

Annual Report for Campus Environment Promotional Activities Academic year: 2019-20

The academic year 2019-20 was marked by a series of activities aimed at enhancing the campus environment through sustainability, wellness, social engagement, and academic support. This report outlines the key initiatives undertaken during this period, their impacts, and recommendations for future activities.

A positive campus environment is essential for fostering a sense of community, encouraging academic engagement, and supporting mental and physical well-being. It provides a supportive atmosphere where students can thrive academically and socially. Key elements of a positive campus environment include safety, inclusivity, sustainability, and access to resources. Promotional activities aimed at enhancing these elements can lead to improved student satisfaction, retention rates, and overall success.

The initiatives undertaken during the academic year 2019-20 significantly contributed to promoting a positive and sustainable campus environment. The Clean Campus Drive improved cleanliness and waste management practices, while the Nukkad Natak on Water Conservation effectively raised awareness about the importance of water-saving measures. Reclaimed Threads encouraged sustainable fashion, and the Tree Plantation Drive enhanced the campus's green cover. These activities not only achieved their specific objectives but also fostered a culture of environmental stewardship and community engagement among students and staff.

Future Recommendations

- **Sustainability:** Continue and expand recycling and composting programs, and introduce new initiatives focused on reducing single-use plastics.
- **Wellness:** Enhance mental health resources and promote a balanced lifestyle through additional fitness and wellness programs.
- **Social Engagement:** Increase the frequency and variety of social and cultural events to ensure inclusivity and wide participation.
- **Academic Support:** Provide more comprehensive academic support services, including expanded tutoring and career counseling programs.

By building on the successes of the 2019-20 academic year and implementing these recommendations, we can continue to improve the campus environment and support the holistic development of our students.

Key Initiatives:

1. Clean Campus Drive

Overview: A comprehensive campaign focused on maintaining a clean and litter-free campus. The Responsible Invertian club has taken an important step towards creating a cleaner and pristine campus by organizing a Clean Campus Drive in the University Campus on the 16th of August.

Objectives: To enhance campus cleanliness, encourage responsible waste disposal, and instill a sense of environmental stewardship among students and staff.

Activities:

- Regular clean-up events involving students, faculty, and staff.
- Installation of additional waste bins and recycling stations.
- Educational workshops on waste management and recycling.

Outcomes:

- Improved overall campus cleanliness and reduced littering by 50%.
- Increased participation in clean-up events, with over 500 volunteers throughout the year.
- Enhanced awareness about waste segregation and recycling practices.

2. Drop by Drop: A Nukkad Natak on Water Conservation

Overview: A street play (Nukkad Natak) initiative aimed at raising awareness about water conservation.

Objectives: To educate the campus community about the importance of water conservation and practical steps to reduce water wastage.

Activities:

- Performances held at various campus locations, including dormitories, dining halls, and common areas.
- Distribution of informative pamphlets on water-saving techniques.
- Interactive sessions with the audience to discuss water conservation tips.

Outcomes:

- Reached over 2,000 students and staff with key messages on water conservation.
- Increased awareness and adoption of water-saving practices, such as shorter showers and fixing leaks.
- Positive feedback from the campus community, with many requesting more such educational performances.

3. Reclaimed Threads: Where Creativity Meets Sustainability

Overview: An initiative that combines sustainability with creativity by promoting the use of recycled materials in fashion and art. The Department of Fashion Design organized an exhibition **Reclaimed Threads: Where Creativity meets Sustainability** on the 3rd of April.

Objectives: To encourage sustainable fashion practices and reduce textile waste.

Activities:

- Workshops on creating clothing and accessories from reclaimed materials.
- A campus-wide competition for the best upcycled fashion designs.
- An exhibition showcasing student creations made from recycled fabrics.

Outcomes:

- Engaged over 300 students in workshops and the competition.
- Diverted significant amounts of textile waste from landfills by repurposing old clothes.
- Raised awareness about sustainable fashion and inspired ongoing student-led upcycling projects.

4. Tree Plantation Drive

Overview: A large-scale tree planting initiative aimed at enhancing campus greenery and promoting environmental sustainability. The Responsible Invertian club organized a Tree Plantation Drive in the university campus on the 26th of September on the occasion of World Health Environment Day.

Objectives of the Drive: To increase the campus green cover, improve air quality, and provide educational opportunities about the benefits of trees.

Activities:

- Organized tree planting events with participation from students, faculty, and local community members.
- Educational sessions on the importance of trees and proper tree care.
- Partnered with local environmental organizations to ensure the health and maintenance of planted trees.

Outcomes:

- Planted over 1,000 trees across the campus.
- Fostered a sense of community and environmental responsibility among participants.
- Created green spaces that enhance the campus aesthetic and provide habitat for local wildlife.


Coordinator


Dean Student's Welfare
Invertis University
Bareilly


REGISTRAR
INVERTIS UNIVERSITY
BAREILLY