

# 4<sup>th</sup> International Conference

## Recent Advances in Management & Technology

**ICRAMT-2022**

Organized By ~  
Faculty of Management,  
Invertis University, Bareilly

**4th & 5th  
February  
2022**

In Association with  
**Livingstone College Salisbury, NC, USA**  
**Howard University, Washington, DC**  
**The Institute of Company Secretaries of India, Bareilly Chapter**

**Dr. Arvind Kumar Shukla**  
Director Conference

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Co-Convenor  
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**Dr. Saurabh Kumar**  
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**INVERTIS**  
UNIVERSITY BAREILLY



### ABOUT THE CONFERENCE

Business sustainability has been under the radar with ever-changing global scenarios and unforeseen economic and socio-cultural challenges. The COVID pandemic has created challenges and opportunities of the century. This has undoubtedly hampered and jolted the progress and endeavors made over the last few decades and simultaneously opened up new dimensions and vistas of businesses. It has also generated an urge to understand the multifaceted challenges and the vicissitudes of business complexities in modern times.

This International Conference on Recent Advances in Management & Technology is being organized to illustrate the recent advances in Management and Technology worldwide. It would serve as an excellent setting to discuss the current progress in Technology and Management related fields by providing a platform to academicians, industrialists, research scholars, and students from universities and industries all over the world to present their ongoing research activities, and hence to foster further research relationships between universities and industries. The conference will cover topics from diverse disciplines and provide opportunities to ponder upon and explore innovative schemes for sustainable growth.

### CONFERENCE TRACKS

The Conference invites extended abstract in any of the following management domains related to the topic :

- Marketing Management
- Finance Accounting
- Human Resource Management & Organizational Behaviour
- Economics/Business Environment
- Information Technology and Systems
- Operation Management and Decision Science
- Entrepreneurship & Sustainability
- Sustainable Development Goals (SDGs)
- Technology and Economic Transformation
- Management of Financial Institutions and Inclusive Growth
- Legal Systems, Intellectual Property Rights and Economic Prosperity
- Rural Entrepreneurship and Inclusive Growth
- Infrastructure and Creation of New Opportunities
- Agriculture and Agri-Business
- Education and Development

Above identified issues/sub-themes are only illustrative. Participants may select related topics covered under the main theme.





## CALL FOR EXTENDED ABSTRACT

Extended abstracts should be written according to the underlying structure and must be in a form that is shorter than the full text. Subtitles of the extended abstract should be composed from the sections of abstract and must include keywords, introduction, objective, method, findings, conclusion and implications. Extended abstract of the full paper shall be written with Times New Roman font, single line spacing and 12 font size. Extended abstracts can contain figures, tables, formulations, or images. Page margins should be 2.5 cm wide from the right, left, top and bottom. The text should be prepared in a way that is suitable for printing on A4 size paper. End of the lines should be aligned to the right and there should be no syllable segmentation. Extended abstracts should not exceed 3 pages including the references. Pages should not be numbered.

For more details click here –

<https://drive.google.com/file/d/1Xx4LTv5-sWzbXZym91CoTe190waWHZl2/view?usp=sharing>

### Publication Opportunities :

Selected extended abstracts will be published in the e-souvenir, published by Invertis Journal of Management (IJM).

## IMPORTANT DATES

Last Date for Submission of Extended Abstract : 20th January, 2022

Date of acceptance of Extended Abstract : 24th January, 2022

Last Date for Registration : 31st January, 2022

*E-Certificates will be provided to all the registered participants.*

*No Registration Fee*

Note : Participants are required to submit extended abstract through

E-mail at : [icramt2022@invertis.org](mailto:icramt2022@invertis.org)

Conference Registration Link : <https://forms.gle/Lj5ccgT26LewdJc99>

## ABOUT INVERTIS UNIVERSITY

Invertis University is situated in Bareilly on NH-24, equidistant from the country's capital Delhi and State's capital Lucknow. From a humble beginning in 1998, Invertis has come a long way. From 83 students and one Institute – Invertis Institute of Management Studies, today we stand tall as a full-fledged University with 8 different faculty structures under its name. We offer a range of Doctoral, Post Graduate & Under Graduate programmes in Management, Law, Commerce, Computer Applications, Pharmacy, Education, Journalism & Mass Communication, Bio-Science & Technology, Science, Fashion Design and Engineering & Technology. At Invertis, we believe that the success of a teacher comes along with the achievements of a student. To ensure that our students succeed, we make sure that they get the very best, that's why our faculty comes from premier institutes like IITs, IIMs & NITs. Invertis pioneered the concept of holistic development, an approach of more than just text book studying and an all-round approach of learning. It stems from the old management concept of, "Keep your feet warm, back straight and head cool."

## PATRON

**Dr. Umesh Gautam**

Chancellor, Invertis University, Bareilly

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