



Registration Fee

	India	Abroad
Early Bird Registration	Rs 1000/-	USD 100
Registration after 25th March	Rs 1500/-	USD 150
For Student participants	Rs 500/-	USD 50
For Research Scholars	Rs 800/-	USD 75
For Industry Personals	Rs 2000/-	USD 200
On the spot Registration	Rs 2000/-	USD 200

Accommodation



University will arrange accommodation only for the resource persons. Accommodation for participants may be arranged in hotels and guest houses on twin sharing basis on prior information and payment.

Kindly register for accommodation before 7th April, 2017 with Mr. Atul Malik (Mob.: 9690017911).

Mode of Payment

Payment of Registration Fee should be made through Demand Draft drawn in favour of Invertis University payable at Bareilly.

For online payment

Bank : HDFC
Name of A/c : Invertis University
A/c No. : 08601450000752
Branch : Priyandarshini Nagar, Bareilly
IFSC Code : HDFC000806

For more details kindly visit:

<http://www.invertisuniversity.ac.in/cc2017>

PATRON

Dr Umesh Gautam
Chancellor, Invertis University, Bareilly

ADVISORY COMMITTEE

Prof. Jagdish Rai
Vice Chancellor
Dr YDS Arya
Pro-Vice Chancellor
Shri L.P. Mishra
Director Administration
Dr R.K. Shukla
Dean Engineering
Dr Manish Gupta
Dean Management
Mr. Santosh Kumar
Registrar
Dr P.P. Singh
Dean Students Welfare
Mr. Ajay Indian
Chief Proctor

CONFERENCE COMMITTEE

ADVISORS

Dr Meenakshi Verma
meenakshi.v@invertis.org
Mob. : 7351106333

Dr Rubina Verma
rubina.v@invertis.org
Mob. : 7983108986

CONVENOR

Ashish Chatterjee
ashish.c@invertis.org
Mob. 9719058428

CO-CONVENOR

Nasreen Javed
nasreen.j@invertis.org
Mob. : 9457958084

Organizing Secretary

Amritansh Mishra
amritansh.m@invertis.org
Mob. : 9997779184

CO-ORDINATORS

Tarun Agarwal
tarun.a@invertis.org
Mob. : 7895053545
Utkarsh Mishra
utkarsh.m@invertis.org
Mob. 8057091111

INVERTIS
UNIVERSITY BAREILLY
Established by Govt. of U.P. u/s 203 of UGC Act, 1956 vide U.P. Act 22 of 2010.

CommCon2017

International Conference

on
"Public Sphere & Ethical
Communication
in a Democratic Society"

14 & 15 April, 2017



Jointly Organized by
Department of Journalism & Mass Communication
& **Department of Professional Communication**



Invertis Village, Bareilly-Lucknow NH-24, Transport Nagar, Bareilly
Ph. : 0581-2460443, 3004100 • E-mail : commcon2017@invertis.org • Website : Invertisuniversity.ac.in

International Conference "Public Sphere & Ethical Communication in a Democratic Society"

About INVERTIS UNIVERSITY

Invertis University is a leading university offering wide range of courses pertaining to different fields of study. It is situated at 12 kilometer stone on Bareilly-Lucknow NH-24, equidistant from country capital Delhi and state capital Lucknow. From an humble beginning in 1998, with one institute namely Invertis Institute of management Studies and 83 students, it has emerged as full-fledged with nine institutes and 6000 students under its name.

Invertis offers doctoral, post graduate & under graduate programs in Education, Management, Computer Application, Engineering, Architecture, Applied Sciences & Humanities, Law, Pharmacy, Journalism & Mass Communication & Fashion Design along with Diploma programs in Engineering and Pharmacy. Teaching methodology adopted by Invertis is based on learning beyond academics which ensures all-round development of the students through warmth from the faculty, guidance from the management and direction for the life ahead through career shaping.

About BAREILLY

Bareilly, also known as Bans Bareilly, is famous internationally for its Zari Zardosi embroidery and surma. The nearby towns are Rampur, Shahjahanpur, Badaun and Pilibhit. The adjoining towns Rudrapur and Haldwani open pathways to the state of Uttarakhand. Nearby tourist places are Jim Corbett national Park, Nainital and Bhimtal.



About The CONFERENCE

In the post-industrial information society of today, the public sphere has evolved much beyond what it was in the agrarian and industrial societies. The modern public sphere is fragmented across media platforms with each platform hosting opinions of a diverse range of interest and pressure groups. Accompanied with it has been the growing atomization of individuals in the society and a keener power play in the political and economic space. This has led to the shrilling of public pronouncements of ideologues of various pressure and interest groups, so much so that it has often bordered on the red of the rainbow of tone and tenor. If demagogues have been seen to fling the choicest abuses at each other, media anchors and columnists too have not come off with clean hands. In the din of one-upmanship, each has been crossing the red line of ethics. This makes the world an intolerable and unsafe place for any healthy debate and discussion.

Target Audience

Academics, Research Scholars, Students, Media Representatives, Journalists, Freelancers, Representatives from Corporate & Advertising Agencies, NGOs, Government Officials, Politicians and Professionals from all fields.

Sub-Themes

- Media & Religion
- Media & Tourism
- Media & Education
- Media & Environment
- Impact of Social Media
- Effective Communication
- Communication & Culture
- Intercultural Communication
- Media & Its Impact on Society
- Media & Communication Research



- Professional Communication Practices
- Globalisation and Current Media Trends
- Media and Socio-Economic Development
- Media Organisations & Media Management
- Challenges and Opportunities for Communication
- Current Trends in Media & Communication Ethics
- Communication and Citizenship: Rethinking Crisis and Change

Call for Papers

Participants are invited to submit their Abstract Proposals of maximum 300 words on or before 15th March, 2017 at commcon2017@invertis.org. Full length papers (1500-3000 words) along with the registration fee may be submitted after receiving the acceptance of abstract proposals. Notification of acceptance will be sent via email.

Kindly write abstracts and papers in Times New Roman, Font size 14 for title and 12 point for text, 1.5 line spacing with no indentation. Authors must follow MLA stylesheet 7th edition for references. Only original and unpublished papers will be considered and published in the conference proceedings.

Note: Papers sent without the payment of the registration fee will not be considered. Select papers will be published in a book with ISBN No.

Important Dates

Last date for Abstract Submission	15-03-2017
Notification for Abstract Acceptance	20-03-2017
Last date for Full Paper Submission	25-03-2017
Last date for Early Bird Registration	25-03-2017

