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| **BBA 404: International Business** | |
| **Teaching Scheme** | **Examination Scheme** |
| Lectures: 3 hrs/Week | Class Test -12Marks |
| Tutorials: 1 hr/Week | Teachers Assessment - 6Marks  Attendance – 12 Marks |
| Credits: 4 | End Semester Exam – 70 marks |

# Course Objectives:

# To recognize the cause of trade, sources of the gains from trade and the domestic and International distribution of those gains.

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# Course Outcomes:

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| CO1 | To recognize the importance of International Trade in the era of Globalization. |
| CO 2 | To understand the various components of International Business Environment. |
| CO 3 | To apply the principles of various trade theories in International Trade. |
| CO4 | To analyze the reasons of disequilibrium in Balance of Trade and Balance of Payment and their adjustment. |
| CO5 | To classify the instruments of Trade Policy w.r.t. Tariff and Non-Tariff Barriers. |
| CO6 | To evaluate the role of WTO and other international bodies in global world |

**Course Content -**

**Unit-1**

A brief historical introduction of Theory and practice of International Trade. Globalization -

Forces, Meaning, dimensions and stages in Globalization.

**Unit-2**

International Business Environment: Economic, political, legal and cultural environment.

**Unit-3**

Trade Theories: Introduction to theories of International Trade by Adam Smith, Ricardo and

Ohlin & Heckler

**Unit-4**

Balance of payments- Concepts and measurements – Balance of trade transfers – current and capital accounts – deficits and surplus – Equilibrium in the BOPs – National income and BOPs –Disequilibrium and adjustments of BOPs.

**Unit-5**

Instruments of Trade Policy: Theory of Tariffs, Tariffs and income distribution – optimum

Tariffs, effects of Tariffs. Non-Tariff barriers – Quotas, Exchange control and other quantitative restrictions, international cartel, dumping, International agreements and services.

**Unit-6**

Bilateral and Multilateral Trade Laws - General Agreement on Trade and Tariffs, (GATT),

World Trade Organization - Seattle and Doha round of talks - Dispute settlement mechanism

under WTO – TRIPS and TRIMS - International convention on competitiveness

**Text and Reference Books-**

1. K. Aswathapa, “International Business”, Tata-McGraw-Hill, 4th Edition
2. Paul J, “International Business”, Prentice Hall
3. Daniels, “International Business”, Pearson Education
4. Varma M.L., “International Trade”, Vikas Publishing House, 2007
5. Mannur H.G., “International Economics”, Vikas Publishing House, 1999
6. Cherulinam Francis, “International Business”, Himalaya, 4th Edition
7. Hill Charles, “International Business”, McGraw-Hill, 7th Edition