



CBCS Course Curriculum (Effective from Session 2021-22)
[Bachelor of Commerce – Honours (B.Com. – Hons.)]

B.Com. (Hons.): Semester-V
DSE
BCM534: Portfolio Management

Teaching Scheme:	Examination Scheme
Lectures: 4hrs/Week	Class Test – 12Marks
Tutorials: 1 hr/Week	Teachers Assessment – 6Marks
	Attendance – 12 Marks
	End Semester Exam – 70 Marks
Credits: 5	

Objective
 Aimed at providing practical knowledge and understanding of the portfolio management techniques
 The course emphasizes the practical application of Security analysis to maximize returns

Learning Outcomes

- By the end of the course, the student shall be able to:
- Understand the concept of building a portfolio.
- Identify the expected risk and return of a portfolio.
- Explain and various theories of portfolio and its significance.
- Understand mutual fund management.
- Evaluate the performance of a portfolio.
- Optimize the return of an existing portfolio.

Introduction to Portfolio Management: Meaning of Investment, risk in single investment, risk diversification, types of portfolio Management, and types of investment: Active investor and Passive Investor, strategies in Portfolio construction, Determination of objectives, Selection of a portfolio.

Measurement of Expected Risk and Returns of Portfolio, Alternative measures of Risk.

Markowitz Portfolio Theory, Markowitz Efficient Frontier, Efficient Market theory: strong form, Semi-strong form, Random-walk Theory.

Fund Management: Introduction, structure of Mutual funds, types of mutual funds, fund objectives, fund investment Policies, and costs associated with Mutual funds, Mutual fund asset composition, return measurement: Calculation of NAV, Fund performance.

Portfolio performance Evaluation: Sharpe's portfolio performance measure, Treynor's Portfolio Performance measure, Jensen's Portfolio Performance, Portfolio Revision: Meaning of portfolio revision, Portfolio Revision Techniques.

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