

B.Com. (Hons.): Semester-III
AECC

BCM382: HUMAN VALUES AND ETHICS

Teaching Scheme	Examination Scheme
Lectures: 2 hrs/Week	Class Test – 6 Marks
Tutorials: 0 hr/Week	Teachers Assessment – 3 Marks
Credits: 2	Attendance – 6 Marks
	End Semester Exam – 35 Marks

Course Objective

The course aims at imparting basic knowledge of human values and the difference between values and ethics, so as to provide an opportunity to students to know about the ways to fight with the human values crisis in today's contemporary Indian society. The course also aims to foster the culture of creativity, ethical decision making, humanity, individual freedom, truth, goodness and beauty.

Course Learning Outcomes

After completing the course, the student shall be able to:

- CO1: understand the significance of value inputs in a classroom and start applying them in their life and profession.
- CO2: distinguish between values and skills, happiness and accumulation of physical facilities.
- CO3: distinguish between the Self and the Body, Intention and Competence of an individual, etc.
- CO4: understand the value of harmonious relationship based on trust and respect in their life and profession.
- CO5: understand the role of a human being in ensuring harmony in society and nature.
- CO6: distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.

Unit I Need for values education, Self Exploration, Happiness and Prosperity, Basic Features of a good human, life management.
Unit II Understanding Harmony in Human Being, Social Health and Concept of Dharma.
Unit III Understanding harmony in family and relations, Value of trust and relationship management, Role of religion in human life.
Unit IV Understanding Harmony in environment, Role of individuals in nation building, Conscious Business.
Unit V Comparison of Indian and western view of ethics and values.

Head
Faculty of Management
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Suggested Readings:

- Human Values, A N Tripathy, New Age Publishers, 2003.
- Business Ethics, Fernando, Pearson Publication, 2007.
- Business Ethics, CSV Murthy, Himalaya Publishing House, 2nd Edition
- Business Ethics, Bani P. Banerjee, Excel Books,

Note: Latest edition of text books shall be used.

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