

BCA 108: Human Value and Ethics

Teaching Scheme

Lectures: 1 hr/Week

Tutorials: 1 hr/Week

Credits: 2

Examination Scheme

Class Test -6 Marks

Teachers Assessment – 3 Marks

Attendance – 6 Marks

End Semester Exam – 35 marks

Prerequisite: Basics of morals, values and ethics.

Course Objectives:

1. To understand the concept of Dharma and human values.
2. To help the students to recognize legal and ethical issues while working in an organization.
3. To gain an enhanced understanding in following ethical rules and ethical constraints.
4. To improve analytical problem solving and ethical decision making skills.
5. To be more humble with peers and sub-ordinates.

Detailed Syllabus

Unit-1

Theories and evolution of mankind, Culture and civilization, Basic characteristics of a good human being, Life management, Concept of dharma and human values, Spiritual quotient, social quotient and emotional- quotient.

Unit-2

Role of human values in the success of individuals and business organizations, Concept of human relations and human face of the management, social health and management of emotions.

Unit-3

Concepts of happiness and prosperity, Sukh, suvidha and swasthya. Basic elements and dimensions of happiness. Teachings of holy books- Geeta, Bible, Quran, Guru Granth Saheb etc.

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Unit-4

Concept of ethical consciousness in business. Need and importance of business ethics in marketing. Consumer protection.

Unit-5

Comparison of Indian and western view of ethics and values. Secular ethics. Cases/ National and International.

Text and Reference Books

1. Ethics in Engineering, Mike Martin and Roland Schinzinger, McGraw-Hill, New York 1996.
2. Engineering Ethics, Govindarajan M., Natarajan S, Senthil Kumar V. S, PHI, 2004.
3. Engineering Ethic, Charles D. Fleddermann, Pearson Education/ SPrentice Hall, New Jersey, 2004.
4. Engineering Ethics-Concepts and Cases, Charles E Harris, Michael S. Protchard, Michael J Rabins, Wadsworth Thompson Learning, United States, 2000

Course Outcomes:

At the end of the course the students will be able to:

1. Explore the relationship between ethics and business.
2. Explain the relationship between ethics, morals and values in the workplace.
3. Practice human values with the deep understanding of theory.
4. Understand diversity of workforce.
5. Understand the importance of Corporate Social Responsibility.