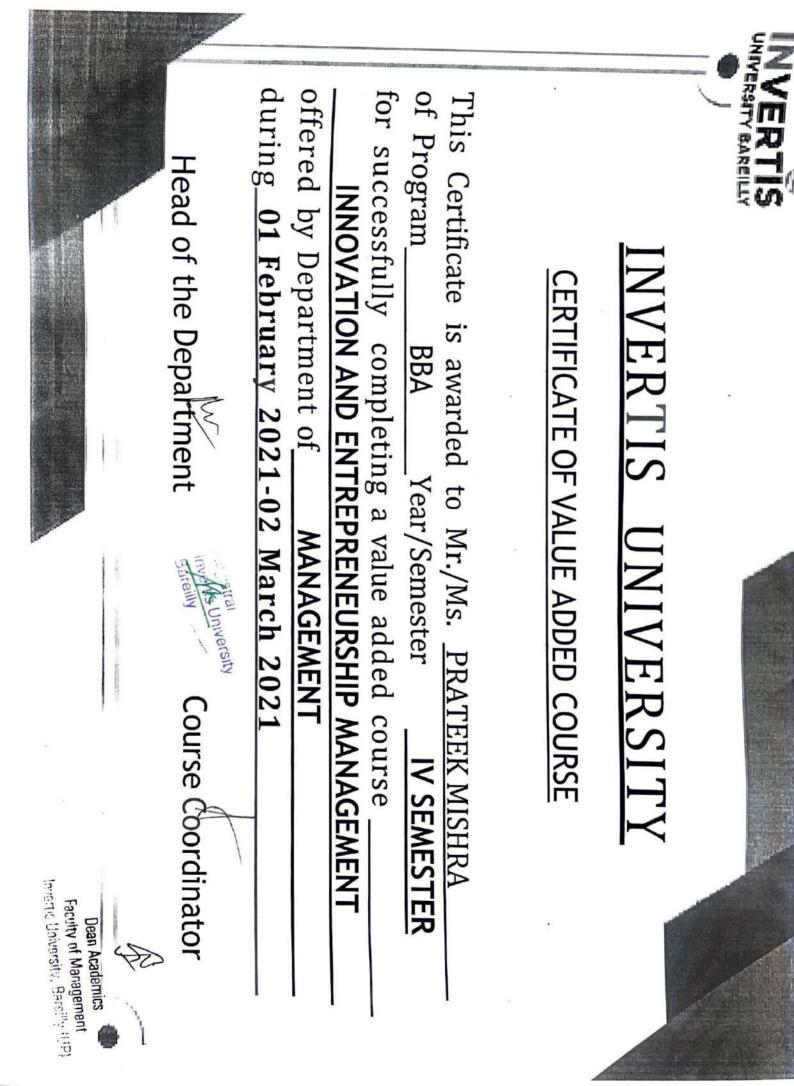










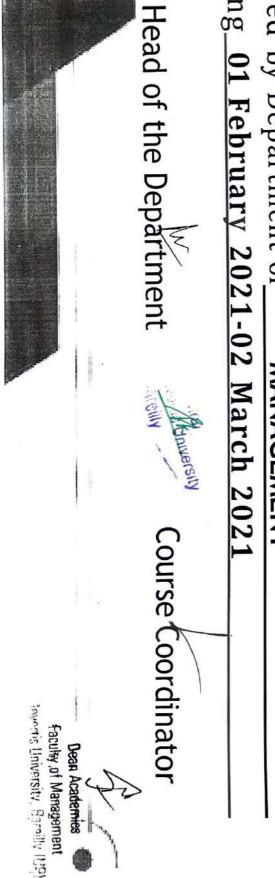


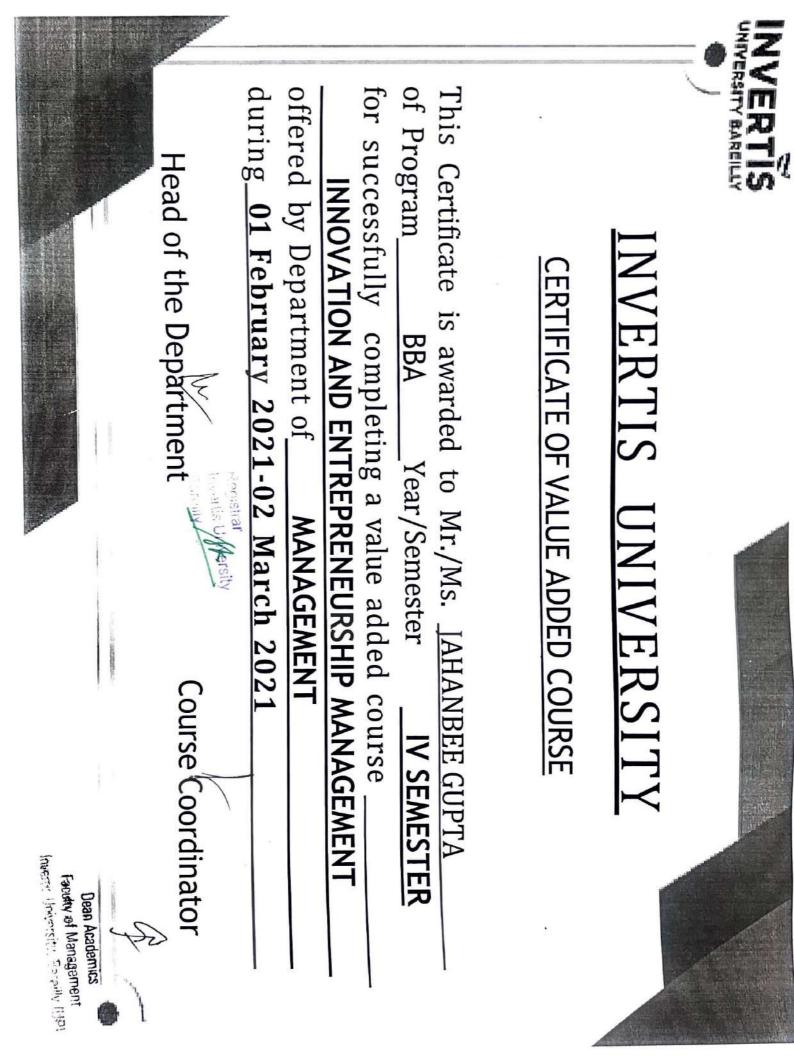


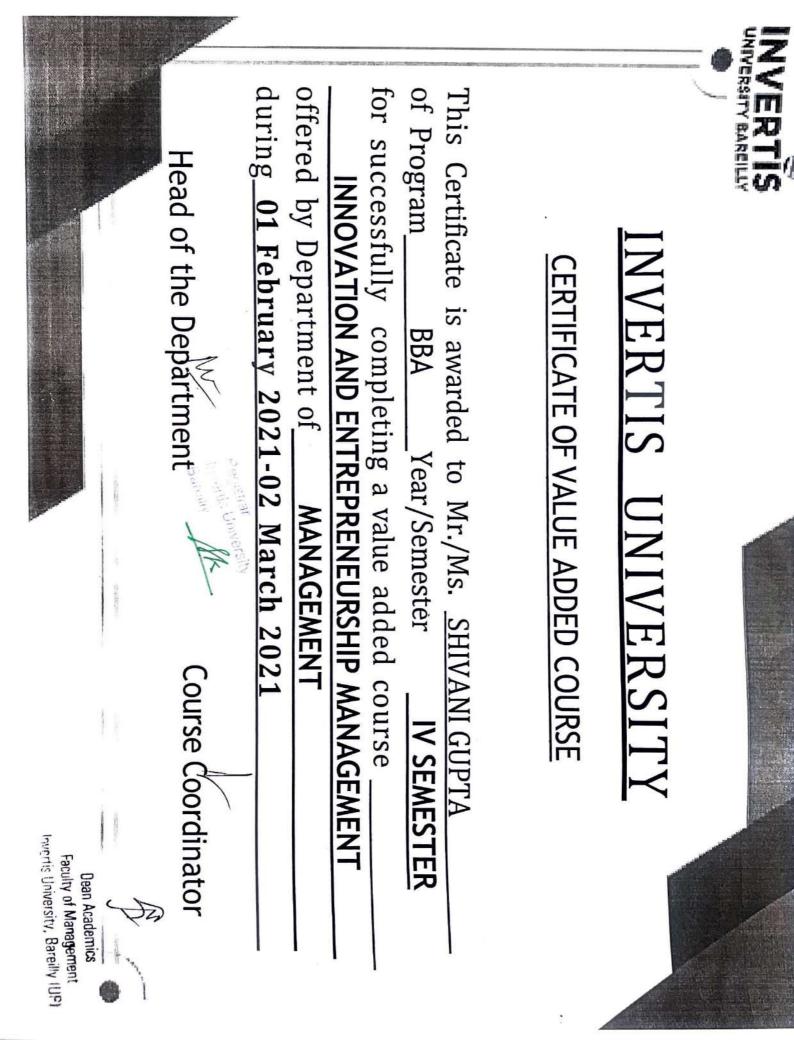
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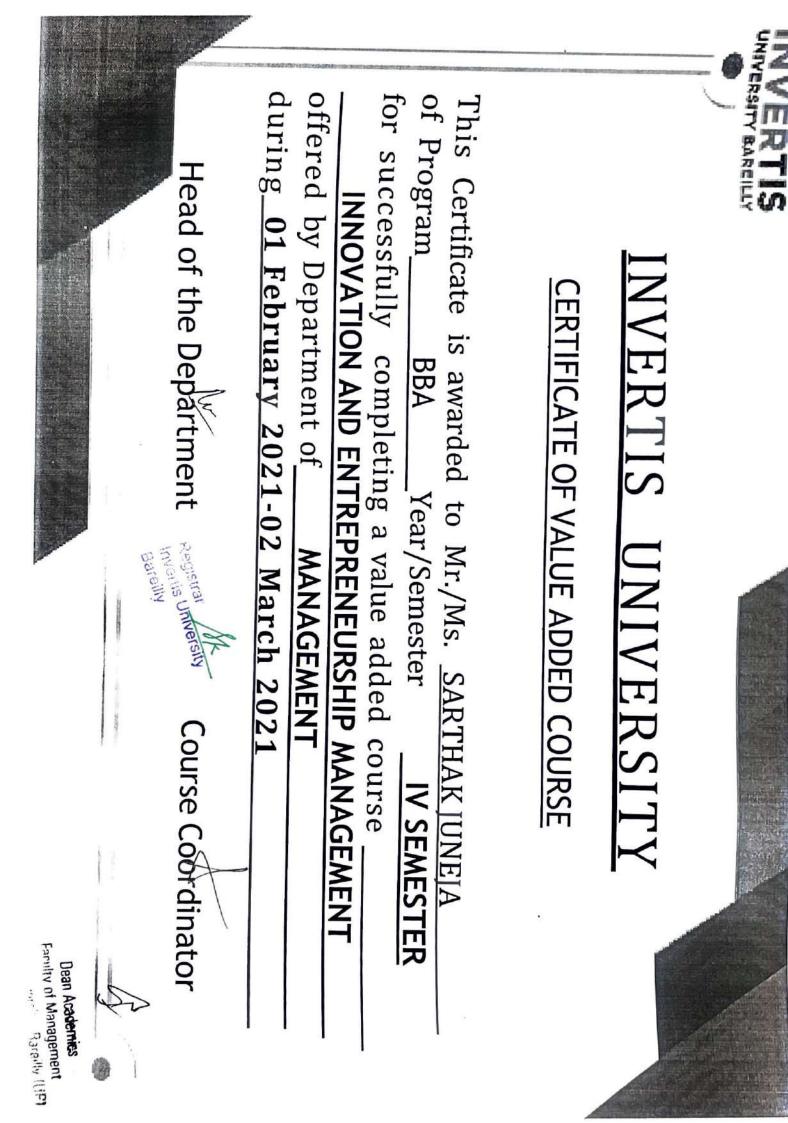
CERTIFICATE OF VALUE ADDED COURSE

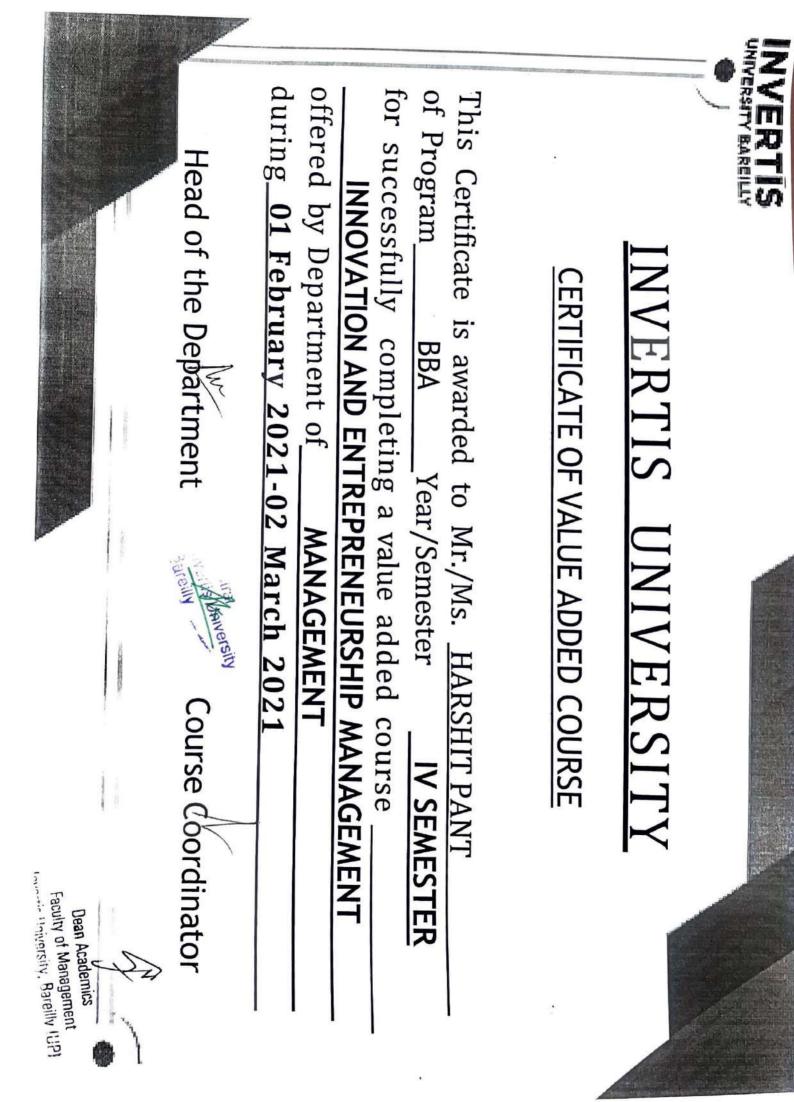
of Program_ during 01 February 2021-02 March 2021 for successfully completing a value added course This Certificate is awarded to Mr./Ms. ANUSHKA MISHRA offered by Department of MANAGEMENT INNOVATION AND ENTREPRENEURSHIP MANAGEMENT BBA Year/Semester IV SEMESTER

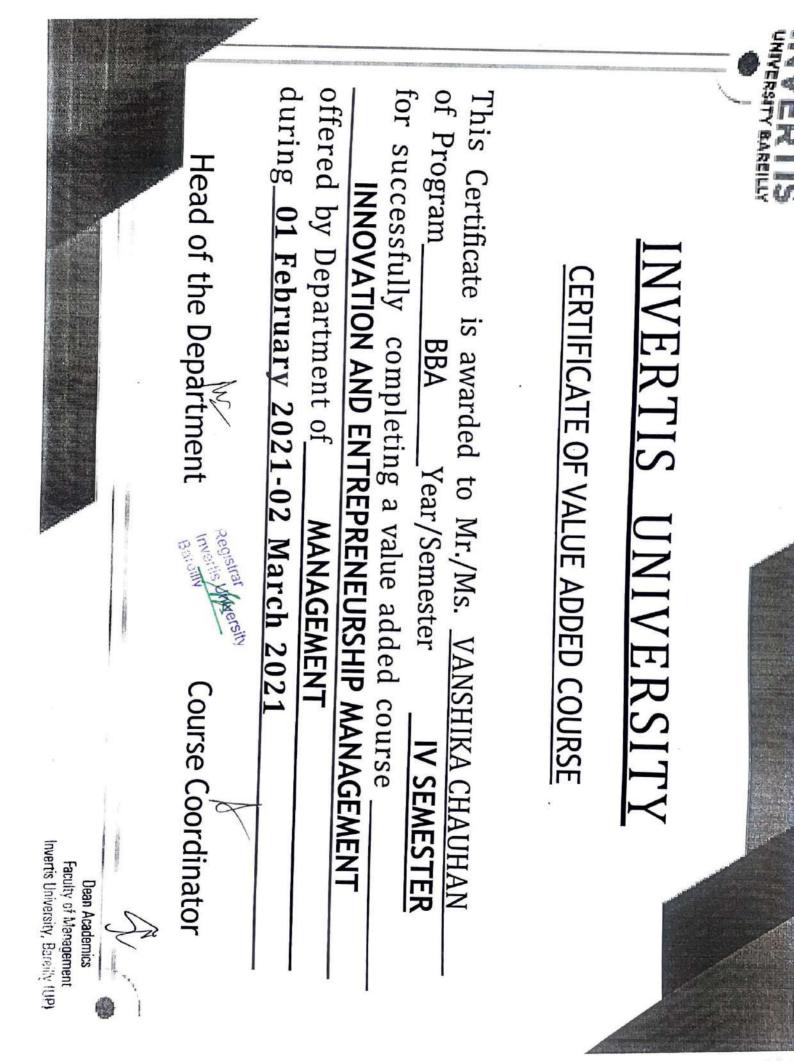


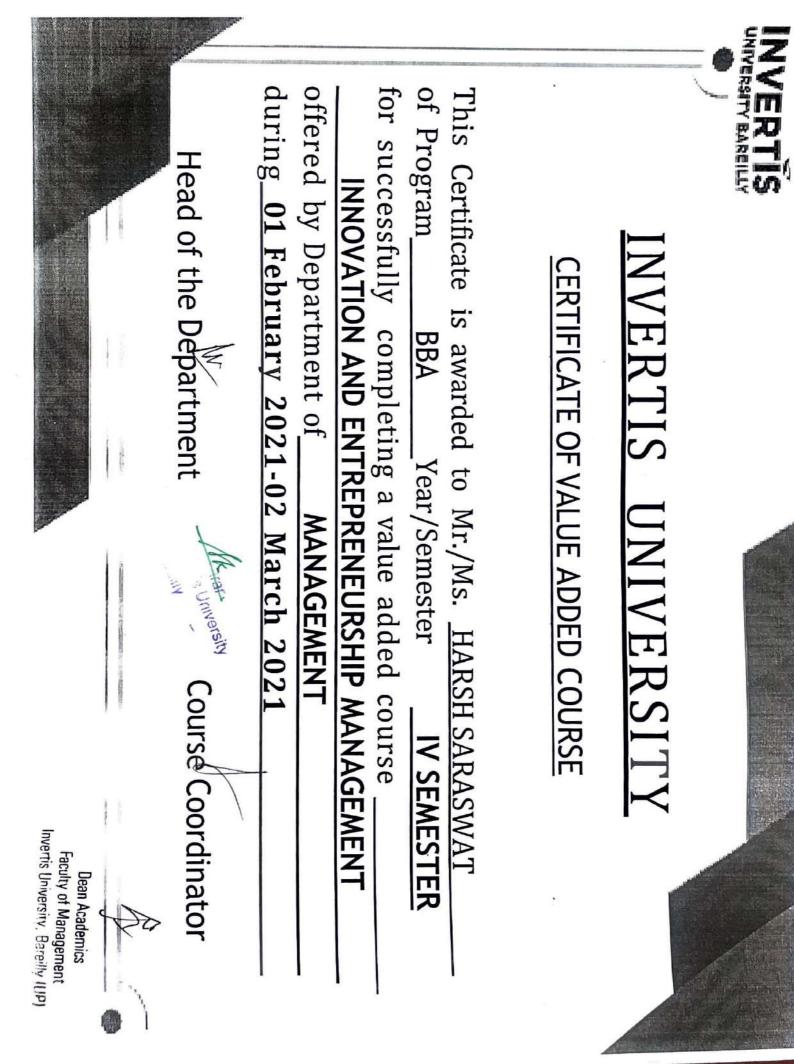


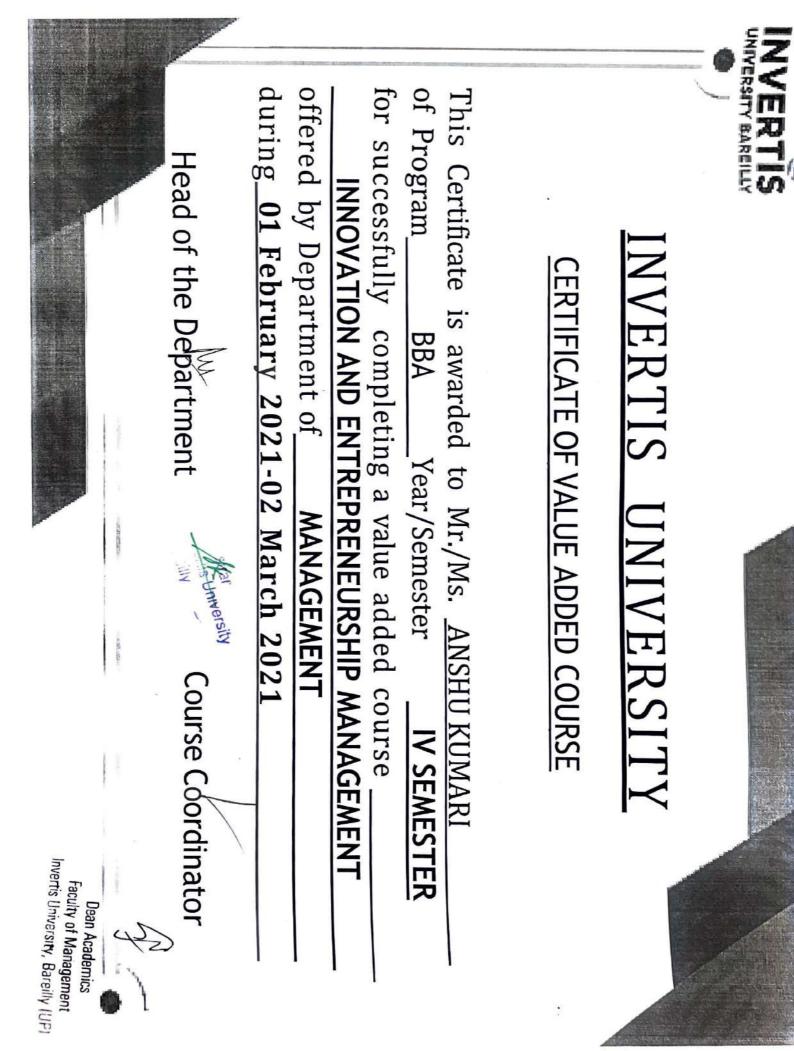




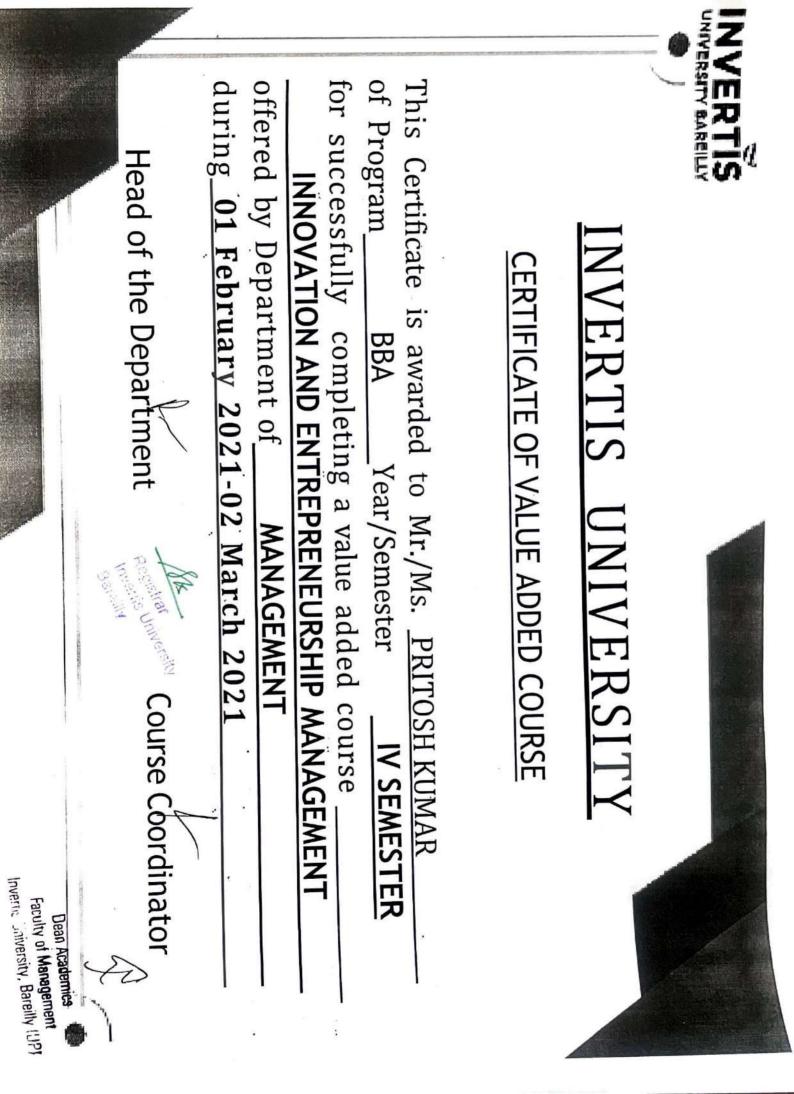


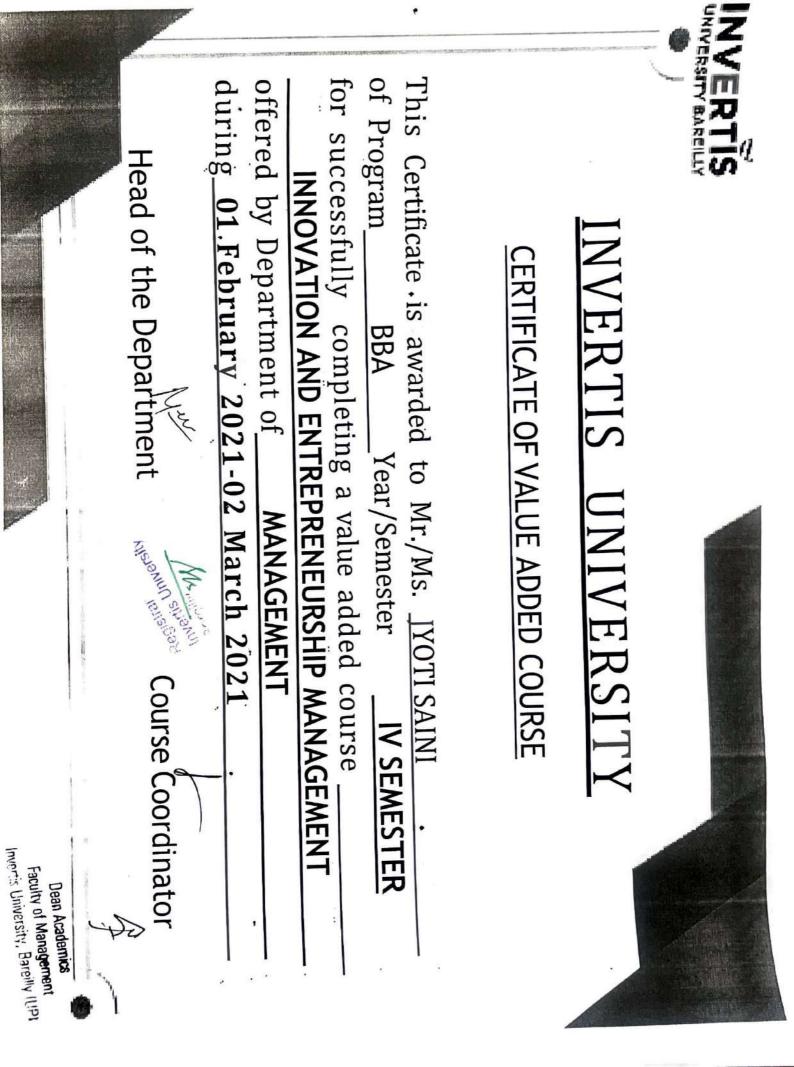


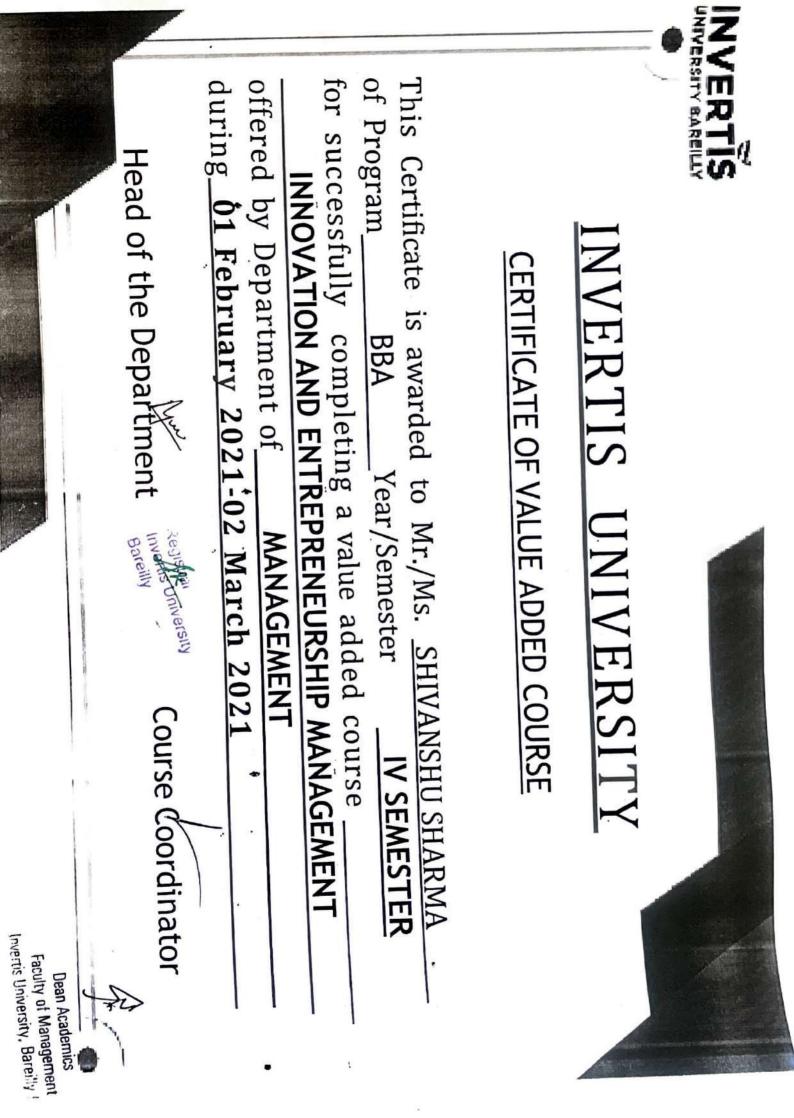


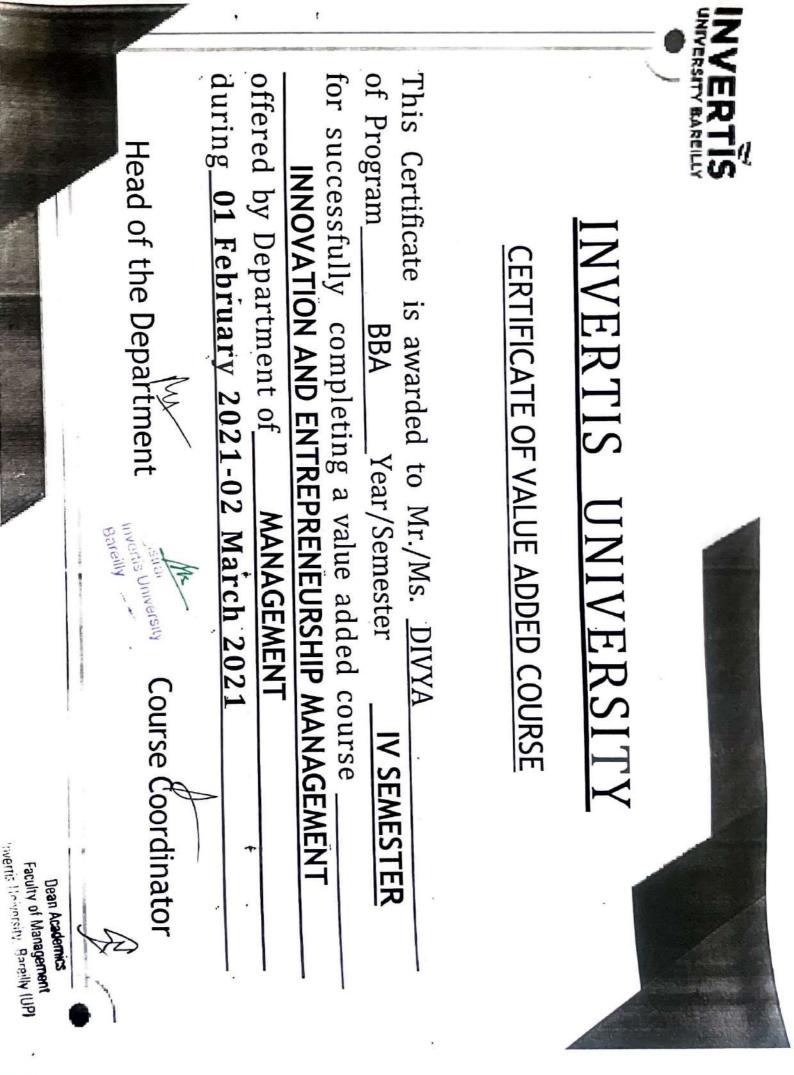


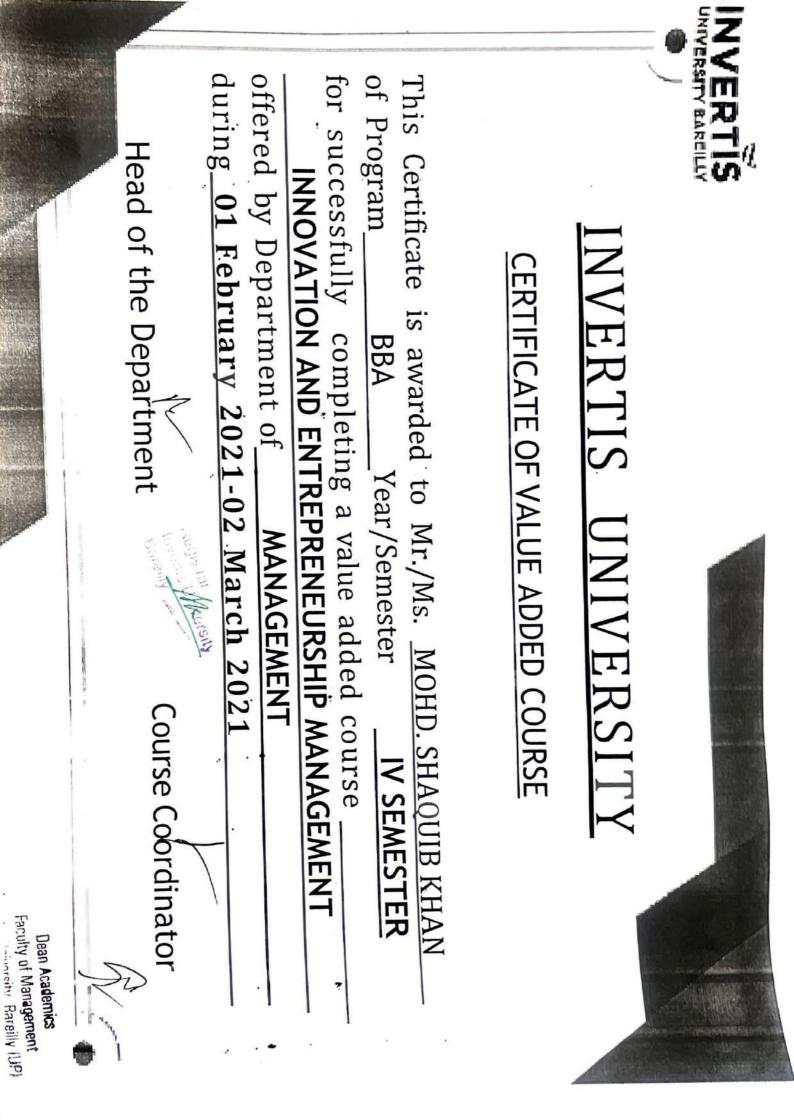
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CERTIFICATE OF VALUE ADDED COURSE	OURSE
This Certificate is awarded to Mr./Ms. <u>GAGAN SINGH</u> of Program <u>BBA</u> Year/Semester <u>IV SEMES</u>	AN SINGH IV SEMESTER
for successfully completing a value added course INNOVATION AND ENTREPRENEURSHIP MANAGEMENT offered by Department of MANAGEMENT	MANAGEMENT
1-02 March 20	
Head of the Department	Course Coordinato
	Bean Academent Faculty of Management

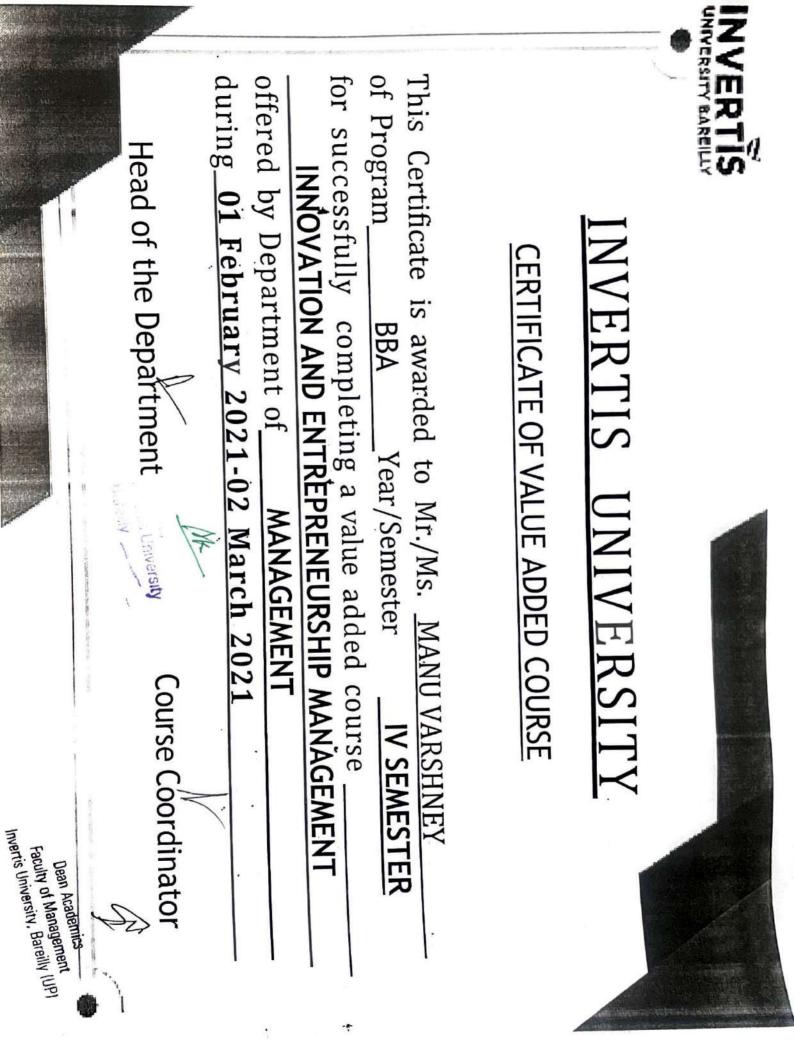




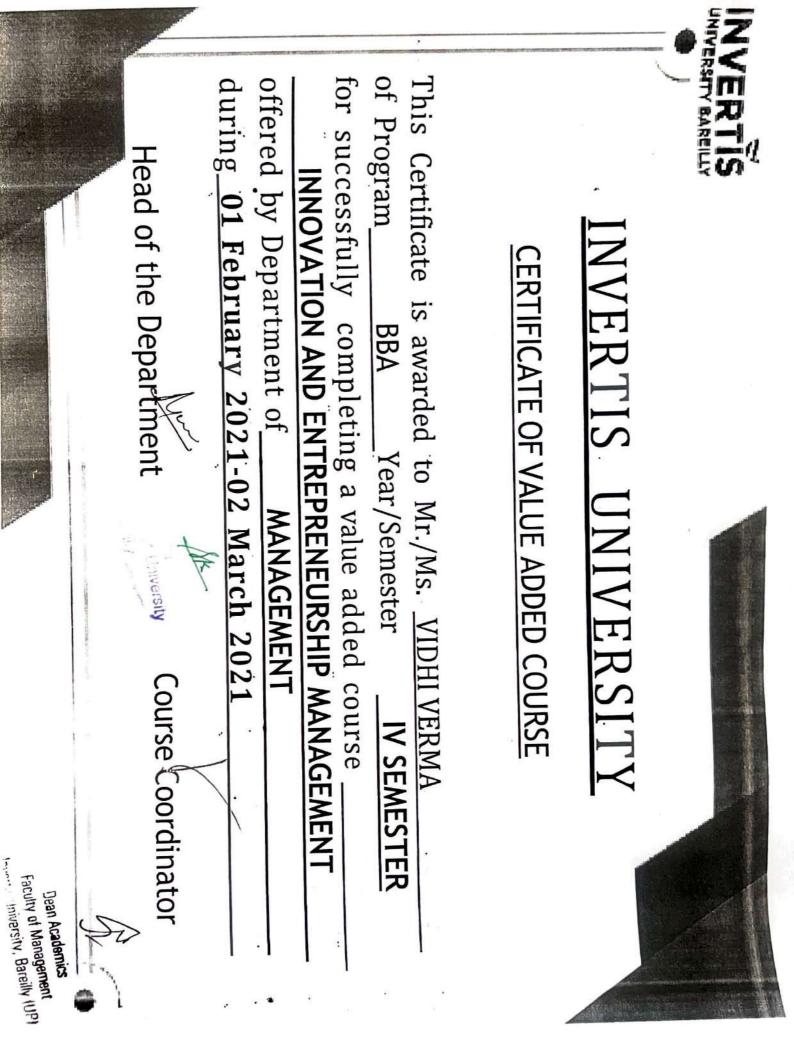


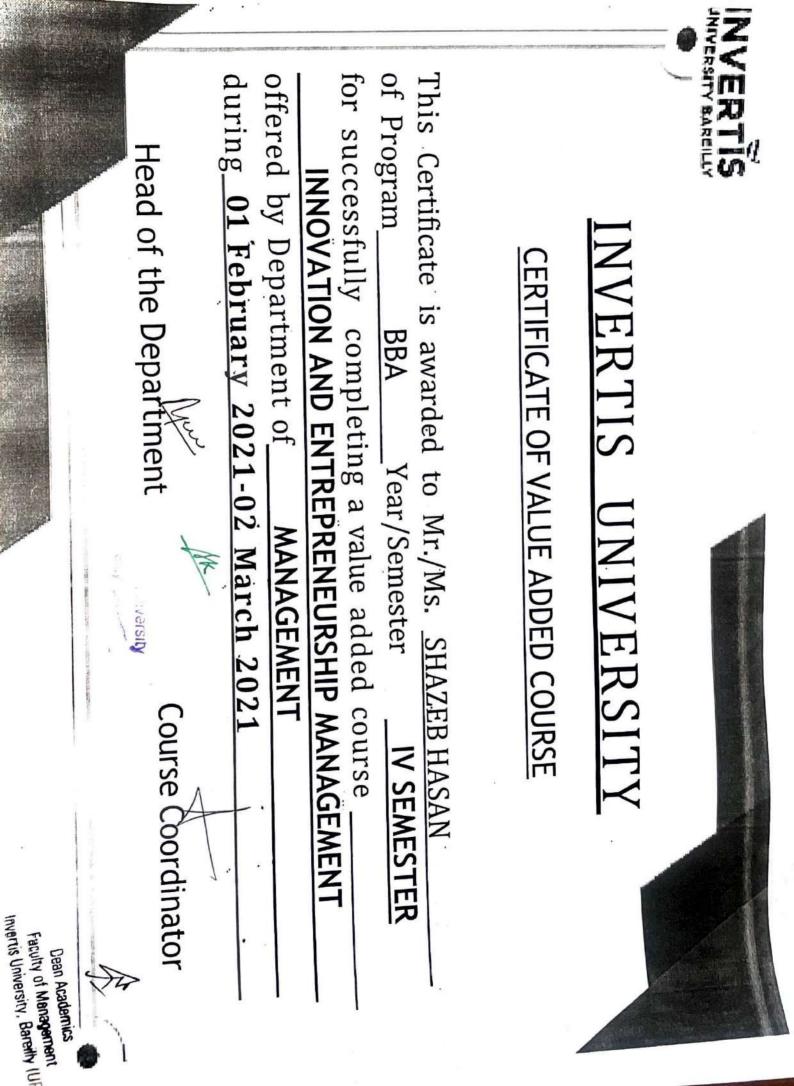




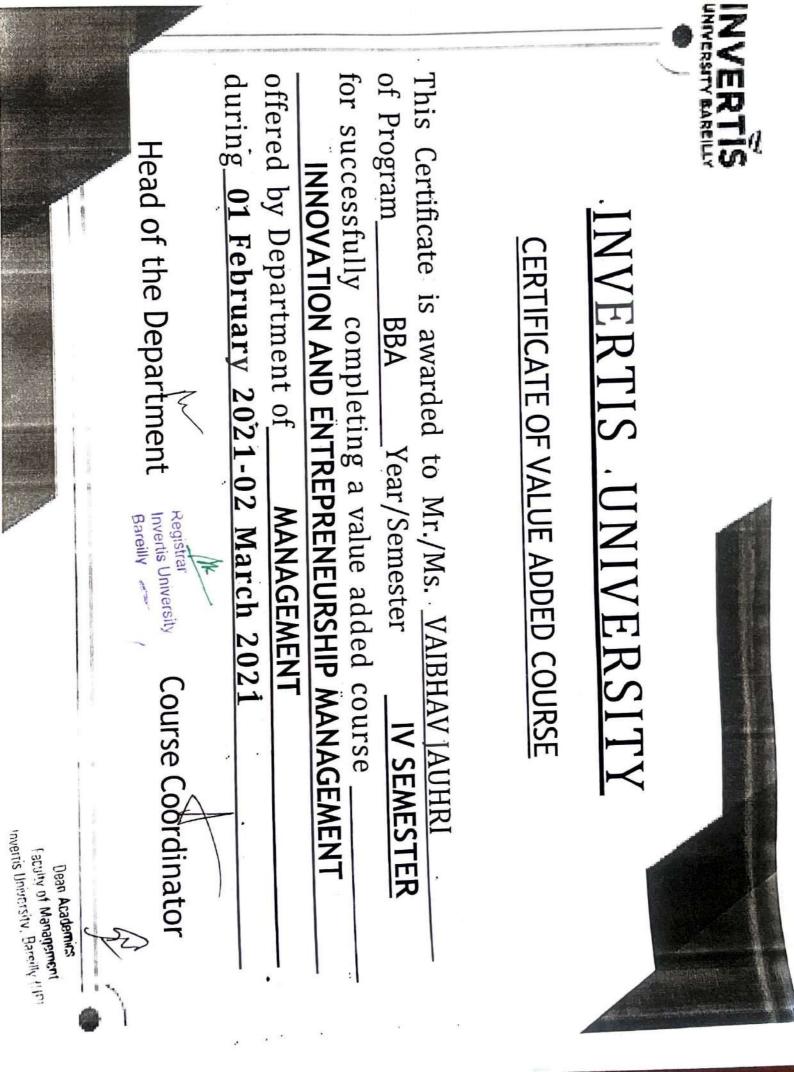


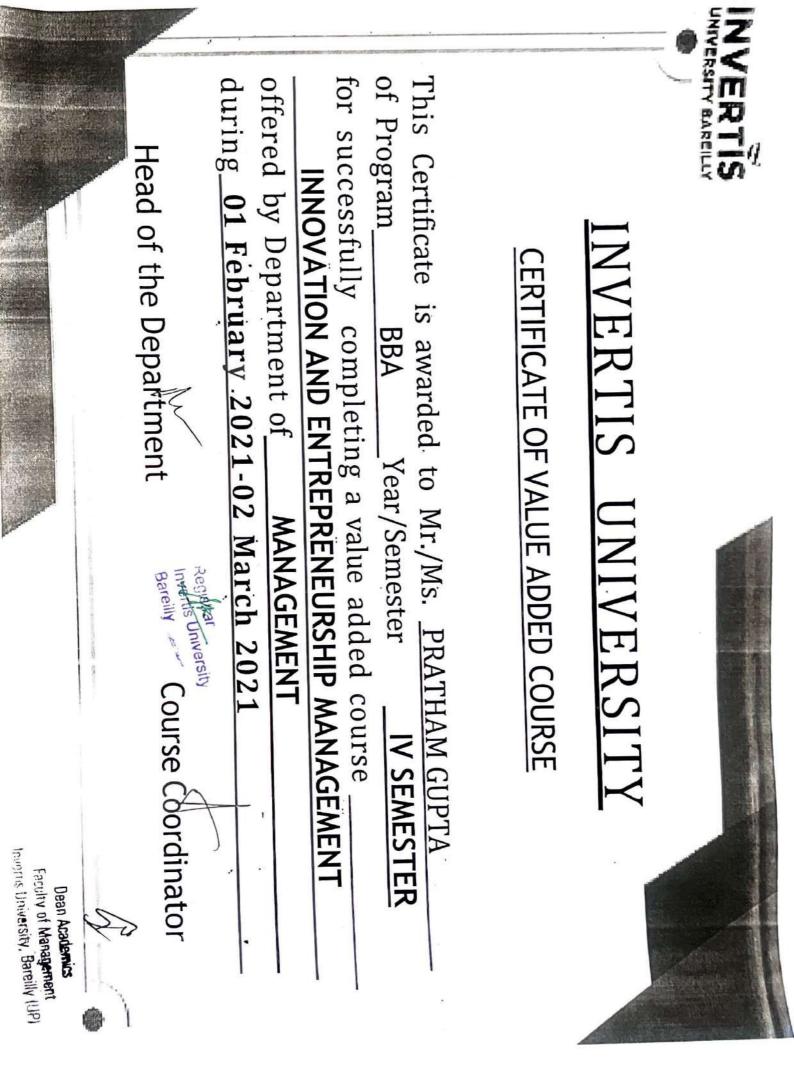
				- NAME
	Head of the Department	This Certificate is awarded to Mr./Ms. <u>MOHD</u> of Program <u>BBA</u> Year/Semester for successfully completing a value added co <u>INNOVATION AND ENTREPRENEURSHIP A</u> offered by Department of <u>MANAGEMENT</u> during <u>01 February 2021-02 March 2021</u>	INVERTIS UNIVERSITY CERTIFICATE OF VALUE ADDED COURSE	INVERSITY BAREILY
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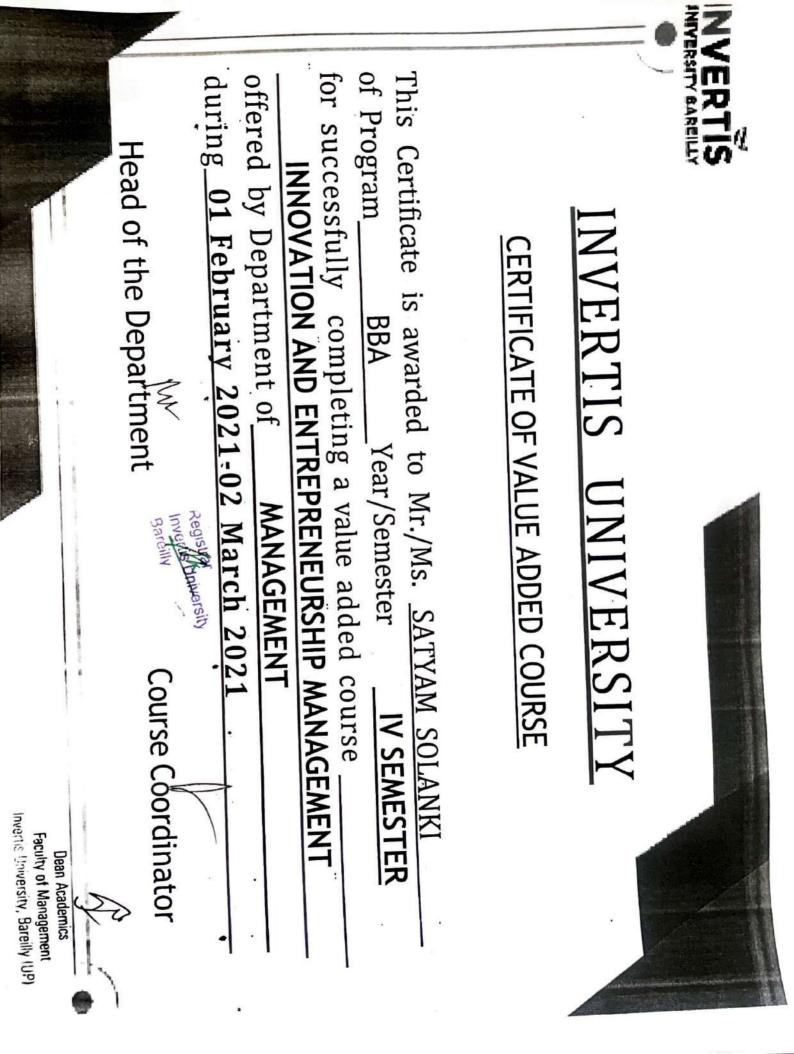


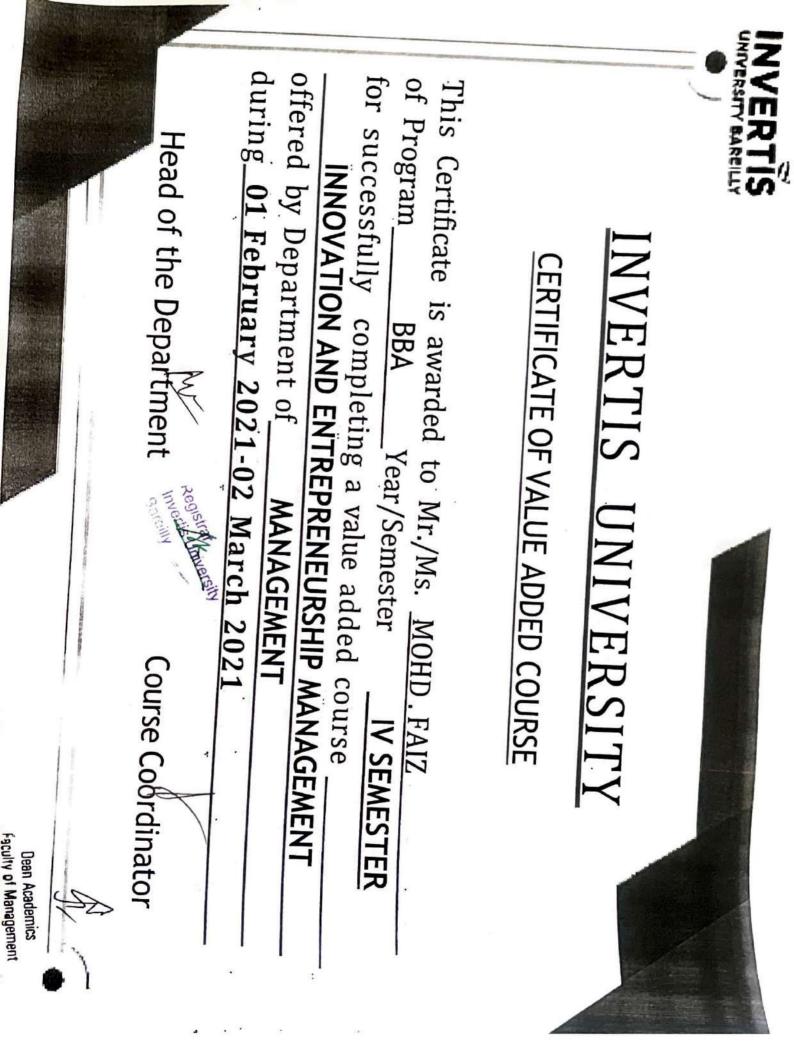


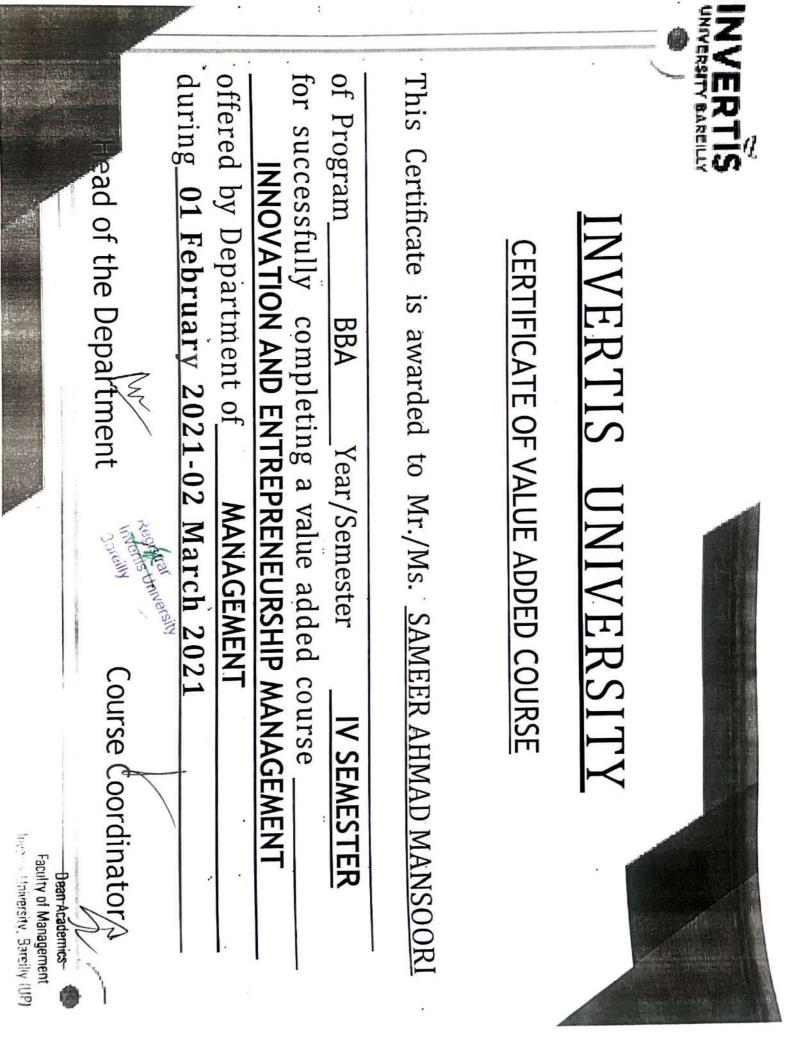
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	Head of the Department degistration of the Department degistra	KHUSHI r ded cou SHIP MA	INVERTIS UNIVERSITY CERTIFICATE OF VALUE ADDED COURSE	INVERSITY BAREILLY
Dean Academics Faculty of Management Invertis University, Bareilly (UP)	Course Coordinator	IV SEMESTER ITSE NAGEMENT		











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Head of the Department	This Certificate is awarded to Mr./Ms. <u>BANSHI MEHROTRA</u> of Program <u>BBA</u> Year/Semester <u>IV SEMESTER</u> for successfully completing a value added course <u>INNOVATION AND ENTREPRENEURSHIP MANAGEMENT</u> offered by Department of <u>MANAGEMENT</u> during 01 February 2021-02 March 2021	INVERTIS UNIVERSITY CERTIFICATE OF VALUE ADDED COURSE	UNIVERSITY BAREILY

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