|  |  |
| --- | --- |
| **BBA 542.** LEGAL AND SOCIAL PRACTICES IN HOSPITALITY. | |
| **Teaching Scheme** | **Examination Scheme** |
| Lectures: 3 hrs/Week | Class Test -12Marks |
| Tutorials: 1 hr/Week | Teachers Assessment - 6Marks  Attendance – 12 Marks |
| Credits: 4 | End Semester Exam – 70 marks |

# Course Objectives:

# The course aims at imparting basic knowledge of the provisions of Law in hospitality industry so as to provide an opportunity to students to know about the professional code of ethics and the legal bindings of the codes on the players of this industry.

# Course Outcomes:

|  |  |
| --- | --- |
| CO1 | Basic understanding of hospitality Law. |
| CO 2 | Understanding safety and security issues in the industry. |
| CO 3 | Understanding social aspects of hospitality industry. |
| CO4 | Corporate Social Responsibility of the business and corporate governance. |
| CO5 | Knowing the environmental responsibilities. |
| CO6 | Finding new avenues in the subject. |

**Course Content -**

**Unit-1**

INTRODUCTION.- A basic understanding of hospitality law, importance, managing legal issues in the hospitality industry, sources of the hospitality law.

**Unit-2**

CONTRACT LAW – Contract law in general (elements, types of contract, performance and breach, remedies), specific contract provisions for the hospitality industry , management contracts, conference service contracts.

**Unit-3**

Safety and Security Issues in hospitality industry – Safety and security programmes, crimes against the hospitality business, crisis management programmes.

**Unit-4**

SOCIAL ASPECTS IN HOSPITALITY INDUSTRY – Introduction, corporate social responsibility in hospitality business, sustainability, gender as a social structure, improving women participation , gaining trust of 21st century employees**.**

**Unit-5**

ETHICAL ASPECTS IN HOSPITALITY INDUSTRY - The ethical orientation of hospitality managers, professional code of ethics, ethical issues of tourism and hospitality industry.

**Unit-6**

ENVIRONMENTAL ISSUES IN HOSPITALITY INDUSTRY – Sustainable luxury travel, green lodging, responsible tourism, responding to climate change.

**Text and Reference Books-**

1. Hospitality Law: Managing Legal Issues in the Hospitality Industry, 5th Edition,Stephen C. Barth, Diana S. Barber, ISBN: 978-1-119-30504-0 April 2017
2. Sherry, John E. H. 1994. Legal aspects of hospitality management. Hoboken, New Jersey: John Wiley. English : 2nd ed
3. Ninemeier, Jack D., and David K. Hayes. 2010. Procurement of hospitality resources. Upper Saddle River, N.J.: Prentice Hall.
4. Hyndman, Patricia. 1969. Legal aspects of the hospitality industry. [Victoria, B.C.]: Division of Technical and Vocational Curriculum, Technical Branch, Dept. of Education, Province of British Columbia.
5. Legal Aspects of Hospitality Management, Student Workbook, Author John E. H. Sherry, Edition 2, revised, Publisher Wiley, 1994, ISBN 047141316X, 9780471413165.