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| **BBA643.** LEISURE MANAGEMENT | |
| **Teaching Scheme** | **Examination Scheme** |
| Lectures: 3 hrs/Week | Class Test -12Marks |
| Tutorials: 1 hr/Week | Teachers Assessment - 6Marks  Attendance – 12 Marks |
| Credits: 4 | End Semester Exam – 70 marks |

# Course Objectives:

# The course aims at imparting basic knowledge of the overall leisure management starting from the historical overview and considering the facts of outdoor leisure, recreation, wellness benefits, types of leisure management, social inclusion and personal development. It basically aims at giving an insight of the broad scope of leisure and recreation in our lives.

# Course Outcomes:

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| CO1 | Understanding the facts of evolution that may be helpful in getting an insight into the leisure management. |
| CO 2 | Understanding the standards of running this business. |
| CO 3 | Knowing different types of leisure management. |
| CO4 | Understanding the facts of social inclusion and personal development. |
| CO5 | Getting an overview of recent trends in Indian market |
| CO6 | Finding new avenues in the subject. |

**Course Content -**

**Unit-1**

INTRODUCTION- Meaning, historical overview, the middle ages, industrial revolution, the 20th century, tribal warfare.

**Unit-2**

OUTDOOR LEISURE – Standards for outdoor recreational facilities , wellness benefits, conservation and protection of the environment, safety concerns.

**Unit-3**

TYPES- Basic entertainment, home based recreation, recreation away from home, travel and tourism recreation. Active-passive, close-open, mental-physical , technology based-nature based leisure time activities.

**Unit-4**

SOCIAL INCLUSION AND PERSONAL DEVELOPMENT – Recreation for self awareness, mental activity, relaxation, exhibitions, meditation, museums, poetry, yoga , conferences, skill development classes, sports.

**Unit-5**

PLANNING FOR LEISURE AND RECREATION- The scope of recreation planning, factors impacting on leisure interests and trends, recreation participation and forecasting.

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**Unit-6**

LEISURE TREDS IN INDIA- Indian amusement parts, heritage parks, community games, local recreation trends, future trends.

**Text and Reference Books-**

1. Tancred, Bill, and Geoff Tancred. 1992. Leisure management. London: Hodder & Stoughton.
2. Carver, Gerry. & Hotel and Catering Training Co., London (England). (1991). The Leisure Operation. Leisure Management Module. Operational Management Programme. [Washington, D.C.] : Distributed by ERIC Clearinghouse
3. Tedrick, Ted. & Henderson, Karla. & American Alliance for Health, Physical Education, Recreation and Dance. & American Association for Leisure and Recreation. (1989). Volunteers in Leisure. A Management Perspective. [Washington, D.C.] : Distributed by ERIC Clearinghouse, https://eric.ed.gov/?id=ED311046
4. Shaw, Janet. 1996. Leisure management. Manchester: CSU.